

UNIVISION & MEDIA PREDICT

2020 PRESIDENTIAL
ELECTION TRACKER

North Carolina

October



MP

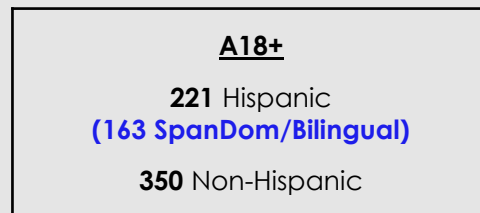


OBJECTIVES

- Measure current landscape of the 2020 candidates for president and other offices
- Assess voter sentiments towards current government officials and bodies
- Understand key issues and their degree of importance as motivators to vote

METHODOLOGY

- Online survey of **571** registered voters 18+

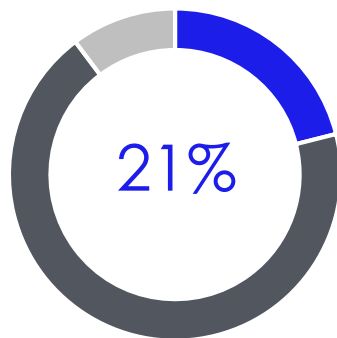


- In field 9/30/2020 – 10/12/2020
- Weighted to the registered voter universe by age, gender, education, and census division.
- **This Report: Hispanic SpanDom/Bilingual vs Non-Hispanic**

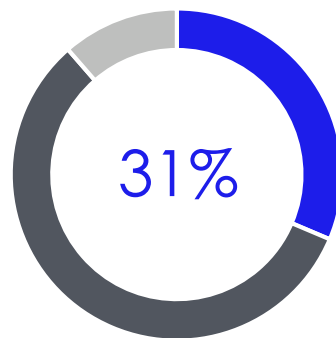
ONLY 21% OF HISPANICS, 31% NON-HISPANICS FEEL THE UNITED STATES IS HEADED IN THE RIGHT DIRECTION

Right Direction or Wrong Track

In general, do you believe that the United States is headed in the right direction, or has gone off on the wrong track?



Hispanics



Non-Hispanics

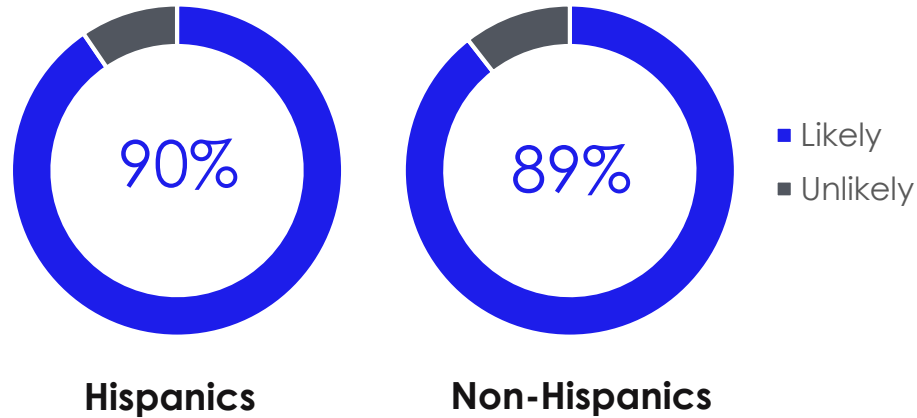
- Right direction
- Wrong track
- Unsure

2020 VOTE

ABOUT 90% OF RESPONDENTS PLAN TO VOTE IN GENERAL ELECTION

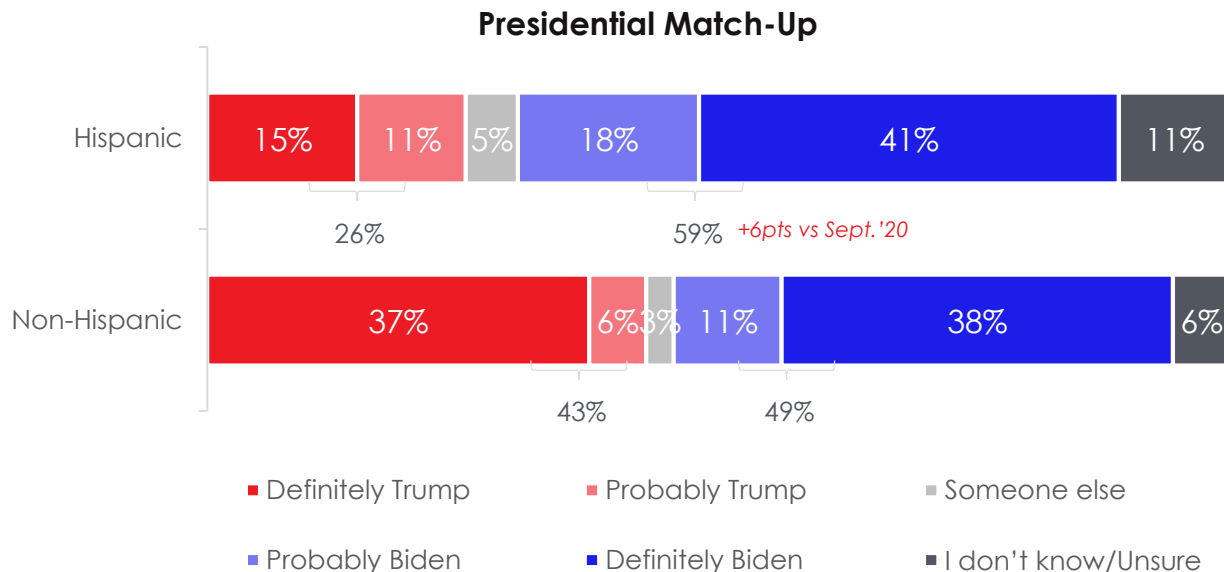
Likelihood to Vote in 2020

On a scale of 1 to 10, how likely or unlikely are you to vote in the 2020 General Election, being held on November 3, 2020?



TOP TWO BOX INTEND TO VOTE: HISPANICS 59% BIDEN, 26% TRUMP NON-HISPANICS 49% BIDEN, 43% TRUMP DON'T KNOW/UNSURE: 11% HISPANICS, 6% NON-HISPANICS

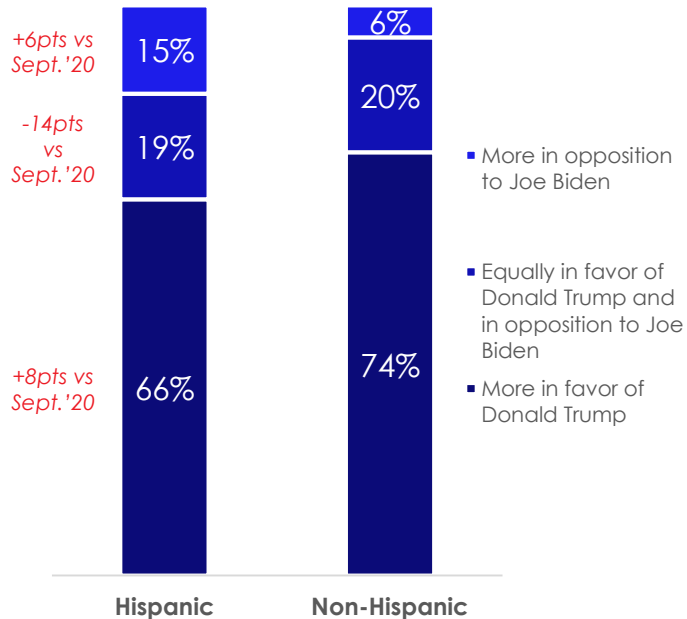
Based on what you know today, do you intend to vote for President Donald Trump, Democratic nominee Joe Biden, or someone else in the coming presidential election?



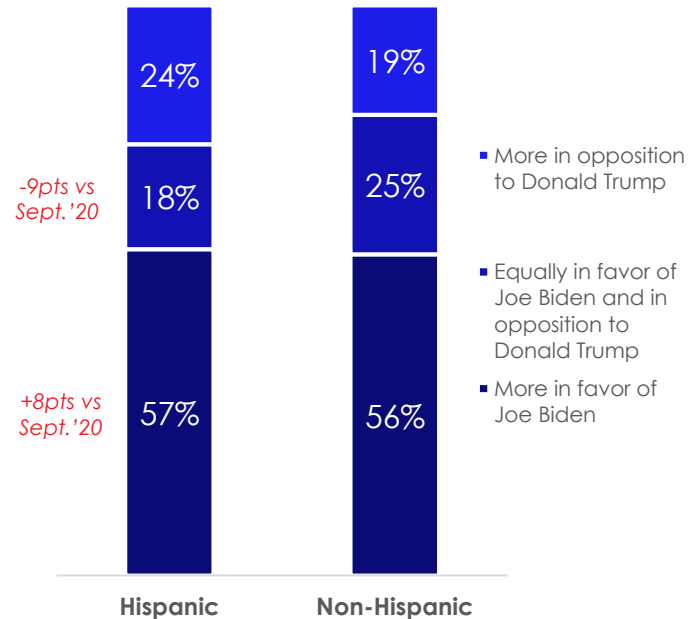
TRUMP VOTERS MORE ENTHUSIASTIC:

-TRUMP VOTERS: 15% OF HISPANICS, 6% NON-HISPANICS WILL DO SO IN OPPOSITION TO BIDEN; 66% HISPANICS, 74% NON-HISPANICS BECAUSE THEY FAVOR TRUMP
-BIDEN VOTERS: 24% OF HISPANICS, 19% NON-HISPANICS WILL DO SO IN OPPOSITION TO TRUMP; 57% HISPANICS, 56% NON-HISPANICS BECAUSE THEY FAVOR BIDEN

Voting Trump: Favor Trump or Oppose Biden

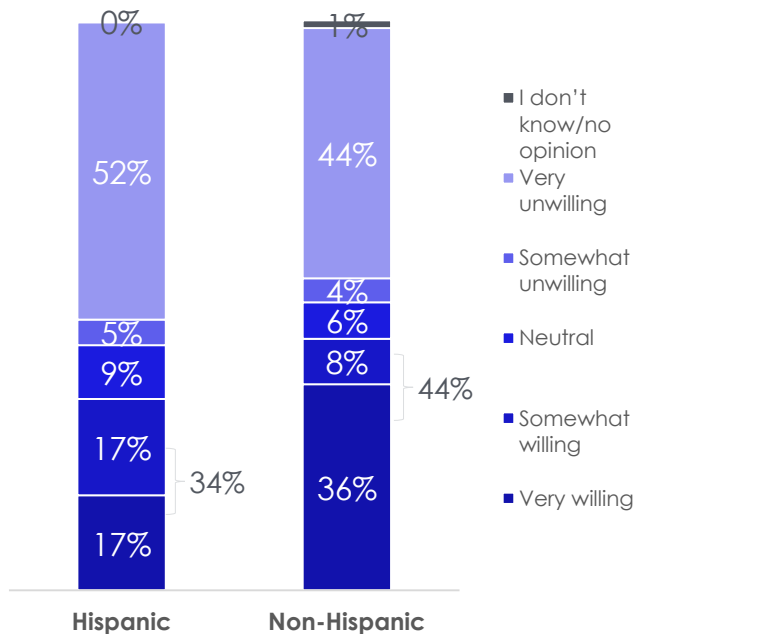


Voting Biden: Favor Biden or Oppose Trump

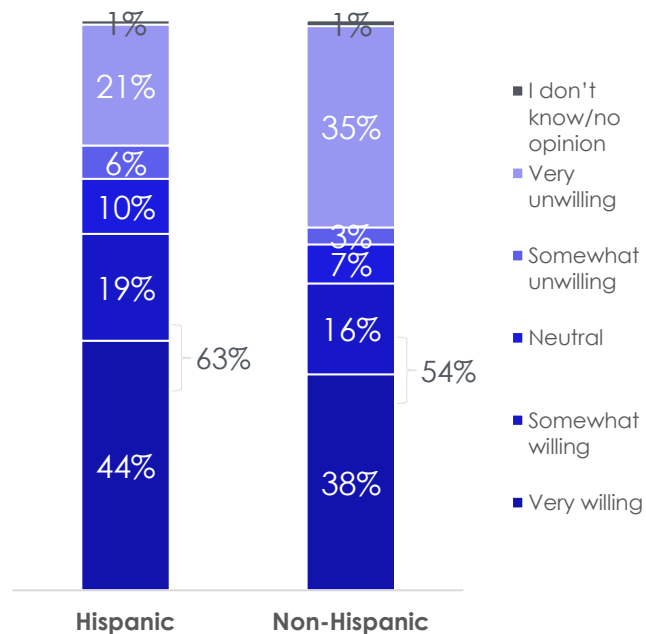


-34% HISPANICS, 44% NON-HISPANICS SOMEWHAT/VERY WILLING TO VOTE FOR TRUMP
-63% HISPANICS, 54% NON-HISPANICS SOMEWHAT/VERY WILLING TO VOTE FOR BIDEN

Willingness to Vote for Trump

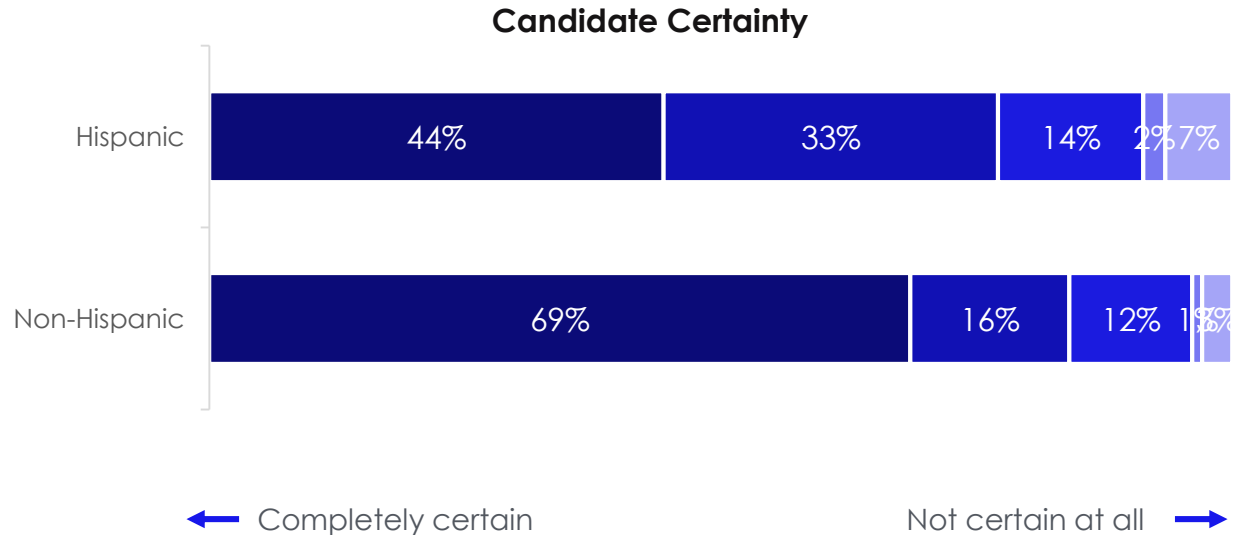


Willingness to Vote for Biden



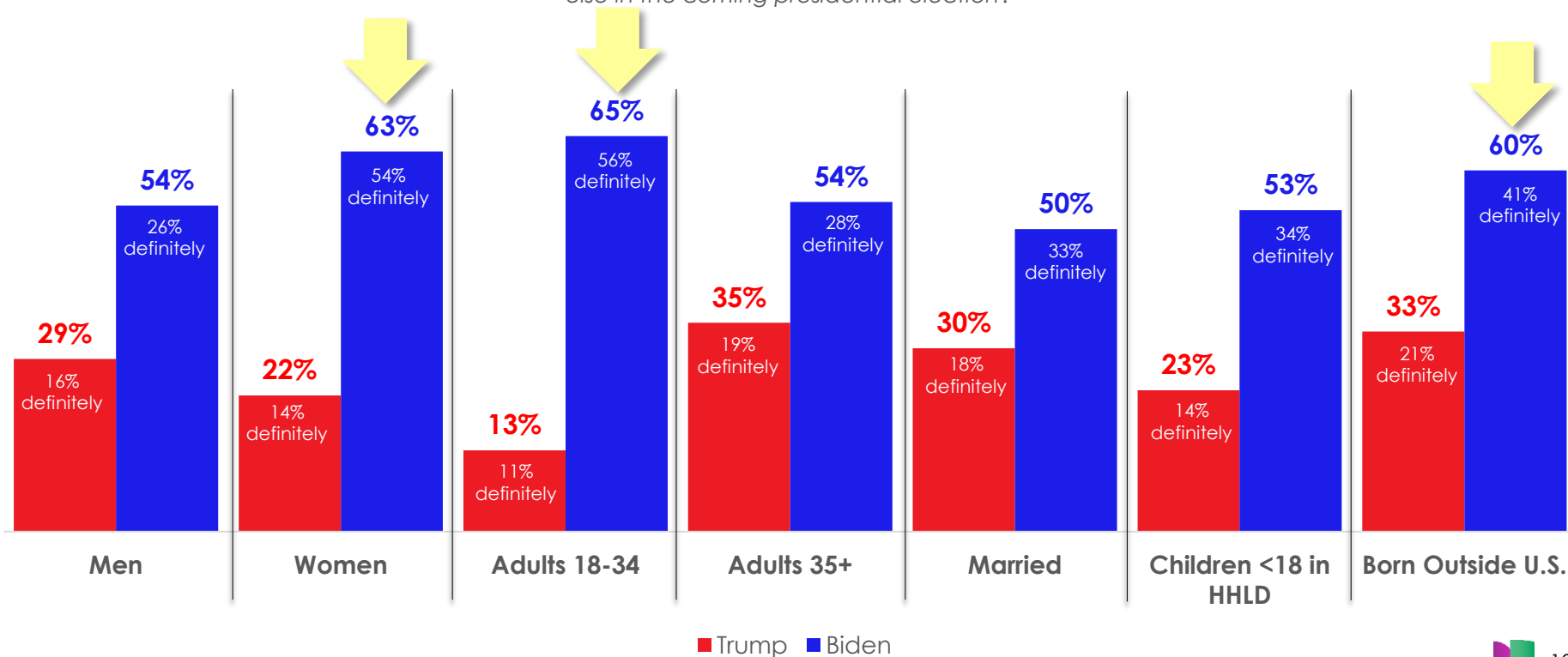
HISPANICS FAR LESS CERTAIN OF PRESIDENTIAL CANDIDATE CHOICE THAN NON-HISPANICS

How certain are you that this is the right choice of candidate for you?



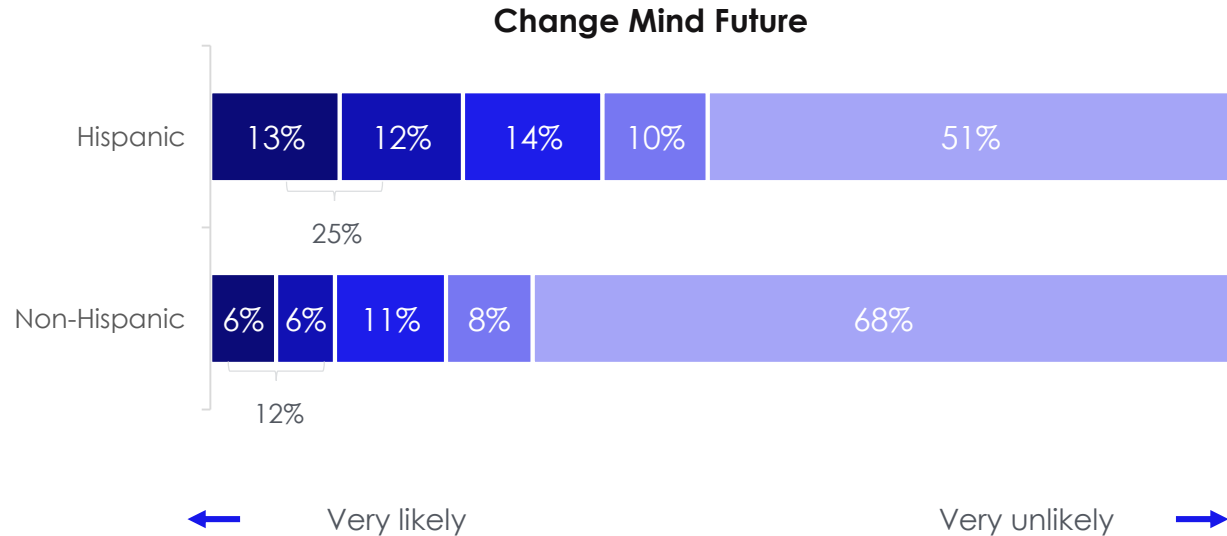
STRONGEST HISPANIC OPPORTUNITIES: TRUMP SUPPORTERS: ADULTS 35+, FOREIGN BORN, MARRIED BIDEN SUPPORTERS: ADULTS 18-34, WOMEN, FOREIGN BORN

Based on what you know today, do you intend to vote for President Donald Trump, Democratic nominee Joe Biden, or someone else in the coming presidential election?



TOP TWO BOX: 25% OF HISPANICS, 12% NON-HISPANICS LIKELY TO CHANGE THEIR MINDS ABOUT WHO THEY WILL VOTE FOR

How likely or unlikely are you to change your mind in the future about who you will vote for in the 2020 Presidential election?

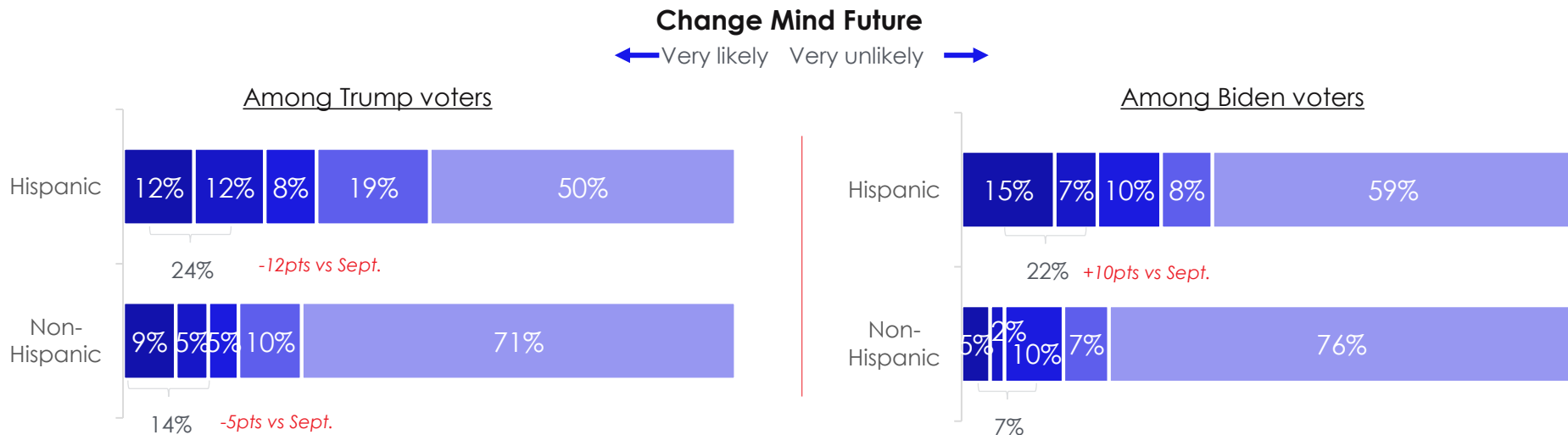


TRUMP VS. BIDEN SUPPORTERS:

-AMONG TRUMP VOTERS, 24% OF HISPANICS, 14% NON-HISPANICS LIKELY TO CHANGE THEIR MIND ABOUT WHO THEY WILL VOTE FOR

-AMONG BIDEN VOTERS, 22% OF HISPANICS, 7% NON-HISPANICS LIKELY TO CHANGE THEIR MIND

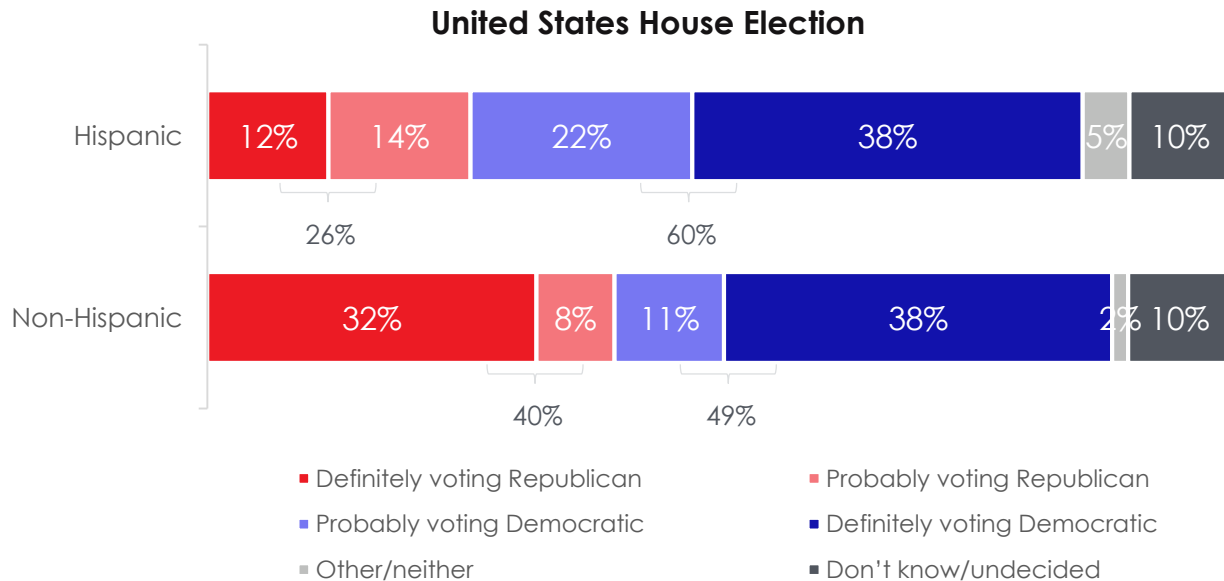
How likely or unlikely are you to change your mind in the future about who you will vote for in the 2020 Presidential election?



HOUSE ELECTION PARTY VOTING INTENT TOP TWO BOX:

- HISPANICS 60% DEMOCRATIC, 26% REPUBLICAN
- NON-HISPANICS 49% DEMOCRATIC, 40% REPUBLICAN
- 10% OF RESPONDENTS DON'T KNOW/UNDECIDED

If the election for the United States House of Representatives were held today, which party's candidate would you vote for?

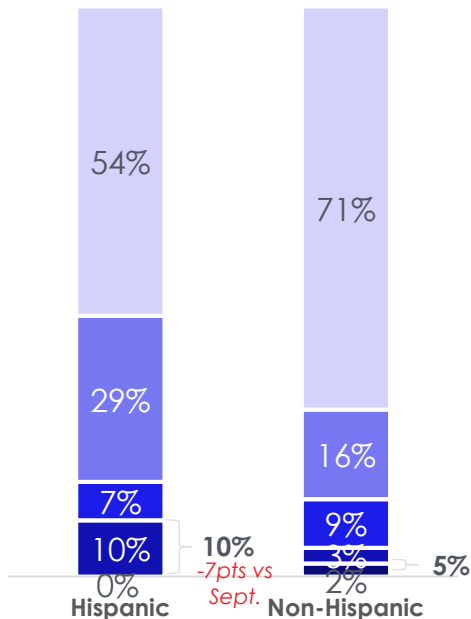


LIKELIHOOD TO VOTE FOR OTHER PARTY TOP TWO BOX:

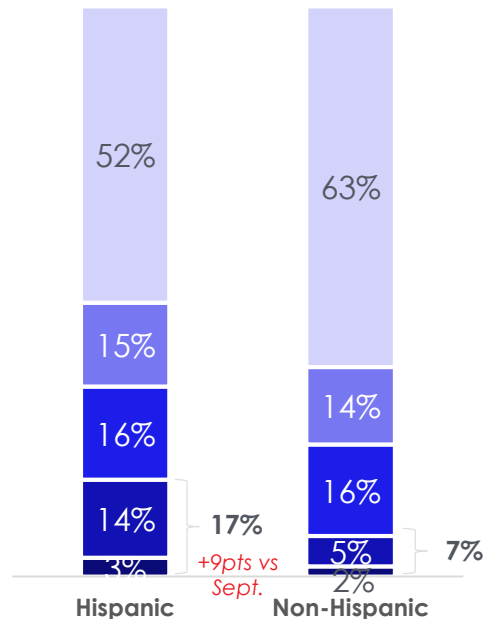
-AMONG REGISTERED REPUBLICANS: 10% HISPANICS, 5% NON-HISPANICS LIKELY TO VOTE FOR DEM CANDIDATE

-AMONG REGISTERED DEMOCRATS: 17% HISPANICS, 7% NON-HISPANICS LIKELY TO VOTE FOR REPUBLICAN CANDIDATE

Likelihood to Vote for Democratic Candidate
Among Republican Voters



Likelihood to Vote for Republican Candidate
Among Democratic Voters



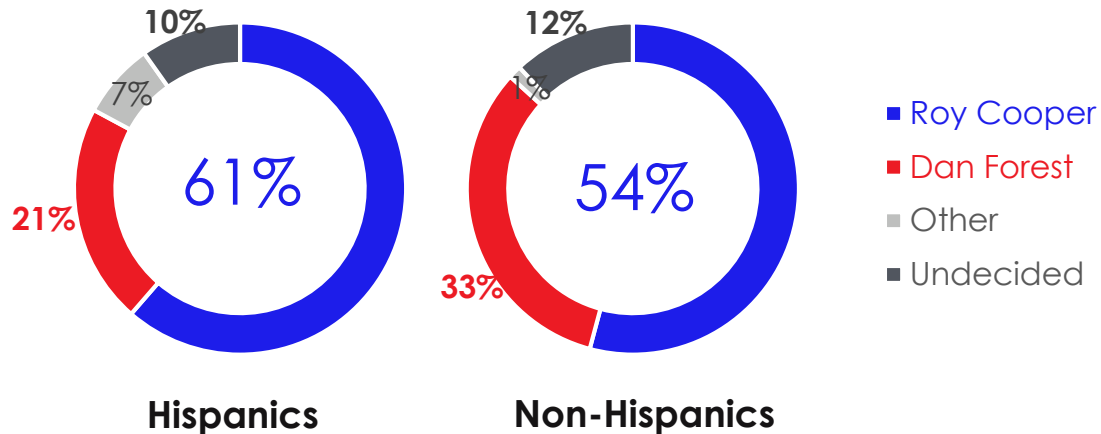
- Very unlikely
- Somewhat unlikely
- Neither likely nor unlikely
- Somewhat likely
- Very likely

GOVERNOR'S RACE:

- AMONG HISPANICS, 61% WOULD VOTE COOPER, 21% FOREST
- AMONG NON-HISPANICS, 54% WOULD VOTE COOPER, 33% FOREST
- UP FOR GRABS: 10% HISPANICS, 12% NON-HISPANICS UNDECIDED

North Carolina Governor Election

If the election for North Carolina governor were held today, would you vote for Roy Cooper, the Democrat, or Dan Forest, the Republican?

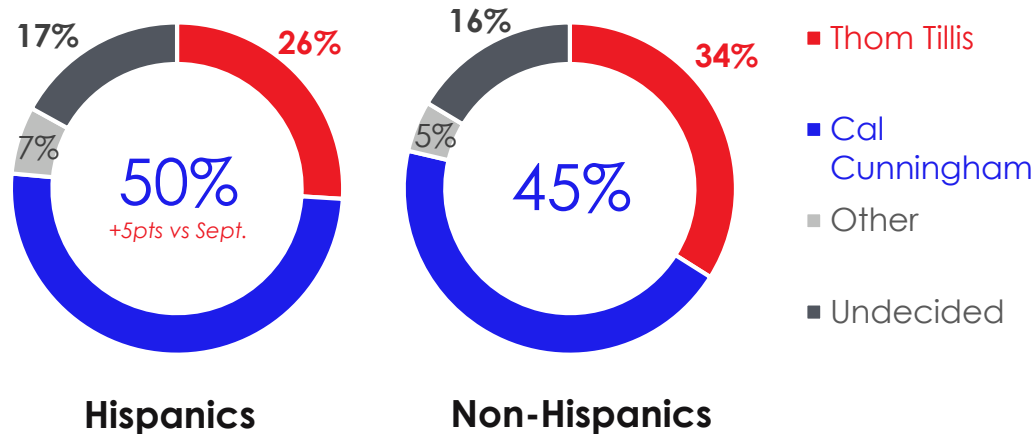


SENATE RACE:

- AMONG HISPANICS, 50% WOULD VOTE CUNNINGHAM, 26% TILLIS
- AMONG NON-HISPANICS, 45% WOULD VOTE CUNNINGHAM, 34% TILLIS
- UP FOR GRABS: 17% HISPANICS, 16% NON-HISPANICS UNDECIDED

US Senate Election

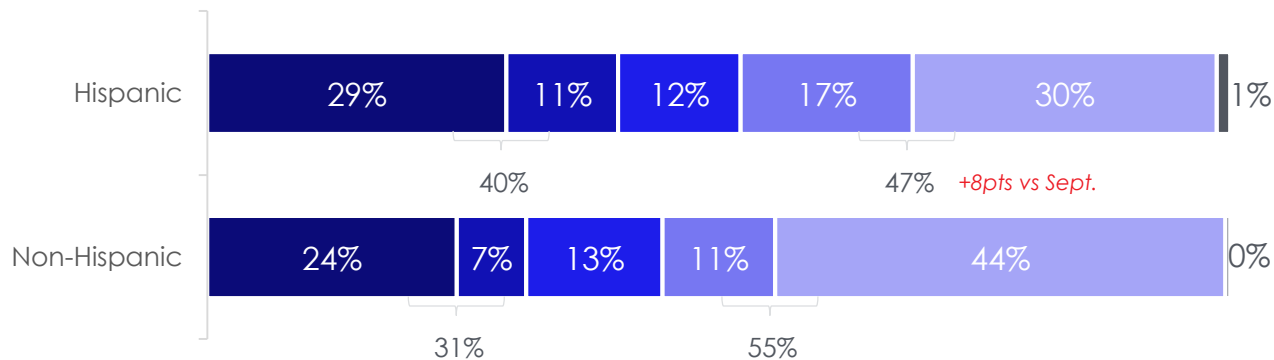
If the election for the United States Senate were held today, would you vote for Thom Tillis, the Republican, or Cal Cunningham, the Democrat?



HISPANIC VOTERS ARE DIVIDED: 40% OF HISPANICS MUCH/SOMEWHAT PREFER TO VOTE BY MAIL IN 2020 PRESIDENTIAL ELECTION; 47% PREFER TO VOTE IN PERSON -55% OF NON-HISPANICS PREFER TO VOTE IN PERSON

Would you prefer to vote by mail, if it is available, or in person in the 2020 Presidential Election?

Voting by Mail Preference



- Would much prefer to vote by mail
- Would somewhat prefer to vote by mail
- No preference
- Would somewhat prefer to vote in person
- Would much prefer to vote in person
- No opinion/I don't know

-ABOUT 60% OF RESPONDENTS AGREE YOU SHOULD HAVE TO REQUEST A MAIL-IN BALLOT FROM STATE OR LOCAL GOVT IN ORDER TO BE ABLE TO VOTE BY MAIL

-ABOUT 50% AGREE VOTING BY MAIL IS EASIER TO DO THAN VOTING IN PERSON; FEEL COMFORTABLE VOTING BY MAIL

-ABOUT 40% OF RESPONDENTS AGREE VOTING BY MAIL: INCREASES THE CHANCE VOTE WILL NOT BE COUNTED; IS MORE PRONE TO ABUSE AND FRAUD THAN VOTING IN PERSON

-RESPONDENTS DISAGREE STATE AND LOCAL GOVTS SHOULD MAIL BALLOTS TO EVERYONE ON VOTER LIST EVEN IF THEY AREN'T REQUESTED; EVEN IF SOME OF THE ADDRESSES ARE NOT UP TO DATE OR SOME OF THE PEOPLE NO LONGER LIVE IN JURISDICTION COVERED BY VOTER LIST

How much do you agree or disagree with each of the following statements? [Mail-In Voting]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
You should have to request a mail-in ballot from your state or local government in order to be able to vote by mail.	55%	19%	64%	17%
Voting by mail is easier to do than voting in person	47%	21%	51%	21%
I feel comfortable voting by mail	47%	35%	49%	38%
Voting by mail increases the chance that my vote will not be counted	43%	27%	47%	27%
Voting by mail is more prone to abuse and fraud than voting in person	41%	32%	47%	31%
My State and local governments should mail ballots to everyone on the voter list even if they aren't requested.	32%	35%	31%	48%
My State and local governments should mail ballots to everyone on the voter list even if some of the addresses are not up to date or some of the people on the list no longer live in the jurisdiction covered by the voter list.	29%	46%	17%	57%

5 pt Scale: Agree = 4.5, Disagree = 1.2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



NET FAV/JOB APPROVAL

NET FAV:**-AMONG HISPANICS: COOPER, BIDEN, CUNNINGHAM HIGHEST; TRUMP LOWEST****-AMONG NON-HISPANICS: COOPER, BIDEN, BLACK LIVES MATTER HIGHEST;
MCCONNELL LOWEST***For each candidate listed below, please indicate if you have a favorable or unfavorable opinion of them.*

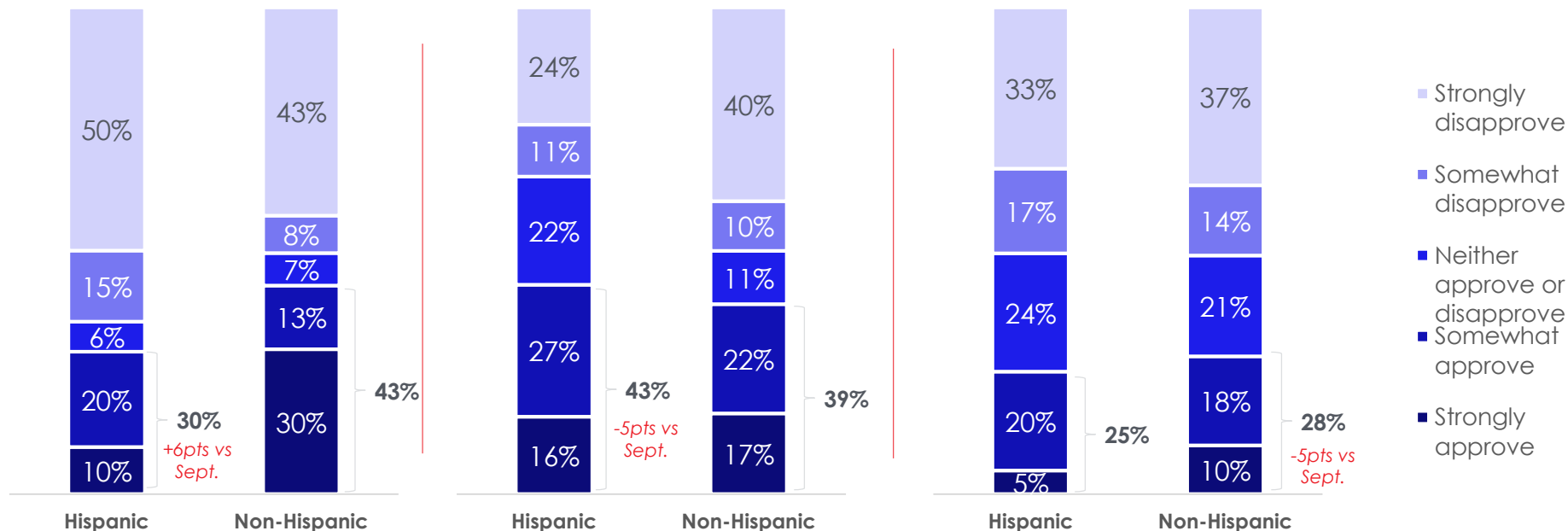
	Hispanic	Non-Hispanic
	<small>Oct 2020</small>	<small>Oct 2020</small>
Roy Cooper	47%	26%
Joe Biden	33%	13%
Cal Cunningham	29%	5%
The Democratic Party	27%	10%
Black Lives Matter	25%	11%
Kamala Harris	23%	10%
Nancy Pelosi	4%	-10%
Chuck Schumer	-2%	-5%
Thom Tillis	-17%	-13%
Dan Forest	-20%	-7%
Mitch McConnell	-22%	-21%
Mike Pence	-24%	-5%
The Republican Party	-29%	-7%
Donald Trump	-33%	-7%

**JOB APPROVAL TOP TWO BOX:
TRUMP: HISPANICS 30%, NON-HISPANICS 43%
PELOSI: HISPANICS 43%, NON-HISPANICS 39%
MCCONNELL: HISPANICS 25%, NON-HISPANICS 28%**

Donald Trump Job Approval

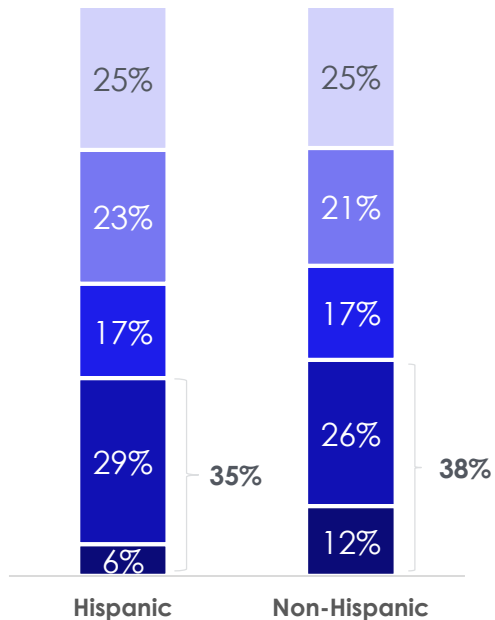
Nancy Pelosi Job Approval

Mitch McConnell Job Approval

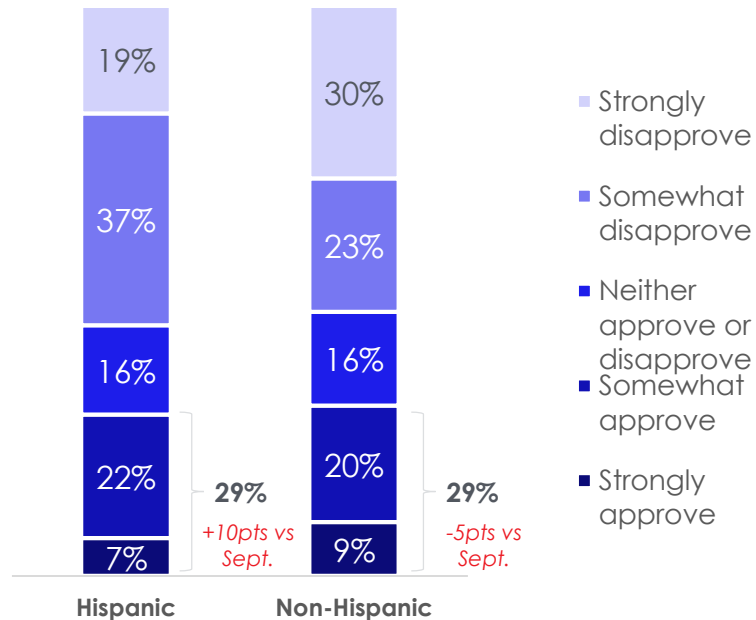


JOB APPROVAL TOP TWO BOX: HOUSE: 35% HISPANICS, 38% NON-HISPANICS SENATE: 29% ALL RESPONDENTS

U.S. House of Representatives Job Approval

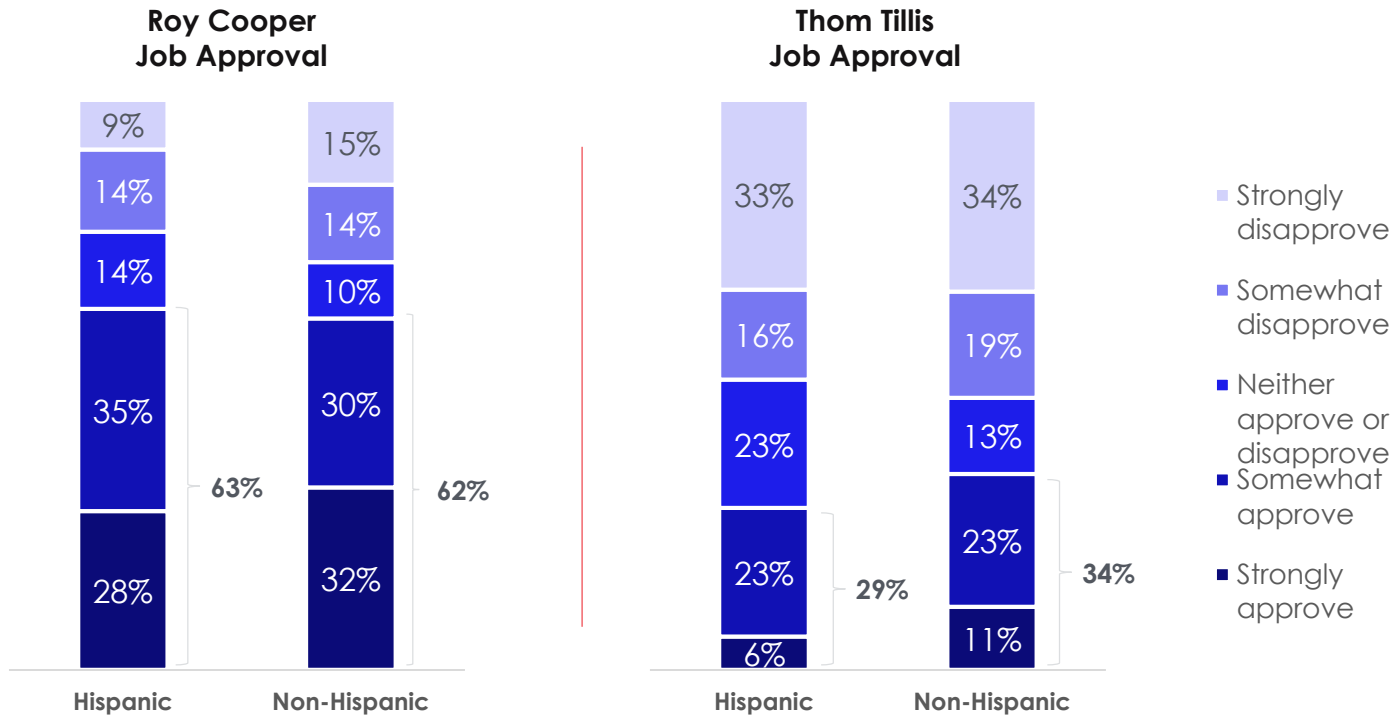


U.S. Senate Job Approval



- Strongly disapprove
- Somewhat disapprove
- Neither approve or disapprove
- Somewhat approve
- Strongly approve

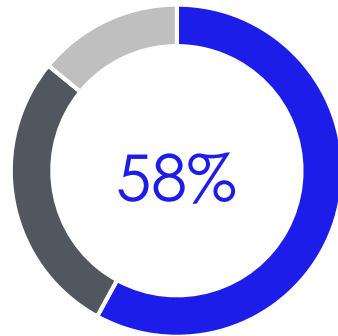
NORTH CAROLINA JOB APPROVAL TOP TWO BOX: COOPER: 63% HISPANICS, 62% NON-HISPANICS TILLIS: 29% HISPANICS, 34% NON-HISPANICS



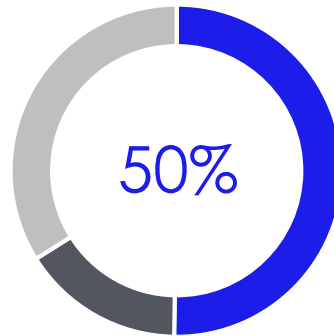
Among registered voters 18+
Source: Univision political tracker in collaboration with Media Predict as of October 2020

58% OF HISPANICS, 50% NON-HISPANICS DON'T SUPPORT TRUMP'S POLICIES OR LEADERSHIP STYLE

Trump Policy and Style Opinion



Hispanics



Non-Hispanics

- I don't support Donald Trump's policies or leadership style
- I support Donald Trump's policies but dislike his leadership style
- I support Donald Trump's policies and like his leadership style

THE ISSUES/CURRENT EVENTS

HISPANICS' TOP ISSUES ARE AMERICA'S TOP ISSUES: ECONOMY/JOB, HEALTHCARE, IMPACT OF CORONAVIRUS ON ECONOMY, EDUCATION ARE KEY ISSUES AMONG ALL RESPONDENTS

How important are each of the following issues to you?

Issue Importance TopBox

	Hispanic (Top Box)	Non- Hispanic (Top Box)		Hispanic (Top Box)	Non- Hispanic (Top Box)
Economy / Jobs	70%	66%	Entitlements / social services reform (Medicare, Welfare, etc.)	47%	53%
Healthcare	69%	71%	Gun control	46%	41%
Impact of the coronavirus on the economy	65%	65%	Military / Veterans	43%	55%
Education	63%	60%	Police Reform	40%	38%
Cost of Living	62%	61%	The National Debt	36%	37%
Coronavirus / COVID - 19	61%	68%	Immigration reform	36%	34%
Social Security / Medicare	58%	68%	Second amendment rights	36%	42%
Crime and public safety	56%	58%	Social issues like abortion or LGBTQ rights	31%	33%
Climate Change	53%	43%	Infrastructure investment	28%	30%
Race Relations	48%	47%	Foreign Policy/International Trade	28%	30%
Taxes	48%	48%	Border security	25%	34%
National security / Terrorism	47%	56%			

KEY ISSUES FOR LIKELY TRUMP VOTERS: ECONOMY/JOB, IMPACT OF CORONAVIRUS ON ECONOMY, COST OF LIVING
KEY ISSUES FOR LIKELY BIDEN VOTERS: HEALTHCARE, CORONAVIRUS, EDUCATION, ECONOMY/JOB

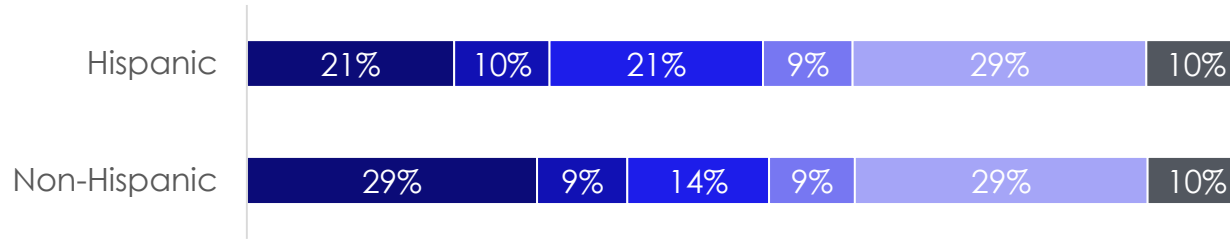
Top 10 issues among definitely/probably <u>Trump</u> voters	% Hispanic Top Box
Economy/Jobs	70%
Impact of Coronavirus on Economy	66%
Cost of Living	58%
Healthcare	50%
Taxes	47%
Coronavirus/COVID-19	44%
National Security/Terrorism	42%
The National Debt	41%
Second Amendment Rights	40%
Education	40%

Top 10 issues among definitely/probably <u>Biden</u> voters	% Hispanic Top Box
Healthcare	85%
Coronavirus/COVID-19	78%
Education	74%
Economy/Jobs	74%
Climate Change	73%
Impact of Coronavirus on Economy	70%
Cost of Living	70%
Social Security/Medicare	68%
Race Relations	66%
Crime and Public Safety	61%

**CONFIRMING NEW JUSTICE BEFORE ELECTION TOP TWO BOX:
-31% HISPANICS, 38% NON-HISPANICS STRONGLY/SOMEWHAT STRONGLY SUPPORT
-38% OF RESPONDENTS STRONGLY/SOMEWHAT STRONGLY OPPOSE**

Supreme Court Justice Ruth Bader Ginsburg has recently passed away. Do you support or oppose her replacement being confirmed before the November 2020 election?

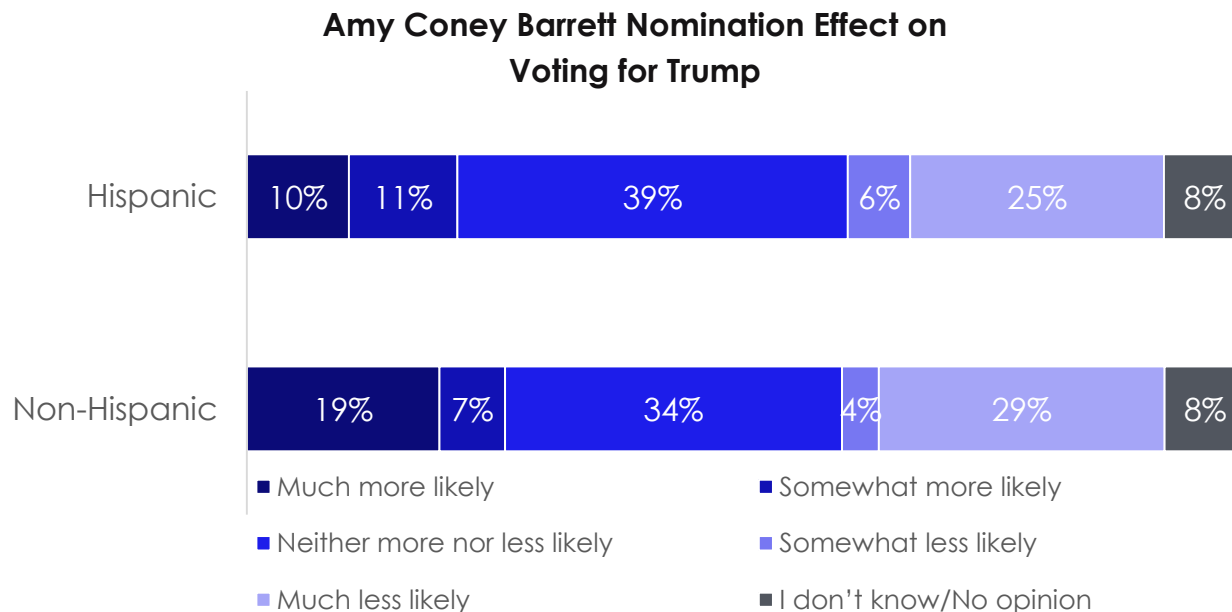
Ruth Bader Ginsberg Replacement



- Strongly support confirming new Justice before election
- Somewhat support confirming new Justice before election
- Neutral, neither support or oppose
- Somewhat oppose confirming new Justice before election
- Strongly oppose confirming new Justice before election
- I don't know/no opinion

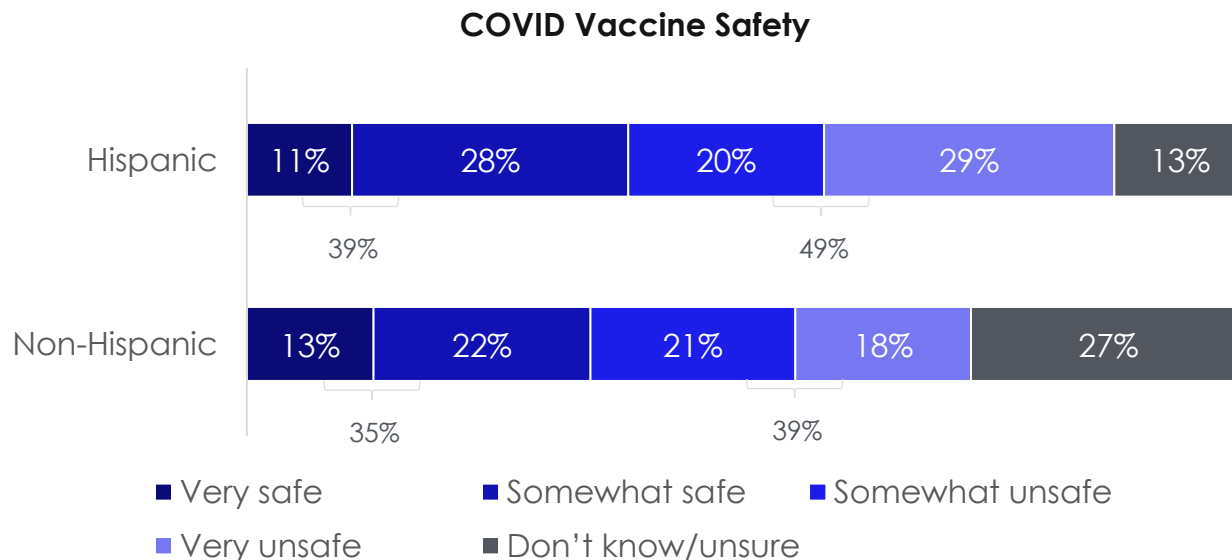
IMPACT OF TRUMP NOMINATING AMY CONEY BARRETT: -10% OF HISPANICS, 19% NON-HISPANICS MUCH MORE LIKELY TO VOTE FOR TRUMP -25% OF HISPANICS, 29% NON-HISPANICS MUCH LESS LIKELY TO VOTE FOR TRUMP

President Trump has nominated Judge Amy Coney Barrett to fill the Supreme Court vacancy that arose from the passing of Justice Ruth Bader Ginsberg. Does this nomination make you more or less likely to vote for Donald Trump for President?



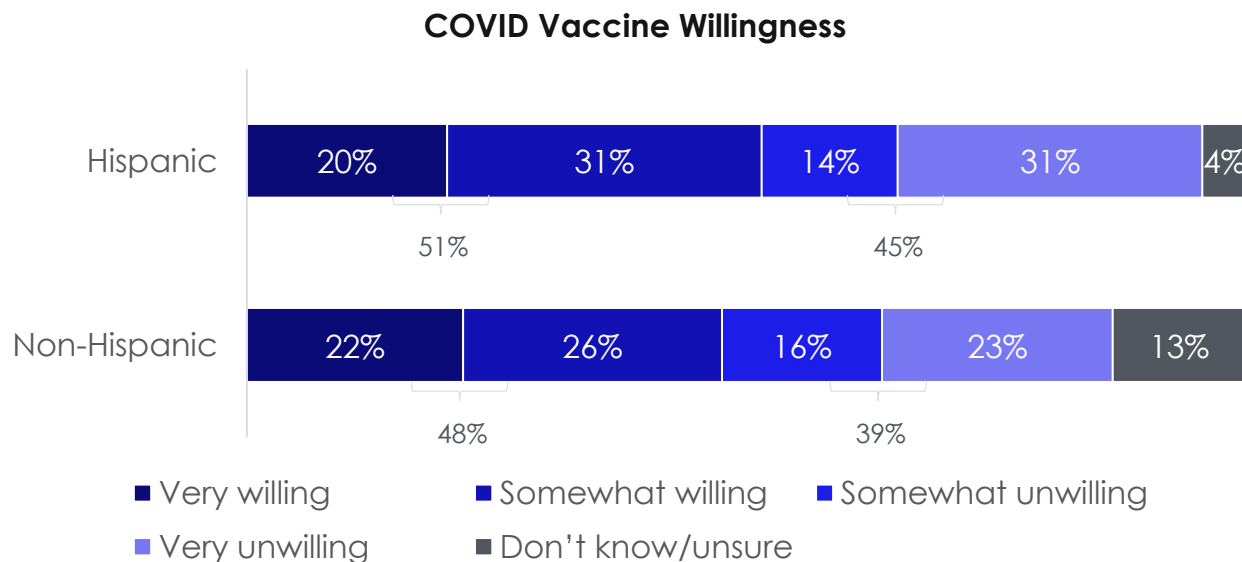
VACCINE SAFETY IF AVAILABLE BEFORE END OF YEAR TOP TWO BOX:
-VERY/SOMEWHAT SAFE: HISPANICS 39%, NON-HISPANICS 35%
-VERY/SOMEWHAT UNSAFE: HISPANICS 49%, NON-HISPANICS 39%

If a vaccine for COVID-19 was available before the end of the year, how safe do you think it will be to take?



WILLING TO TAKE VACCINE BEFORE END OF YEAR TOP TWO BOX:
-VERY/SOMEWHAT WILLING: HISPANICS 51%, NON-HISPANICS 48%
-VERY/SOMEWHAT UNWILLING: HISPANICS 45%, NON-HISPANICS 39%

If a vaccine for COVID-19 was available before the end of the year and you believed it was safe, how willing or unwilling would you be to take it?

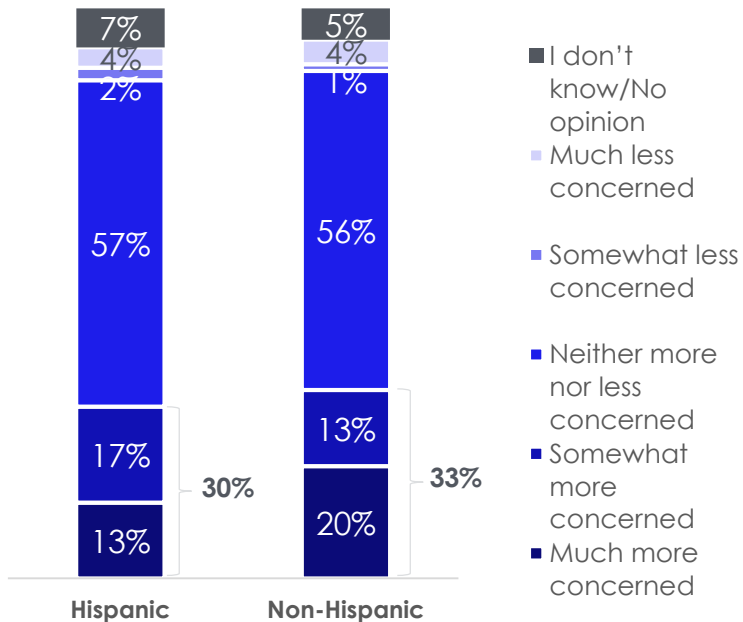


EFFECT OF TRUMP COVID DIAGNOSIS:

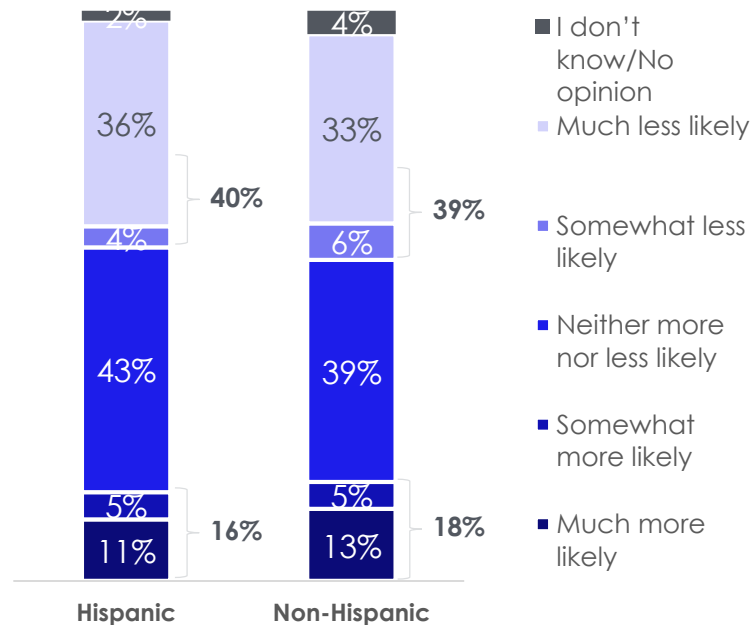
-ABOUT 30% OF RESPONDENTS SOMEWHAT/MUCH MORE CONCERNED FOR SELF AND FAMILY

-ABOUT 40% OF RESPONDENTS SOMEWHAT/MUCH LESS LIKELY TO VOTE FOR TRUMP

Effect of Trump COVID Diagnosis on Concern for Self and Family



Effect of Trump COVID Diagnosis on Likelihood to Vote Trump



Among registered voters 18+
Source: Univision political tracker in collaboration with Media Predict as of October 2020

EFFECT OF TRUMP COVID DIAGNOSIS ON TRUMP OPINION:

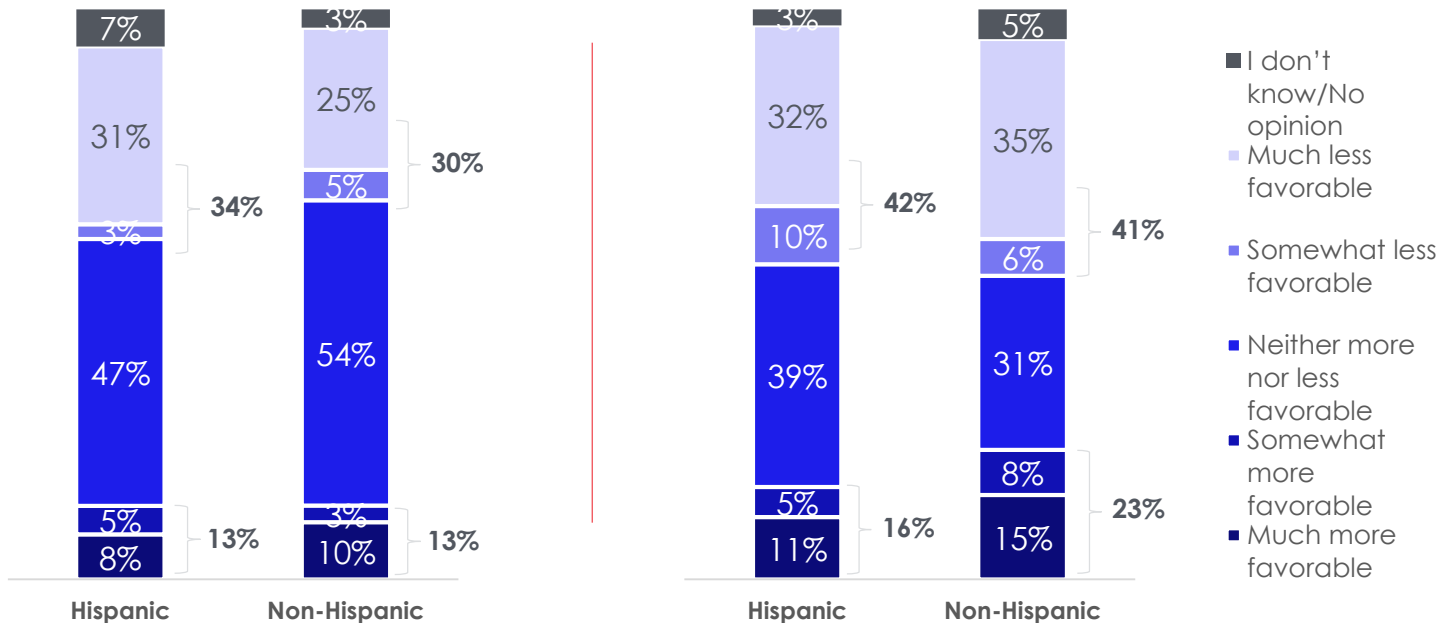
-ABOUT A THIRD OF RESPONDENTS HAVE A SOMEWHAT/MUCH LESS FAVORABLE OPINION

EFFECT OF TRUMP HANDLING OF COVID DIAGNOSIS ON TRUMP OPINION:

-ABOUT 40% OF RESPONDENTS HAVE A SOMEWHAT/MUCH LESS FAVORABLE OPINION

Effect of Trump COVID Diagnosis on Trump Opinion

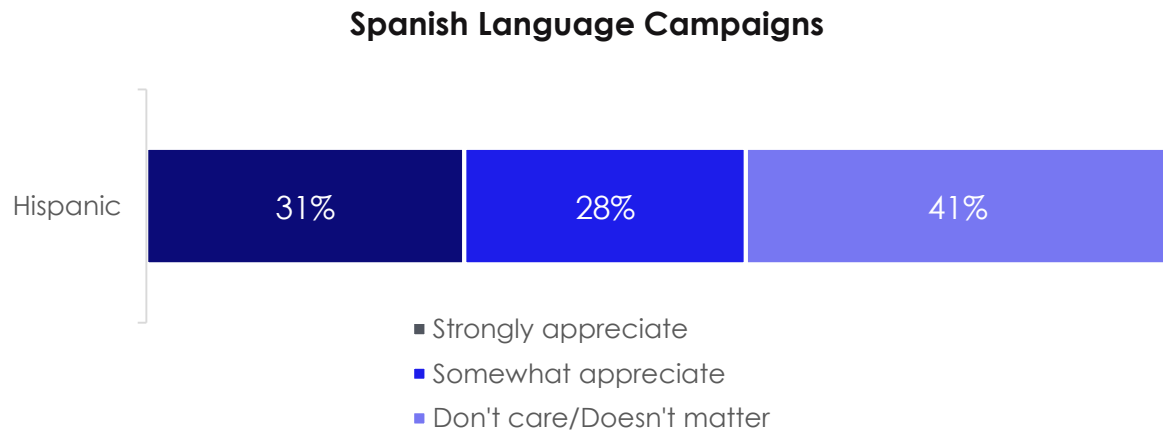
Effect of Trump Handling of COVID Diagnosis on Trump Opinion



THE IMPORTANCE OF SPANISH LANGUAGE

ABOUT 60% OF HISPANICS STRONGLY/SOMEWHAT APPRECIATE CANDIDATES WHO ADVERTISE IN SPANISH

When you follow a political campaign for President, Congress, Senate or Governor, do you appreciate when candidates advertise in Spanish in trying to win your vote?



COMMUNICATING IN SPANISH: -66% OF HISPANICS AGREE POLITICAL PARTIES/CANDIDATES WHO ADVERTISE IN SPANISH WANT THEIR VOTE -54% AGREE IT SHOWS THEM CANDIDATES ARE TRULY INTERESTED IN HISPANICS AND THEIR COMMUNITY

How much do you agree or disagree with each of the following statements? *[Spanish Language Campaigns]*

Statement	Hispanic	
	Agree	Disagree
Political parties and candidates who advertise in Spanish are showing me they want my vote.	66%	6%
When a political party or candidate communicates with me in Spanish, it suggests that they are truly interested in Hispanics and our community.	54%	10%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



CORONAVIRUS

-HANDLING APPROVAL

-EFFECTS ON JOBS

-SCHOOL OPENING STATEMENTS AND PARENT OPINION

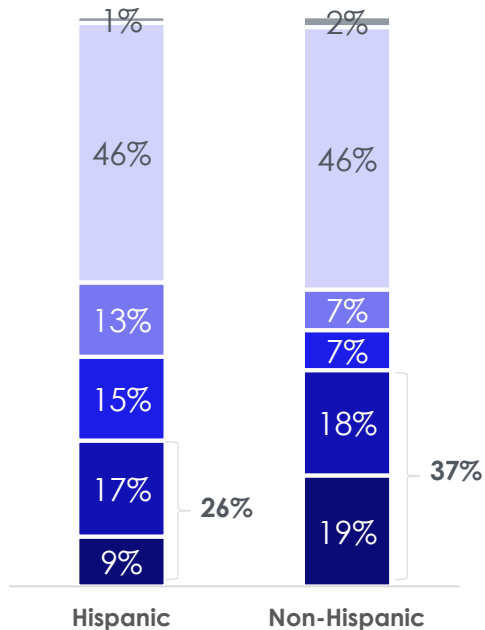
APPROVE TRUMP HANDLING OF CORONAVIRUS TOP TWO BOX:

-HISPANICS 26%, NON-HISPANICS 37%

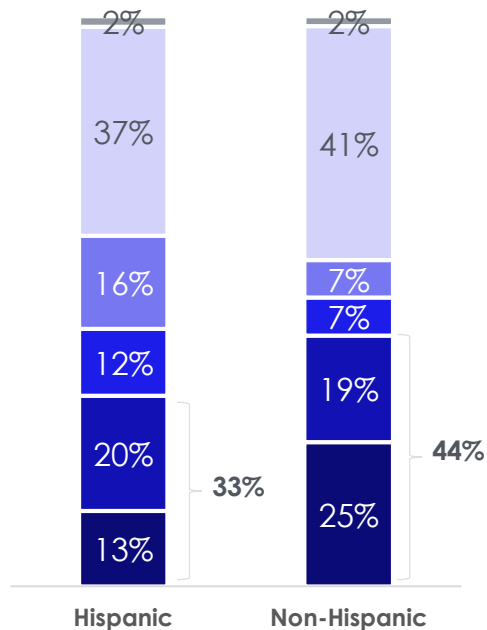
APPROVE TRUMP HANDLING ECONOMIC IMPACT OF CORONAVIRUS TOP TWO BOX:

-HISPANICS 33%, NON-HISPANICS 44%

Trump Handling of Coronavirus



Trump Handling of Economic Impact of Coronavirus



- I don't know/No opinion
- Strongly disapprove
- Somewhat disapprove
- Neither approve nor disapprove
- Somewhat approve
- Strongly approve

APPROVE CONGRESS HANDLING OF CORONAVIRUS TOP TWO BOX:

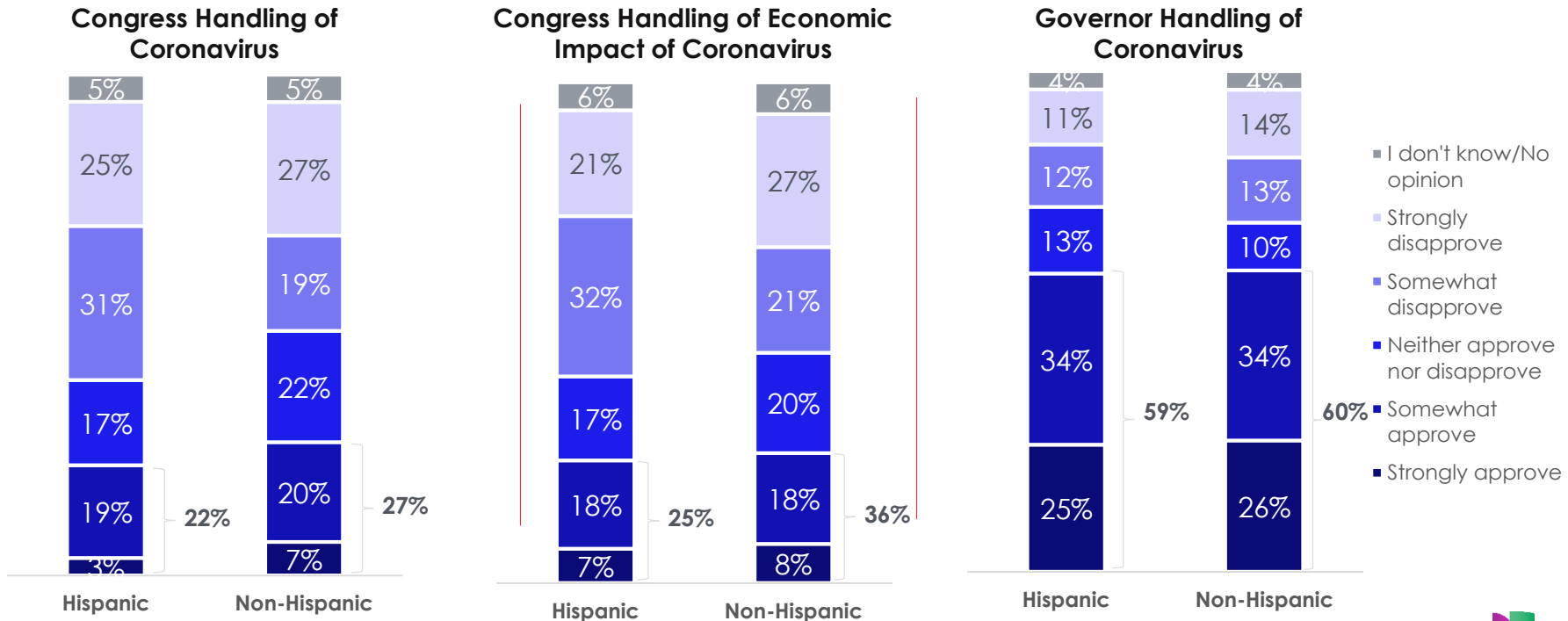
-HISPANICS 22%, NON-HISPANICS 27%

APPROVE CONGRESS HANDLING OF ECONOMIC IMPACT CORONAVIRUS TOP TWO BOX:

-HISPANICS 25%, NON-HISPANICS 36%

APPROVE GOVERNOR HANDLING OF CORONAVIRUS TOP TWO BOX:

-HISPANICS 59%, NON-HISPANICS 60%



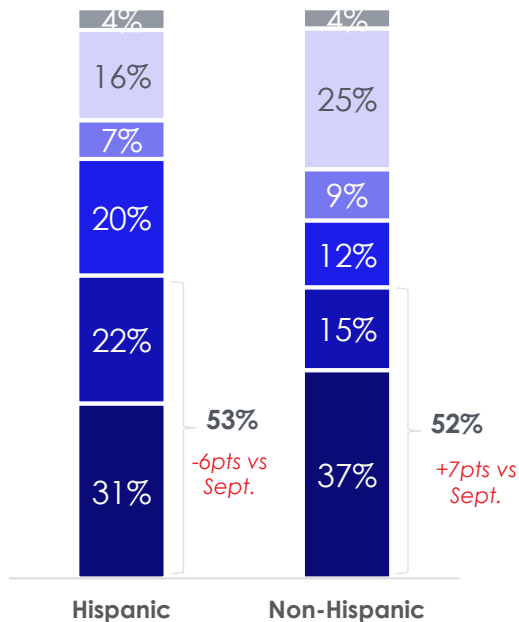
BIDEN HANDLING OF CORONAVIRUS WOULD BE BETTER TOP TWO BOX:

-HISPANICS 53%, NON-HISPANICS 52%

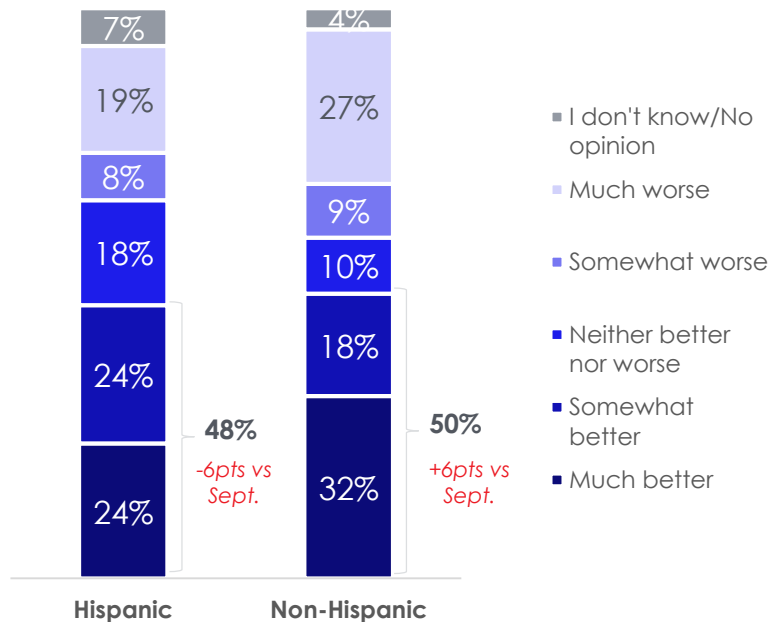
BIDEN HANDLING OF ECONOMIC IMPACT OF CORONAVIRUS WOULD BE BETTER TOP TWO BOX:

-HISPANICS 48%, NON-HISPANICS 50%

Biden Handling of Coronavirus – Better or Worse



Biden Handling of Economic Impact of Coronavirus – Better or Worse



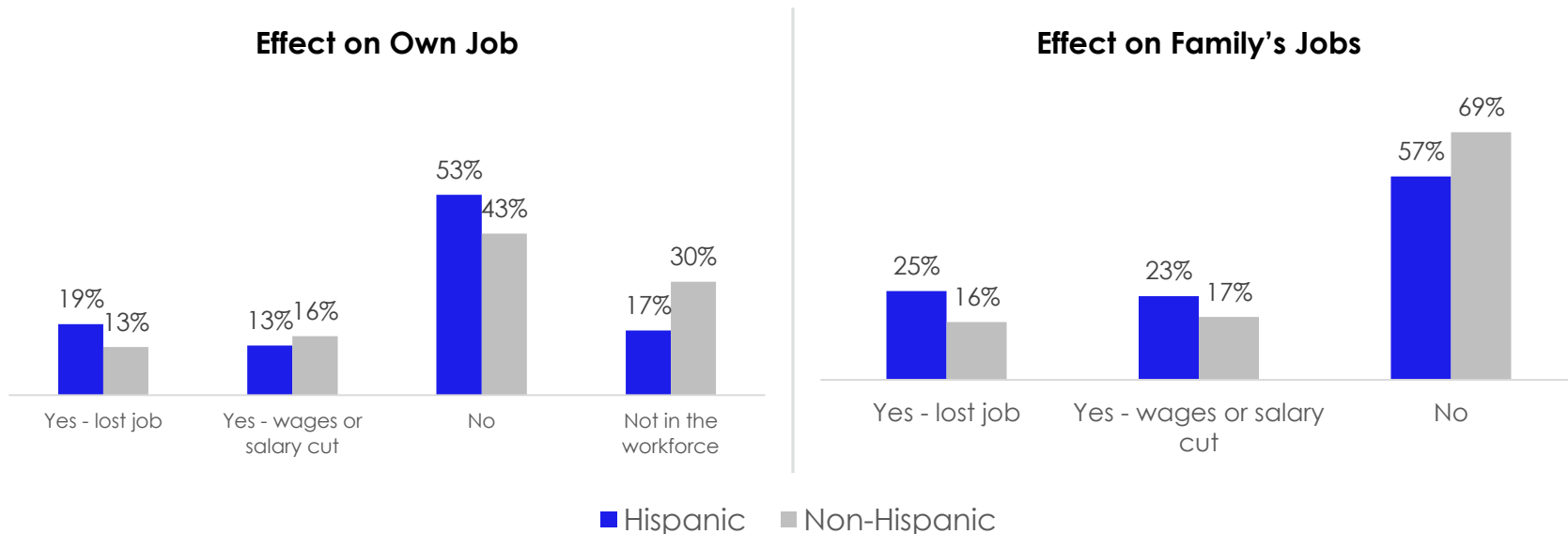
- I don't know/No opinion
- Much worse
- Somewhat worse
- Neither better nor worse
- Somewhat better
- Much better

CORONAVIRUS EFFECT ON JOB:

- HIGHER % OF HISPANICS HAVE LOST JOB THAN NON-HISPANICS
- HIGHER % OF HISPANICS HAVE SEEN SOMEONE IN FAMILY LOSE JOB OR HAD WAGES/SALARY CUT THAN NON-HISPANICS

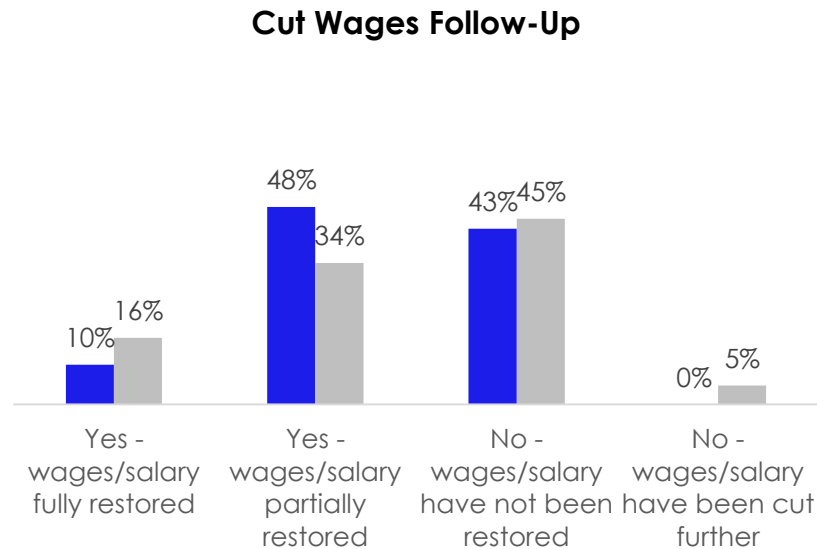
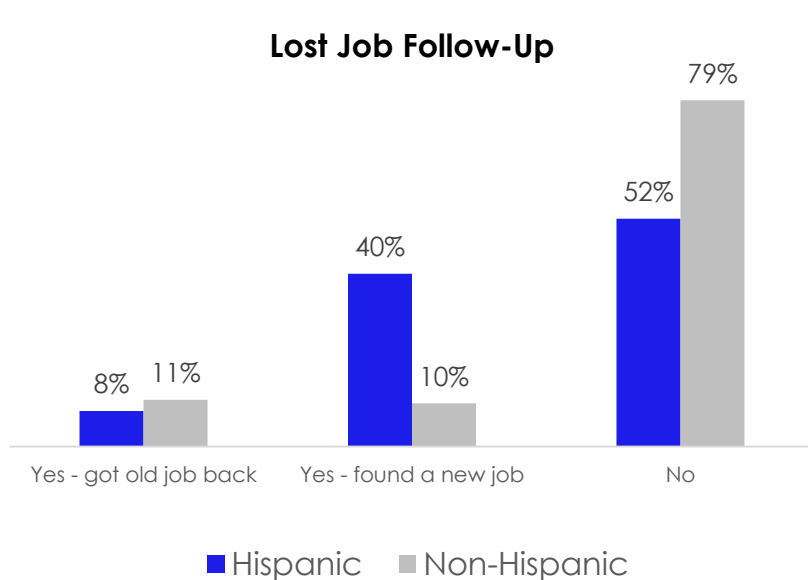
Have you lost your job or have your wages or salary been cut because of the coronavirus?

Besides you, has anyone in your family lost their job or have your wages or salary been cut because of the coronavirus?



-AMONG THOSE WHO LOST JOB, OVER HALF OF HISPANICS, NEARLY 80% NON-HISPANICS HAVE NOT GOTTEN JOB BACK/FOUND NEW ONE
-AMONG THOSE WHO HAD WAGES CUT, ABOUT 45% OF RESPONDENTS HAVE NOT HAD WAGES RESTORED; HISPANICS MORE LIKELY TO HAVE PARTIAL RESTORATION

*You answered that you had lost your job due to the coronavirus, have you since gotten your job back or found a new one?
 You answered that you had your wages or salary cut due to the coronavirus, have you since had your wages/salary restored?*



SCHOOL OPENING STATEMENTS

This year, schools are operating in a variety of ways, from being open for full-time in-person instruction to being completely on-line. For each of the following, please indicate how effective or ineffective you think they are in educating children.

Full Time:

Schools that are doing full-time in-person teaching.

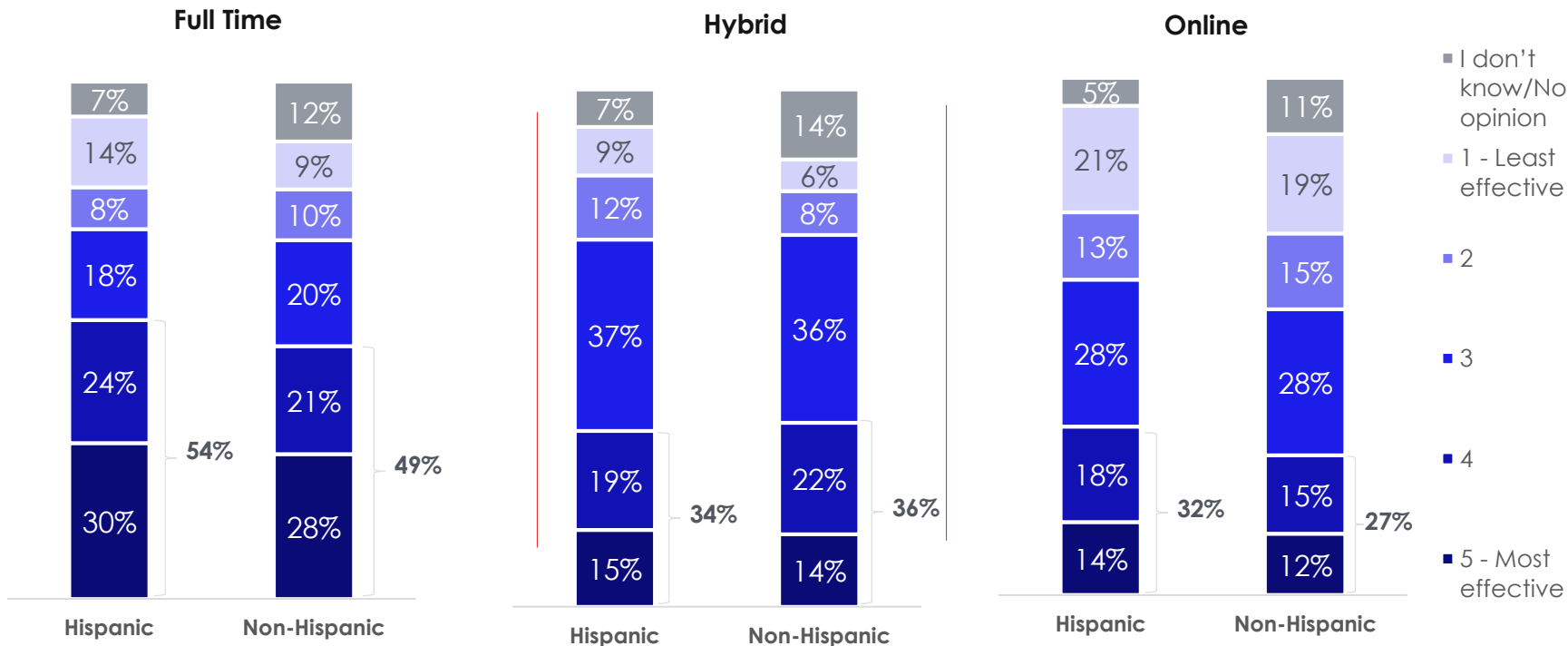
Hybrid:

Schools that are operating with a “hybrid” option where students split their time between in-person and on-line education. Half the students are physically at school at any time and the other half are on-line (remote learning).

Online:

Schools that are not open physically and do on-line education (remote learning) only.

SCHOOL OPENING OPTIONS TOP TWO BOX EFFECTIVE IN EDUCATING CHILDREN:
FULL-TIME: 54% HISPANICS, 49% NON-HISPANICS MOST EFFECTIVE
HYBRID: 34% HISPANICS, 36% NON-HISPANICS MOST EFFECTIVE
ONLINE: 32% HISPANICS, 27% NON-HISPANICS MOST EFFECTIVE



COVID-19/ECONOMY STATEMENTS

-MAJORITY OF RESPONDENTS ARE VERY WORRIED ABOUT WHAT IS HAPPENING TO THE ECONOMY; BELIEVE IT WILL GET WORSE IF COVID CASES RISE

-ABOUT 50% OF RESPONDENTS BELIEVE: THE ECONOMY WILL BOUNCE BACK AS SOON AS RESTRICTIONS RELATED TO CORONAVIRUS ARE LIFTED; THE ECONOMIC PROBLEMS CAUSED BY THE LOCKDOWN OF THE COUNTRY WILL HURT MORE PEOPLE THAN THE CORONAVIRUS

-HISPANICS FAR GREATER AGREEMENT: I EXPECT MY PERSONAL ECONOMIC SITUATION TO GET BETTER IN THE NEXT FEW YEARS; I AM MORE WORRIED ABOUT THE ECONOMY THAN I AM ABOUT THE CORONAVIRUS

-HALF OF RESPONDENTS HAVE ALREADY CUT BACK SPENDING SIGNIFICANTLY IN REACTION TO CORONAVIRUS

How much do you agree or disagree with each of the following statements? [Coronavirus crisis and the economy – 1 of 3]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I believe the economy will get worse if COVID cases rise	76%	4%	79%	6%
I am very worried about what is happening to the economy	75%	12%	75%	8%
I expect my personal economic situation to get better in the next few years	64%	10%	46%	21%
I believe that the economy will bounce back as soon as the restrictions related to coronavirus are lifted	52%	25%	48%	35%
The economic problems caused by the lockdown of the country will hurt more people than the coronavirus	50%	23%	47%	31%
I am more worried about the economy than I am about the coronavirus	50%	30%	31%	47%
I have already cut back my spending significantly in reaction to the coronavirus	50%	22%	53%	22%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



ABOUT 40% OF RESPONDENTS AGREE:

-THE IMPACT OF THE CORONAVIRUS HAS HURT MY PERSONAL ECONOMIC SITUATION SIGNIFICANTLY ALREADY; I EXPECT THE CORONAVIRUS WILL HURT MY PERSONAL ECONOMIC SITUATION SIGNIFICANTLY

-I EXPECT MY SPENDING/INCOME WILL RETURN TO PRE-CORONAVIRUS LEVELS ONCE THE ECONOMY REOPENS

-I AM MORE CONFIDENT ABOUT MY PERSONAL ECONOMIC SITUATION THAN I WAS IN FIRST FEW MONTHS OF PANDEMIC (NON-HISPANICS LOWER)

MIXED SENTIMENT, AN EQUAL % OF HISPANICS AGREE/DISAGREE: I AM WORRIED ABOUT MAKING MY MORTGAGE/RENT, AND OTHER PAYMENTS LIKE PHONE, CREDIT CARD, CAR PAYMENTS, OVER THE NEXT FEW MONTHS

How much do you agree or disagree with each of the following statements? [Coronavirus crisis and the economy – 2 of 3]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
The impact of the coronavirus has hurt my personal economic situation significantly already	47%	33%	43%	29%
I expect that the coronavirus will hurt my personal economic situation significantly	46%	31%	42%	27%
I expect that my spending will return to pre-coronavirus levels once the economy reopens	43%	27%	40%	27%
I am worried about making other payments, like phone, credit card, and car payments, over the next few months	40%	39%	41%	39%
I expect that my income will return to pre-coronavirus levels once the economy reopens	40%	28%	36%	21%
I am worried about making my mortgage/rent payment over the next few months	39%	38%	32%	42%
I am more confident about my personal economic situation than I was in the first few months of the coronavirus pandemic	39%	29%	32%	31%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



-39% OF HISPANICS, 32% NON-HISPANICS AGREE: I HAVE STARTED TO SPEND MORE THAN I WAS SPENDING IN FIRST FEW MONTHS OF PANDEMIC

-ALMOST 40% OF RESPONDENTS ARE CONFIDENT SOCIAL SECURITY AND MEDICARE BENEFITS WILL BE AVAILABLE WHEN THEY RETIRE, SIMILARLY TO CURRENT RETIREES

RESPONDENTS DISAGREE:

-THE HEALTH RISK OF THE CORONAVIRUS IS OVERBLOWN

-I BELIEVE I WILL LOSE MY JOB SOMETIME IN THE NEXT FEW MONTHS

-I BELIEVE MY WAGES/SALARY WILL BE CUT SOMETIME IN THE NEXT FEW MONTHS

How much do you agree or disagree with each of the following statements? [Coronavirus crisis and the economy – 3 of 3]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I have started to spend more than I was spending in the first few months of the coronavirus pandemic	39%	34%	32%	44%
I am confident that Social Security and Medicare benefits will be available to me when I retire, similarly to current retirees	36%	34%	37%	30%
The health risk of the coronavirus is overblown	35%	45%	32%	54%
I believe that my wages/salary will be cut sometime in the next few months	26%	35%	23%	36%
I believe that I will lose my job sometime in the next few months	19%	40%	16%	43%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

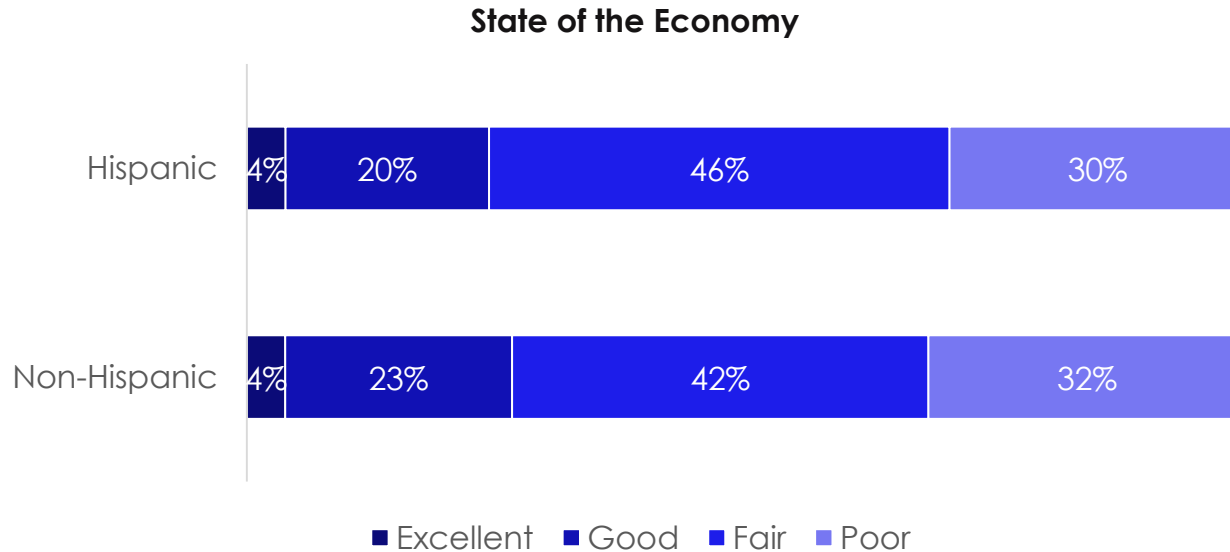
Source: Univision political tracker in collaboration with Media Predict as of October 2020



ECONOMY

-4% OF RESPONDENTS RATE THE ECONOMY AS EXCELLENT -ABOUT 30% RATE THE ECONOMY AS POOR

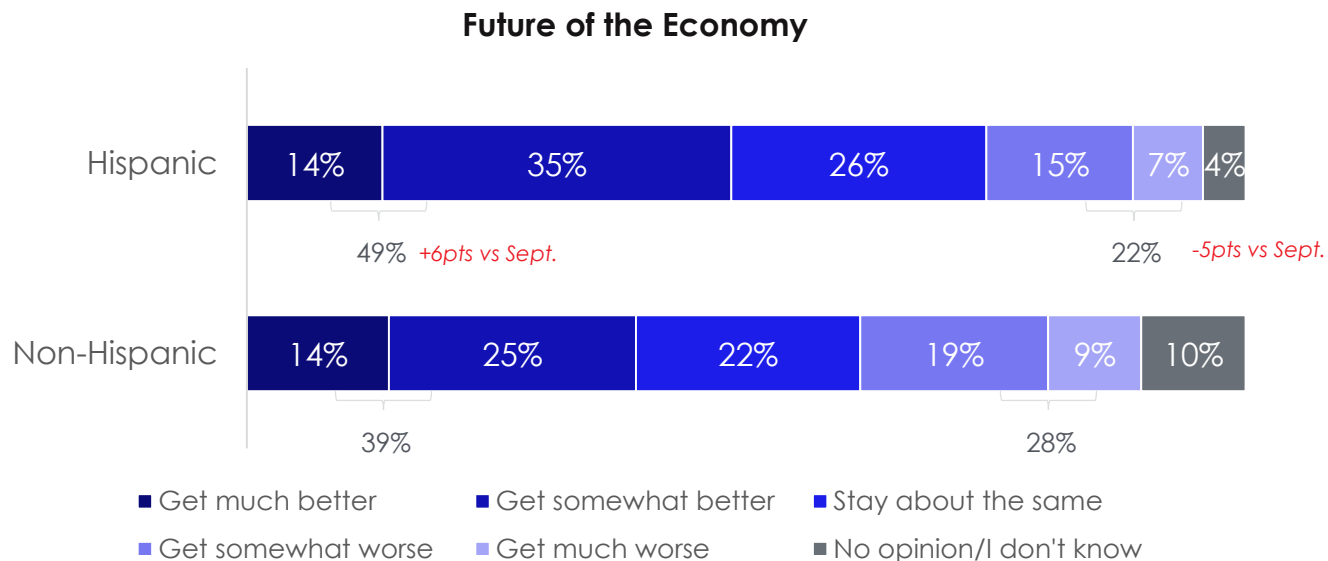
How would you rate the economy of the United States right now?



HOW WILL THE ECONOMY BE OVER NEXT FEW MONTHS?

-MUCH/SOMEWHAT BETTER: HISPANIC 49%, NON-HISPANIC 39%
-MUCH/SOMEWHAT WORSE: HISPANIC 22%, NON-HISPANIC 28%

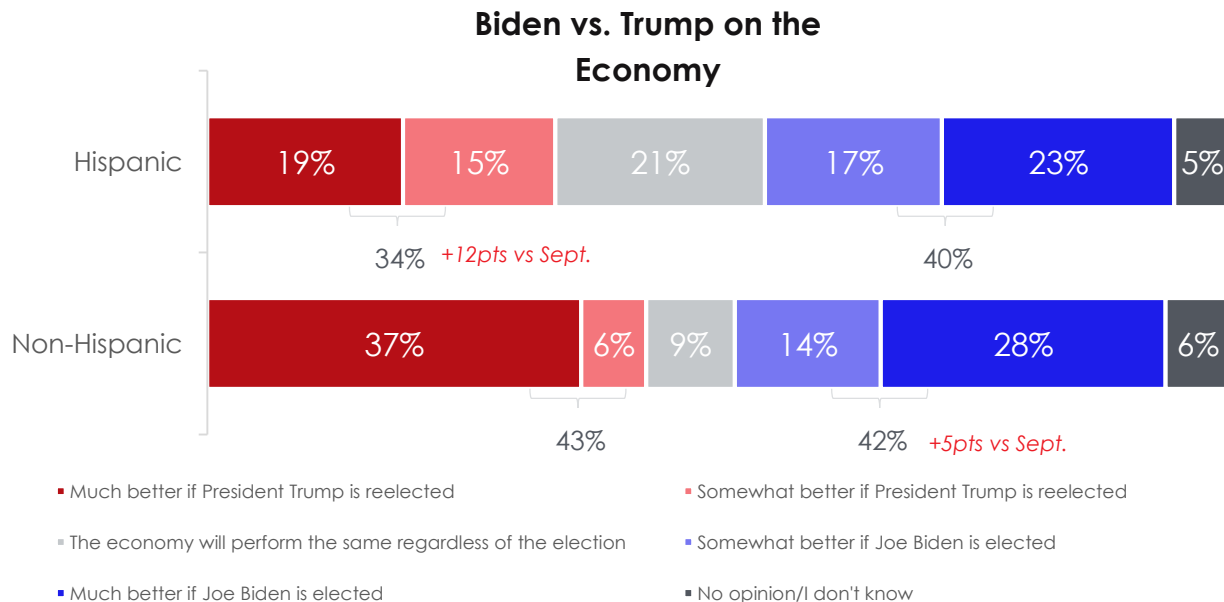
Thinking ahead to a few months from now... Do you believe the economy will get better, get worse, or stay about the same as it is now?



ECONOMY WILL DO BETTER TOP TWO BOX:

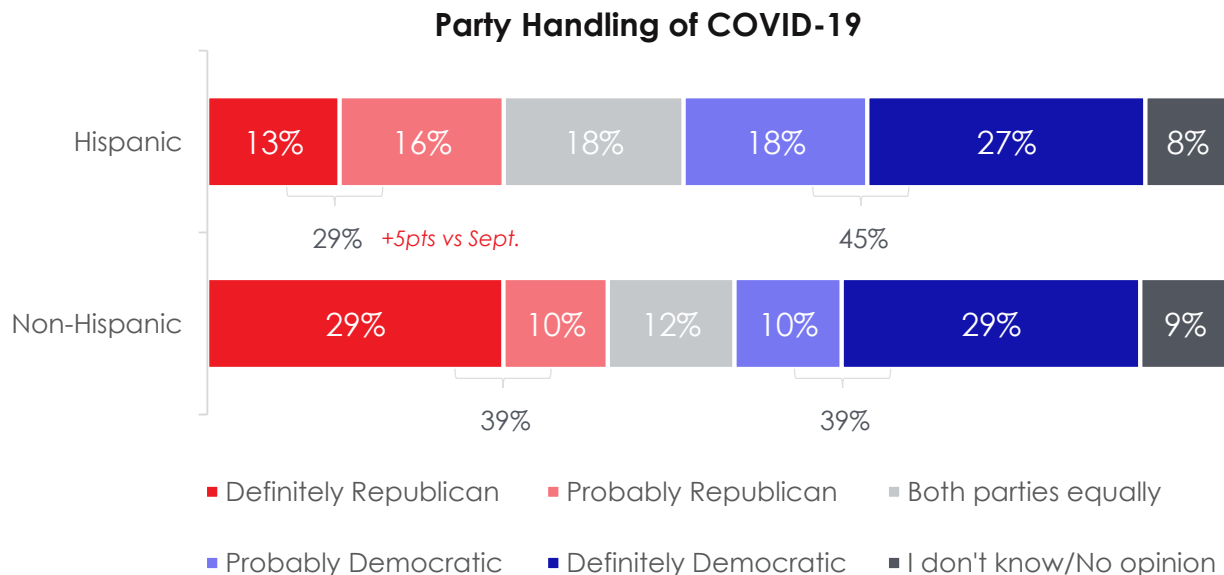
- IF BIDEN ELECTED: HISPANICS 40%, NON-HISPANICS 42%
- IF TRUMP REELECTED: HISPANICS 34%, NON-HISPANICS 43%

Will the economy do better if President Trump is reelected or if Joe Biden is elected president?



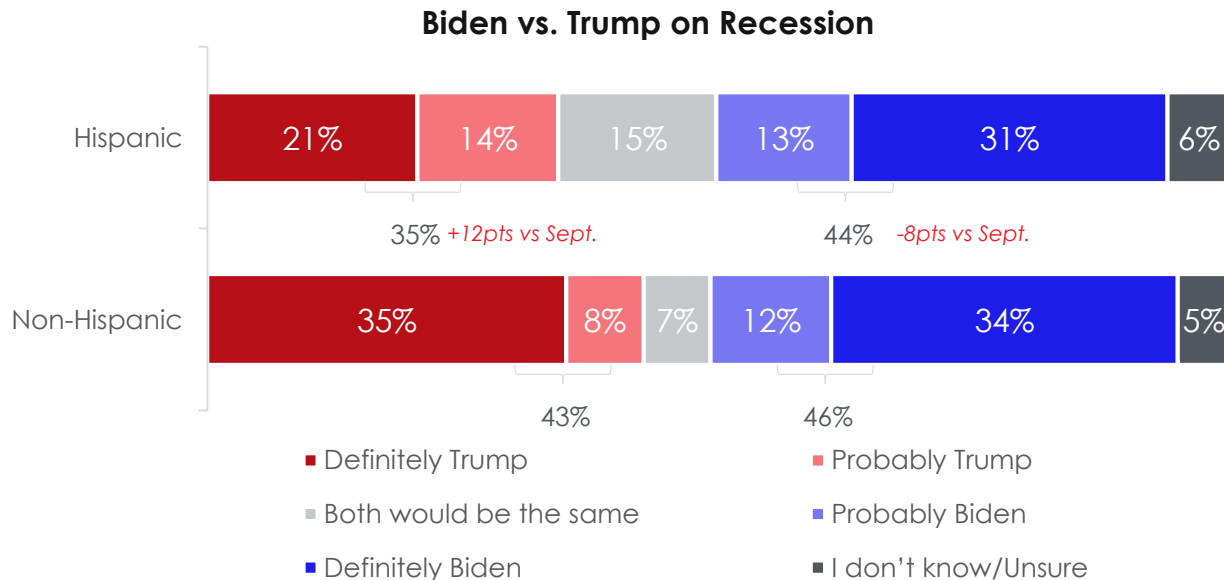
PARTY BETTER ABLE TO HANDLE ECONOMIC IMPACT OF THE VIRUS TOP TWO BOX:
-HISPANICS: DEMOCRATIC 45%, REPUBLICAN 29%
-NON-HISPANICS: DEMOCRATIC 39%, REPUBLICAN 39%

Which party is better able to handle the economic impact of the coronavirus?



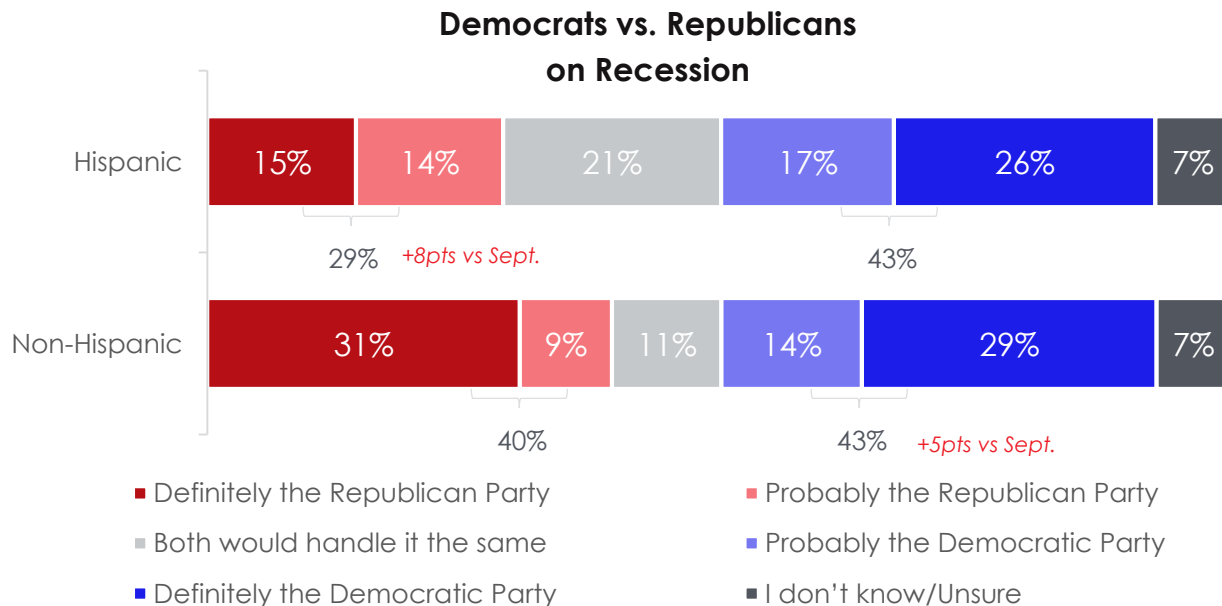
PRESIDENTIAL CANDIDATE BEST ABLE TO HANDLE AN ECONOMIC RECESSION TOP TWO BOX:
-BIDEN: HISPANICS 44%, NON-HISPANICS 46%
-TRUMP: HISPANICS 35%, NON-HISPANICS 43%

Which presidential candidate would best be able to handle an economic recession, President Donald Trump or Joe Biden?



POLITICAL PARTY BEST ABLE TO HANDLE AN ECONOMIC RECESSION TOP TWO BOX:
-REPUBLICAN: HISPANICS 29%, NON-HISPANICS 40%
-DEMOCRATIC: HISPANICS 43%, NON-HISPANICS 43%

Which political party would best be able to handle an economic recession, the Republican Party or the Democratic Party?



HEALTHCARE

63% OF RESPONDENTS RANK BRINGING DOWN THE PRICE OF HEALTH INSURANCE DEDUCTIBLES, COPAYS AND PREMIUMS AS TOP HEALTHCARE PRIORITY -ABOUT 50% RANK LOWERING THE PRICE OF PRESCRIPTION DRUGS SECOND IN IMPORTANCE

Other than the ongoing Coronavirus issues, which TWO of the following do you believe should be the top priorities when it comes to our nation's health care system...

Please rank the two top priorities when it comes to our nation's health care system, with 1 being the most important, and 2 being the 2nd most important.

Statement	Hispanic		Non-Hispanic	
	Selected	Rank Index	Selected	Rank Index
Bringing down the price of health insurance deductibles, copays and premiums	63%	160	63%	166
Lowering the price of prescription drugs	52%	121	53%	120
Improving access to health care	46%	130	43%	116
Ensuring that the latest drugs and treatments are available to patients	20%	48	24%	56
Dealing with the opioid/painkiller addiction epidemic	19%	41	18%	42

*The rank index is calculated by combining both how often each statement was chosen, and the ranking of each respondent's top 2 statements

-MAJORITY OF RESPONDENTS AGREE DRUG ABUSE IS A SERIOUS PUBLIC HEALTH ISSUE IN U.S.; PEOPLE SHOULD BE REQUIRED TO MAINTAIN SOCIAL DISTANCING AND WEAR FACEMASKS IN PUBLIC UNTIL THREAT FROM CORONAVIRUS IS GONE

-ABOUT 60% AGREE BEST WAY TO ADDRESS HEALTHCARE ISSUES IS TO IMPROVE CURRENT SYSTEM, INCLUDING IMPROVING AFFORDABLE CARE ACT; GOVT FUNDED HEALTH INSURANCE SHOULD BE AVAILABLE TO EVERYONE

-HISPANICS LESS LIKELY TO BE GENERALLY SATISFIED WITH HEALTHCARE COVERAGE

-HISPANICS FAR GREATER AGREEMENT ABORTIONS SHOULD BE AVAILABLE ANY TIME DURING PREGNANCY

How much do you agree or disagree with each of the following statements? [Healthcare - 1 of 2]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Drug abuse is a serious public health issue in the United States.	80%	5%	82%	5%
People should be required to maintain social distancing (i.e., stay at least 6 feet away from other people) until the threat from coronavirus is gone	72%	13%	81%	7%
People should be required to wear facemasks in public until the threat from coronavirus is gone	70%	17%	74%	15%
The best way to address healthcare issues in the United States is to improve the current system, including improving the Affordable Care Act (also known as Obamacare).	65%	14%	59%	16%
Government funded health insurance should be available to everyone in the United States.	60%	16%	61%	19%
I am generally satisfied with my healthcare coverage.	56%	24%	65%	17%
Medicaid and Medicare are working well now.	44%	22%	39%	30%
Abortion should be available to a woman at any time during her pregnancy	43%	40%	29%	52%

5 pt Scale: Agree = 4.5, Disagree = 1.2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



- ABOUT 40% OF RESPONDENTS AGREE MEDICARE FOR ALL WOULD NOT NEGATIVELY IMPACT THE QUALITY OR AVAILABILITY OF HEALTHCARE SERVICES IN U.S., ABOUT ONE-THIRD DISAGREE
- ABOUT 40% AGREE ABORTIONS SHOULD BE LEGAL ONLY IN FIRST TRIMESTER OF PREGNANCY
- EQUAL % OF HISPANICS AGREE/DISAGREE GOVT SHOULD ELIMINATE ALL PRIVATE HEALTH INSURANCE AND REPLACE IT WITH GOVT RUN PROGRAM LIKE MEDICARE

RESPONDENTS DISAGREE:

- GOVT FUNDS SHOULD BE USED TO PAY FOR ABORTIONS
- IN ORDER TO PAY FOR UNIVERSAL GOVT FUNDED HEALTH INSURANCE, GOVT SHOULD RAISE MY TAXES

How much do you agree or disagree with each of the following statements? **[Healthcare - 2 of 2]**

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Medicare For All (that includes the elimination of all private health insurance) would not negatively impact the quality or availability of healthcare services in the United States.	41%	32%	35%	34%
The Government should eliminate all private health insurance and replace it with a Government-run program like Medicare.	38%	39%	29%	46%
Abortion should be legal only in the first trimester of pregnancy	37%	34%	39%	34%
In order to pay for universal government funded health insurance, the govt should raise my taxes.	30%	44%	25%	50%
Government funds should be used to pay for abortions.	23%	56%	18%	51%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



**PUBLIC SAFETY
POLICE REFORM
PROTESTS**

- MAJORITY OF RESPONDENTS AGREE (HISPANICS HIGHER) STRICTER BACKGROUND CHECKS ON THE SALE OF GUNS BEST WAY TO REDUCE GUN VIOLENCE; ASSAULT RIFLES SHOULD BE BANNED
- ABOUT 50% OF RESPONDENTS BELIEVE STRICTER GUN CONTROL LAWS WOULD REDUCE CRIME
- HISPANICS LOWER SUPPORT FOR SECOND AMENDMENT GUN RIGHTS; LOWER AGREEMENT LOCAL AND STATE AUTHORITIES SHOULD COOPERATE WITH FEDERAL IMMIGRATION AUTHORITIES
- RESPONDENTS DISAGREE: I FEEL LESS SAFE IN MY NEIGHBORHOOD THAN I DID A YEAR AGO; CRIME IS GETTING WORSE IN MY NEIGHBORHOOD

How much do you agree or disagree with each of the following statements? **[Public Safety]**

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Stricter background checks on the sale of guns is the best way to reduce gun violence	75%	15%	67%	14%
Assault rifles should be banned	63%	21%	55%	20%
I support Second Amendment gun rights	61%	13%	68%	13%
Local and State authorities should cooperate with federal immigration authorities	54%	20%	65%	11%
I believe that stricter gun control laws would reduce crime	53%	30%	46%	36%
I feel less safe in my neighborhood than I did a year ago	28%	42%	27%	40%
Crime is getting worse in my neighborhood	27%	42%	25%	41%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



**-HISPANICS FAR GREATER AGREEMENT THE CRIMINAL JUSTICE SYSTEM IN U.S. TREATS MINORITIES UNFAIRLY;
 HISPANICS DISAGREE THAT POLICE IN U.S. GENERALLY TREAT MINORITIES FAIRLY
 -ABOUT 70% OF RESPONDENTS AGREE LOCAL POLICE DO A GOOD JOB; MAKE NEIGHBORHOOD SAFER;
 HISPANICS LOWER TRUST FOR POLICE IN NEIGHBORHOOD
 -ABOUT 50% OF RESPONDENTS AGREE LESS POLICE IN NEIGHBORHOOD WOULD CAUSE CRIME TO GO UP
 SIGNIFICANTLY
 -RESPONDENTS DISAGREE LOCAL GOVT SHOULD COMPLETELY DEFUND THE POLICE; SHOULD SIGNIFICANTLY
 REDUCE RESOURCES FOR POLICE AND USE MONEY FOR OTHER PURPOSES**

How much do you agree or disagree with each of the following statements? **[Police Reform]**

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
The criminal justice system in the United States treats minorities unfairly	71%	11%	51%	26%
My local police do a good job	67%	14%	70%	9%
The police make my neighborhood safer	67%	12%	68%	10%
I trust the police in my neighborhood	63%	17%	71%	12%
Less police in my neighborhood would cause crime to go up significantly	48%	24%	54%	18%
I believe that police in the United States generally treat minorities fairly	32%	51%	47%	32%
My local government should significantly reduce the resources for police and use the money for other purposes	31%	47%	25%	56%
My local government should completely defund the police	21%	59%	13%	68%

5 pt Scale: Agree = 4.5, Disagree = 1.2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

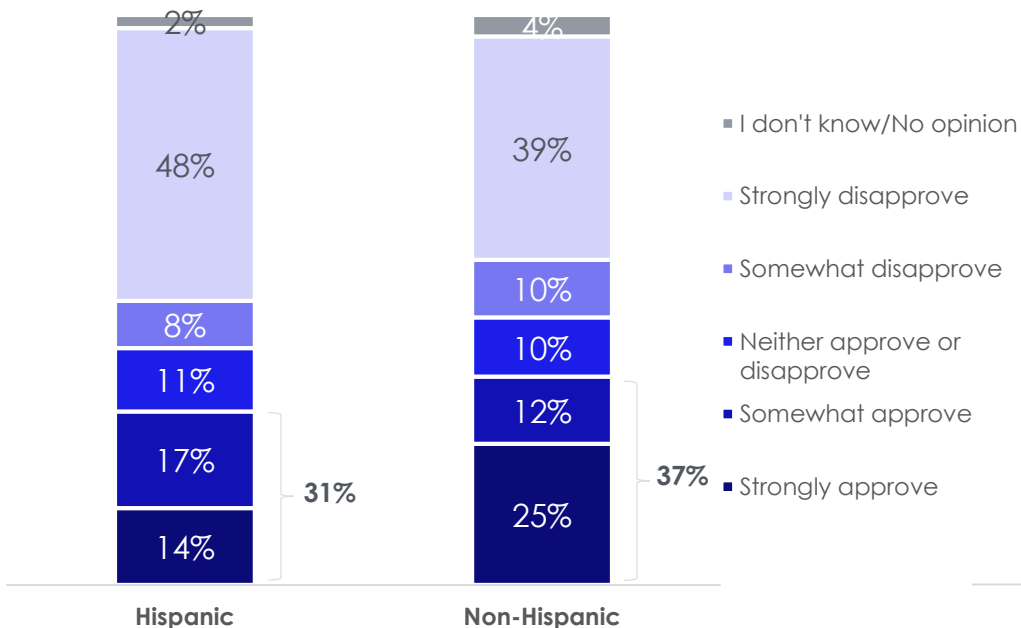
Among registered voters 18+

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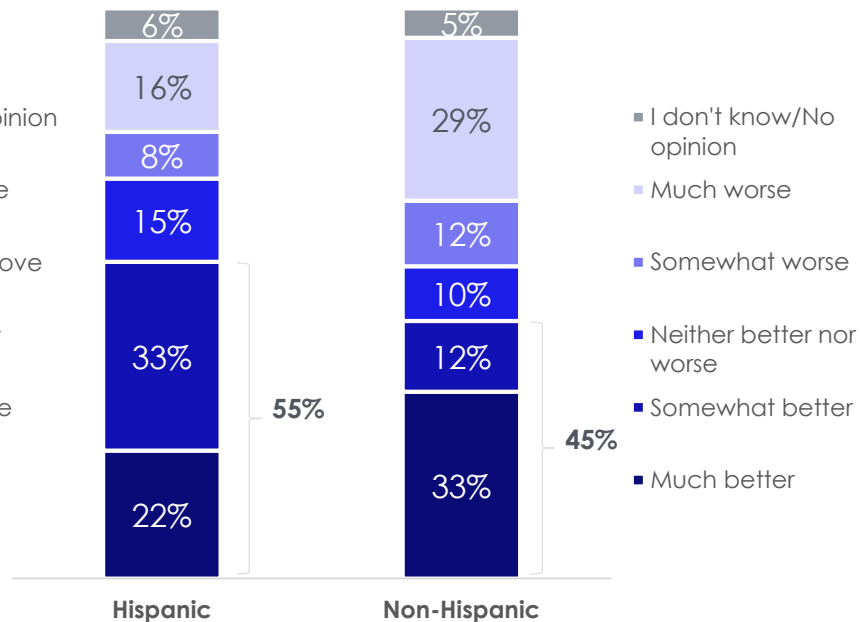


**TRUMP APPROVE HANDLING OF PROTESTS TOP TWO BOX:
 -STRONGLY/SOMEWHAT APPROVE: HISPANICS 31%, NON-HISPANICS 37%
 BIDEN HANDLING OF PROTESTS BETTER OR WORSE TOP TWO BOX:
 -SOMEWHAT/MUCH BETTER: 55% HISPANICS, NON-HISPANICS 45%**

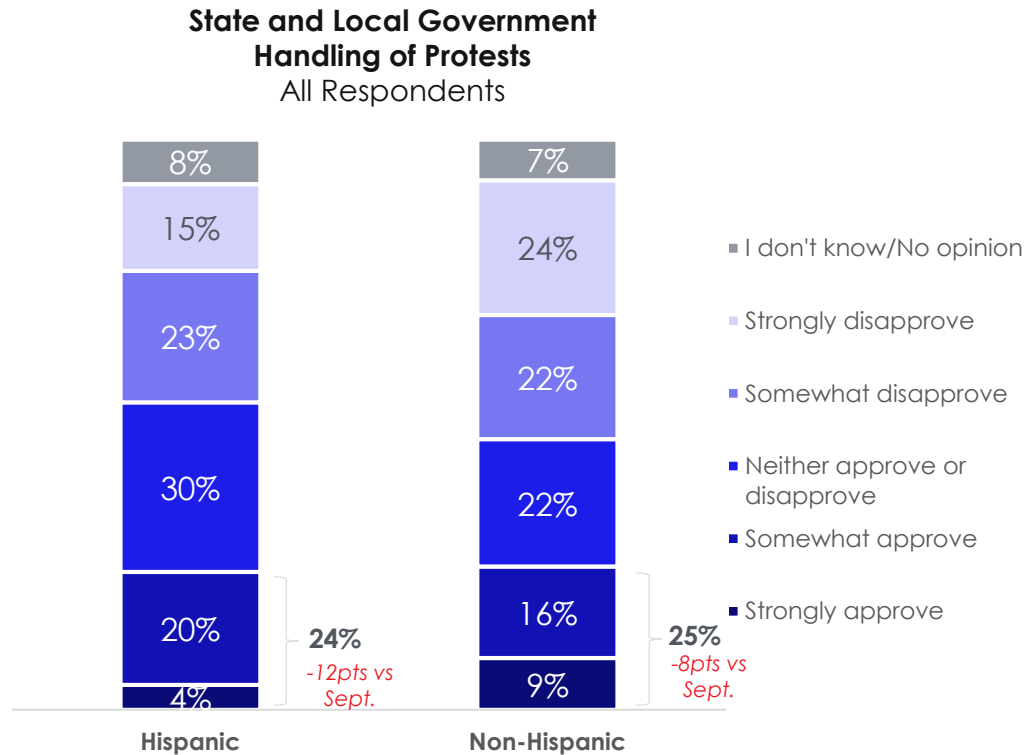
Trump Handling of Protests
All Respondents



Biden Handling of Protests Better or Worse
All Respondents

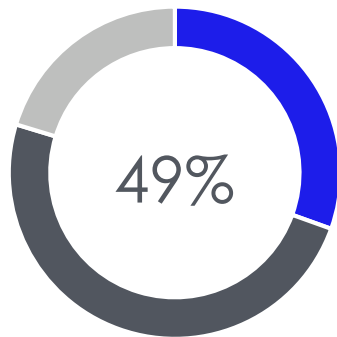


STATE AND LOCAL GOVT HANDLING OF PROTESTS TOP TWO BOX: STRONGLY/SOMEWHAT APPROVE HISPANICS 24%, NON-HISPANICS 25%

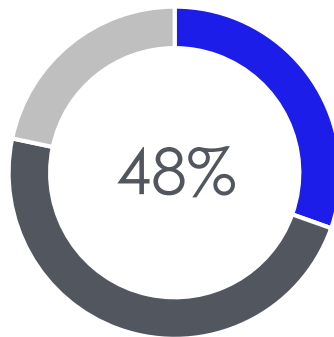


TRUMP RESPONSE TO VIOLENCE: NEARLY 50% OF RESPONDENTS BELIEVE TRUMP SHOULD WAIT UNTIL STATE OFFICIALS ASK FOR HIS ASSISTANCE

Trump Response to Violence



Hispanics

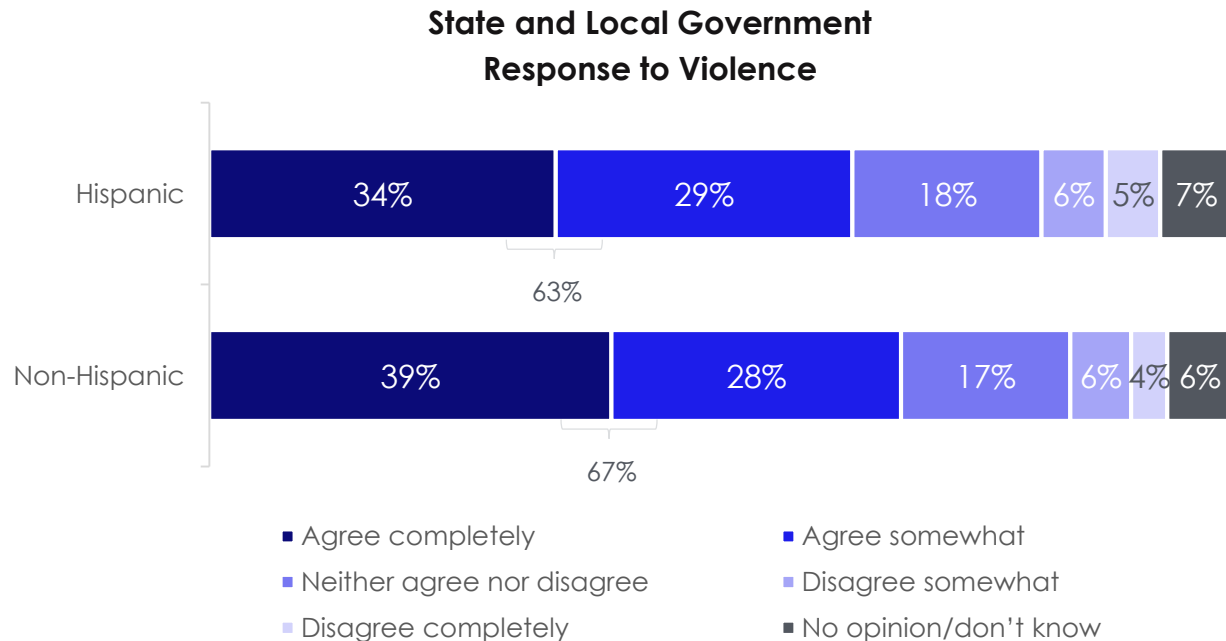


Non-Hispanics

- President Trump should take unilateral action
- President Trump should wait until State officials ask for his assistance
- I don't know/No opinion

TOP TWO BOX: OVER 60% OF RESPONDENTS AGREE THAT STATE AND LOCAL OFFICIALS SHOULD HAVE TAKEN STRONGER ACTION TO DEAL WITH THE VIOLENCE AND LOOTING THAT HAS BEEN OCCURRING IN THEIR CITIES OVER THE PAST FEW MONTHS

Do you agree or disagree that state and local officials should have taken stronger action to deal with the violence and looting that has been occurring in their cities over the past few months?



-MAJORITY OF RESPONDENTS AGREE: THE LOOTING AND DESTRUCTION OF PROPERTY DURING THE PROTESTS SHOULD HAVE BEEN STOPPED IMMEDIATELY; THE PEOPLE LOOTING AND DAMAGING PROPERTY SHOULD BE ARRESTED AND PROSECUTED; I BELIEVE ORGANIZED OUTSIDE GROUPS HAVE BEEN MOSTLY RESPONSIBLE FOR THE VIOLENCE AND DAMAGE TO PROPERTY DURING THE PROTESTS

-ABOUT 70% OF RESPONDENTS ARE VERY CONCERNED ABOUT THE VIOLENCE AND LOOTING THAT IS OCCURRING IN SOME AMERICAN CITIES; 60% HAVE BECOME MORE CONCERNED OVER THE PAST FEW WEEKS

-66% OF HISPANICS AND 64% NON-HISPANICS APPROVE OF THE NON-VIOLENT PROTESTS THAT STARTED AFTER THE DEATH OF GEORGE FLOYD

-OVER 60% OF RESPONDENTS AGREE IF NECESSARY THE NATIONAL GUARD SHOULD BE CALLED IN TO HELP LOCAL LAW ENFORCEMENT; ROUGHLY 50% AGREE U.S. ARMED FORCES SHOULD BE CALLED IN

How much do you agree or disagree with each of the following statements? [Race Relations]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
The looting and destruction of property during the protests should have been stopped immediately	78%	7%	80%	6%
The people that have been looting and damaging property should be arrested and prosecuted	77%	7%	83%	4%
I believe that organized outside groups have been mostly responsible for the violence and damage to property during the protests	68%	11%	66%	9%
I am very concerned about the violence and looting that is occurring in some American cities	68%	12%	73%	10%
I approve of the non-violent protests that started after the death of George Floyd in June 2020	66%	8%	64%	17%
I have become more concerned over the past few weeks about the violence and looting that is occurring in some American cities	65%	15%	62%	16%
If necessary, the National Guard should be called in to help local law enforcement	60%	15%	67%	12%
If necessary, the United States Armed Forces should be called in to help local law enforcement	49%	24%	58%	23%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

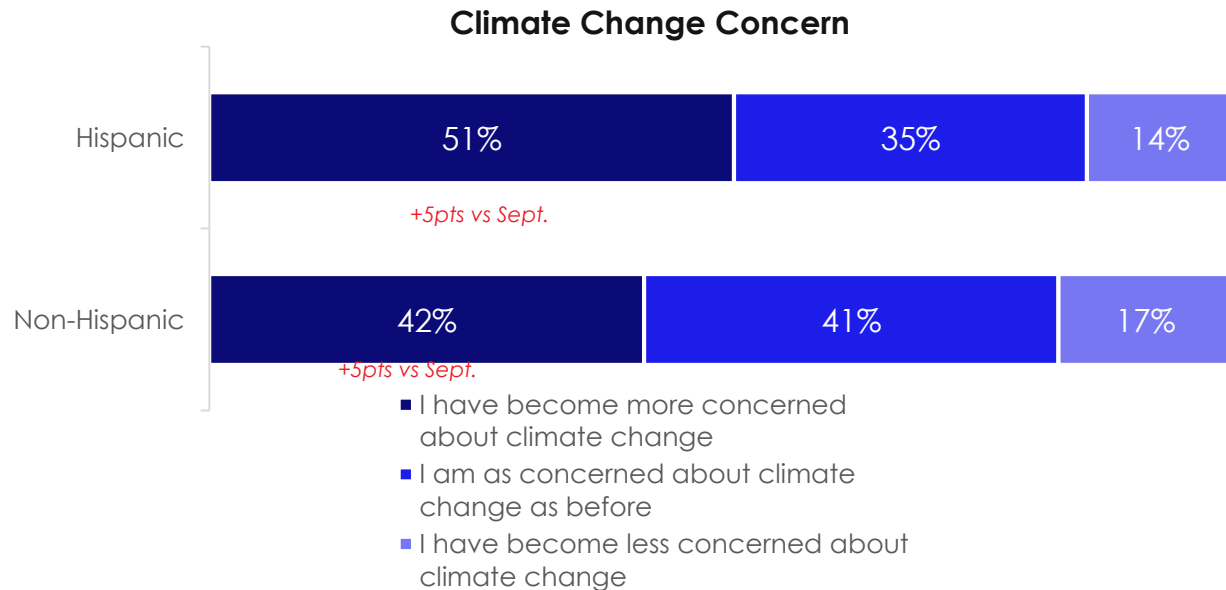
Source: Univision political tracker in collaboration with Media Predict as of October 2020



CLIMATE CHANGE

OVER THE PAST YEAR OR SO, 51% OF HISPANICS AND 42% OF NON-HISPANICS HAVE BECOME MORE CONCERNED ABOUT CLIMATE CHANGE

On the issue of climate change, over the past year or so have you become more concerned about this issue, less concerned about it, or about the same as before?



-HISPANICS GREATER AGREEMENT CLIMATE CHANGE IS A VERY BIG THREAT TO THE PLANET, AND A RESULT OF HUMAN ACTIVITY
-ABOUT 45% AGREE ACTION SHOULD BE TAKEN ON ENVIRONMENT EVEN IF IT MEANS A SIGNIFICANT INCREASE IN TAXES

How much do you agree or disagree with each of the following statements? **[Climate Change]**

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Climate change is a result of human activity.	78%	9%	68%	12%
Climate change is a very big threat to the planet.	75%	11%	67%	16%
Action should be taken on the environment even if it means a significant increase in my taxes.	45%	23%	44%	31%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

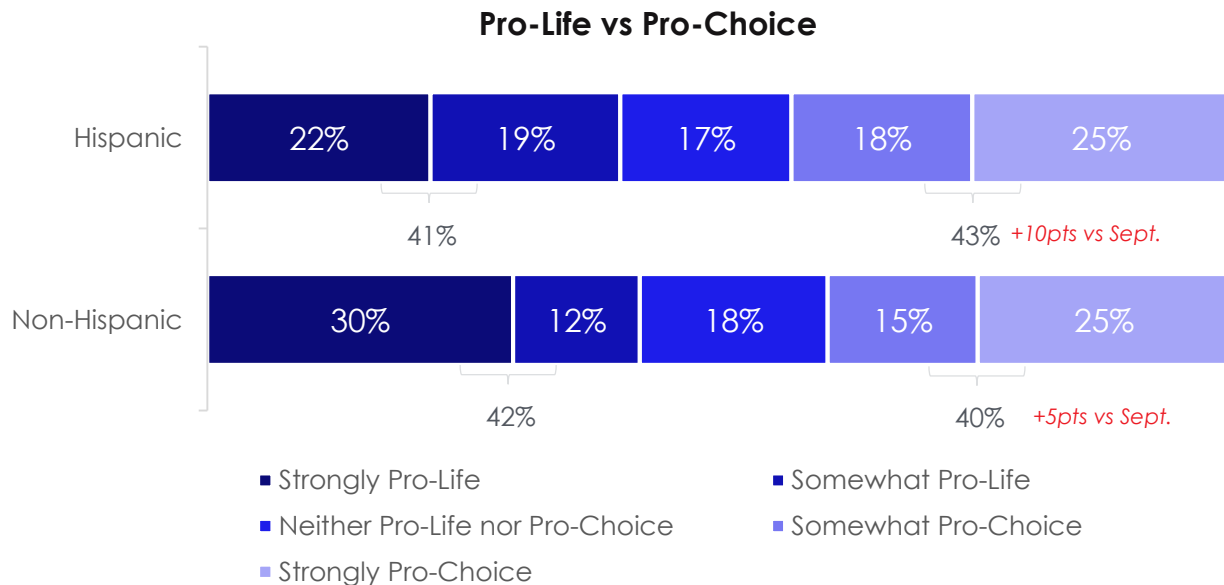
Source: Univision political tracker in collaboration with Media Predict as of October 2020



PRO LIFE OR PRO CHOICE

-41% HISPANICS STRONGLY/SOMEWHAT PRO-LIFE, 43% STRONGLY/SOMEWHAT PRO-CHOICE
-42% NON-HISPANICS STRONGLY/SOMEWHAT PRO-LIFE, 40% STRONGLY/SOMEWHAT PRO-CHOICE

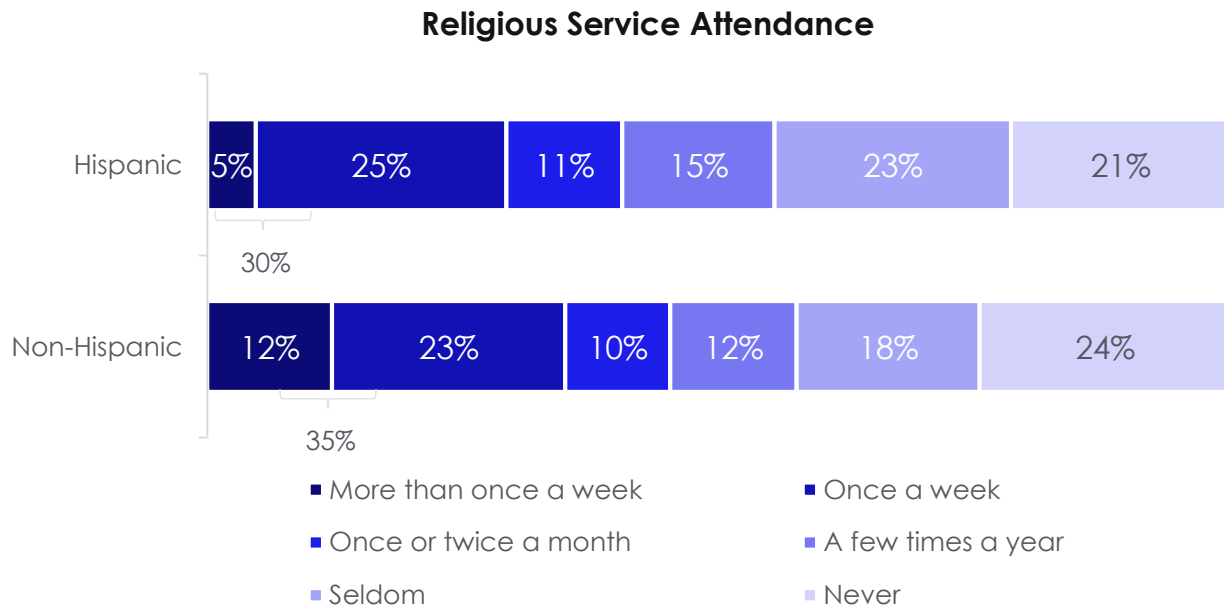
On the issue of abortion, do you consider yourself to be Pro-Life or Pro-Choice?



RELIGIOUS SERVICE ATTENDANCE

BEFORE PANDEMIC: -30% OF HISPANICS, 35% NON-HISPANICS ATTENDED RELIGIOUS SERVICE ONCE A WEEK OR MORE

To the best of your recollection, how often did you attend religious services before the coronavirus pandemic began?





THANK YOU