

# UNIVISION & MEDIA PREDICT

2020 PRESIDENTIAL  
ELECTION TRACKER

**Nevada**

October



MP

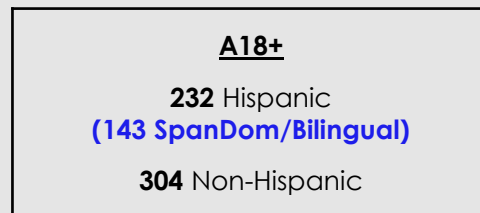


# OBJECTIVES

- Measure current landscape of the 2020 candidates for president and other offices
- Assess voter sentiments towards current government officials and bodies
- Understand key issues and their degree of importance as motivators to vote

# METHODOLOGY

- Online survey of **536** registered voters 18+

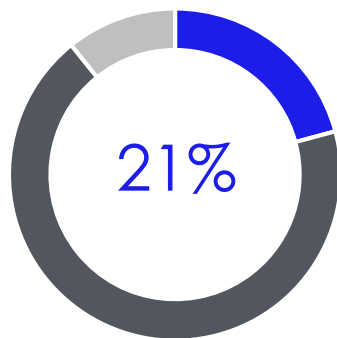


- In field 9/30/2020 – 10/14/2020
- Weighted to the registered voter universe by age, gender, education, and census division.
- **This Report: Hispanic SpanDom/Bilingual vs Non-Hispanic**

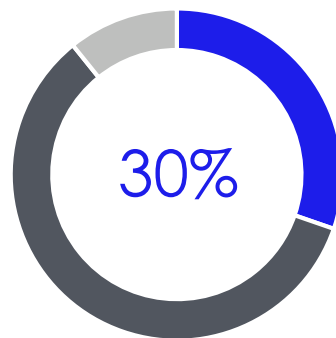
# ONLY 21% OF HISPANICS, 30% NON-HISPANICS FEEL THE UNITED STATES IS HEADED IN THE RIGHT DIRECTION

## Right Direction or Wrong Track

*In general, do you believe that the United States is headed in the right direction, or has gone off on the wrong track?*



**Hispanics**



**Non-Hispanics**

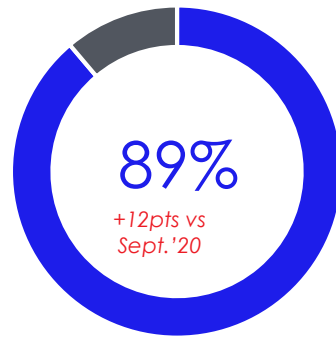
- Right direction
- Wrong track
- Unsure

**2020 VOTE**

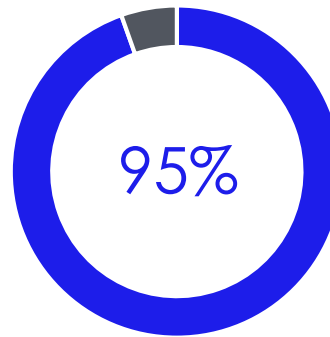
# ABOUT 90% OF RESPONDENTS PLAN TO VOTE IN GENERAL ELECTION

## Likelihood to Vote in 2020

*On a scale of 1 to 10, how likely or unlikely are you to vote in the 2020 General Election, being held on November 3, 2020?*



**Hispanics**

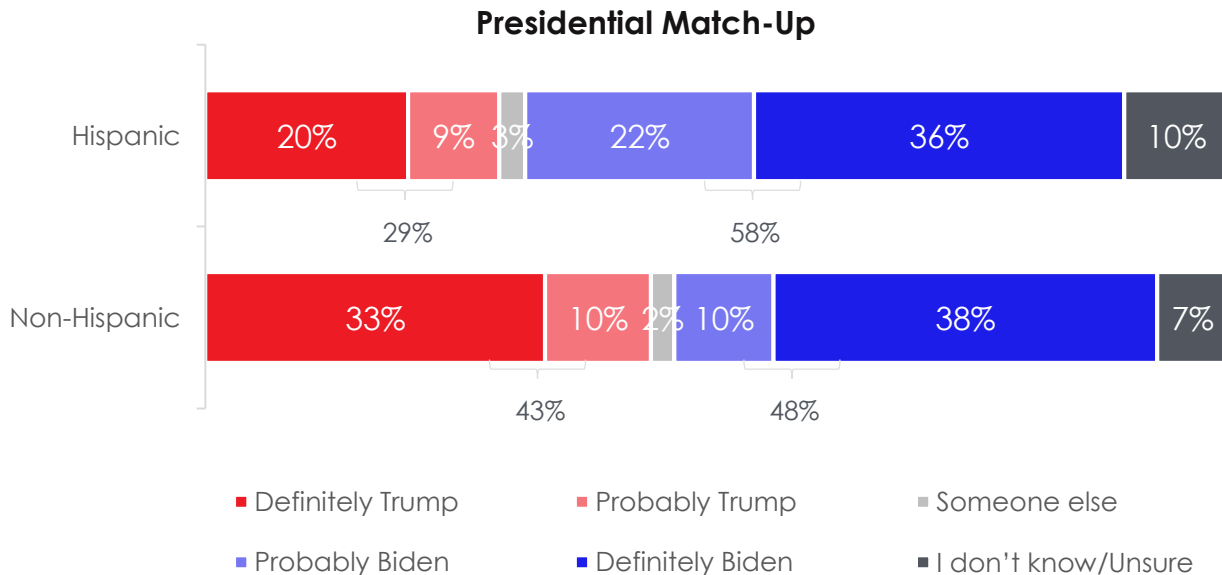


**Non-Hispanics**

- Likely
- Unlikely

**TOP TWO BOX INTEND TO VOTE:  
 HISPANICS 58% BIDEN, 29% TRUMP  
 NON-HISPANICS 48% BIDEN, 43% TRUMP  
 DON'T KNOW/UNSURE: 10% HISPANICS, 7% NON-HISPANICS**

*Based on what you know today, do you intend to vote for President Donald Trump, Democratic nominee Joe Biden, or someone else in the coming presidential election?*

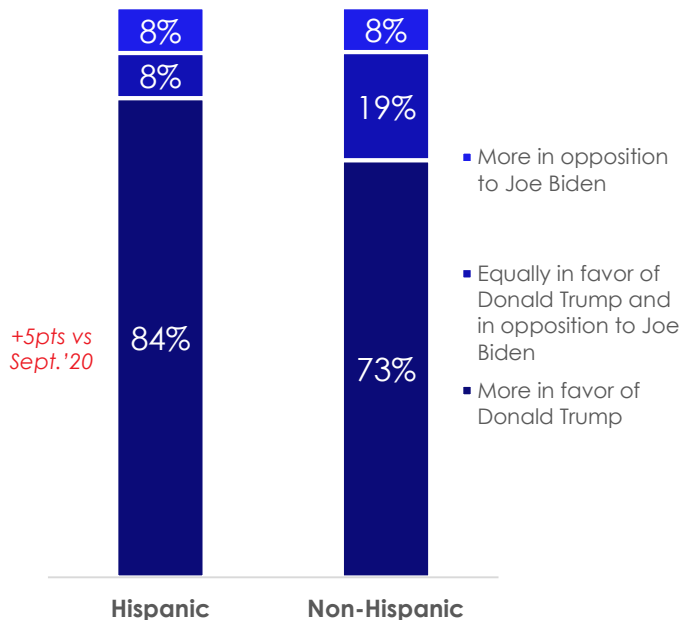


# TRUMP VOTERS MORE ENTHUSIASTIC:

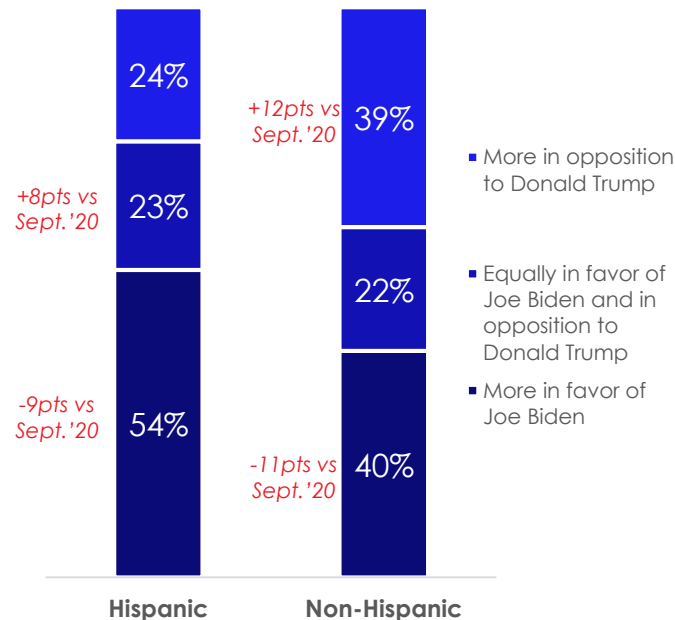
**-TRUMP VOTERS: JUST 8% WILL DO SO IN OPPOSITION TO BIDEN; 84% OF HISPANICS, 73% NON-HISPANICS BECAUSE THEY FAVOR TRUMP**

**-BIDEN VOTERS: 24% OF HISPANICS, 39% NON-HISPANICS WILL DO SO IN OPPOSITION TO TRUMP, 54% HISPANICS, 40% NON-HISPANICS BECAUSE THEY FAVOR BIDEN**

**Voting Trump: Favor Trump or Oppose Biden**

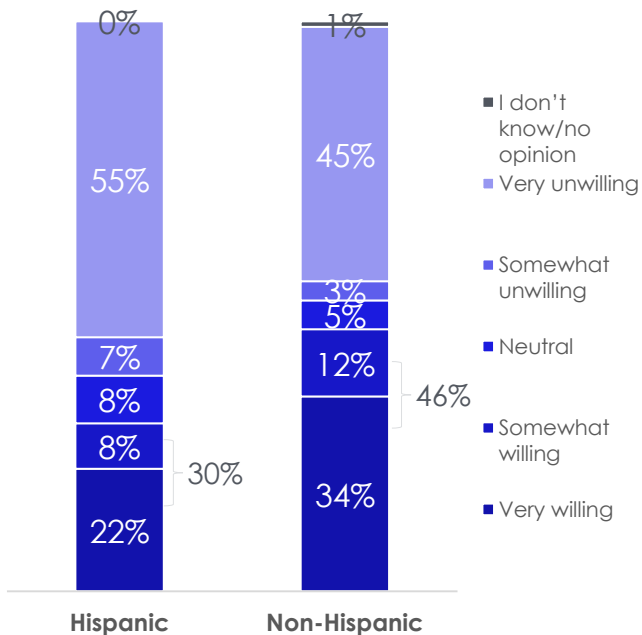


**Voting Biden: Favor Biden or Oppose Trump**

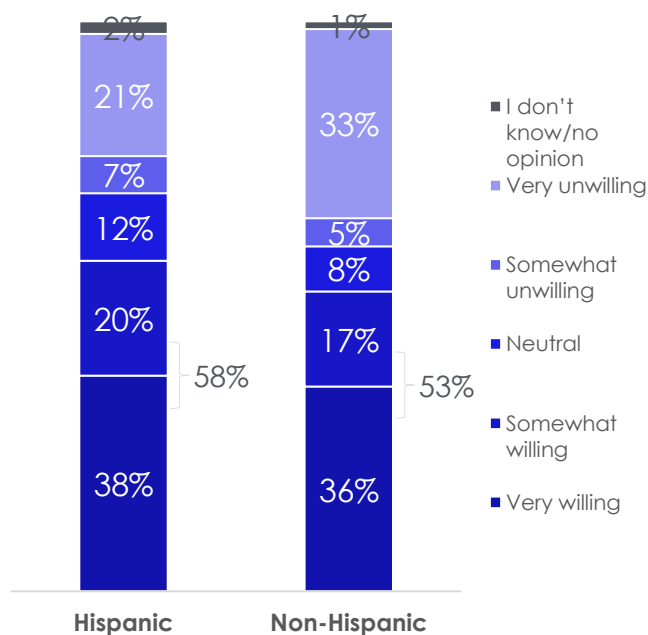


**-30% HISPANICS, 46% NON-HISPANICS SOMEWHAT/VERY WILLING TO VOTE FOR TRUMP**  
**-58% HISPANICS, 53% NON-HISPANICS SOMEWHAT/VERY WILLING TO VOTE FOR BIDEN**

**Willingness to Vote for Trump**



**Willingness to Vote for Biden**

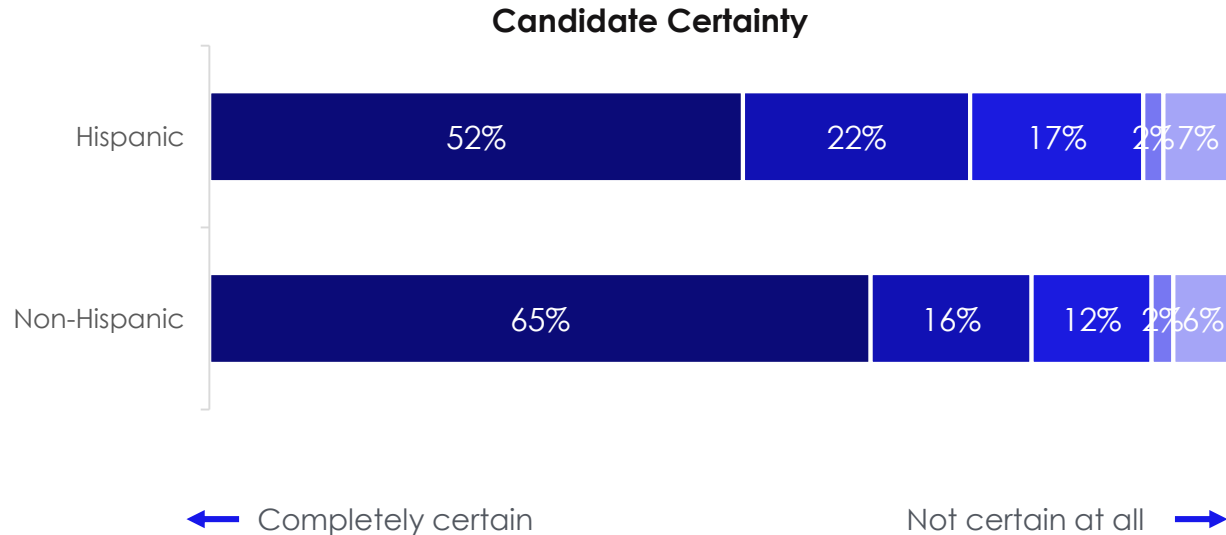


Among registered voters 18+  
 Source: Univision political tracker in collaboration with Media Predict as of October 2020



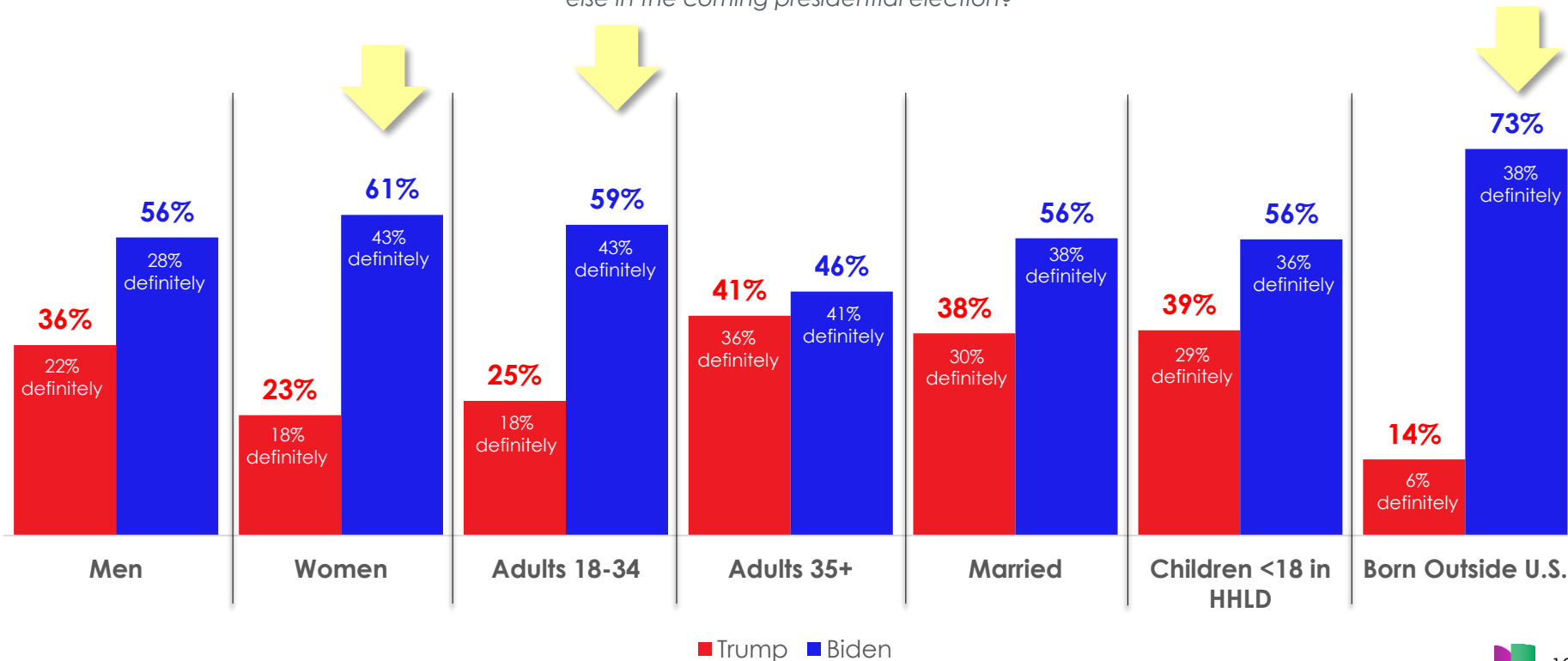
# HISPANICS FAR LESS CERTAIN OF PRESIDENTIAL CANDIDATE CHOICE THAN NON-HISPANICS

*How certain are you that this is the right choice of candidate for you?*



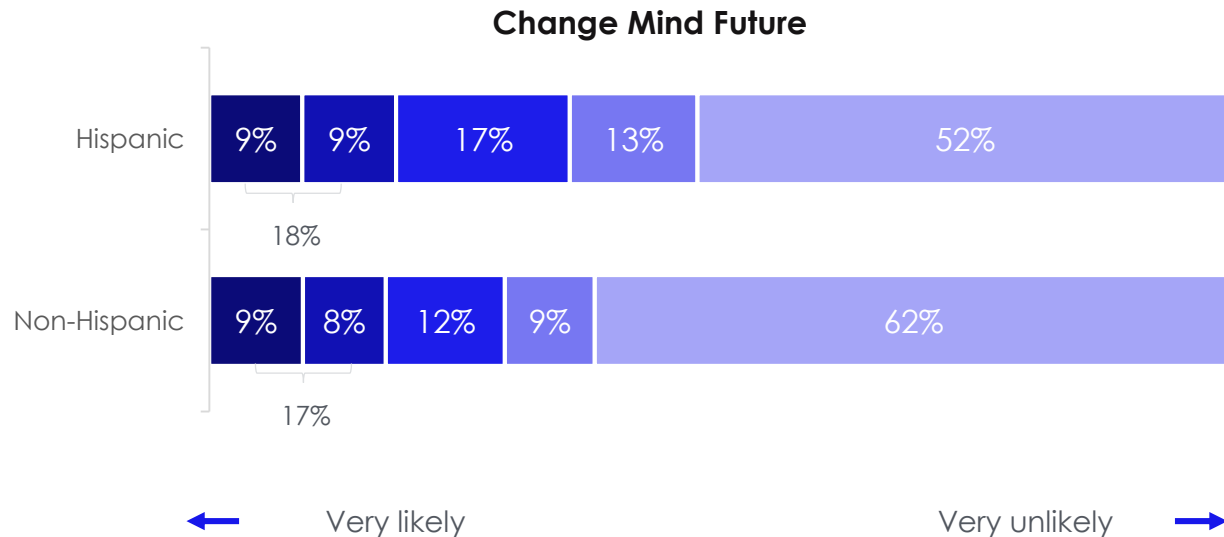
# STRONGEST HISPANIC OPPORTUNITIES: TRUMP SUPPORTERS: ADULTS 35+, LIVING WITH KIDS IN HHLD, MARRIED BIDEN SUPPORTERS: FOREIGN BORN, WOMEN, ADULTS 18-34

Based on what you know today, do you intend to vote for President Donald Trump, Democratic nominee Joe Biden, or someone else in the coming presidential election?



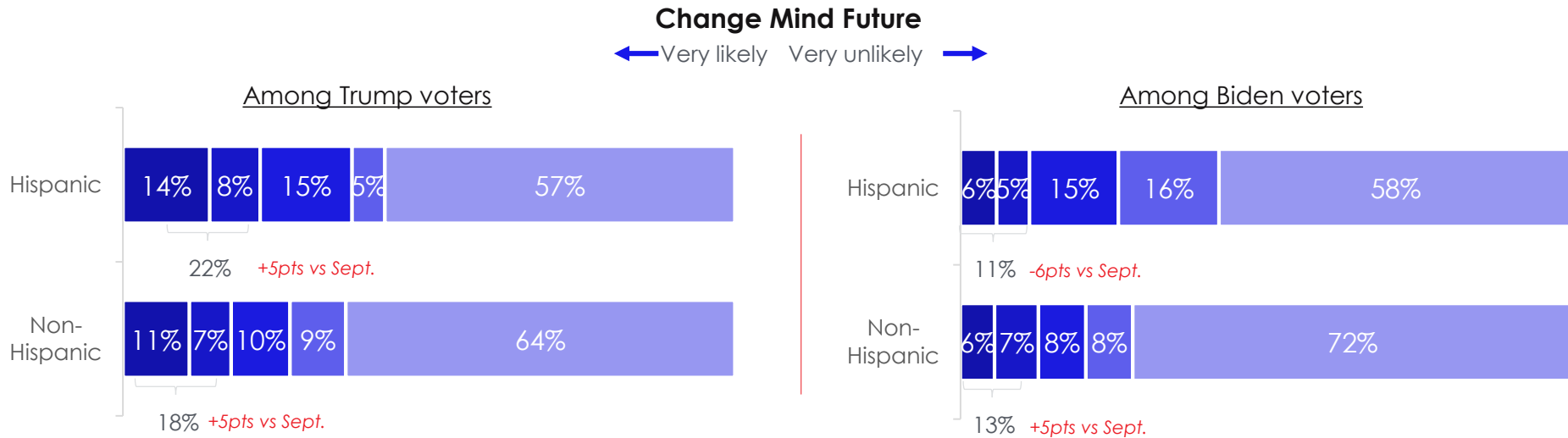
# TOP TWO BOX: ALMOST 20% OF RESPONDENTS LIKELY TO CHANGE THEIR MINDS ABOUT WHO THEY WILL VOTE FOR

How likely or unlikely are you to change your mind in the future about who you will vote for in the 2020 Presidential election?



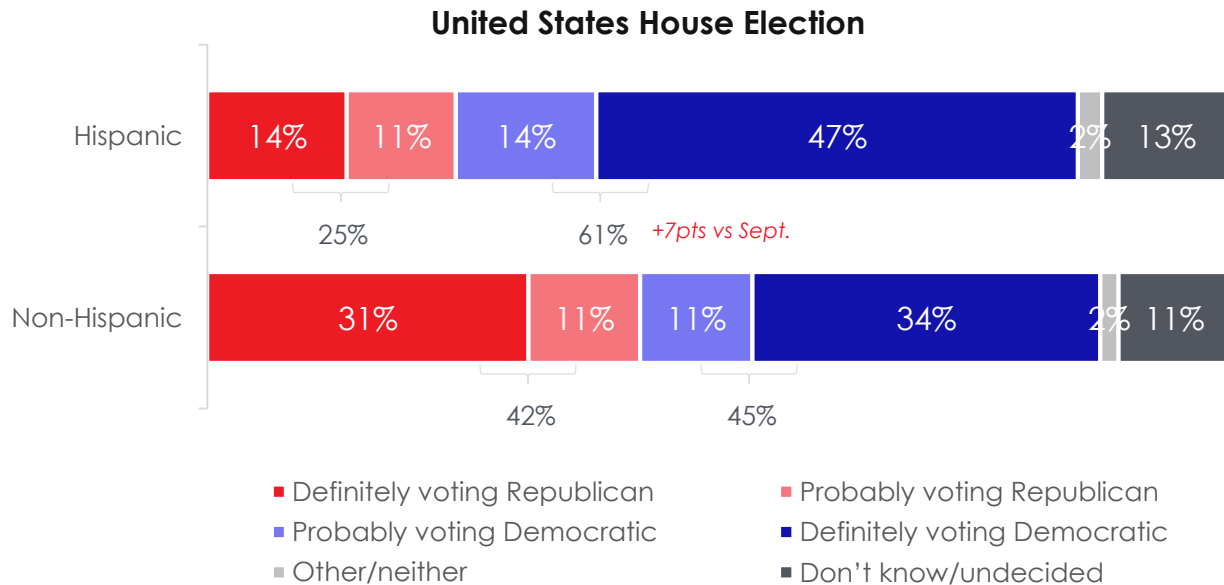
**TRUMP VS. BIDEN SUPPORTERS:  
 -AMONG TRUMP VOTERS, 22% OF HISPANICS, 18% NON-HISPANICS LIKELY TO CHANGE THEIR MIND ABOUT WHO THEY WILL VOTE FOR  
 -AMONG BIDEN VOTERS, 11% OF HISPANICS, 13% NON-HISPANICS LIKELY TO CHANGE THEIR MIND**

How likely or unlikely are you to change your mind in the future about who you will vote for in the 2020 Presidential election?



**HOUSE ELECTION PARTY VOTING INTENT TOP TWO BOX:**  
**-HISPANICS 61% DEMOCRATIC, 25% REPUBLICAN**  
**-NON-HISPANICS 45% DEMOCRATIC, 42% REPUBLICAN**  
**-13% HISPANICS, 11% NON-HISPANICS DON'T KNOW/UNDECIDED**

*If the election for the United States House of Representatives were held today, which party's candidate would you vote for?*

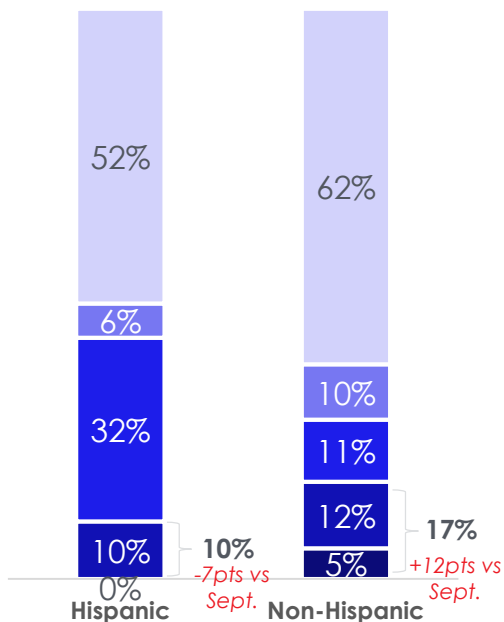


**LIKELIHOOD TO VOTE FOR OTHER PARTY TOP TWO BOX:**

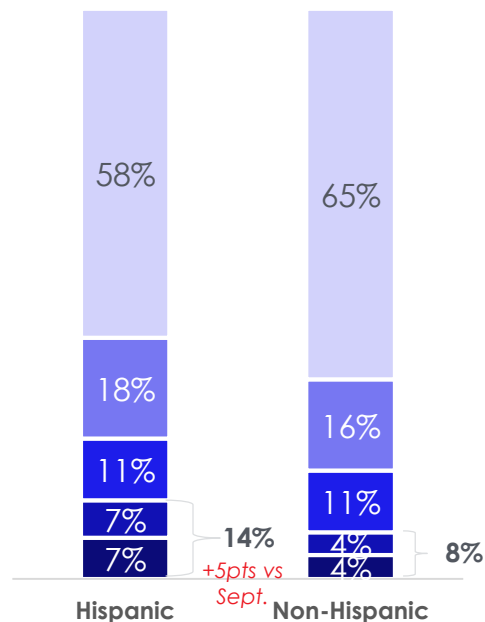
**-AMONG REGISTERED REPUBLICANS: 10% HISPANICS, 17% NON-HISPANICS LIKELY TO VOTE FOR DEM CANDIDATE**

**-AMONG REGISTERED DEMOCRATS: 14% HISPANICS, 8% NON-HISPANICS LIKELY TO VOTE FOR REPUBLICAN CANDIDATE**

**Likelihood to Vote for Democratic Candidate**  
Among Republican Voters



**Likelihood to Vote for Republican Candidate**  
Among Democratic Voters

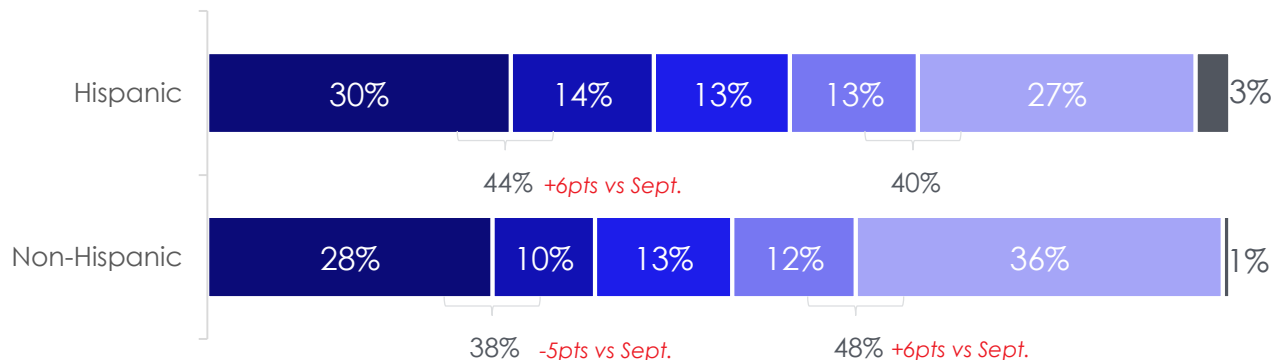


- Very unlikely
- Somewhat unlikely
- Neither likely nor unlikely
- Somewhat likely
- Very likely

# 44% OF HISPANICS, 38% NON-HISPANICS MUCH/SOMEWHAT PREFER TO VOTE BY MAIL IN 2020 PRESIDENTIAL ELECTIONS

Would you prefer to vote by mail, if it is available, or in person in the 2020 Presidential Election?

## Voting by Mail Preference



- Would much prefer to vote by mail
- No preference
- Would much prefer to vote in person
- Would somewhat prefer to vote by mail
- Would somewhat prefer to vote in person
- No opinion/I don't know

**-ABOUT 65% OF RESPONDENTS AGREE VOTING BY MAIL IS EASIER TO DO THAN VOTING IN PERSON**

**-ABOUT HALF OF ALL RESPONDENTS AGREE VOTING BY MAIL IS MORE PRONE TO ABUSE AND FRAUD; INCREASES CHANCE VOTE WILL NOT BE COUNTED; YOU SHOULD HAVE TO REQUEST A MAIL-IN BALLOT FROM STATE OR LOCAL GOVT IN ORDER TO BE ABLE TO VOTE BY MAIL**

**-HISPANICS LESS COMFORTABLE VOTING BY MAIL; MIXED SENTIMENT STATE AND LOCAL GOVTS SHOULD MAIL BALLOTS TO EVERYONE ON VOTER LIST EVEN IF THEY AREN'T REQUESTED**

**-ALL RESPONDENTS DISAGREE STATE AND LOCAL GOVTS SHOULD MAIL BALLOTS TO EVERYONE ON VOTER LIST EVEN IF SOME OF THE ADDRESSES ARE NOT UP TO DATE OR SOME OF THE PEOPLE NO LONGER LIVE IN JURISDICTION COVERED BY VOTER LIST**

*How much do you agree or disagree with each of the following statements? [Mail-In Voting]*

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Voting by mail is easier to do than voting in person	63%	14%	65%	17%
Voting by mail is more prone to abuse and fraud than voting in person	54%	30%	51%	30%
You should have to request a mail-in ballot from your state or local government in order to be able to vote by mail.	52%	19%	50%	25%
I feel comfortable voting by mail	47%	32%	55%	33%
Voting by mail increases the chance that my vote will not be counted	46%	32%	51%	32%
My State and local governments should mail ballots to everyone on the voter list even if they aren't requested.	35%	37%	41%	36%
My State and local governments should mail ballots to everyone on the voter list even if some of the addresses are not up to date or some of the people on the list no longer live in the jurisdiction covered by the voter list.	30%	42%	22%	55%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020





**NET FAV/JOB APPROVAL**

## NET FAV:

**-AMONG HISPANICS: DEMOCRATIC PARTY, BIDEN, SISOLAK HIGHEST;  
TRUMP LOWEST**

**-AMONG NON-HISPANICS: SISOLAK, BLACK LIVES MATTER, BIDEN  
HIGHEST; MCCONNELL LOWEST**

*For each candidate listed below, please indicate if you have a favorable or unfavorable opinion of them.*

	Hispanic	Non-Hispanic
	Oct 2020	Oct 2020
The Democratic Party	<b>26%</b>	<b>0%</b>
Joe Biden	<b>23%</b>	<b>8%</b>
Steve Sisolak	<b>22%</b>	<b>16%</b>
Black Lives Matter	<b>21%</b>	<b>11%</b>
Kamala Harris	<b>19%</b>	<b>5%</b>
Nancy Pelosi	<b>0%</b>	<b>-15%</b>
Chuck Schumer	<b>-13%</b>	<b>-12%</b>
Mitch McConnell	<b>-20%</b>	<b>-24%</b>
Mike Pence	<b>-27%</b>	<b>1%</b>
The Republican Party	<b>-28%</b>	<b>-4%</b>
Donald Trump	<b>-32%</b>	<b>-2%</b>

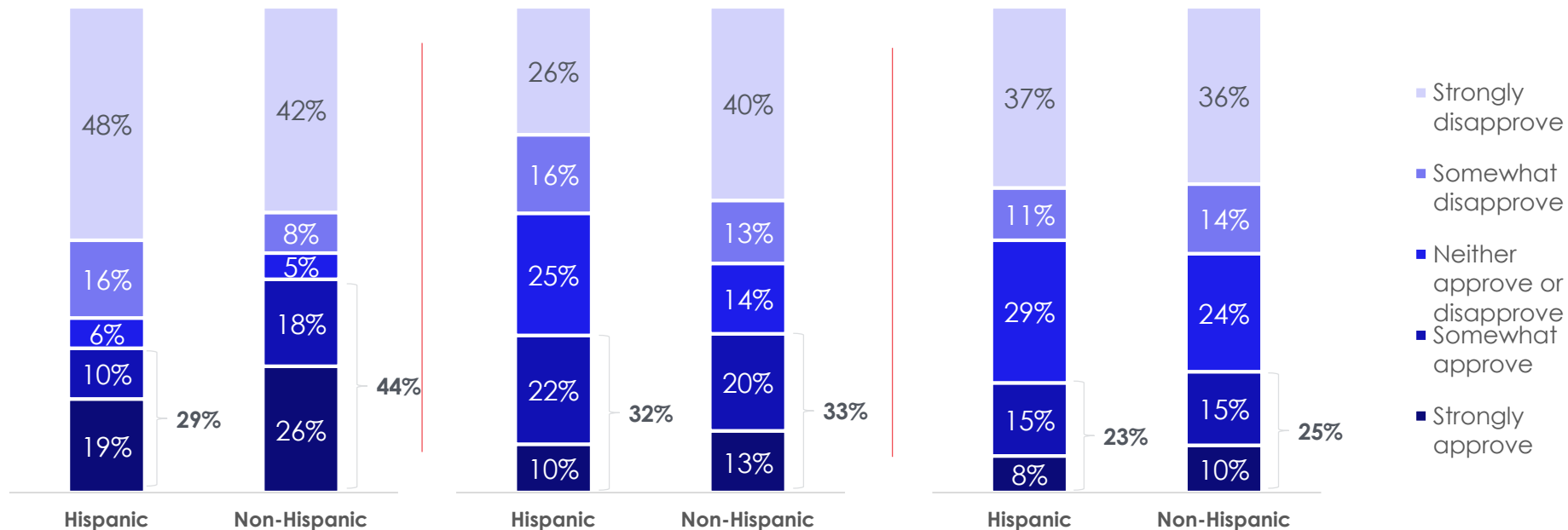


**JOB APPROVAL TOP TWO BOX:  
 TRUMP: HISPANICS 29%, NON-HISPANICS 44%  
 PELOSI: HISPANICS 32%, NON-HISPANICS 33%  
 MCCONNELL: HISPANICS 23%, NON-HISPANICS 25%**

**Donald Trump Job Approval**

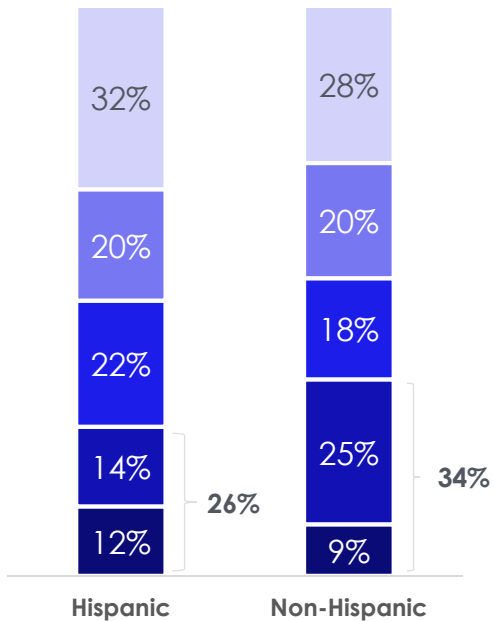
**Nancy Pelosi Job Approval**

**Mitch McConnell Job Approval**

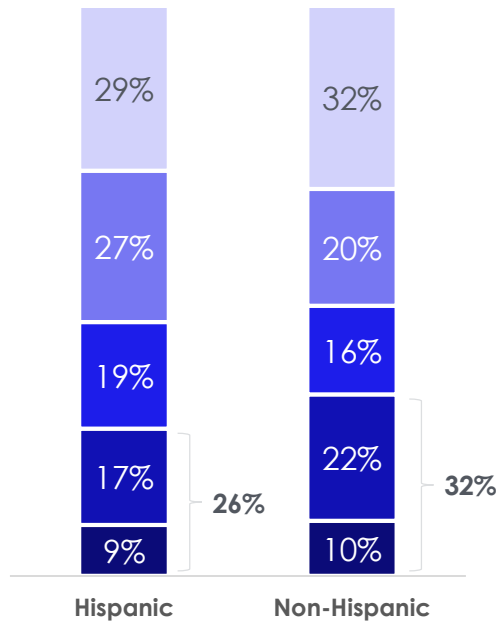


# JOB APPROVAL TOP TWO BOX: HOUSE: 26% HISPANICS, 34% NON-HISPANICS SENATE: 26% HISPANICS, 32% NON-HISPANICS

**U.S. House of Representatives  
Job Approval**

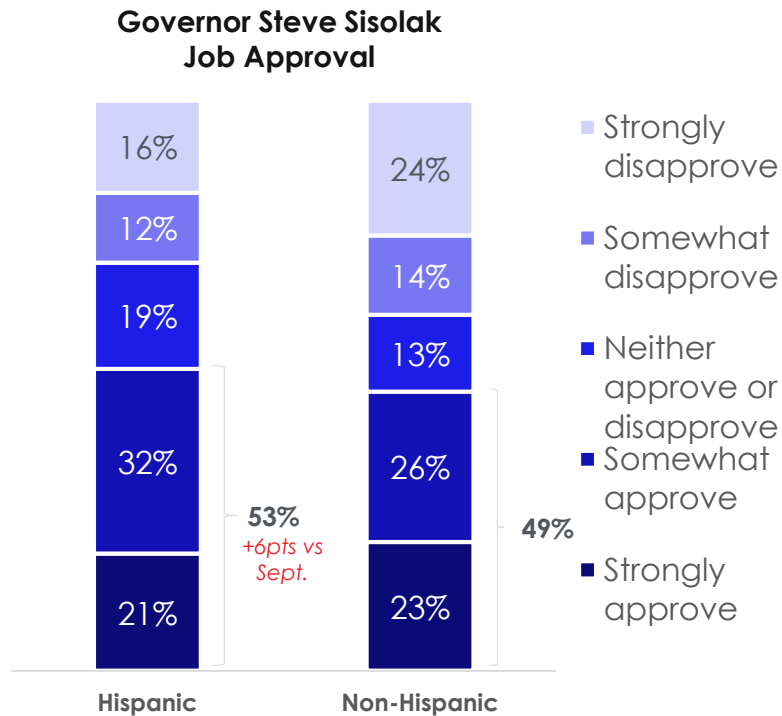


**U.S. Senate Job Approval**



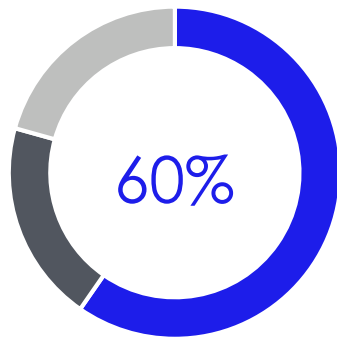
- Strongly disapprove
- Somewhat disapprove
- Neither approve or disapprove
- Somewhat approve
- Strongly approve

# SISOLAK JOB APPROVAL TOP TWO BOX: 53% HISPANICS, 49% NON-HISPANICS

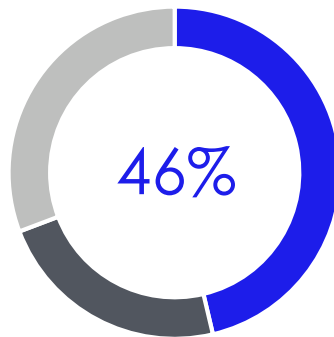


# 60% OF HISPANICS, 46% NON-HISPANICS DON'T SUPPORT TRUMP'S POLICIES OR LEADERSHIP STYLE

## Trump Policy and Style Opinion



Hispanics



Non-Hispanics

- I don't support Donald Trump's policies or leadership style
- I support Donald Trump's policies but dislike his leadership style
- I support Donald Trump's policies and like his leadership style

# **THE ISSUES/CURRENT EVENTS**

# HISPANICS' TOP ISSUES ARE AMERICA'S TOP ISSUES: ECONOMY/JOB, HEALTHCARE, IMPACT OF CORONAVIRUS ON ECONOMY, COST OF LIVING KEY ISSUES AMONG ALL RESPONDENTS ECONOMY/JOB, EDUCATION, IMMIGRATION REFORM, NATIONAL DEBT, POLICE REFORM OF GREATER IMPORTANCE AMONG HISPANICS

How important are each of the following issues to you?

## Issue Importance TopBox

	Hispanic (Top Box)	Non- Hispanic (Top Box)
Economy / Jobs	72%	62%
Healthcare	68%	64%
Impact of the coronavirus on the economy	67%	65%
Cost of Living	67%	60%
Education	66%	52%
Crime and public safety	62%	62%
Coronavirus / COVID - 19	61%	63%
Taxes	55%	47%
Social Security / Medicare	55%	62%
Climate Change	53%	49%
Military / Veterans	53%	50%
National security / Terrorism	52%	57%

	Hispanic (Top Box)	Non- Hispanic (Top Box)
Race Relations	49%	41%
Immigration reform	49%	31%
The National Debt	49%	37%
Police Reform	48%	34%
Entitlements / social services reform (Medicare, Welfare, etc.)	48%	45%
Gun control	46%	41%
Second amendment rights	46%	40%
Social issues like abortion or LGBTQ rights	41%	33%
Foreign Policy/International Trade	40%	33%
Infrastructure investment	38%	33%
Border security	30%	43%



# KEY ISSUES FOR LIKELY TRUMP VOTERS: ECONOMY/JOB, SECOND AMENDMENT RIGHTS, MILITARY/VETERANS

# KEY ISSUES FOR LIKELY BIDEN VOTERS: HEALTHCARE, COST OF LIVING, IMPACT OF CORONAVIRUS ON ECONOMY

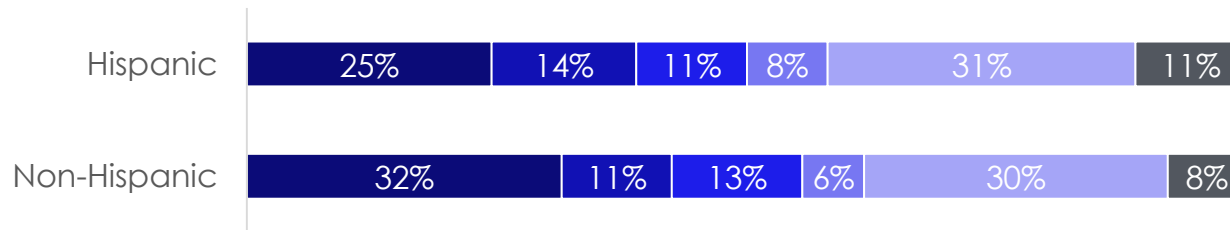
Top 10 issues among definitely/probably <u>Trump</u> voters	% Hispanic Top Box
Economy/Jobs	78%
Second Amendment Rights	73%
Military/Veterans	70%
National Security/Terrorism	64%
Taxes	63%
Crime and Public Safety	63%
Education	59%
Impact of Coronavirus on Economy	56%
Border Security	52%
Entitlements/Social Services Reform	50%

Top 10 issues among definitely/probably <u>Biden</u> voters	% Hispanic Top Box
Healthcare	84%
Cost of Living	80%
Impact of Coronavirus on Economy	74%
Education	73%
Coronavirus/COVID-19	73%
Economy/Jobs	71%
Climate Change	66%
Race Relations	64%
Crime and Public Safety	64%
Social Security/Medicare	61%

**CONFIRMING NEW JUSTICE BEFORE ELECTION TOP TWO BOX:  
 -39% HISPANICS, 43% NON-HISPANICS STRONGLY/SOMEWHAT STRONGLY SUPPORT  
 -39% HISPANICS, 36% NON-HISPANICS STRONGLY/SOMEWHAT STRONGLY OPPOSE**

*Supreme Court Justice Ruth Bader Ginsburg has recently passed away. Do you support or oppose her replacement being confirmed before the November 2020 election?*

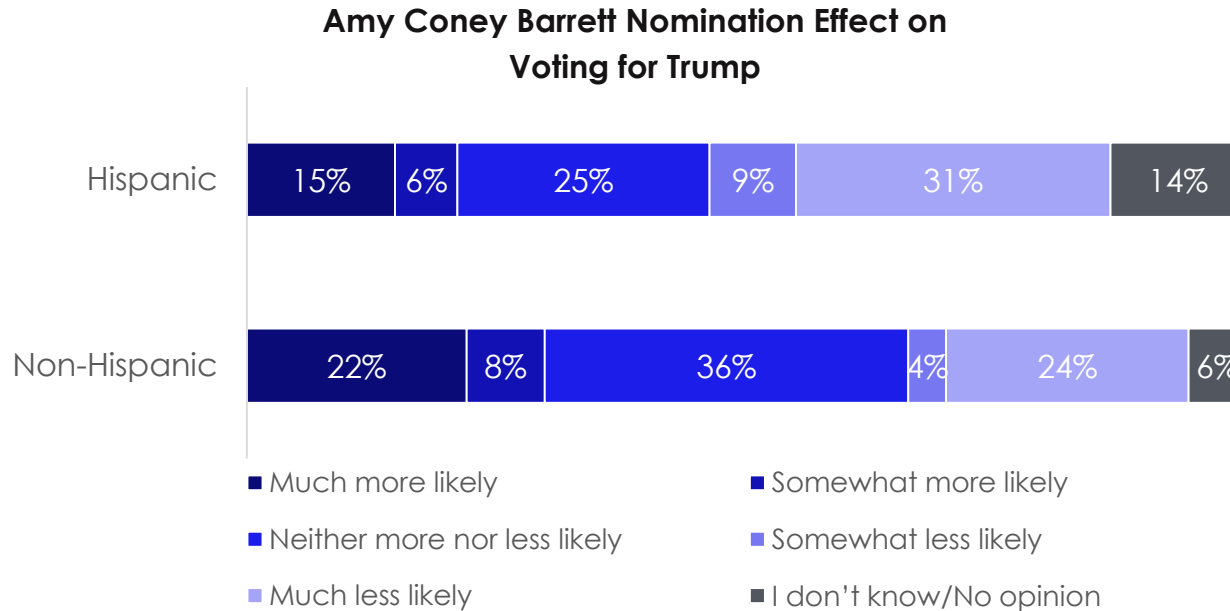
**Ruth Bader Ginsberg Replacement**



- Strongly support confirming new Justice before election
- Somewhat support confirming new Justice before election
- Neutral, neither support or oppose
- Somewhat oppose confirming new Justice before election
- Strongly oppose confirming new Justice before election
- I don't know/no opinion

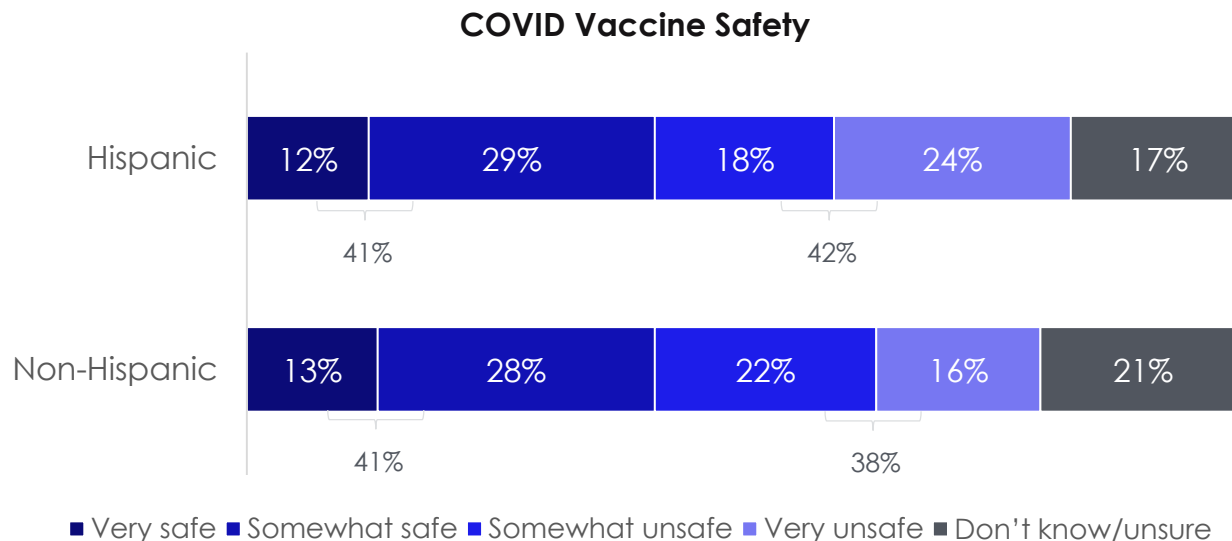
**IMPACT OF TRUMP NOMINATING AMY CONEY BARRET:**  
**-15% HISPANICS, 22% NON-HISPANICS MUCH MORE LIKELY TO VOTE FOR TRUMP**  
**-31% HISPANICS, 24% NON-HISPANICS MUCH LESS LIKELY TO VOTE FOR TRUMP**

*President Trump has nominated Judge Amy Coney Barrett to fill the Supreme Court vacancy that arose from the passing of Justice Ruth Bader Ginsberg. Does this nomination make you more or less likely to vote for Donald Trump for President?*



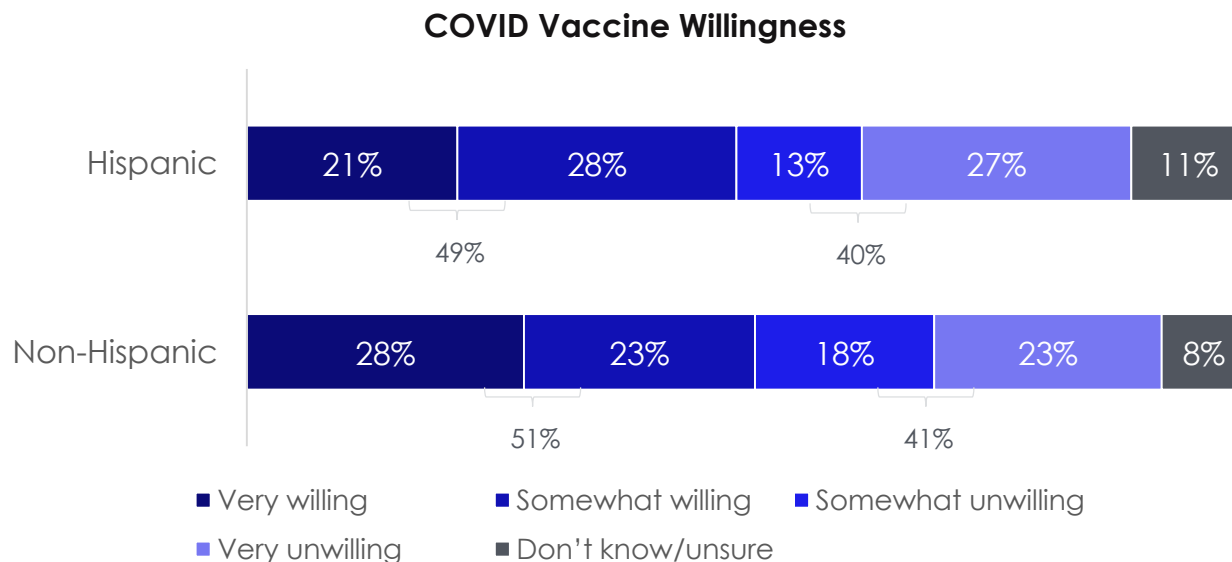
**VACCINE SAFETY IF AVAILABLE BEFORE END OF YEAR TOP TWO BOX:**  
**-VERY/SOMEWHAT SAFE: 41% ALL RESPONDENTS**  
**-VERY/SOMEWHAT UNSAFE: HISPANICS 42%, NON-HISPANICS 38%**

*If a vaccine for COVID-19 was available before the end of the year, how safe do you think it will be to take?*



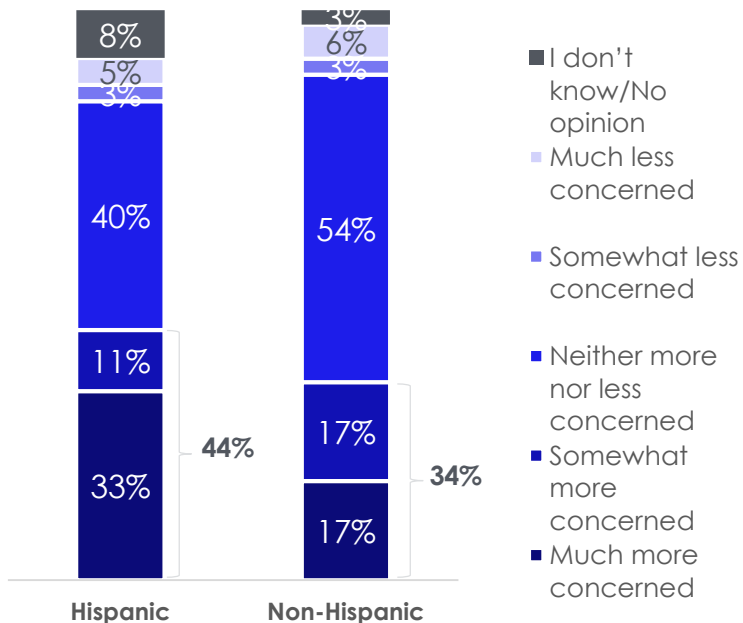
**WILLING TO TAKE VACCINE BEFORE END OF YEAR TOP TWO BOX:**  
**-VERY/SOMEWHAT WILLING: HISPANICS 49%, NON-HISPANICS 51%**  
**-VERY/SOMEWHAT UNWILLING: HISPANICS 40%, NON-HISPANICS 41%**

*If a vaccine for COVID-19 was available before the end of the year and you believed it was safe, how willing or unwilling would you be to take it?*

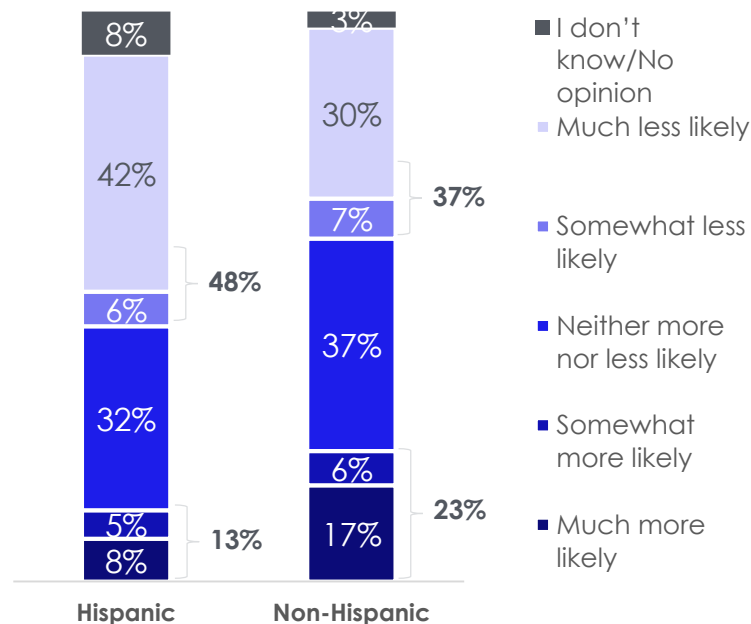


**EFFECT OF TRUMP COVID DIAGNOSIS:  
 -44% OF HISPANICS, 34% OF NON-HISPANICS SOMEWHAT/MUCH MORE CONCERNED FOR SELF FAMILY  
 -48% OF HISPANICS, 37% NON-HISPANICS SOMEWHAT/MUCH LESS LIKELY TO VOTE FOR TRUMP**

**Effect of Trump COVID Diagnosis on Concern for Self and Family**

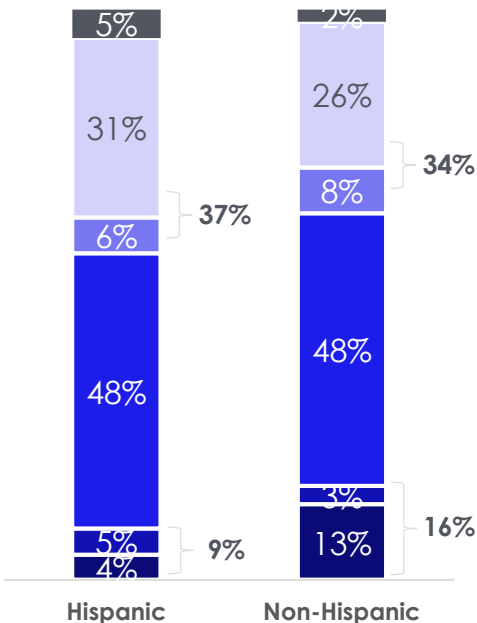


**Effect of Trump COVID Diagnosis on Likelihood to Vote Trump**

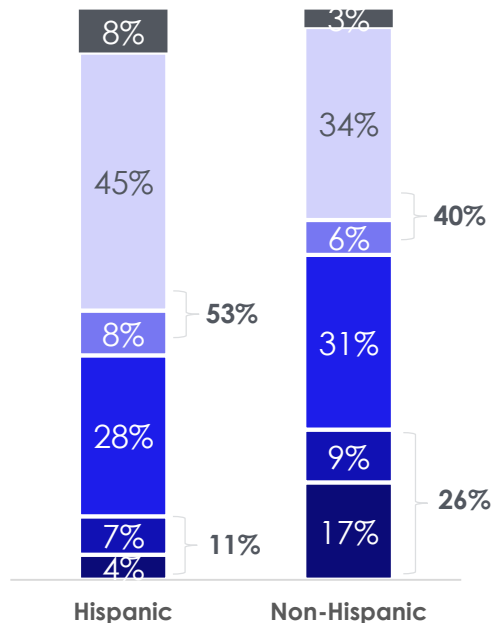


**EFFECT OF TRUMP COVID DIAGNOSIS ON TRUMP OPINION:  
 -MORE THAN ONE THIRD OF RESPONDENTS HAVE A SOMEWHAT/MUCH LESS FAVORABLE OPINION  
 EFFECT OF TRUMP HANDLING OF COVID DIAGNOSIS ON TRUMP OPINION:  
 -53% OF HISPANICS, 40% NON-HISPANICS HAVE A SOMEWHAT/MUCH LESS FAVORABLE OPINION**

**Effect of Trump COVID Diagnosis on Trump Opinion**



**Effect of Trump Handling of COVID Diagnosis on Trump Opinion**



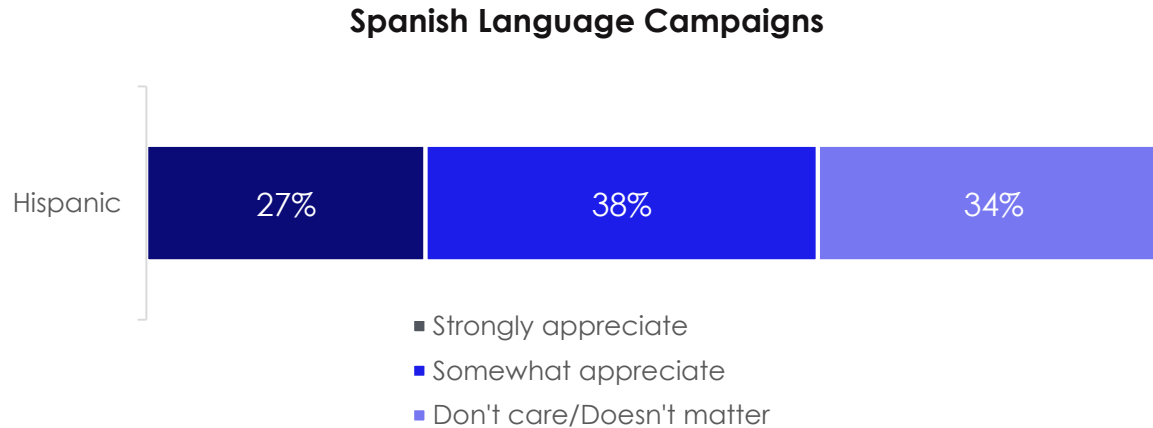
- I don't know/No opinion
- Much less favorable
- Somewhat less favorable
- Neither more nor less favorable
- Somewhat more favorable
- Much more favorable

# **THE IMPORTANCE OF SPANISH LANGUAGE**



# 65% OF HISPANICS STRONGLY/SOMEWHAT APPRECIATE CANDIDATES WHO ADVERTISE IN SPANISH

*When you follow a political campaign for President, Congress, Senate or Governor, do you appreciate when candidates advertise in Spanish in trying to win your vote?*



# COMMUNICATING IN SPANISH: -62% OF HISPANICS AGREE POLITICAL PARTIES/CANDIDATES WHO ADVERTISE IN SPANISH WANT THEIR VOTE -50% AGREE IT SHOWS THEM CANDIDATES ARE TRULY INTERESTED IN HISPANICS AND THEIR COMMUNITY

How much do you agree or disagree with each of the following statements? *[Spanish Language Campaigns]*

Statement	Hispanic	
	Agree	Disagree
Political parties and candidates who advertise in Spanish are showing me they want my vote.	62%	11%
When a political party or candidate communicates with me in Spanish, it suggests that they are truly interested in Hispanics and our community.	50%	19%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



# **CORONAVIRUS**

**-HANDLING APPROVAL**

**-EFFECTS ON JOBS**

**-SCHOOL OPENING STATEMENTS AND PARENT OPINION**

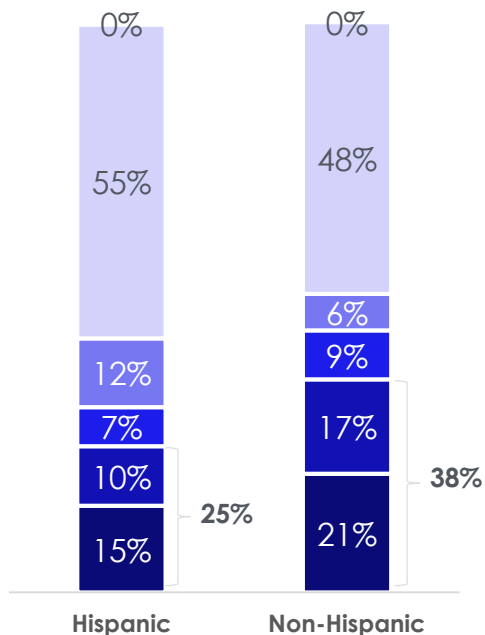
# APPROVE TRUMP HANDLING OF CORONAVIRUS TOP TWO BOX:

-HISPANICS 25%, NON-HISPANICS 38%

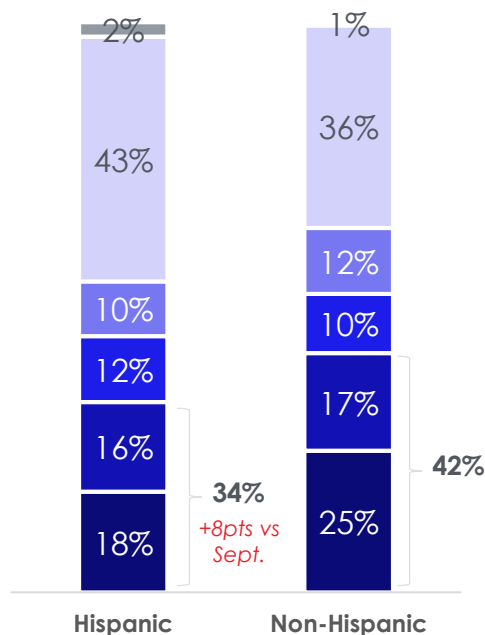
# APPROVE TRUMP HANDLING ECONOMIC IMPACT OF CORONAVIRUS TOP TWO BOX:

-HISPANICS 34%, NON-HISPANICS 42%

Trump Handling of Coronavirus



Trump Handling of Economic Impact of Coronavirus



- I don't know/No opinion
- Strongly disapprove
- Somewhat disapprove
- Neither approve nor disapprove
- Somewhat approve
- Strongly approve

**APPROVE CONGRESS HANDLING OF CORONAVIRUS TOP TWO BOX:**

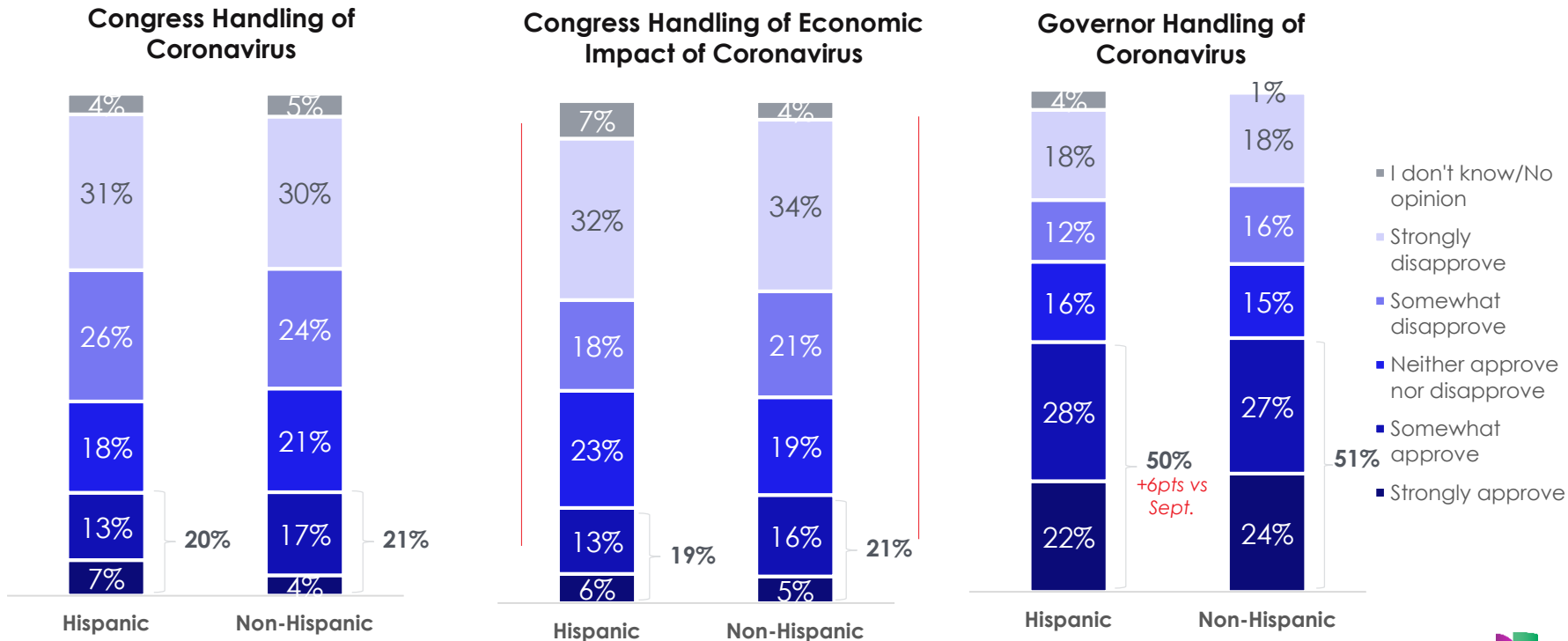
**-HISPANICS 20%, NON-HISPANICS 21%**

**APPROVE CONGRESS HANDLING OF ECONOMIC IMPACT CORONAVIRUS TOP TWO BOX:**

**-HISPANICS 19%, NON-HISPANICS 21%**

**APPROVE GOVERNOR HANDLING OF CORONAVIRUS TOP TWO BOX:**

**-HISPANICS 50%, NON-HISPANICS 51%**



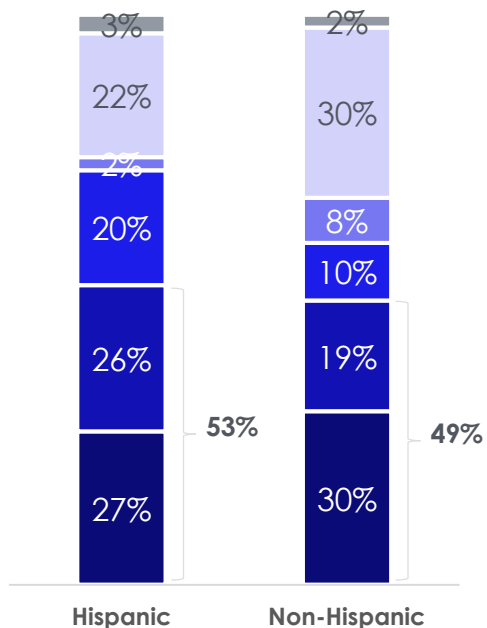
**BIDEN HANDLING OF CORONAVIRUS WOULD BE BETTER TOP TWO BOX:**

**-HISPANICS 53%, NON-HISPANICS 49%**

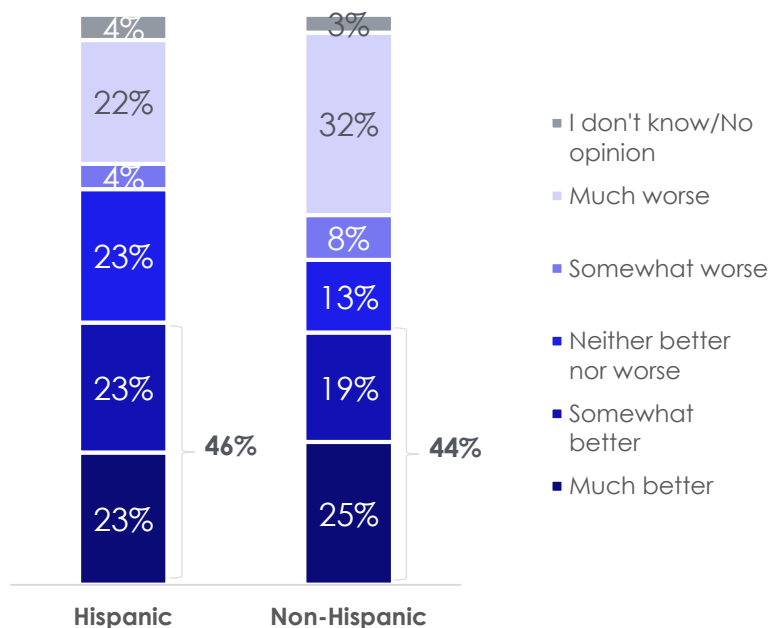
**BIDEN HANDLING OF ECONOMIC IMPACT OF CORONAVIRUS WOULD BE BETTER TOP TWO BOX:**

**-HISPANICS 46%, NON-HISPANICS 44%**

**Biden Handling of Coronavirus – Better or Worse**



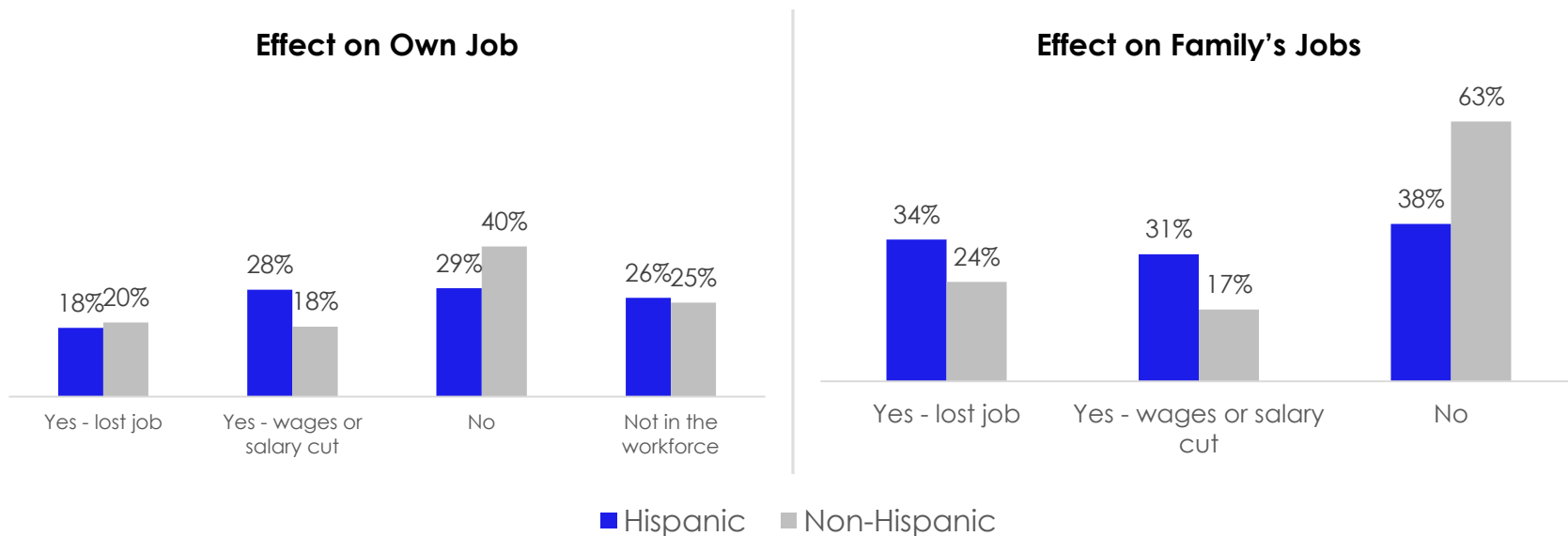
**Biden Handling of Economic Impact of Coronavirus – Better or Worse**



- I don't know/No opinion
- Much worse
- Somewhat worse
- Neither better nor worse
- Somewhat better
- Much better

**CORONAVIRUS EFFECT ON JOB:  
 -HIGHER % OF HISPANICS HAVE SEEN WAGES/SALARY CUT THAN NON-HISPANICS  
 -HIGHER % OF HISPANICS HAVE SEEN SOMEONE IN FAMILY LOSE JOB OR HAD WAGES/SALARY CUT THAN NON-HISPANICS**

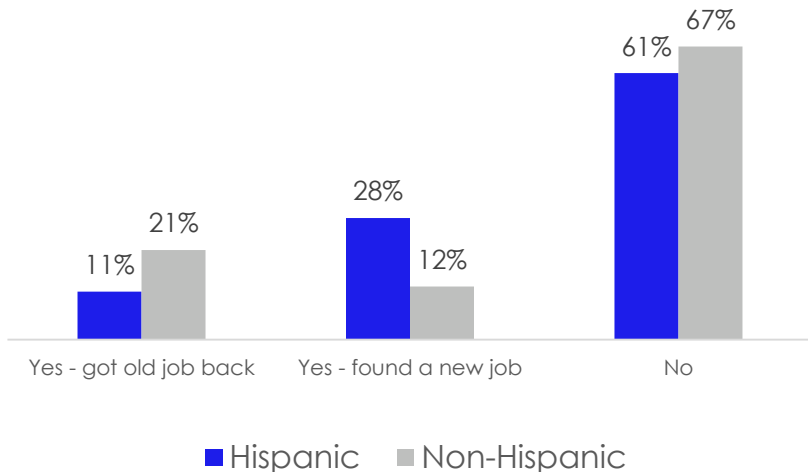
*Have you lost your job or have your wages or salary been cut because of the coronavirus?  
 Besides you, has anyone in your family lost their job or have your wages or salary been cut because of the coronavirus?*



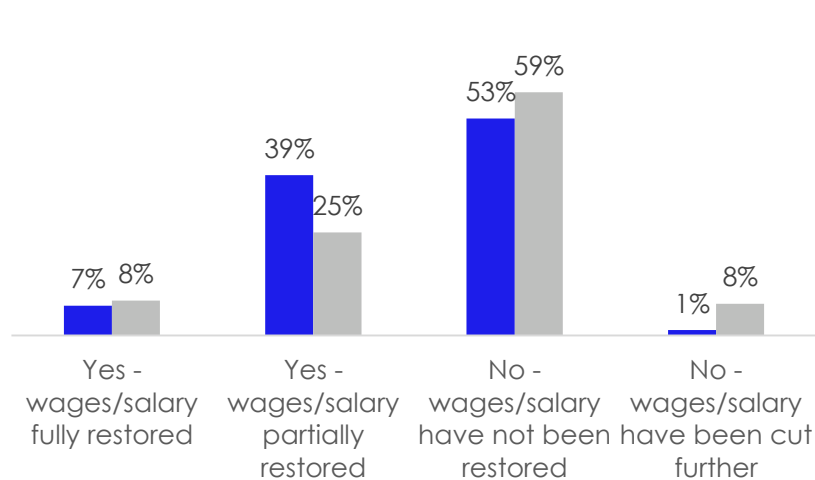
**-AMONG THOSE WHO LOST JOB, MORE THAN 60% OF RESPONDENTS HAVE NOT GOTTEN JOB BACK/FOUND NEW ONE; HISPANICS MORE LIKELY TO HAVE FOUND NEW JOB**  
**-AMONG THOSE WHO HAD WAGES CUT, OVER 50% RESPONDENTS HAVE NOT HAD WAGES RESTORED; HISPANICS MORE LIKELY TO HAVE WAGES PARTIALLY RESTORED**

*You answered that you had lost your job due to the coronavirus, have you since gotten your job back or found a new one?*  
*You answered that you had your wages or salary cut due to the coronavirus, have you since had your wages/salary restored?*

**Lost Job Follow-Up**



**Cut Wages Follow-Up**





# SCHOOL OPENING STATEMENTS

*This year, schools are operating in a variety of ways, from being open for full-time in-person instruction to being completely on-line. For each of the following, please indicate how effective or ineffective you think they are in educating children.*

*Full Time:*

*Schools that are doing full-time in-person teaching.*

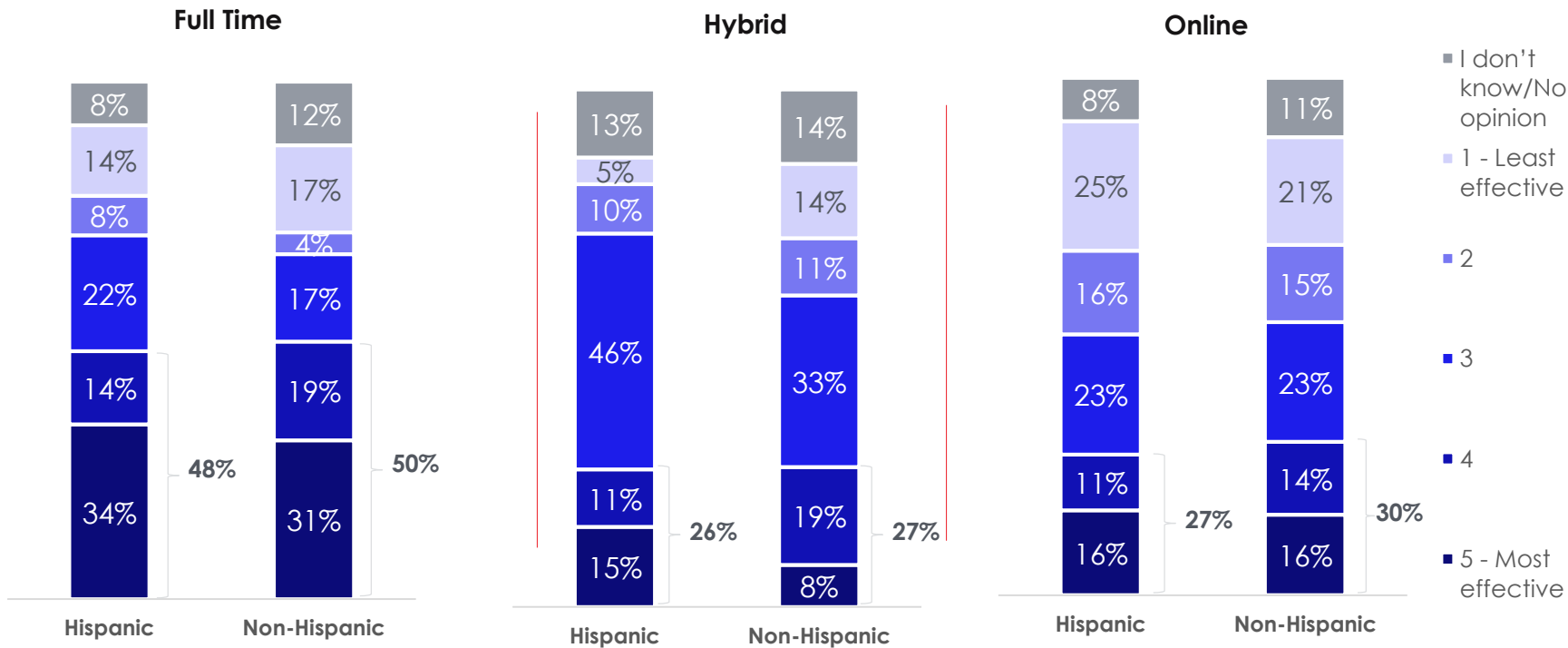
*Hybrid:*

*Schools that are operating with a “hybrid” option where students split their time between in-person and on-line education. Half the students are physically at school at any time and the other half are on-line (remote learning).*

*Online:*

*Schools that are not open physically and do on-line education (remote learning) only.*

**SCHOOL OPENING OPTIONS TOP TWO BOX EFFECTIVE IN EDUCATING CHILDREN:**  
**FULL-TIME: 48% HISPANICS, 50% NON-HISPANICS MOST EFFECTIVE**  
**HYBRID: 26% HISPANICS, 27% NON-HISPANICS MOST EFFECTIVE**  
**ONLINE: 27% HISPANICS, 30% NON-HISPANICS MOST EFFECTIVE**



Among registered voters 18+  
 Source: Univision political tracker in collaboration with Media Predict as of October 2020

# **COVID-19/ECONOMY STATEMENTS**

- MAJORITY OF RESPONDENTS ARE VERY WORRIED ABOUT WHAT IS HAPPENING TO THE ECONOMY; BELIEVE IT WILL GET WORSE IF COVID CASES RISE
- ALMOST 60% AGREE THE ECONOMIC PROBLEMS CAUSED BY THE LOCKDOWN OF COUNTRY WILL HURT MORE PEOPLE THAN THE CORONAVIRUS; ABOUT 50% ARE MORE WORRIED ABOUT THE ECONOMY THAN ABOUT THE CORONAVIRUS
- HISPANICS GREATER AGREEMENT: THE IMPACT OF CORONAVIRUS HAS HURT MY PERSONAL ECONOMIC SITUATION SIGNIFICANTLY ALREADY; I HAVE ALREADY CUT BACK MY SPENDING SIGNIFICANTLY IN REACTION TO CORONAVIRUS
- ABOUT HALF OF ALL RESPONDENTS EXPECT PERSONAL ECONOMIC SITUATION TO GET BETTER IN NEXT FEW YEARS

How much do you agree or disagree with each of the following statements? [Coronavirus crisis and the economy – 1 of 3]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I am very worried about what is happening to the economy	78%	7%	83%	7%
I believe the economy will get worse if COVID cases rise	77%	5%	77%	7%
I have already cut back my spending significantly in reaction to the coronavirus	66%	17%	48%	25%
The economic problems caused by the lockdown of the country will hurt more people than the coronavirus	58%	23%	56%	25%
The impact of the coronavirus has hurt my personal economic situation significantly already	56%	20%	46%	33%
I expect my personal economic situation to get better in the next few years	55%	16%	51%	17%
I am more worried about the economy than I am about the coronavirus	54%	29%	47%	33%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



- HISPANICS FAR GREATER AGREEMENT: I AM WORRIED ABOUT MAKING MY MORTGAGE/RENT PAYMENT, AND OTHER PAYMENTS LIKE PHONE, CREDIT CARD, OVER THE NEXT FEW MONTHS
- ALMOST 50% OF RESPONDENTS EXPECT CORONAVIRUS TO HURT PERSONAL ECONOMIC SITUATION SIGNIFICANTLY
- HISPANICS LESS LIKELY TO BELIEVE THE ECONOMY WILL BOUNCE BACK AS SOON AS RESTRICTIONS RELATED TO CORONAVIRUS ARE LIFTED
- ABOUT 40% OF RESPONDENTS EXPECT SPENDING WILL RETURN TO PRE-CORONAVIRUS LEVELS ONCE ECONOMY REOPENS; 38% OF HISPANICS, 33% NON-HISPANICS EXPECT INCOME WILL RETURN
- ALL RESPONDENTS DISAGREE THE HEALTH RISK OF THE CORONAVIRUS IS OVERBLOWN

How much do you agree or disagree with each of the following statements? [Coronavirus crisis and the economy – 2 of 3]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I am worried about making my mortgage/rent payment over the next few months	50%	23%	31%	46%
I expect that the coronavirus will hurt my personal economic situation significantly	49%	21%	46%	26%
I am worried about making other payments, like phone, credit card, and car payments, over the next few months	49%	33%	35%	45%
I believe that the economy will bounce back as soon as the restrictions related to coronavirus are lifted	42%	34%	51%	36%
The health risk of the coronavirus is overblown	42%	45%	34%	51%
I expect that my spending will return to pre-coronavirus levels once the economy reopens	39%	35%	38%	25%
I expect that my income will return to pre-coronavirus levels once the economy reopens	38%	24%	33%	26%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



- ABOUT 40% OF RESPONDENTS ARE MORE CONFIDENT ABOUT PERSONAL ECONOMIC SITUATION THAN IN FIRST FEW MONTHS OF PANDEMIC
- OVER 30% OF RESPONDENTS BELIEVE WAGES/SALARY WILL BE CUT SOMETIME IN NEXT FEW MONTHS; HISPANICS MORE LIKELY TO BELIEVE THEY WILL LOSE JOB SOMETIME IN NEXT FEW MONTHS (EQUAL % DISAGREE)
- RESPONDENTS DISAGREE: I HAVE STARTED TO SPEND MORE THAN I WAS SPENDING IN FIRST FEW MONTHS OF PANDEMIC

How much do you agree or disagree with each of the following statements? [Coronavirus crisis and the economy – 3 of 3]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I am more confident about my personal economic situation than I was in the first few months of the coronavirus pandemic	38%	31%	40%	24%
I believe that my wages/salary will be cut sometime in the next few months	36%	26%	30%	35%
I have started to spend more than I was spending in the first few months of the coronavirus pandemic	30%	51%	32%	43%
I believe that I will lose my job sometime in the next few months	29%	30%	18%	41%
I am confident that Social Security and Medicare benefits will be available to me when I retire, similarly to current retirees	27%	41%	38%	39%

5 pt Scale: Agree = 4.5, Disagree = 1.2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

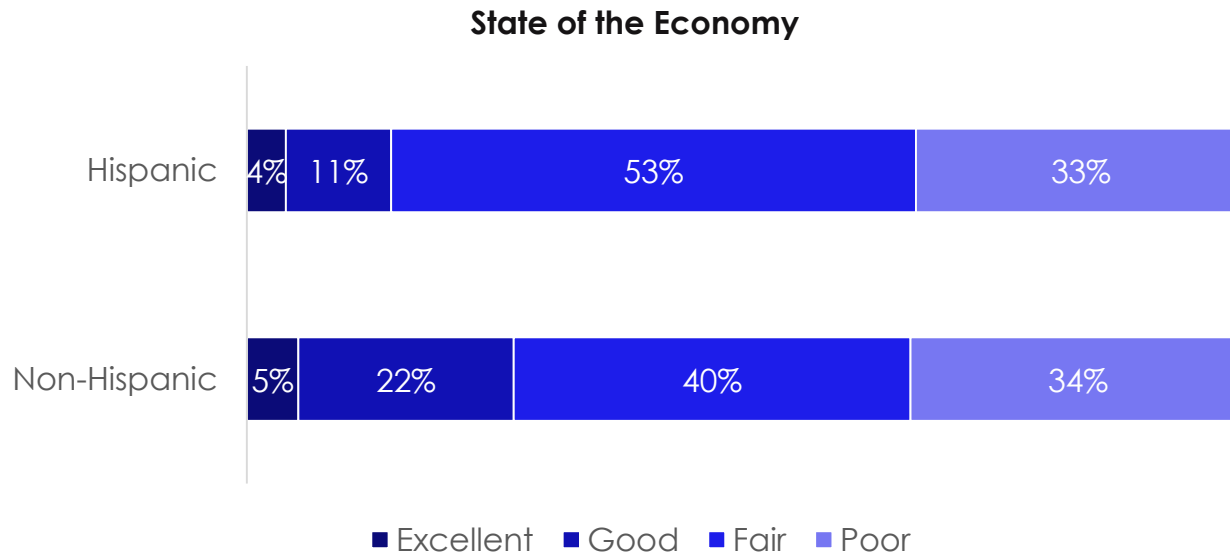
Source: Univision political tracker in collaboration with Media Predict as of October 2020



**ECONOMY**

# -UNDER 5% OF RESPONDENTS RATE THE ECONOMY AS EXCELLENT -ONE THIRD RATE IT AS POOR

*How would you rate the economy of the United States right now?*

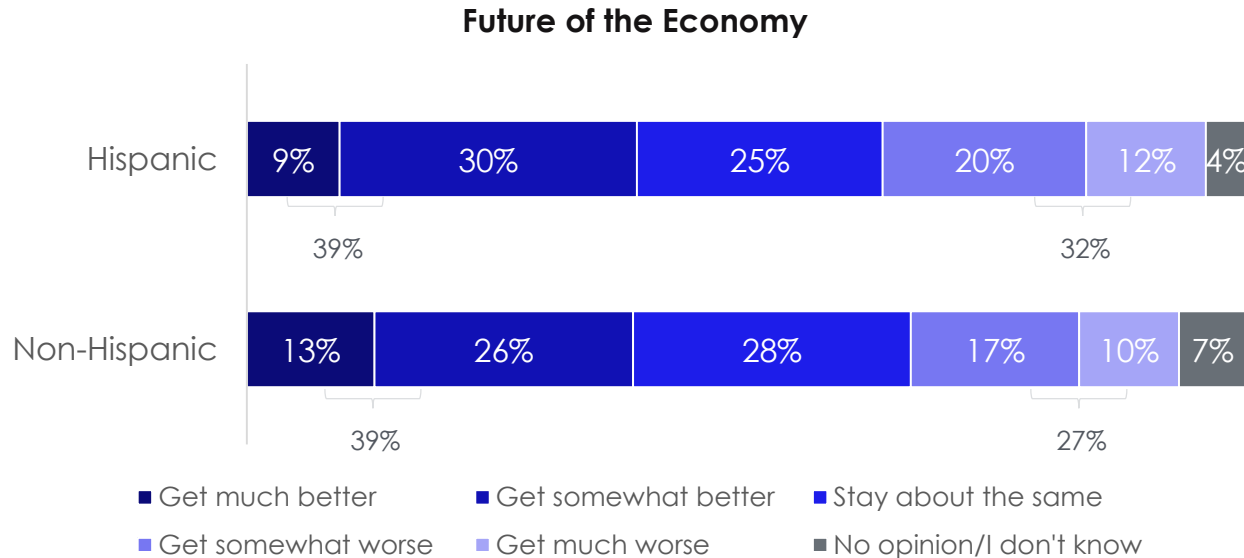




# HOW WILL THE ECONOMY BE OVER NEXT FEW MONTHS?

**-MUCH/SOMEWHAT BETTER: 39% ALL RESPONDENTS**  
**-MUCH/SOMEWHAT WORSE: HISPANIC 32%, NON-HISPANIC 27%**

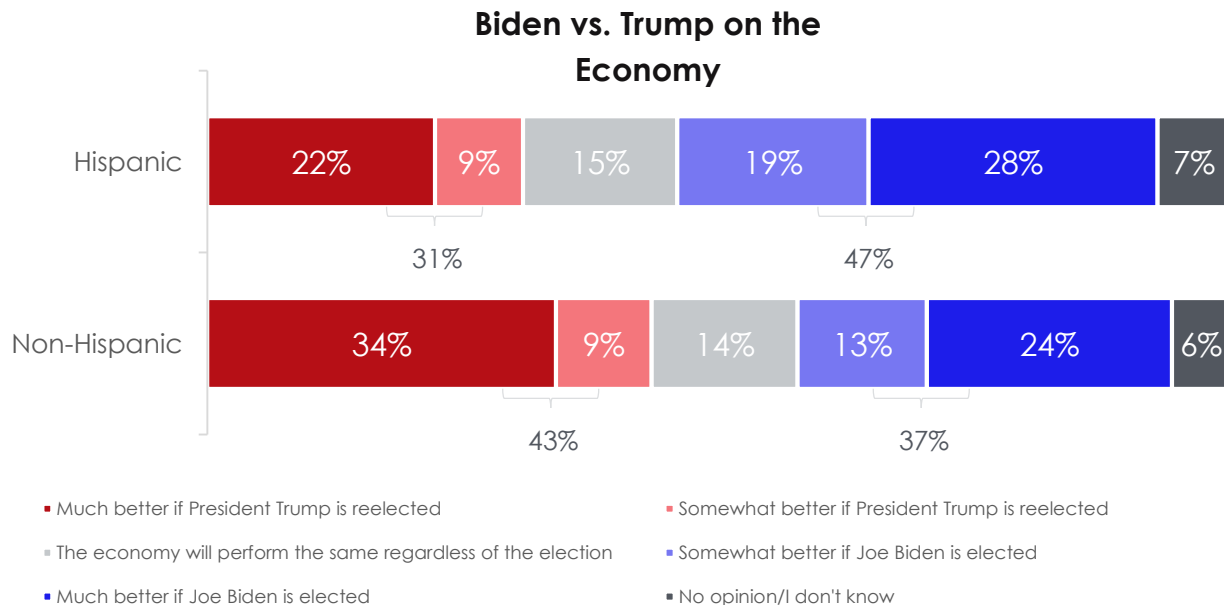
*Thinking ahead to a few months from now... Do you believe the economy will get better, get worse, or stay about the same as it is now?*



## ECONOMY WILL DO BETTER TOP TWO BOX:

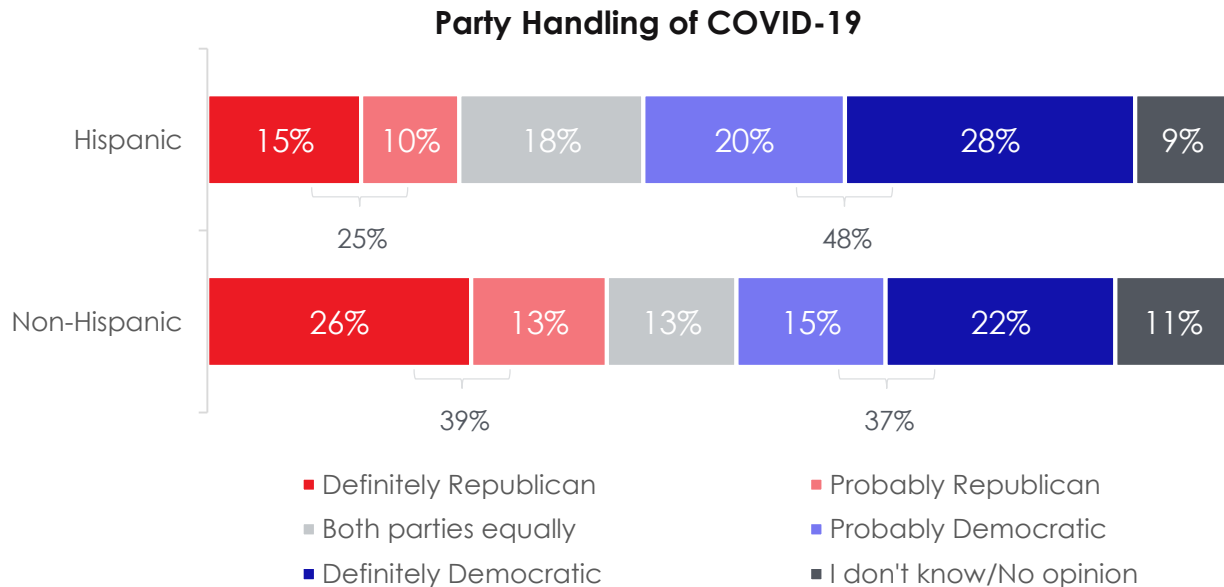
- IF BIDEN ELECTED: HISPANICS 47%, NON-HISPANICS 37%
- IF TRUMP REELECTED: HISPANICS 31%, NON-HISPANICS 43%

Will the economy do better if President Trump is reelected or if Joe Biden is elected president?



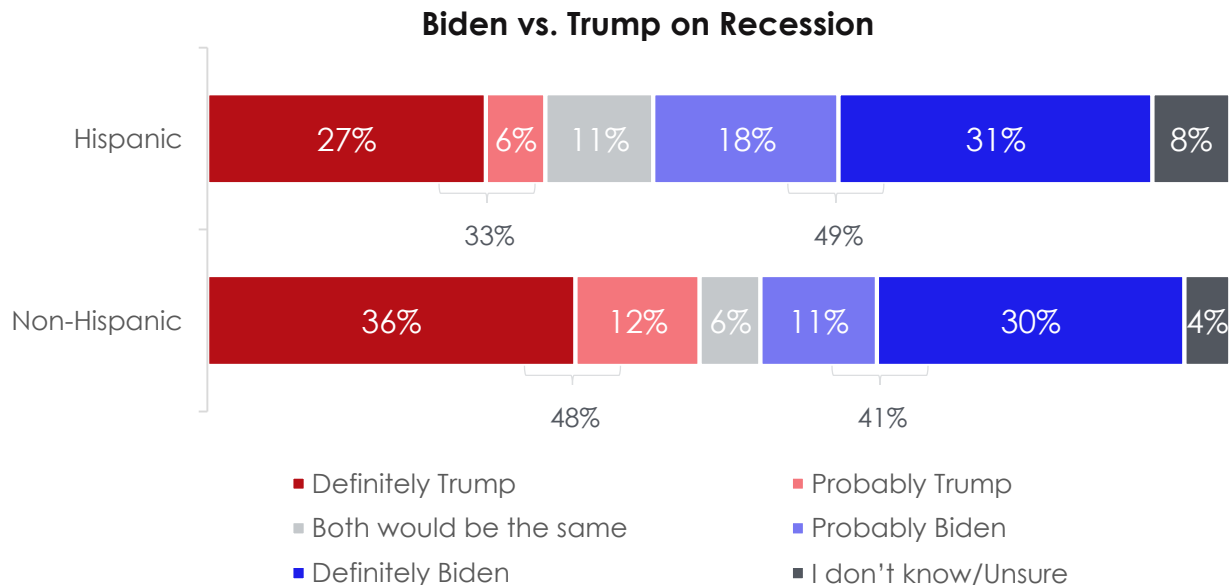
**PARTY BETTER ABLE TO HANDLE ECONOMIC IMPACT OF THE VIRUS TOP TWO BOX:**  
**-HISPANICS: DEMOCRATIC 48%, REPUBLICAN 25%**  
**-NON-HISPANICS: DEMOCRATIC 37%, REPUBLICAN 39%**

*Which party is better able to handle the economic impact of the coronavirus?*



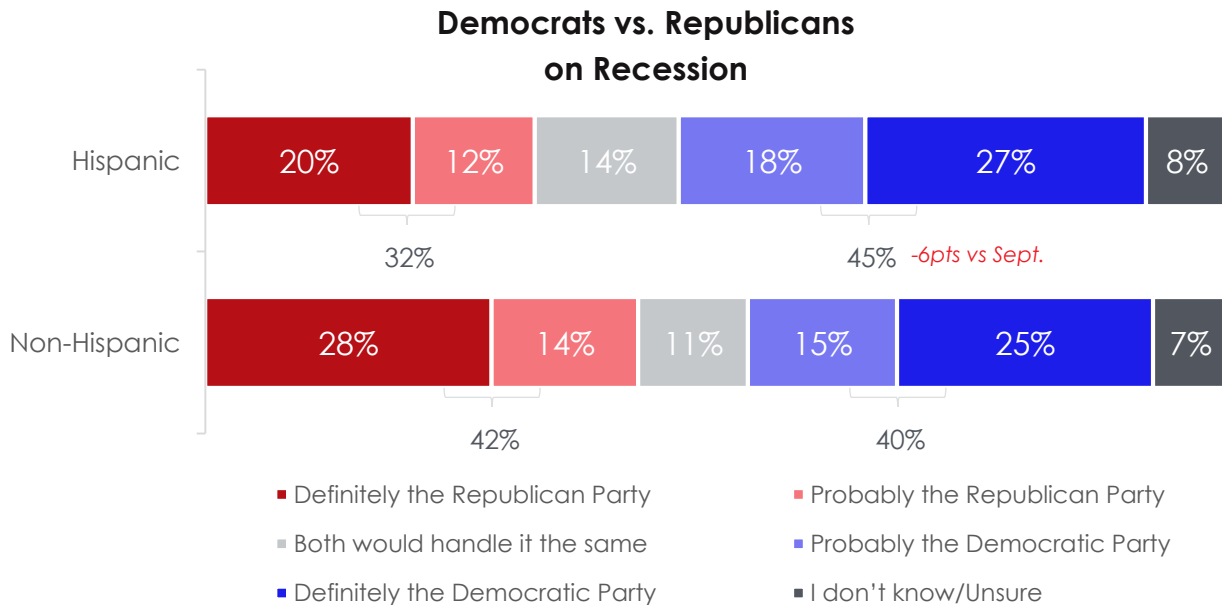
**PRESIDENTIAL CANDIDATE BEST ABLE TO HANDLE AN ECONOMIC RECESSION TOP TWO BOX:  
 -BIDEN: HISPANICS 49%, NON-HISPANICS 41%  
 -TRUMP: HISPANICS 33%, NON-HISPANICS 48%**

*Which presidential candidate would best be able to handle an economic recession, President Donald Trump or Joe Biden?*



**POLITICAL PARTY BEST ABLE TO HANDLE AN ECONOMIC RECESSION TOP TWO BOX:  
 -REPUBLICAN: HISPANICS 32%, NON-HISPANICS 42%  
 -DEMOCRATIC: HISPANICS 45%, NON-HISPANICS 40%**

Which political party would best be able to handle an economic recession, the Republican Party or the Democratic Party?



**HEALTHCARE**

## OVER 60% OF RESPONDENTS RANK BRINGING DOWN THE PRICE OF HEALTH INSURANCE DEDUCTIBLES, COPAYS AND PREMIUMS AS TOP HEALTHCARE PRIORITY -50% RANK IMPROVING ACCESS TO HEALTHCARE SECOND IN IMPORTANCE

Other than the ongoing Coronavirus issues, which TWO of the following do you believe should be the top priorities when it comes to our nation's health care system...

Please rank the two top priorities when it comes to our nation's health care system, with 1 being the most important, and 2 being the 2nd most important.

Statement	Hispanic		Non-Hispanic	
	Selected	Rank Index	Selected	Rank Index
Bringing down the price of health insurance deductibles, copays and premiums	<b>64%</b>	177	<b>62%</b>	158
Improving access to health care	<b>50%</b>	125	<b>50%</b>	127
Lowering the price of prescription drugs	<b>42%</b>	96	<b>46%</b>	114
Ensuring that the latest drugs and treatments are available to patients	<b>25%</b>	58	<b>27%</b>	66
Dealing with the opioid/painkiller addiction epidemic	<b>20%</b>	45	<b>15%</b>	35

\*The rank index is calculated by combining both how often each statement was chosen, and the ranking of each respondent's top 2 statements

- MAJORITY OF RESPONDENTS AGREE DRUG ABUSE IS A SERIOUS PUBLIC HEALTH ISSUE IN U.S.; PEOPLE SHOULD BE REQUIRED TO WEAR FACEMASKS AND MAINTAIN SOCIAL DISTANCING UNTIL THREAT FROM CORONAVIRUS IS GONE
- ABOUT 60% OF HISPANICS, 50% NON-HISPANICS AGREE GOVT FUNDED HEALTH INSURANCE SHOULD BE AVAILABLE TO EVERYONE IN U.S.; BEST WAY TO ADDRESS HEALTHCARE ISSUES IS TO IMPROVE CURRENT SYSTEM, INCLUDING IMPROVING AFFORDABLE CARE ACT
- HISPANICS LESS LIKELY TO BE SATISFIED WITH HEALTHCARE COVERAGE
- ABOUT 40% OF RESPONDENTS AGREE ABORTION SHOULD BE LEGAL ONLY IN FIRST TRIMESTER OF PREGNANCY

How much do you agree or disagree with each of the following statements? [Healthcare - 1 of 2]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Drug abuse is a serious public health issue in the United States.	<b>79%</b>	8%	<b>83%</b>	5%
People should be required to wear facemasks in public until the threat from coronavirus is gone	<b>74%</b>	16%	<b>75%</b>	12%
People should be required to maintain social distancing (i.e., stay at least 6 feet away from other people) until the threat from coronavirus is gone	<b>73%</b>	11%	<b>76%</b>	10%
Government funded health insurance should be available to everyone in the United States.	<b>62%</b>	23%	<b>54%</b>	28%
The best way to address healthcare issues in the United States is to improve the current system, including improving the Affordable Care Act (also known as Obamacare).	<b>57%</b>	16%	<b>53%</b>	23%
I am generally satisfied with my healthcare coverage.	<b>54%</b>	21%	<b>65%</b>	17%
Abortion should be legal only in the first trimester of pregnancy	<b>43%</b>	31%	<b>39%</b>	34%
Medicare For All (that includes the elimination of all private health insurance) would not negatively impact the quality or availability of healthcare services in the United States.	<b>40%</b>	30%	<b>33%</b>	40%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020





## -HISPANICS LESS AGREEMENT MEDICAID AND MEDICARE ARE WORKING WELL NOW

### RESPONDENTS DISAGREE:

-IN ORDER TO PAY FOR UNIVERSAL GOVT FUNDED HEALTH INSURANCE, GOVT SHOULD RAISE MY TAXES

-GOVT SHOULD ELIMINATE ALL PRIVATE HEALTH INSURANCE AND REPLACE IT WITH GOVT RUN PROGRAM LIKE MEDICARE

-GOVT FUNDS SHOULD BE USED TO PAY FOR ABORTIONS

-ABORTIONS SHOULD BE AVAILABLE ANY TIME DURING PREGNANCY

How much do you agree or disagree with each of the following statements? **[Healthcare - 2 of 2]**

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Medicaid and Medicare are working well now.	<b>38%</b>	30%	<b>47%</b>	23%
The Government should eliminate all private health insurance and replace it with a Government-run program like Medicare.	<b>34%</b>	41%	<b>33%</b>	46%
Abortion should be available to a woman at any time during her pregnancy	<b>32%</b>	48%	<b>33%</b>	44%
In order to pay for universal government funded health insurance, the govt should raise my taxes.	<b>26%</b>	49%	<b>25%</b>	50%
Government funds should be used to pay for abortions.	<b>22%</b>	44%	<b>22%</b>	46%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



**PUBLIC SAFETY  
POLICE REFORM  
PROTESTS**

- ABOUT 60% OF HISPANICS, 70% NON-HISPANICS SUPPORT SECOND AMENDMENT GUN RIGHTS; AGREE STRICTER BACKGROUND CHECKS ON SALE OF GUNS BEST WAY TO REDUCE GUN VIOLENCE
- 53% OF HISPANICS, 66% NON-HISPANICS AGREE ASSAULT RIFLES SHOULD BE BANNED
- ABOUT 50% OF RESPONDENTS BELIEVE STRICTER GUN CONTROL LAWS WOULD REDUCE CRIME
- HISPANICS FAR LESS AGREEMENT LOCAL AND STATE AUTHORITIES SHOULD COOPERATE WITH FEDERAL IMMIGRATION AUTHORITIES
- ABOUT 40% OF RESPONDENTS AGREE CRIME IS GETTING WORSE IN NEIGHBORHOOD; FEEL LESS SAFE IN NEIGHBORHOOD THAN A YEAR AGO (ABOUT ONE THIRD DISAGREE)

How much do you agree or disagree with each of the following statements? [Public Safety]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I support Second Amendment gun rights	63%	14%	69%	14%
Stricter background checks on the sale of guns is the best way to reduce gun violence	63%	21%	68%	19%
Assault rifles should be banned	53%	27%	66%	22%
I believe that stricter gun control laws would reduce crime	47%	34%	52%	36%
Local and State authorities should cooperate with federal immigration authorities	43%	23%	62%	11%
Crime is getting worse in my neighborhood	40%	29%	42%	35%
I feel less safe in my neighborhood than I did a year ago	34%	38%	43%	35%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

Source: Univision political tracker in collaboration with Media Predict as of October 2020



- HISPANICS GREATER AGREEMENT CRIMINAL JUSTICE SYSTEM IN U.S. TREATS MINORITIES UNFAIRLY; ABOUT 40% OF HISPANICS AGREE/DISAGREE POLICE IN U.S. GENERALLY TREAT MINORITIES FAIRLY
- HISPANICS FAR LESS AGREEMENT: LOCAL POLICE DO A GOOD JOB, LESS POLICE IN NEIGHBORHOOD WOULD CAUSE CRIME TO GO UP SIGNIFICANTLY; I TRUST POLICE IN NEIGHBORHOOD; POLICE MAKE NEIGHBORHOOD SAFER
- EQUAL % OF HISPANICS AGREE/DISAGREE LOCAL GOVT SHOULD SIGNIFICANTLY REDUCE RESOURCES FOR POLICE AND USE MONEY FOR OTHER PURPOSES
- ALL RESPONDENTS DISAGREE LOCAL GOVT SHOULD COMPLETELY DEFUND THE POLICE

How much do you agree or disagree with each of the following statements? **[Police Reform]**

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
The criminal justice system in the United States treats minorities unfairly	63%	12%	52%	25%
My local police do a good job	59%	13%	74%	9%
Less police in my neighborhood would cause crime to go up significantly	58%	20%	67%	14%
I trust the police in my neighborhood	55%	19%	70%	11%
The police make my neighborhood safer	53%	21%	73%	9%
My local government should significantly reduce the resources for police and use the money for other purposes	40%	42%	25%	56%
I believe that police in the United States generally treat minorities fairly	38%	39%	49%	30%
My local government should completely defund the police	18%	59%	16%	69%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

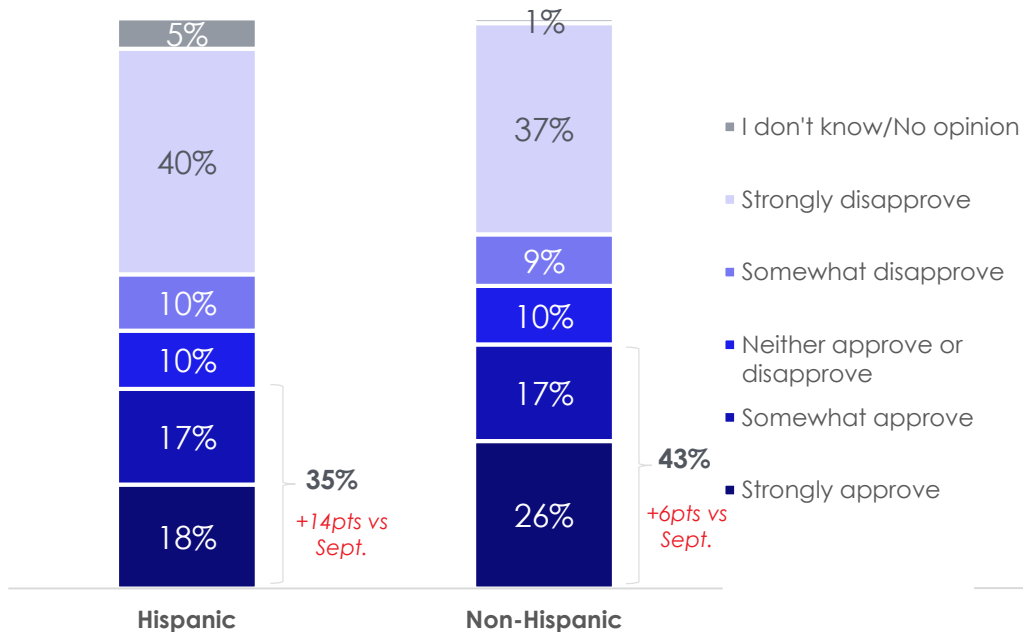
Among registered voters 18+

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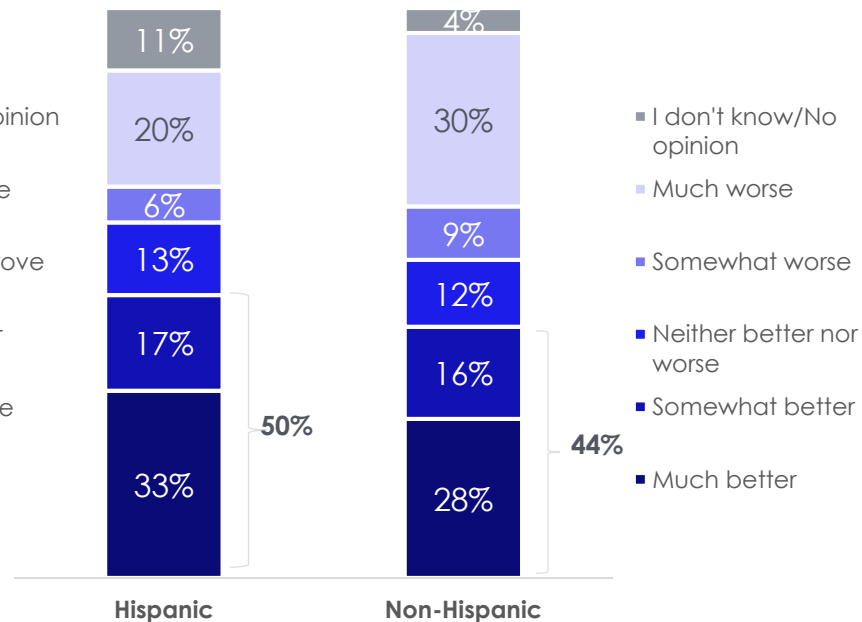


**TRUMP APPROVE HANDLING OF PROTESTS TOP TWO BOX:  
 -STRONGLY/SOMEWHAT APPROVE: HISPANICS 35%, NON-HISPANICS 43%  
 BIDEN HANDLING OF PROTESTS BETTER OR WORSE TOP TWO BOX:  
 -SOMEWHAT/MUCH BETTER: 50% HISPANICS, NON-HISPANICS 44%**

**Trump Handling of Protests**  
All Respondents

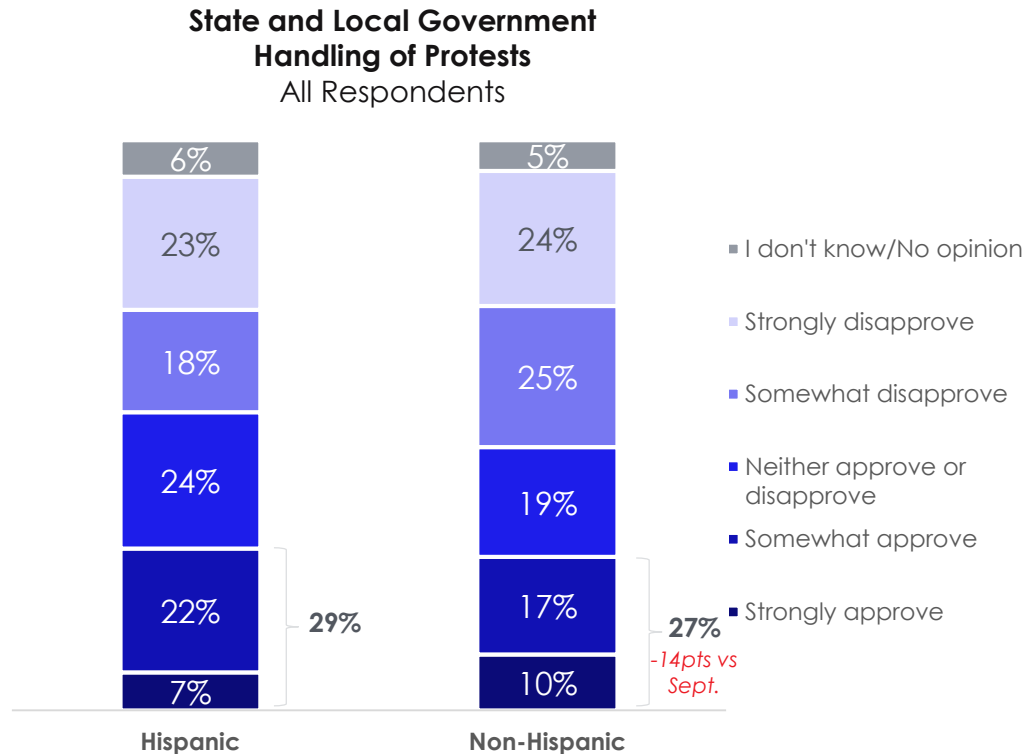


**Biden Handling of Protests Better or Worse**  
All Respondents



Among registered voters 18+  
 Source: Univision political tracker in collaboration with Media Predict as of October 2020

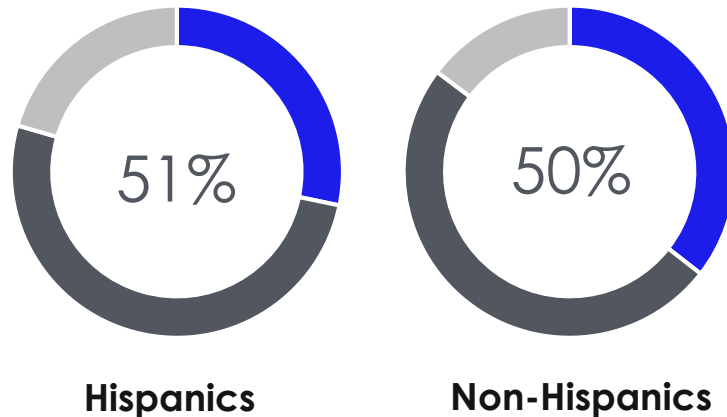
# STATE AND LOCAL GOVT HANDLING OF PROTESTS TOP TWO BOX: STRONGLY/SOMEWHAT APPROVE HISPANICS 29%, NON-HISPANICS 27%



Among registered voters 18+  
Source: Univision political tracker in collaboration with Media Predict as of October 2020

# TRUMP RESPONSE TO VIOLENCE: HALF OF ALL RESPONDENTS BELIEVE TRUMP SHOULD WAIT UNTIL STATE OFFICIALS ASK FOR HIS ASSISTANCE

## Trump Response to Violence

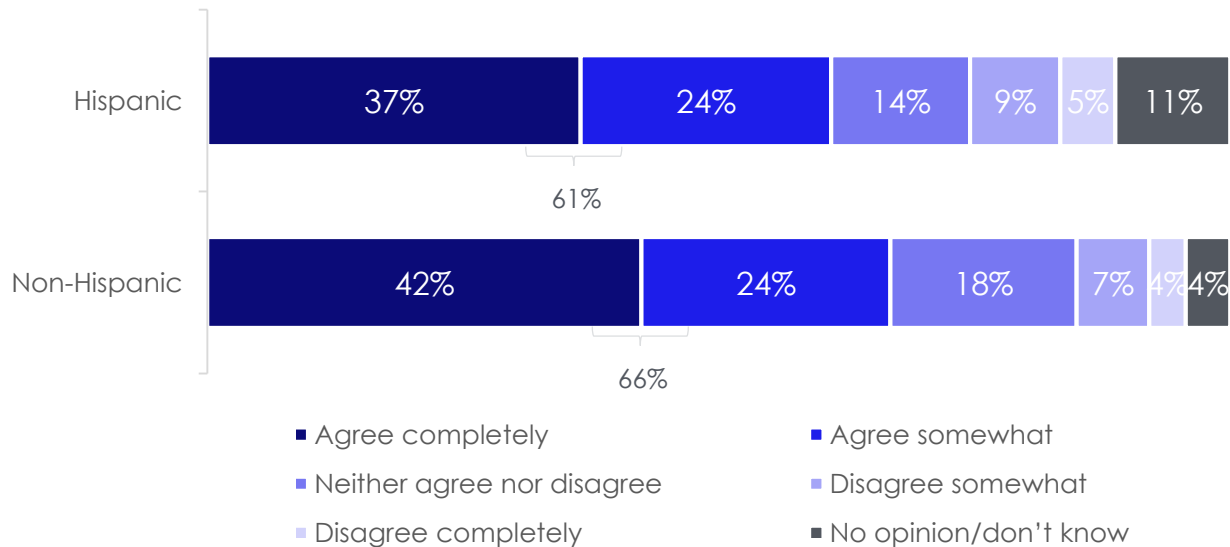


- President Trump should take unilateral action
- President Trump should wait until State officials ask for his assistance
- I don't know/No opinion

**TOP TWO BOX:  
61% OF HISPANICS, 66% NON-HISPANICS AGREE THAT STATE AND LOCAL OFFICIALS SHOULD HAVE TAKEN STRONGER ACTION TO DEAL WITH THE VIOLENCE AND LOOTING THAT HAS BEEN OCCURRING IN THEIR CITIES OVER THE PAST FEW MONTHS**

*Do you agree or disagree that state and local officials should have taken stronger action to deal with the violence and looting that has been occurring in their cities over the past few months?*

**State and Local Government  
Response to Violence**





**-MAJORITY OF RESPONDENTS AGREE THE LOOTING AND DESTRUCTION OF PROPERTY DURING PROTESTS SHOULD HAVE BEEN STOPPED IMMEDIATELY; THE PEOPLE LOOTING AND DAMAGING PROPERTY SHOULD BE ARRESTED AND PROSECUTED; ORGANIZED OUTSIDE GROUPS HAVE BEEN MOSTLY RESPONSIBLE FOR VIOLENCE AND DAMAGE TO PROPERTY DURING PROTESTS**

**-65% OF RESPONDENTS APPROVE OF THE NON-VIOLENT PROTESTS THAT STARTED AFTER DEATH OF GEORGE FLOYD  
-HISPANICS LOWER AGREEMENT IF NECESSARY THE NATIONAL GUARD/U.S. ARMED FORCES SHOULD BE CALLED IN TO HELP LOCAL LAW ENFORCEMENT**

**-ABOUT 60% OF HISPANICS ARE VERY CONCERNED/HAVE BECOME MORE CONCERNED OVER THE PAST FEW WEEKS ABOUT THE VIOLENCE AND LOOTING OCCURRING IN SOME AMERICAN CITIES**

*How much do you agree or disagree with each of the following statements? [Race Relations]*

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
The people that have been looting and damaging property should be arrested and prosecuted	78%	7%	87%	4%
The looting and destruction of property during the protests should have been stopped immediately	78%	7%	84%	5%
I believe that organized outside groups have been mostly responsible for the violence and damage to property during the protests	71%	9%	73%	10%
I approve of the non-violent protests that started after the death of George Floyd in June 2020	65%	17%	65%	13%
If necessary, the National Guard should be called in to help local law enforcement	65%	17%	73%	14%
I am very concerned about the violence and looting that is occurring in some American cities	64%	18%	82%	8%
I have become more concerned over the past few weeks about the violence and looting that is occurring in some American cities	57%	19%	64%	14%
If necessary, the United States Armed Forces should be called in to help local law enforcement	52%	26%	57%	27%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

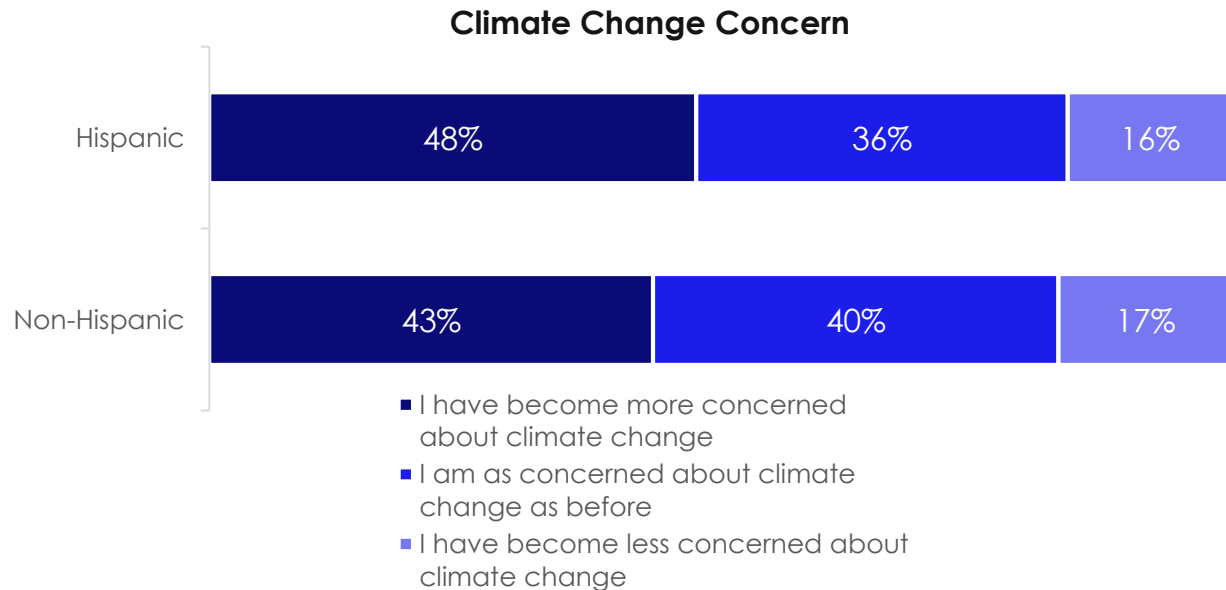
Source: Univision political tracker in collaboration with Media Predict as of October 2020



**CLIMATE CHANGE**

# OVER THE PAST YEAR OR SO, 48% OF HISPANICS, 43% NON-HISPANICS HAVE BECOME MORE CONCERNED ABOUT CLIMATE CHANGE

*On the issue of climate change, over the past year or so have you become more concerned about this issue, less concerned about it, or about the same as before?*



# -MAJORITY OF RESPONDENTS AGREE CLIMATE CHANGE IS A RESULT OF HUMAN ACTIVITY, AND A VERY BIG THREAT TO THE PLANET

## -HISPANICS GREATER AGREEMENT ACTION SHOULD BE TAKE ON THE ENVIRONMENT EVEN IF IT MEANS A SIGNIFICANT INCREASE IN TAXES

How much do you agree or disagree with each of the following statements? [Climate Change]

Statement	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Climate change is a result of human activity.	78%	12%	72%	15%
Climate change is a very big threat to the planet.	74%	14%	73%	16%
Action should be taken on the environment even if it means a significant increase in my taxes.	54%	28%	44%	34%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)

Agree and Disagree above will not sum to 100%

Among registered voters 18+

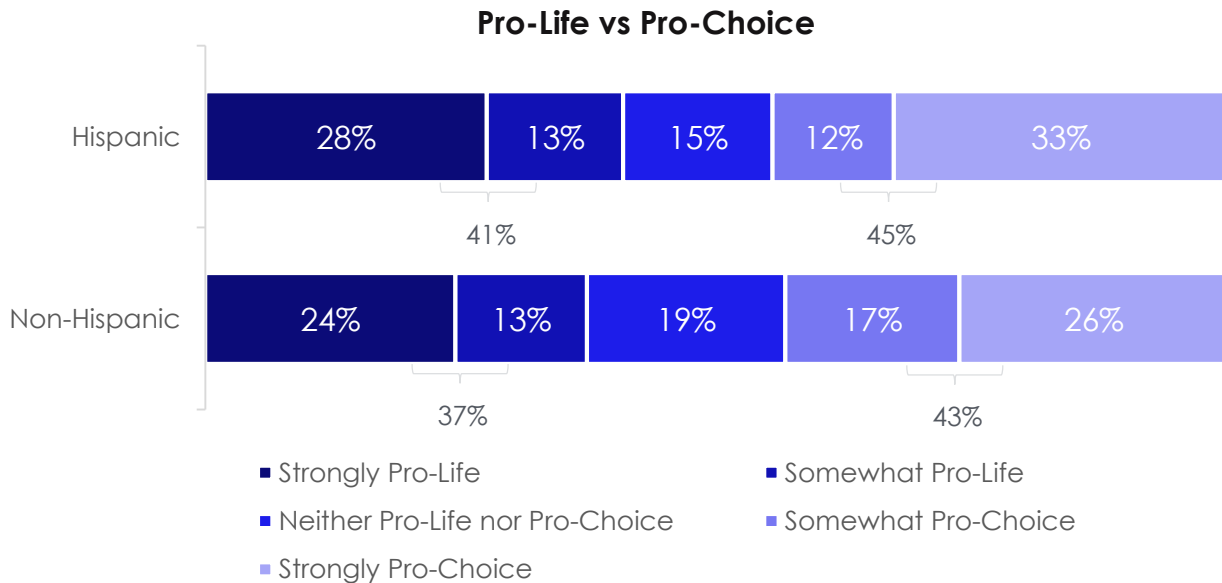
Source: Univision political tracker in collaboration with Media Predict as of October 2020



**PRO LIFE OR PRO CHOICE**

**-41% HISPANICS STRONGLY/SOMEWHAT PRO-LIFE, 45% STRONGLY/SOMEWHAT PRO-CHOICE**  
**-37% NON-HISPANICS STRONGLY/SOMEWHAT PRO-LIFE, 43% STRONGLY/SOMEWHAT PRO-CHOICE**

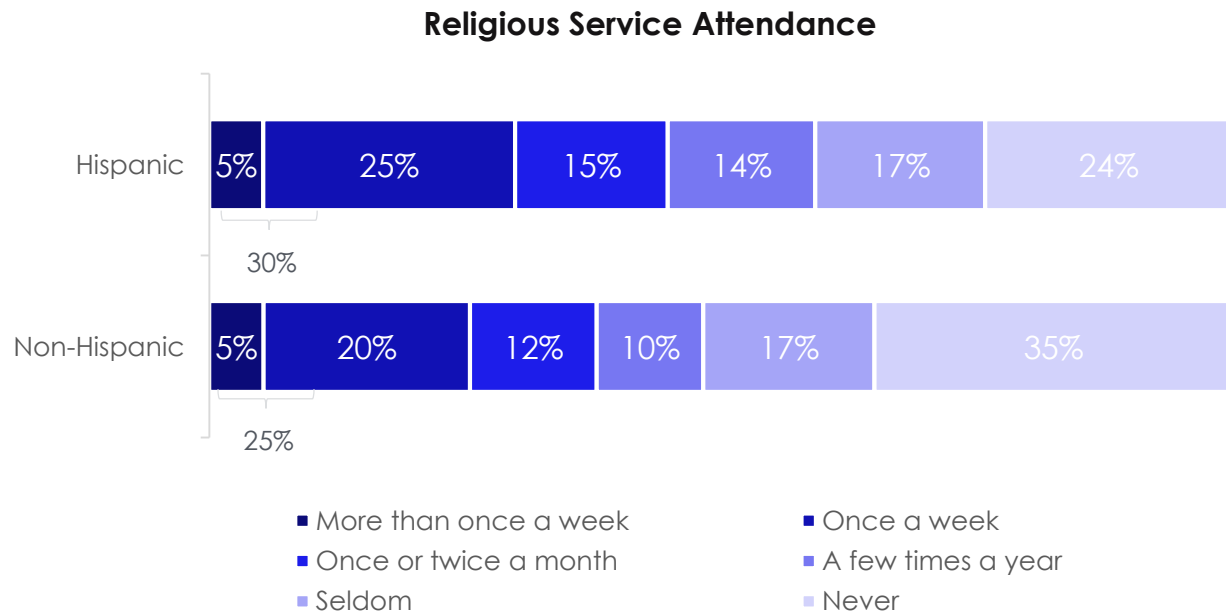
*On the issue of abortion, do you consider yourself to be Pro-Life or Pro-Choice?*



# RELIGIOUS SERVICE ATTENDANCE

## BEFORE PANDEMIC: -30% OF HISPANICS, 25% NON-HISPANICS ATTENDED RELIGIOUS SERVICE ONCE A WEEK OR MORE

To the best of your recollection, how often did you attend religious services before the coronavirus pandemic began?







**THANK YOU**