FLORIDA

Florida's Hispanic Community

FL Hispanics Are YOUNGER

43 Hispanic median age
vs 54 for Non-Hispanic

Lower Hispanic Median Household Income

$63,089
vs $88,249 for Non-Hispanic

Larger Hispanic Households

3.8 Median Persons per HH
vs 2.8 for Non-Hispanic

More Likely to Have Children in Household

45% Kids <18 in HH
vs 28% for Non-Hispanic

Renting Their Homes

52% Rent where they live
vs 27% for Non-Hispanic

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2024 Florida Hispanic Voter Profile

2024 HISPANIC REGISTERED VOTERS

2,753,056

VOTE **22%** of all registered voters

POLITICAL AFFILIATION

| 31% | 31% | 38% |

- Democratic 866,811
- Republican 852,662
- Independent/Other 1,033,583

AGE DISTRIBUTION 18+	HISPANIC
18-34	25%
35+	75%
18-24	9%
25-34	16%
35-49	25%
50-64	26%
65+	23%

2024 HISPANICS AGE 5+ LANGUAGE USAGE*

- Spanish Dependent
- Bilingual
- English Dependent

17%
12%
71%

88% speak Spanish
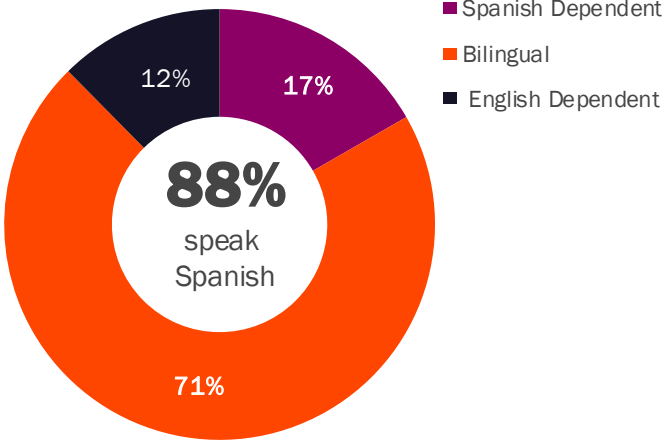
REGISTERED VOTER GENDER DISTRIBUTION

- Male ■ Female

44%
56%
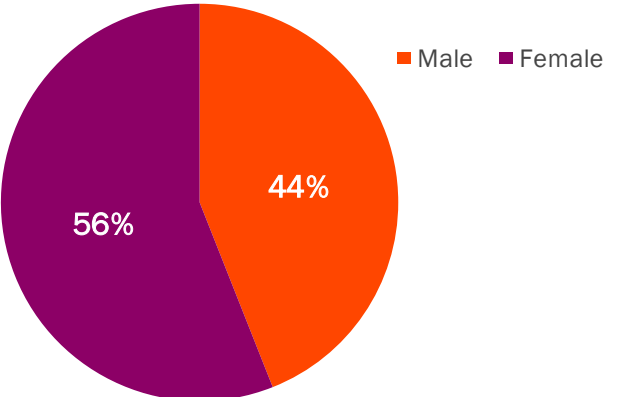
COUNTRY OF ORIGIN*	POPULATION	SHARE
Total Hispanic Population	6,342,625	
Caribbean	3,321,901	52.4%
Puerto Rican	1,300,902	39%
Cuban	1,714,582	52%
Dominican	306,417	9%
South American	1,187,450	18.7%
Colombian	470,210	40%
Venezuelan	319,392	27%
Peruvian	141,685	12%
Ecuadorian	91,248	8%
Argentinean	78,024	7%
Chilean	36,117	3%
Bolivian	21,411	2%
Uruguayan	20,818	2%
Other South American	5,108	0%
Paraguayan	3,437	0%
Mexican	848,185	13.4%
Central American	682,544	10.8%
Nicaraguan	184,456	27%
Honduran	175,005	26%
Guatemalan	164,732	24%
Salvadoran	83,086	12%
Panamanian	43,051	6%
Costa Rican	30,346	4%
Other Central American	1,868	0%
Other Hispanic	302,545	4.8%

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2024 FL Hispanic Voters in Presidential Years

AS OF 5/15/2024

2016-24 Presidential Elections Hispanic Voter Trend
(2024 Updated Estimates)

+20% vs. 2020
NH: +20%

+41% vs. 2016
NH: +31%

1,945,563

2,326,347

1,381,944

Vs. 2016: Hispanics are expected to grow by **+68%**
NH: +57%

2,500,000

2,000,000

1,500,000

1,000,000

500,000

0

2016   2020   2024

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TU & Media Predict

2024 Presidential Tracker

Florida
August 2024

TelevisaUnivision | Consumer Strategy & Insights | MEDIA PREDICT

Objectives

- Measure current landscape of the 2024 General Election

- Assess voter sentiment towards current candidates and government bodies

- Understand key issues and their degree of importance as motivators to vote

- Compare and contrast Hispanic and Non-Hispanic voters

Methodology

- Online survey of 1,152 likely voters ages 18+

| A18+ |
| :---: |
| 567 Hispanic (453 SpanDom/Bilingual) |
| 585 Non-Hispanic |

- In field 8/1/2024 – 8/5/2024

- Weighted to the registered voter universe by age, gender, education, and political party affiliation. Results from full survey have a margin of error of plus or minus 4.2% for Hispanics and 4.1% for Non-Hispanics.

- **This Report: Hispanic SpanDom/Bilingual vs Non-Hispanic**

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Only 37% of Hispanics Believe U.S. is Headed in the Right Direction

In general, do you believe that the United States is headed in the right direction, or has it gone off on the wrong track?

US Right or Wrong Track

37%
Hispanic

28%
Non-Hispanic
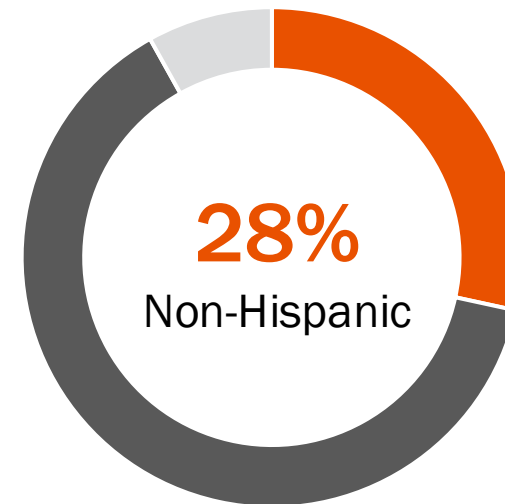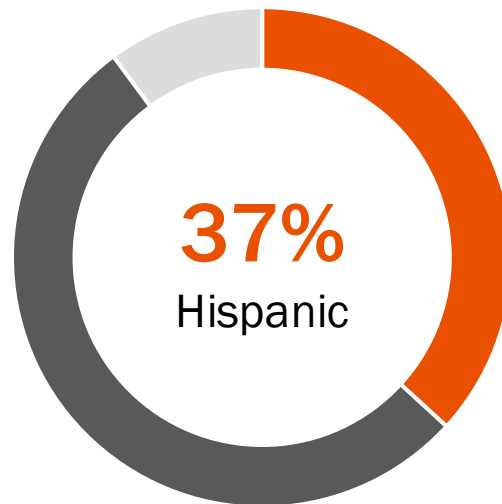
- Right direction
- Wrong track
- Unsure/I don't know

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General Election Polling
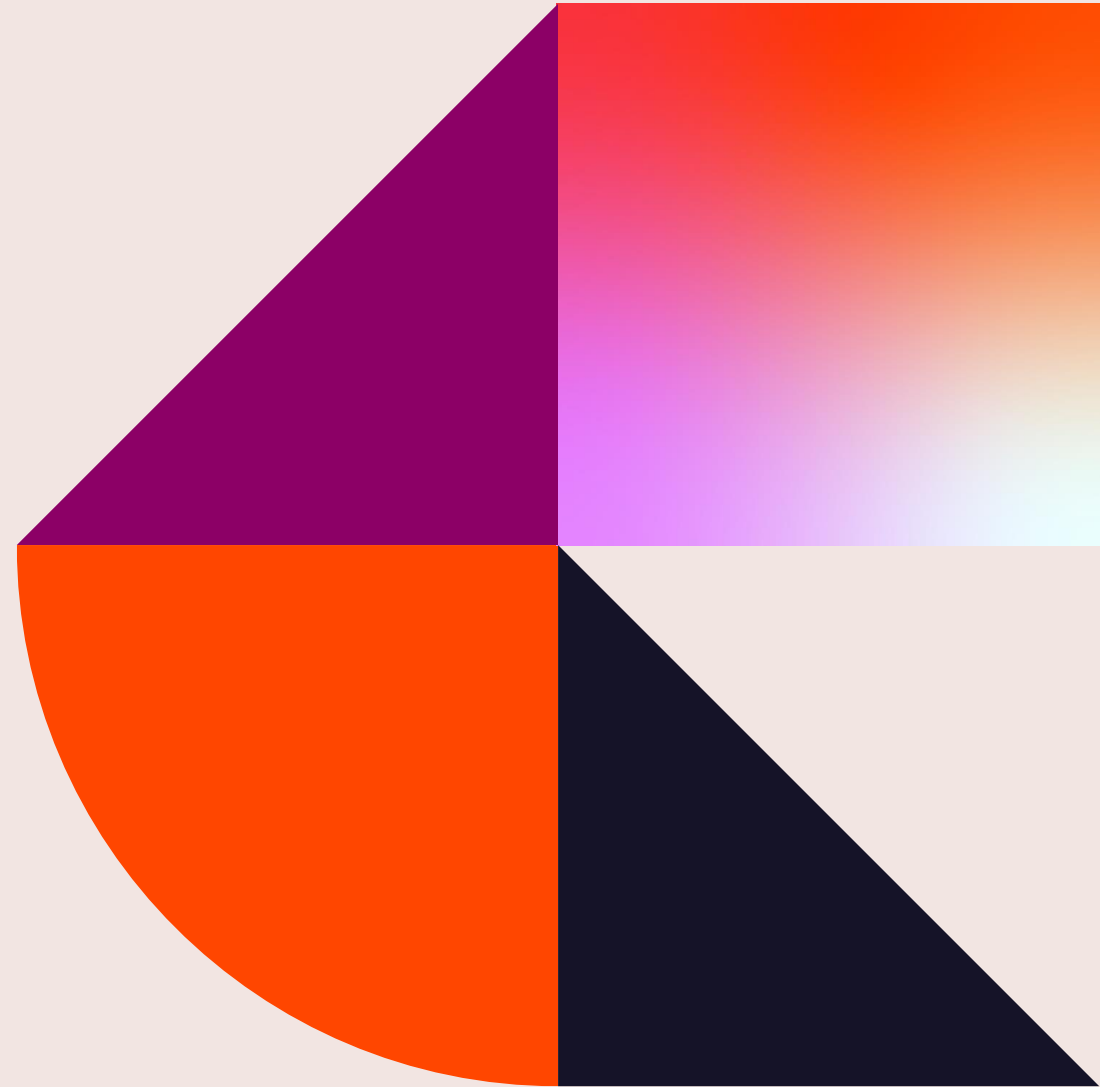
Matchup: Harris vs Trump

- TRUMP LEADS AMONG HISPANICS, LOWER THAN NON-HISPANICS
- 24% OF HISPANICS UP FOR GRABS (20% NOT DEFINITE, 4% UNSURE)

If the 2024 election for president were being held today, and the candidates were Donald Trump (Republican) & Kamala Harris (Democrat), for whom would you vote?

Presidential Matchup

	Definitely Harris	Probably Harris	Probably Trump	Definitely Trump	Someone else	Unsure/I don't know
Hispanic	35%	10%	10%	37%	4%	4%
Non-Hispanic	36%	7%	7%	43%	3%	3%

■ Definitely Harris ■ Probably Harris ■ Probably Trump ■ Definitely Trump □ Someone else ■ Unsure/I don't know
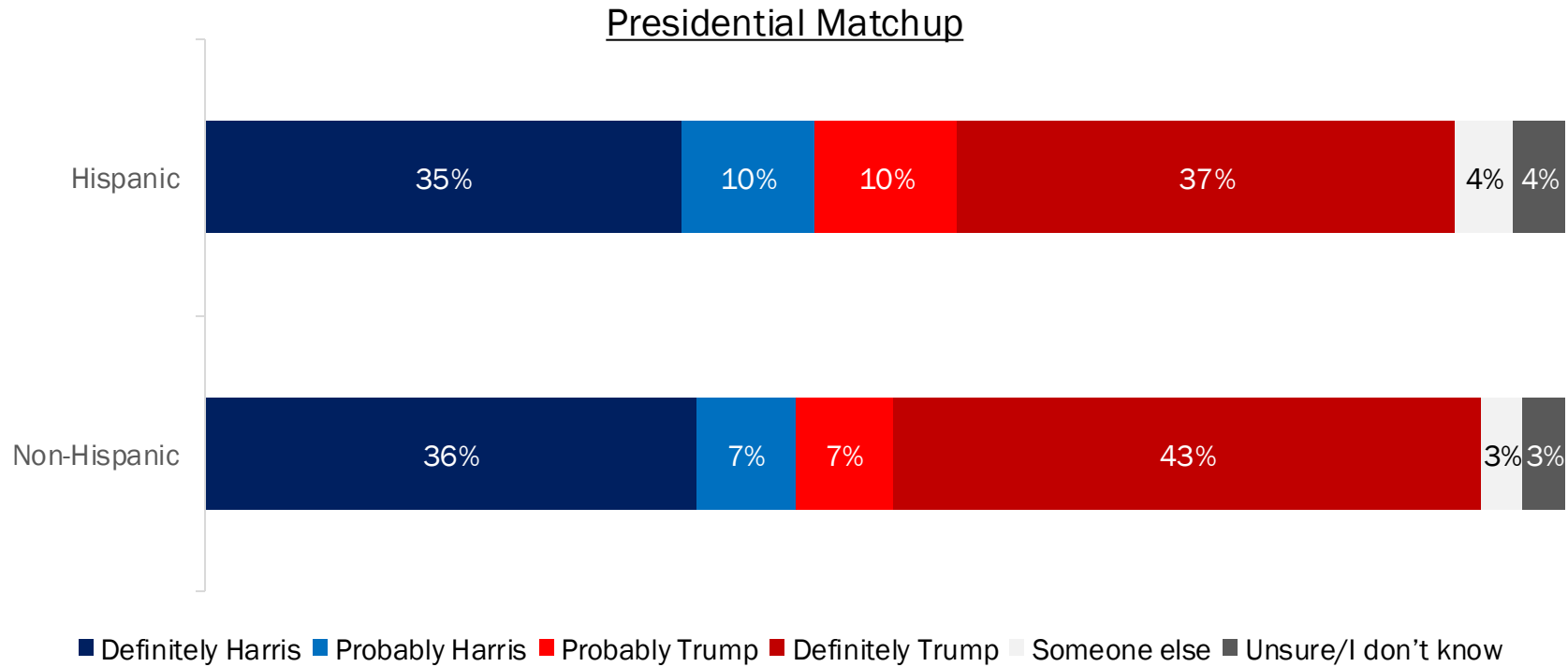
Candidate Support Among Hispanics
- TRUMP'S STRONGEST SUPPORT AMONG ADULTS 18-34 AND PARENTS
- HARRIS' STRONGEST SUPPORT AMONG MARRIED ADULTS

If the 2024 election for president were being held today, and the candidates were Donald Trump (Republican) & Kamala Harris (Democrat), for whom would you vote?

Presidential Matchup

Total Support
Probably
Definitely

	Men		Women		18-34		35+		Married		Children in HH	
	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump
Total	45%	48%	45%	47%	40%	51%	46%	46%	49%	44%	42%	51%
Probably	12%	11%	8%	10%	16%	15%	8%	9%	9%	9%	13%	11%
Definitely	33%	37%	37%	37%	23%	37%	39%	37%	40%	35%	29%	40%

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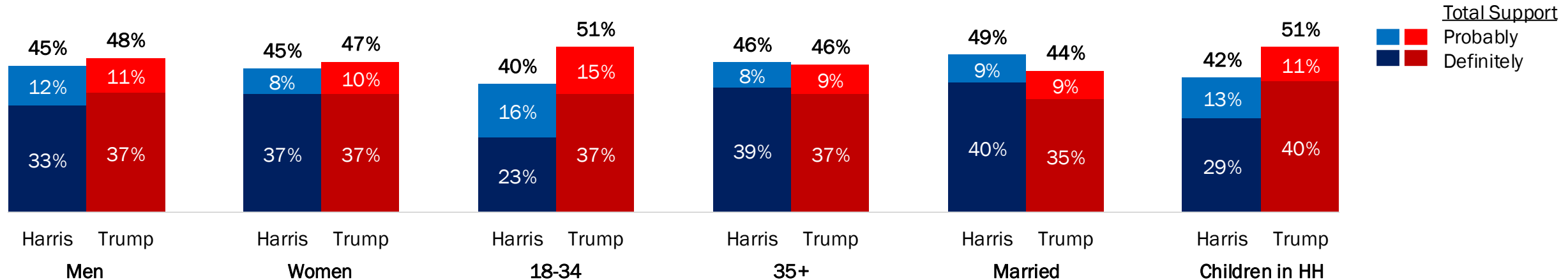
Trump Voters Are More Enthusiastic

You indicated that you probably or definitely intend to vote for [candidate] for President. Is that vote more in favor of [candidate] or more in opposition to [opposition candidate]?

Voting Harris: Favor Harris or Oppose Trump

- **More in opposition to Donald Trump**
- **Equally in favor of Kamala Harris and in opposition to Donald Trump**
- **More in favor of Kamala Harris**

Hispanic: 6% / 27% / 67%
Non-Hispanic: 11% / 25% / 63%
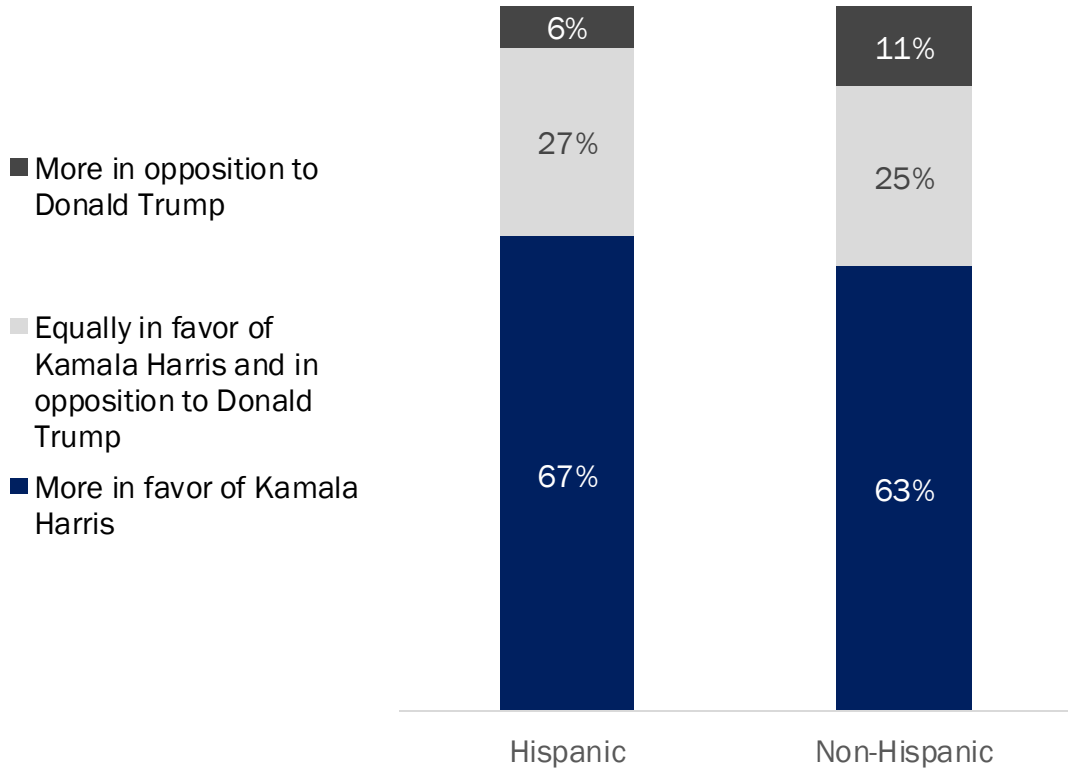
Voting Trump: Favor Trump or Oppose Harris
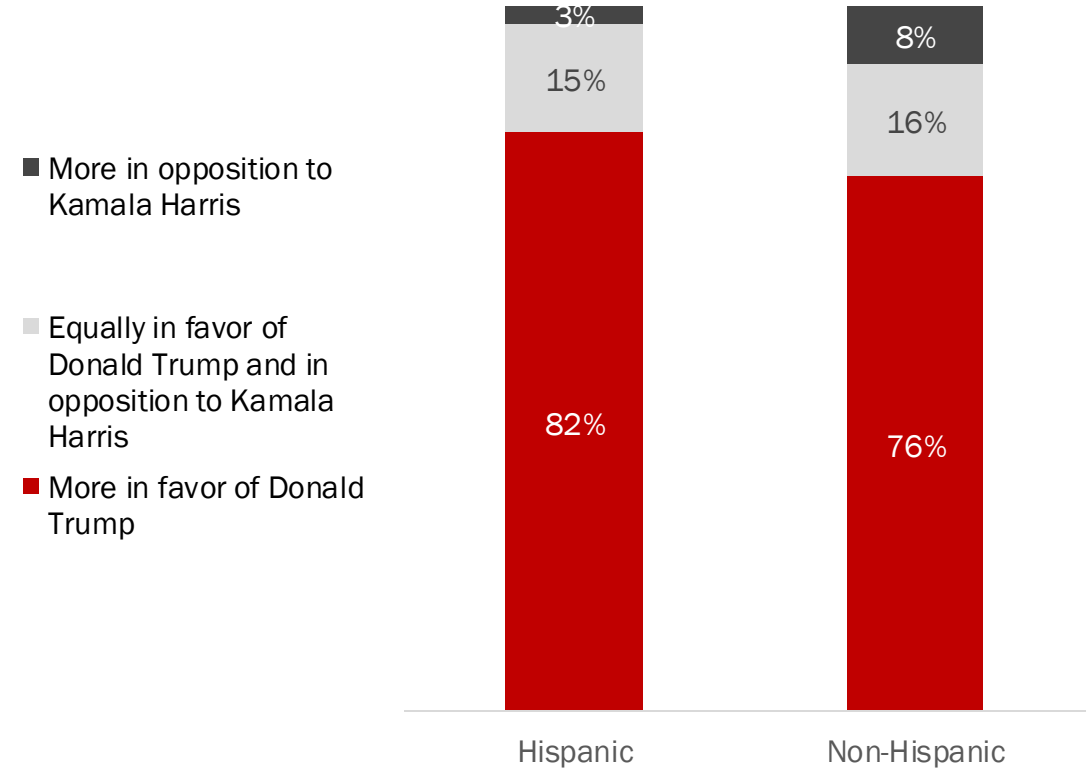
- **More in opposition to Kamala Harris**
- **Equally in favor of Donald Trump and in opposition to Kamala Harris**
- **More in favor of Donald Trump**

Hispanic: 3% / 15% / 82%
Non-Hispanic: 8% / 16% / 76%

Matchup: Harris vs Trump vs Kennedy

- HARRIS & TRUMP TIE AMONG HISPANIC DEFINITE VOTERS, LOWER THAN NON-HISPANICS
- KENNEDY POLLS HIGHER AMONG HISPANICS THAN NON-HISPANICS
- 28% OF HISPANICS UP FOR GRABS (24% NOT DEFINITE, 4% UNSURE)

If the election for President were being held today, and the candidates were Kamala Harris (D), Robert F. Kennedy, Jr (I), and Donald Trump (R) for whom would you vote?

Presidential Matchup

Hispanic

Definitely Harris	Probably Harris	Definitely Trump	Probably Trump	Definitely Kennedy	Probably Kennedy	Someone else	Unsure/I don't know
33%	8%	33%	11%	5%	5%	1%	4%

Non-Hispanic

Definitely Harris	Probably Harris	Definitely Trump	Probably Trump	Definitely Kennedy	Probably Kennedy	Someone else	Unsure/I don't know
35%	7%	40%	7%	3%	4%	1%	2%

Legend:
- ■ Definitely Harris
- ■ Probably Harris
- ■ Definitely Trump
- ■ Probably Trump
- ■ Definitely Kennedy
- ■ Probably Kennedy
- ■ Someone else
- ■ Unsure/I don't know

30% of Hispanics Not Completely Certain About Their Vote for President

How certain are you that this is the right choice of candidate for you?
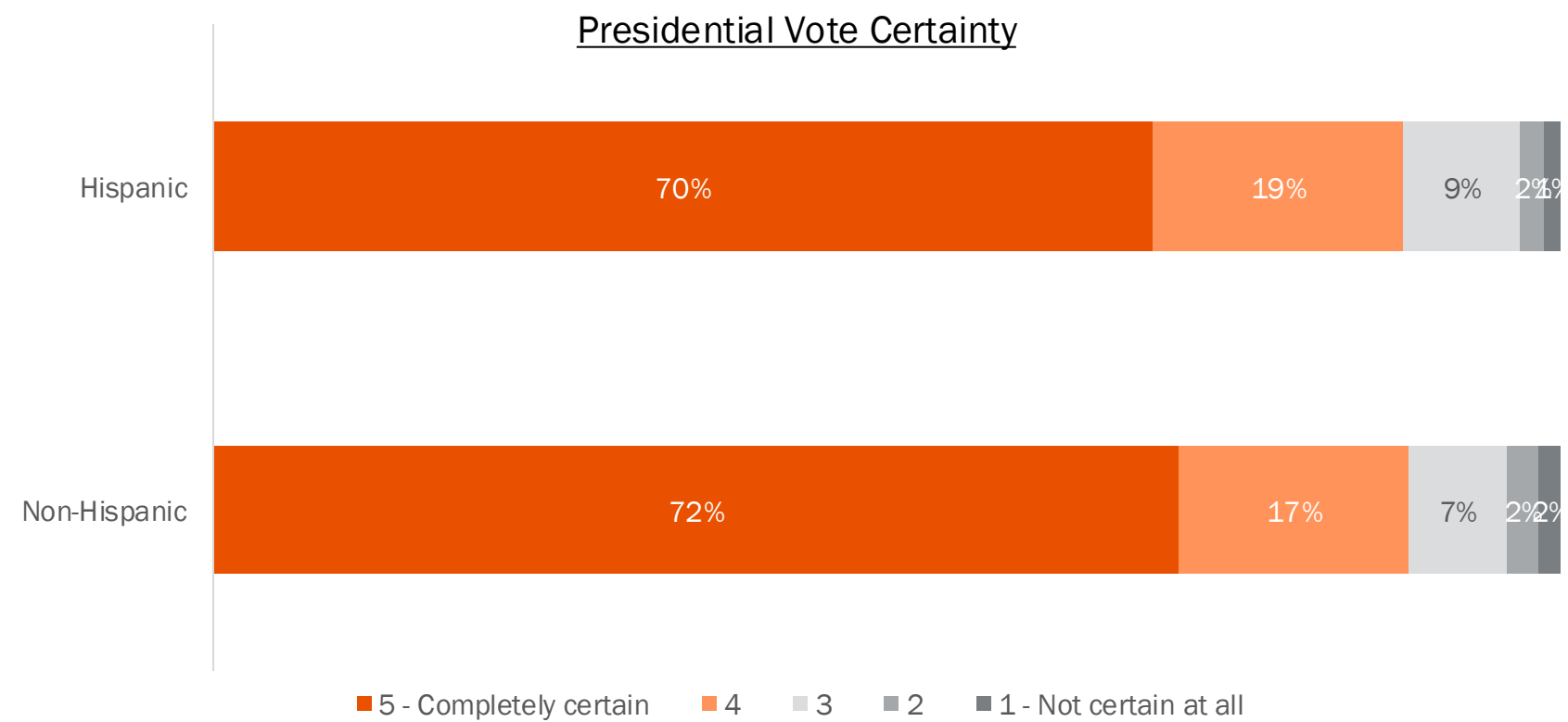
Presidential Vote Certainty

	5 - Completely certain	4	3	2	1 - Not certain at all
Hispanic	70%	19%	9%	2%	1%
Non-Hispanic	72%	17%	7%	2%	2%

■ 5 - Completely certain   ■ 4   ■ 3   ■ 2   ■ 1 - Not certain at all

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Willingness to Vote for Candidates in General Election

For the candidates listed below, please indicate how willing or unwilling you would be to vote for them in the general election.

Candidate Vote Willingness
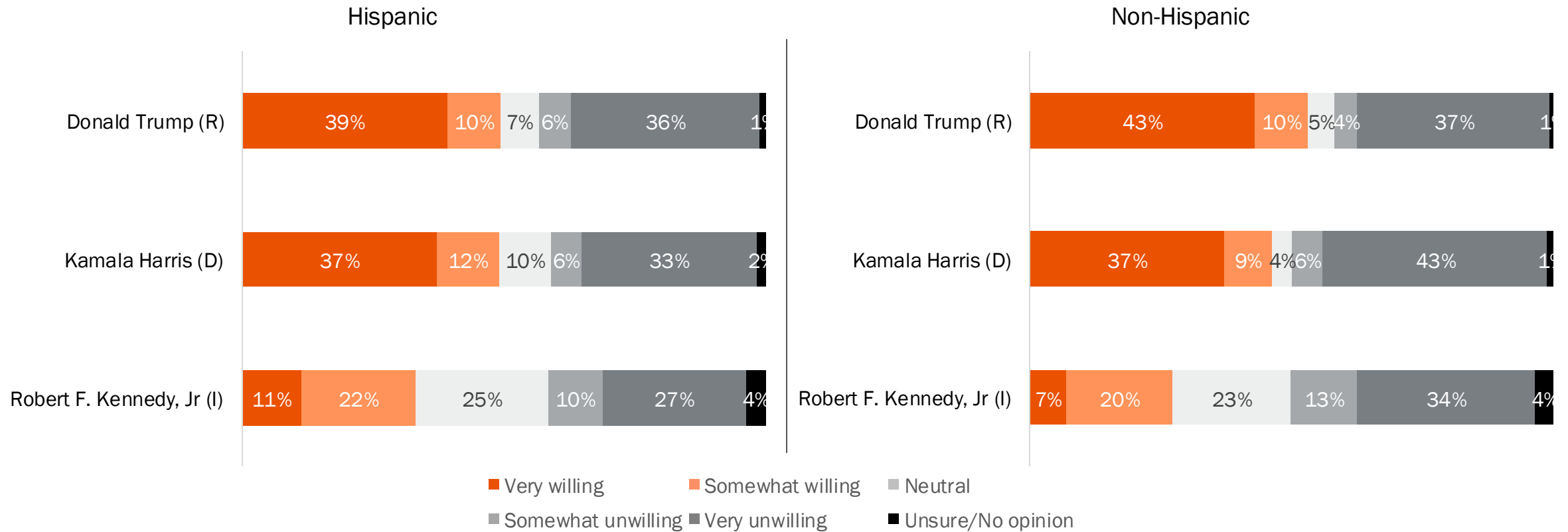
Hispanic

Candidate	Very willing	Somewhat willing	Neutral	Somewhat unwilling	Very unwilling	Unsure/No opinion
Donald Trump (R)	39%	10%	7%	6%	36%	1%
Kamala Harris (D)	37%	12%	10%	6%	33%	2%
Robert F. Kennedy, Jr (I)	11%	22%	25%	10%	27%	4%

Non-Hispanic

Candidate	Very willing	Somewhat willing	Neutral	Somewhat unwilling	Very unwilling	Unsure/No opinion
Donald Trump (R)	43%	10%	5%	4%	37%	1%
Kamala Harris (D)	37%	9%	4%	6%	43%	1%
Robert F. Kennedy, Jr (I)	7%	20%	23%	13%	34%	4%

Legend: ■ Very willing ■ Somewhat willing ■ Neutral ■ Somewhat unwilling ■ Very unwilling ■ Unsure/No opinion

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House of Representatives Vote

- DEMOCRATS TIE WITH REPUBLICANS AMONG HISPANICS (TOP BOX)
- 35% OF HISPANICS UP FOR GRABS (29% NOT DEFINITE, 6% UNSURE)

If the election for the United States House of Representatives were held today, which party's candidate would you vote for?

House of Representatives Vote

	Definitely voting Democratic	Probably voting Democratic	Probably voting Republican	Definitely voting Republican	Someone else	Unsure/I don't know
Hispanic	31%	13%	16%	31%	3%	6%
Non-Hispanic	32%	8%	10%	41%	2%	7%

Legend:
- ■ Definitely voting Democratic
- ■ Probably voting Democratic
- ■ Probably voting Republican
- ■ Definitely voting Republican
- ■ Someone else
- ■ Unsure/I don't know

Matchup: Mucarsel-Powell vs Scott

- SCOTT LEADS MUCARSEL-POWELL AMONG HISPANICS, LOWER THAN NON-HISPANICS
- 36% OF HISPANICS UP FOR GRABS (25% NOT DEFINITE, 11% UNSURE)

If the 2024 election for United States Senator from Florida were being held today, and the candidates were Debbie Mucarsel-Powell (Democrat) & Rick Scott (Republican), for whom would you vote?

Senate Matchup

	Definitely Mucarsel-Powell	Probably Mucarsel-Powell	Probably Scott	Definitely Scott	Someone else	Unsure/I don't know
Hispanic	27%	12%	13%	32%	5%	11%
Non-Hispanic	29%	10%	14%	37%	3%	7%

■ Definitely Mucarsel-Powell ■ Probably Mucarsel-Powell ■ Probably Scott
■ Definitely Scott □ Someone else ■ Unsure/I don't know
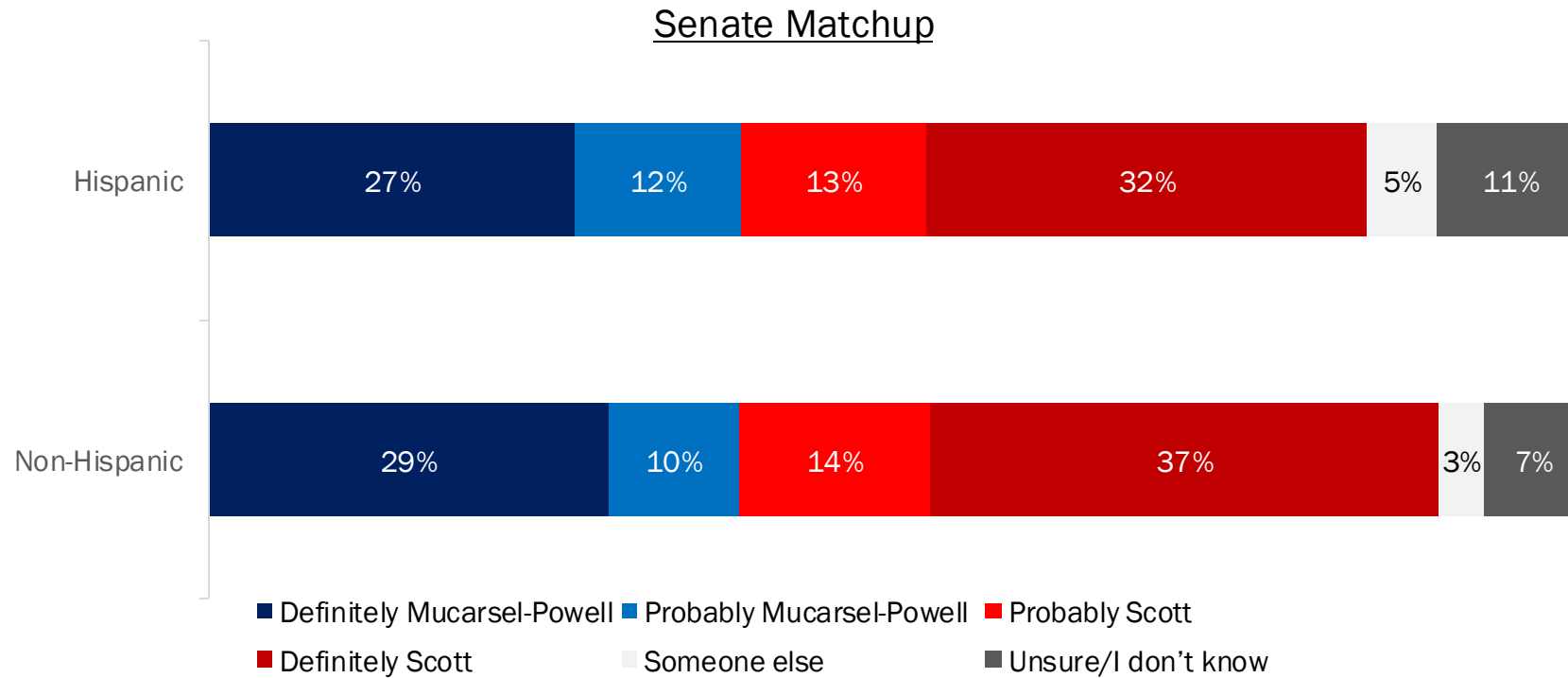
Candidate Support Among Hispanics
- SCOTT'S STRONGEST SUPPORT AMONG PARENTS
- MURCASEL-POWELL'S STRONGEST SUPPORT AMONG MARRIED ADULTS

If the 2024 election for United States Senator from Florida were being held today, and the candidates were Debbie Mucarsel-Powell (Democrat) & Rick Scott (Republican), for whom would you vote?
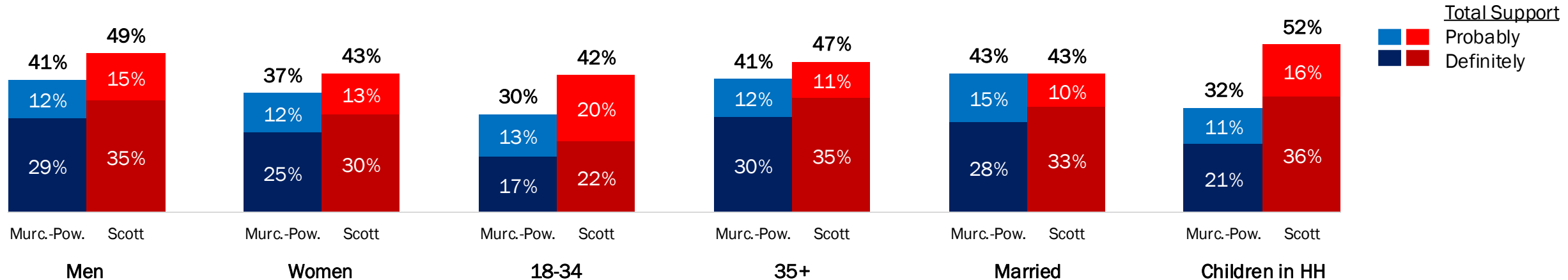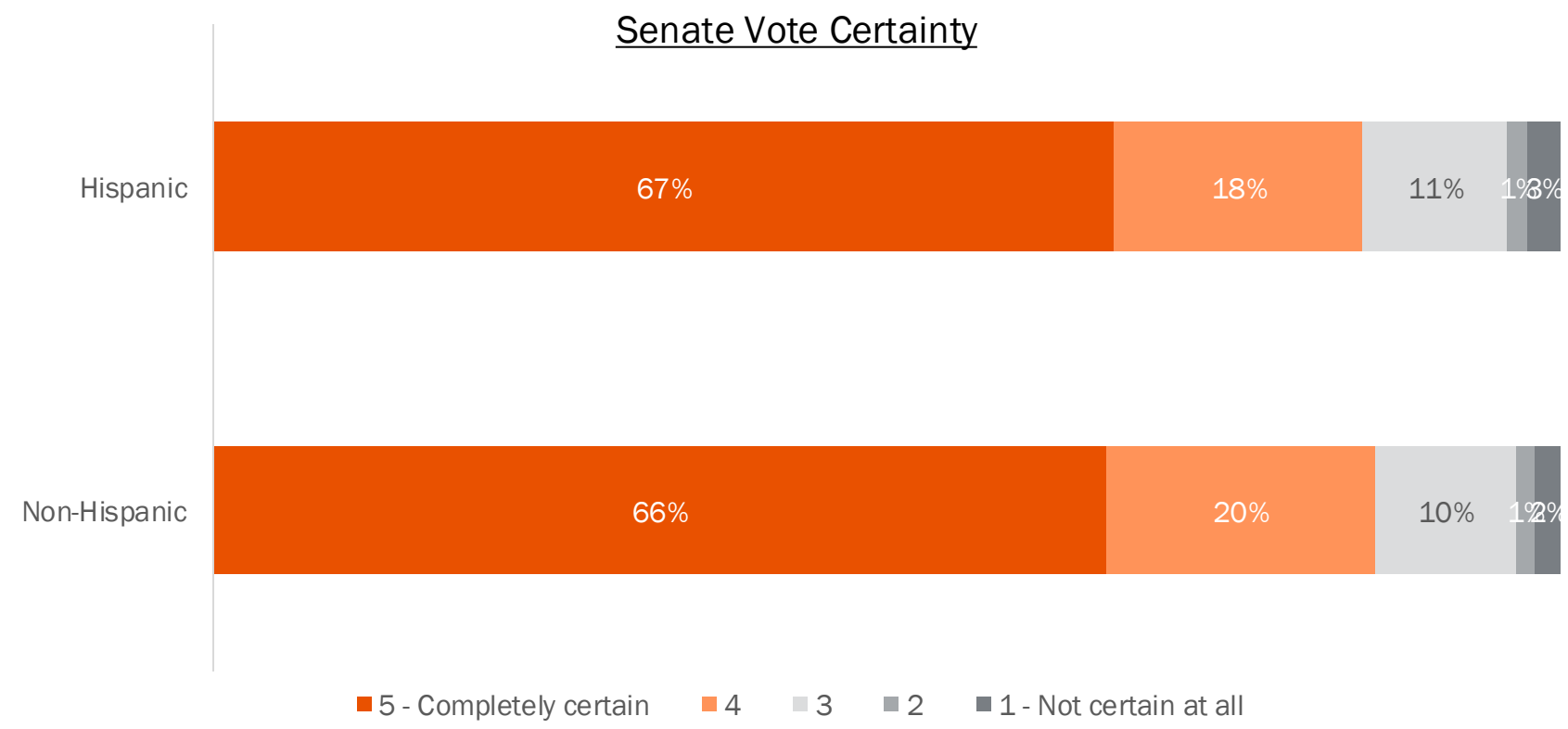
Senate Matchup

Men
- Murc.-Pow.: 41% (Probably 12%, Definitely 29%)
- Scott: 49% (Probably 15%, Definitely 35%)

Women
- Murc.-Pow.: 37% (Probably 12%, Definitely 25%)
- Scott: 43% (Probably 13%, Definitely 30%)

18-34
- Murc.-Pow.: 30% (Probably 13%, Definitely 17%)
- Scott: 42% (Probably 20%, Definitely 22%)

35+
- Murc.-Pow.: 41% (Probably 12%, Definitely 30%)
- Scott: 47% (Probably 11%, Definitely 35%)

Married
- Murc.-Pow.: 43% (Probably 15%, Definitely 28%)
- Scott: 43% (Probably 10%, Definitely 33%)

Children in HH
- Murc.-Pow.: 32% (Probably 11%, Definitely 21%)
- Scott: 52% (Probably 16%, Definitely 36%)

Total Support
- Probably
- Definitely

33% of Hispanics Not Completely Certain About Their Vote for Senator

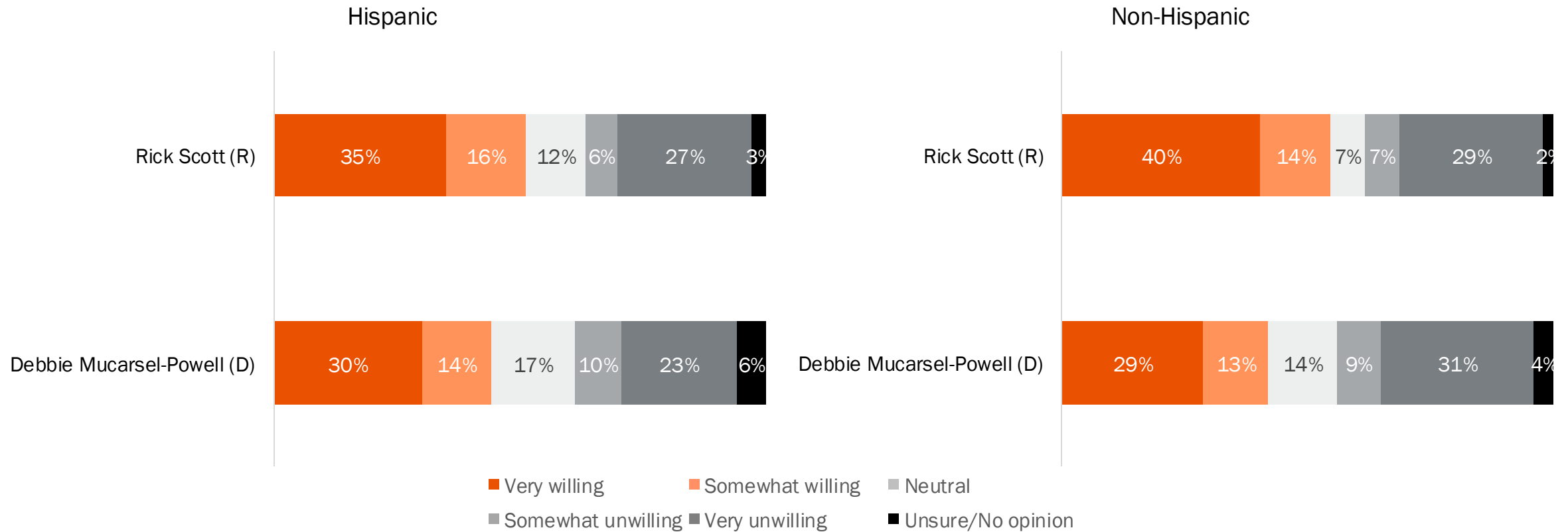*How certain are you that this is the right choice of candidate for you?*

Senate Vote Certainty

	5 - Completely certain	4	3	2	1 - Not certain at all
Hispanic	67%	18%	11%	1%	3%
Non-Hispanic	66%	20%	10%	1%	2%

■ 5 - Completely certain   ■ 4   ■ 3   ■ 2   ■ 1 - Not certain at all

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Willingness to Vote for Candidates in General Election

For the candidates listed below, please indicate how willing or unwilling you would be to vote for them in the general election.
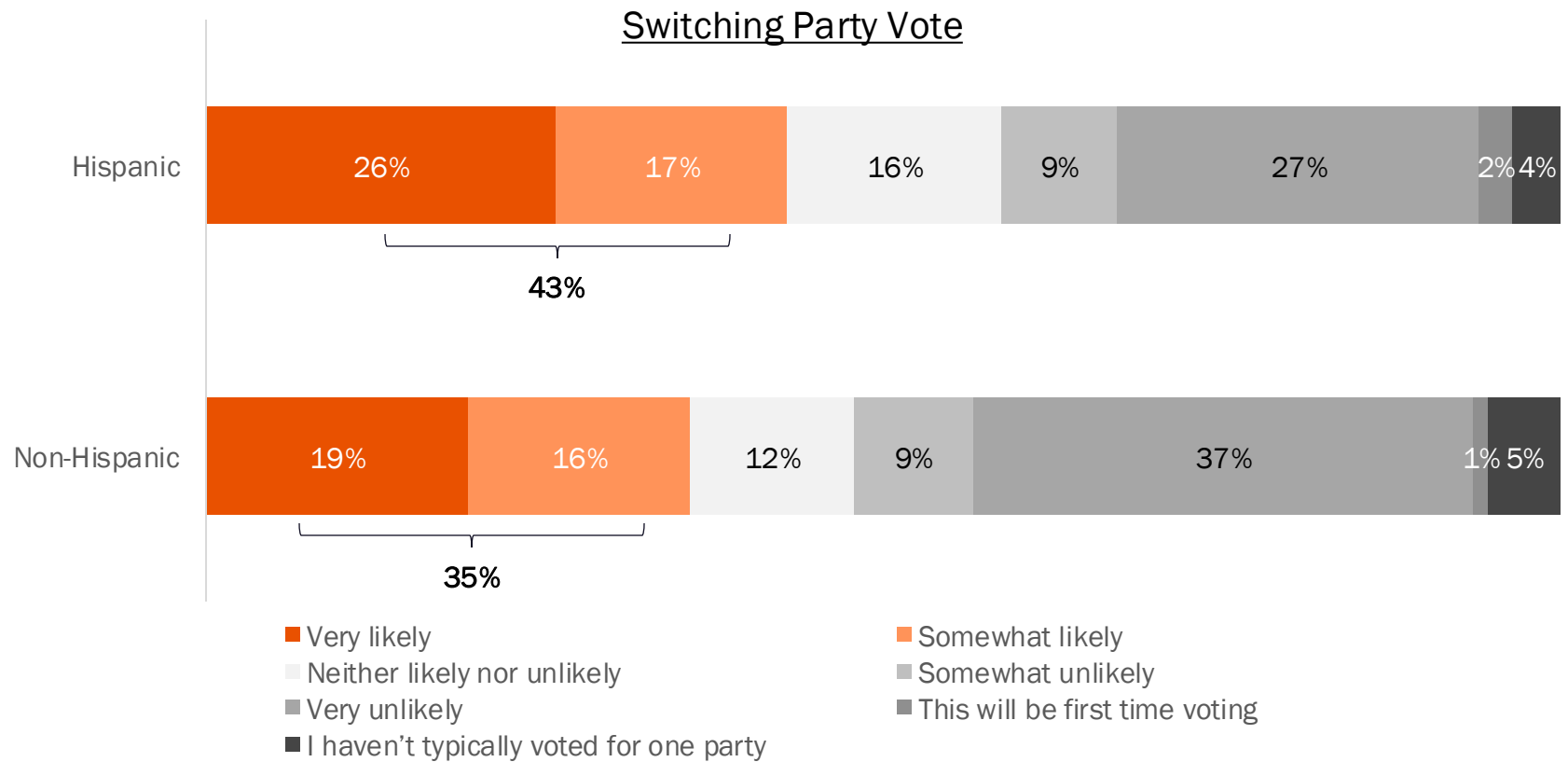
Senate Willingness

Hispanic

Rick Scott (R)
Very willing	Somewhat willing	Neutral	Somewhat unwilling	Very unwilling	Unsure/No opinion
35%	16%	12%	6%	27%	3%

Debbie Mucarsel-Powell (D)
Very willing	Somewhat willing	Neutral	Somewhat unwilling	Very unwilling	Unsure/No opinion
30%	14%	17%	10%	23%	6%

Non-Hispanic

Rick Scott (R)
Very willing	Somewhat willing	Neutral	Somewhat unwilling	Very unwilling	Unsure/No opinion
40%	14%	7%	7%	29%	2%

Debbie Mucarsel-Powell (D)
Very willing	Somewhat willing	Neutral	Somewhat unwilling	Very unwilling	Unsure/No opinion
29%	13%	14%	9%	31%	4%

Legend: ■ Very willing ■ Somewhat willing ■ Neutral ■ Somewhat unwilling ■ Very unwilling ■ Unsure/No opinion
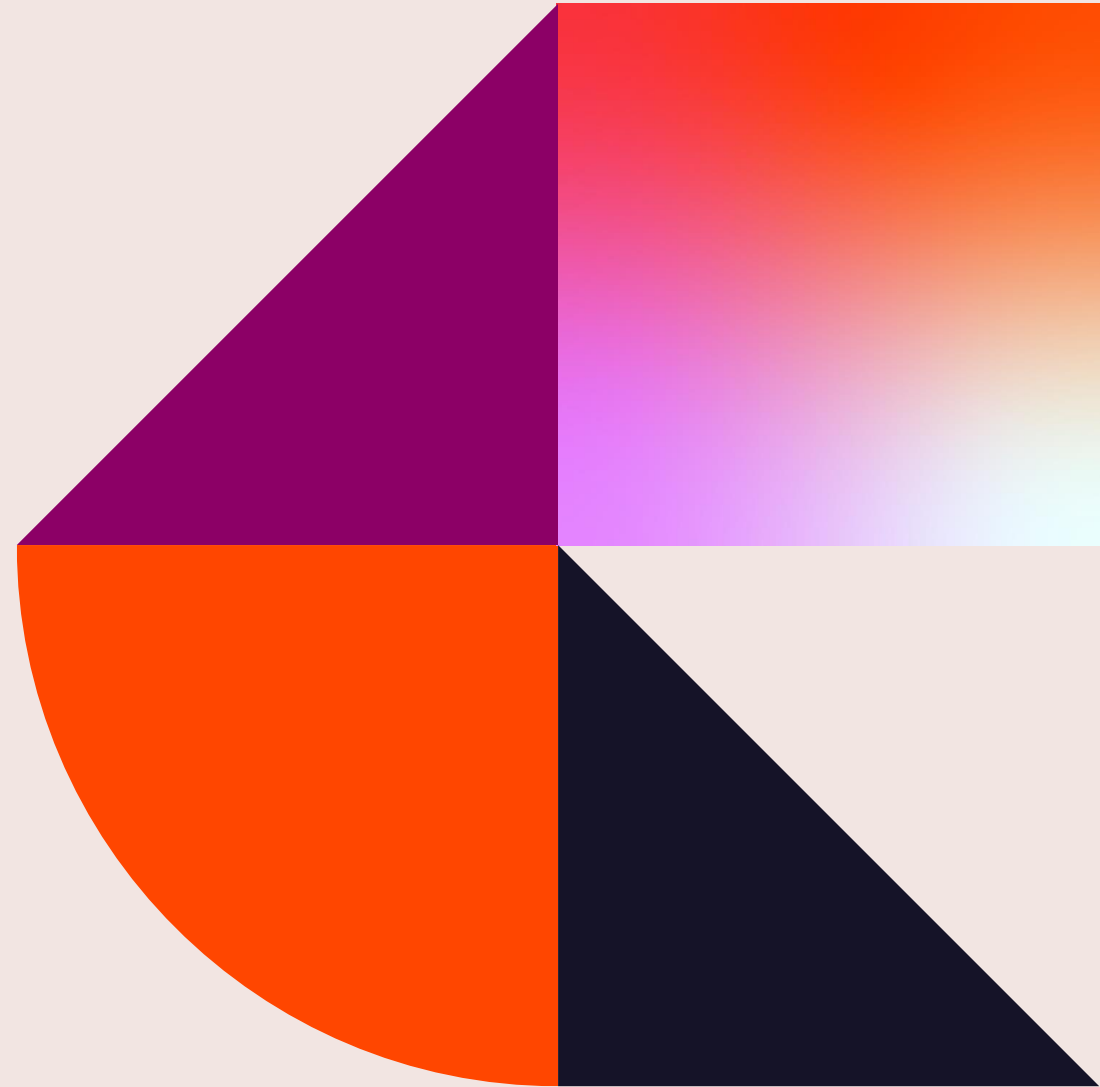
Hispanics More Likely than Non-Hispanics to Be Crossover Voters This Election

In the upcoming general election in November, how likely or unlikely are you to vote for a candidate from a political party that you typically have not voted for in the past?

Switching Party Vote

Hispanic
| 26% | 17% | 16% | 9% | 27% | 2% | 4% |

43%

Non-Hispanic
| 19% | 16% | 12% | 9% | 37% | 1% | 5% |

35%

- ■ Very likely
- ■ Somewhat likely
- ■ Neither likely nor unlikely
- ■ Somewhat unlikely
- ■ Very unlikely
- ■ This will be first time voting
- ■ I haven't typically voted for one party

Favorability & Job Approval

Televisa
Univision

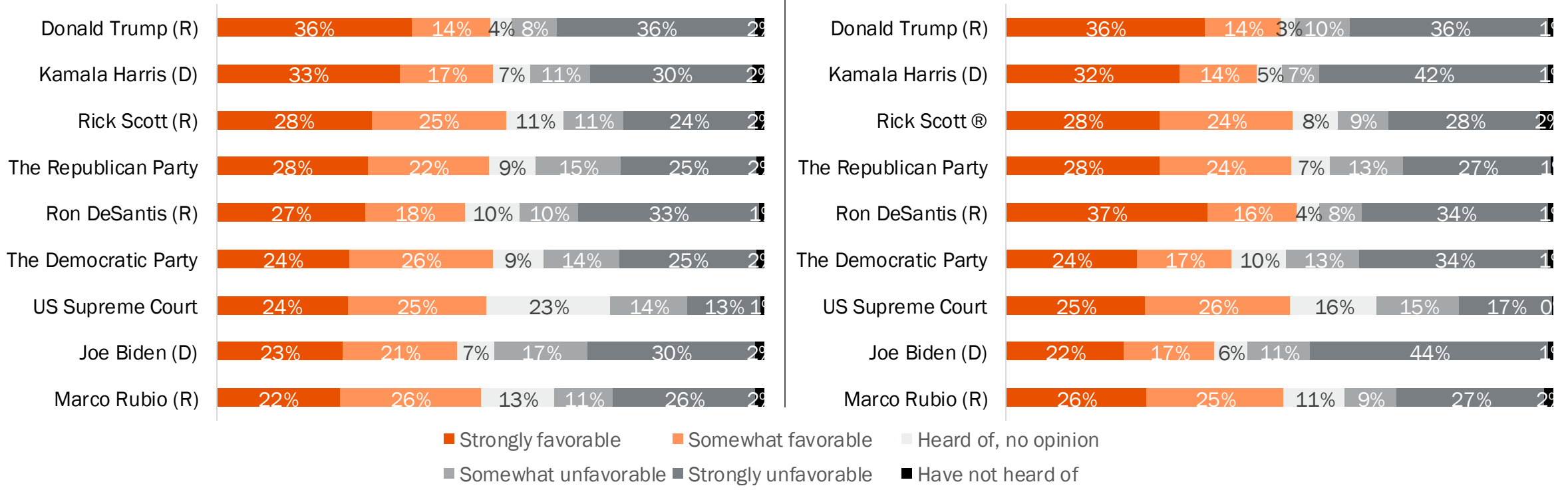**Consumer**
Strategy & Insights

Favorability

For each individual or institution listed below, please indicate if you have a favorable or unfavorable opinion of them.
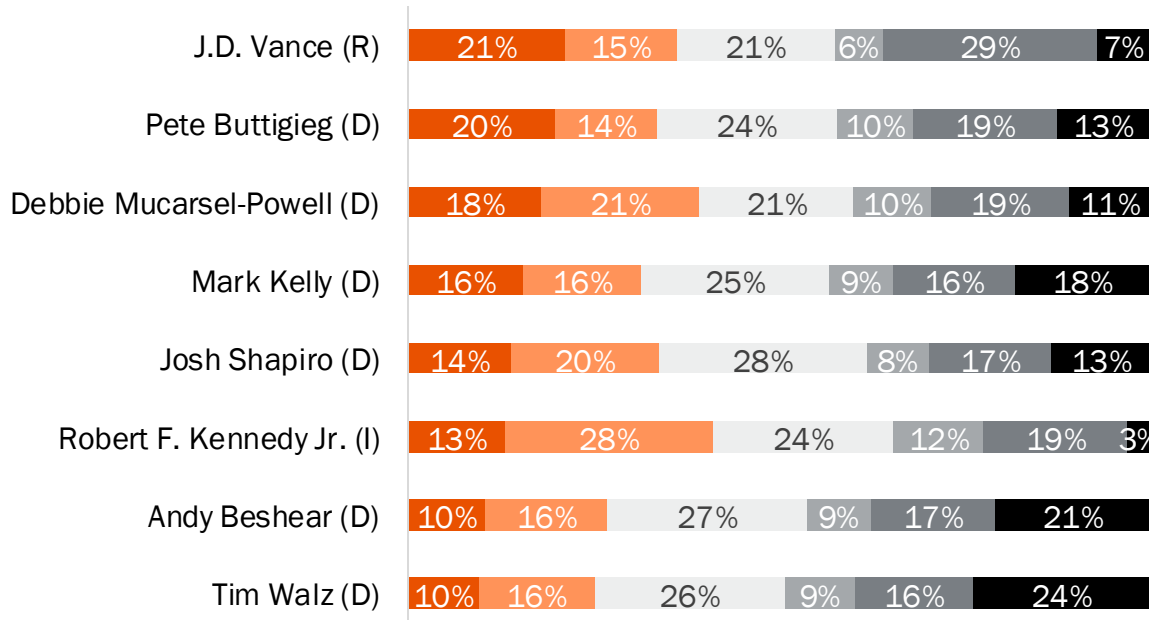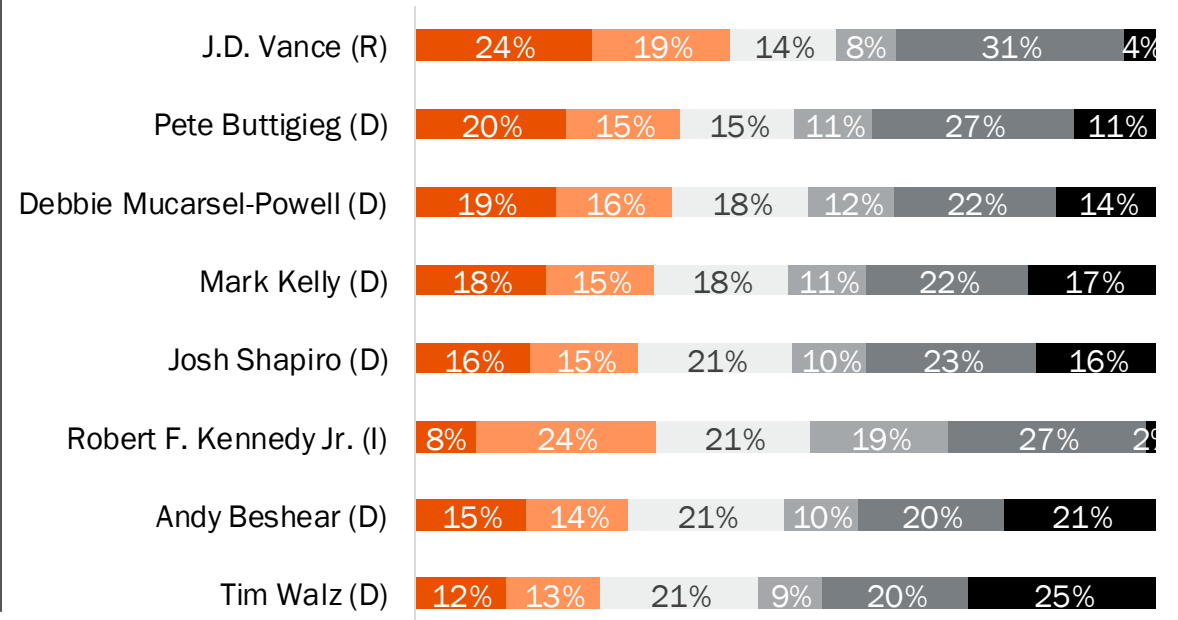
Favorability

Hispanic

	Strongly favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Strongly unfavorable	Have not heard of
Donald Trump (R)	36%	14%	4%	8%	36%	2%
Kamala Harris (D)	33%	17%	7%	11%	30%	2%
Rick Scott (R)	28%	25%	11%	11%	24%	2%
The Republican Party	28%	22%	9%	15%	25%	2%
Ron DeSantis (R)	27%	18%	10%	10%	33%	1%
The Democratic Party	24%	26%	9%	14%	25%	2%
US Supreme Court	24%	25%	23%	14%	13%	1%
Joe Biden (D)	23%	21%	7%	17%	30%	2%
Marco Rubio (R)	22%	26%	13%	11%	26%	2%

Non-Hispanic

|	Strongly favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Strongly unfavorable	Have not heard of
Donald Trump (R)	36%	14%	3%	10%	36%	1%
Kamala Harris (D)	32%	14%	5%	7%	42%	1%
Rick Scott ®	28%	24%	8%	9%	28%	2%
The Republican Party	28%	24%	7%	13%	27%	1%
Ron DeSantis (R)	37%	16%	4%	8%	34%	1%
The Democratic Party	24%	17%	10%	13%	34%	1%
US Supreme Court	25%	26%	16%	15%	17%	0
Joe Biden (D)	22%	17%	6%	11%	44%	1%
Marco Rubio (R)	26%	25%	11%	9%	27%	2%

Legend: ■ Strongly favorable ■ Somewhat favorable ■ Heard of, no opinion ■ Somewhat unfavorable ■ Strongly unfavorable ■ Have not heard of

Favorability

For each individual or institution listed below, please indicate if you have a favorable or unfavorable opinion of them.

Favorability

Hispanic

	Strongly favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Strongly unfavorable	Have not heard of
J.D. Vance (R)	21%	15%	21%	6%	29%	7%
Pete Buttigieg (D)	20%	14%	24%	10%	19%	13%
Debbie Mucarsel-Powell (D)	18%	21%	21%	10%	19%	11%
Mark Kelly (D)	16%	16%	25%	9%	16%	18%
Josh Shapiro (D)	14%	20%	28%	8%	17%	13%
Robert F. Kennedy Jr. (I)	13%	28%	24%	12%	19%	3%
Andy Beshear (D)	10%	16%	27%	9%	17%	21%
Tim Walz (D)	10%	16%	26%	9%	16%	24%

Non-Hispanic

	Strongly favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Strongly unfavorable	Have not heard of
J.D. Vance (R)	24%	19%	14%	8%	31%	4%
Pete Buttigieg (D)	20%	15%	15%	11%	27%	11%
Debbie Mucarsel-Powell (D)	19%	16%	18%	12%	22%	14%
Mark Kelly (D)	18%	15%	18%	11%	22%	17%
Josh Shapiro (D)	16%	15%	21%	10%	23%	16%
Robert F. Kennedy Jr. (I)	8%	24%	21%	19%	27%	2%
Andy Beshear (D)	15%	14%	21%	10%	20%	21%
Tim Walz (D)	12%	13%	21%	9%	20%	25%

Legend: ■ Strongly favorable ■ Somewhat favorable ■ Heard of, no opinion ■ Somewhat unfavorable ■ Strongly unfavorable ■ Have not heard of

Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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Job Approval

Do you approve or disapprove of the way [x] is handling their job?

Job Approval

Hispanic
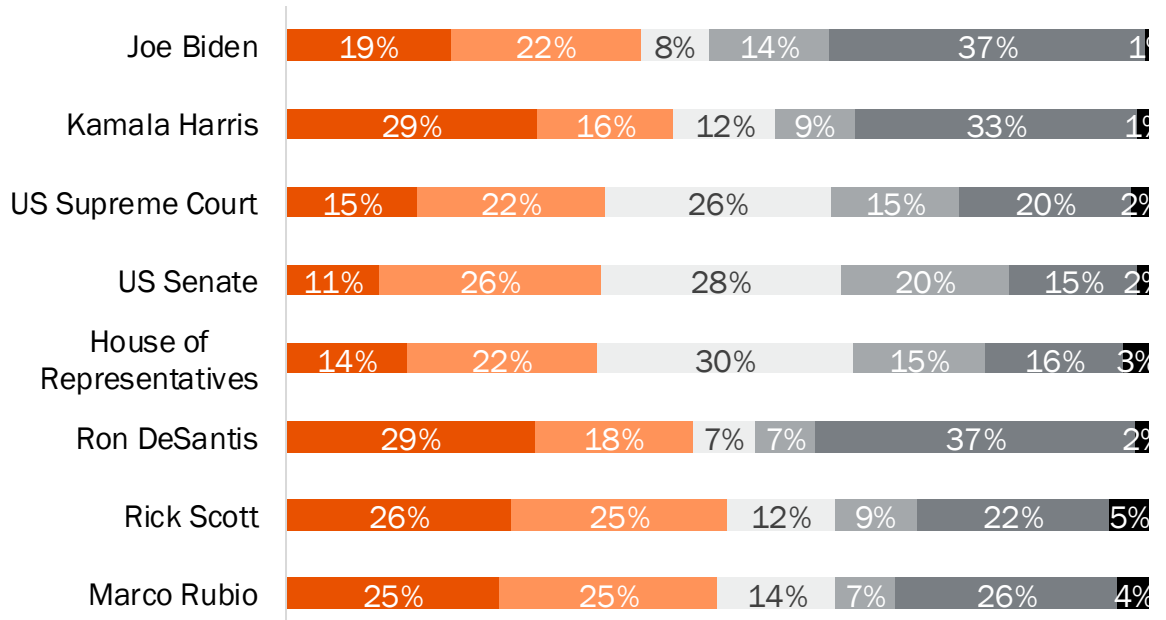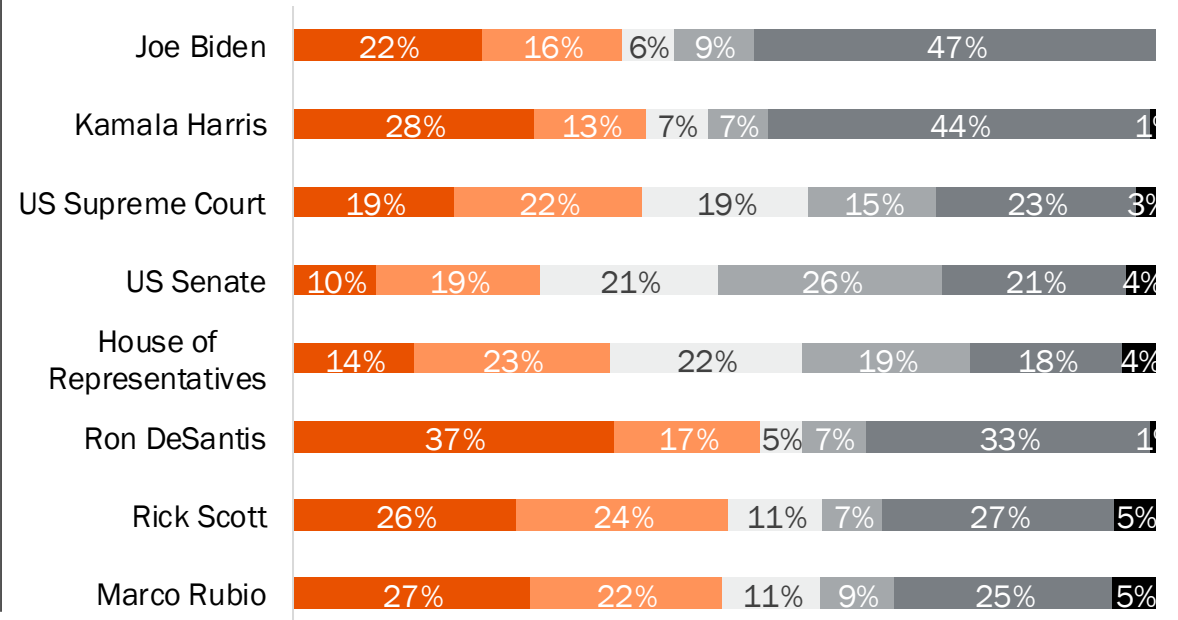
	Strongly approve	Somewhat approve	Neutral	Somewhat disapprove	Strongly disapprove	Unsure/No opinion
Joe Biden	19%	22%	8%	14%	37%	1%
Kamala Harris	29%	16%	12%	9%	33%	1%
US Supreme Court	15%	22%	26%	15%	20%	2%
US Senate	11%	26%	28%	20%	15%	2%
House of Representatives	14%	22%	30%	15%	16%	3%
Ron DeSantis	29%	18%	7%	7%	37%	2%
Rick Scott	26%	25%	12%	9%	22%	5%
Marco Rubio	25%	25%	14%	7%	26%	4%

Non-Hispanic

	Strongly approve	Somewhat approve	Neutral	Somewhat disapprove	Strongly disapprove	Unsure/No opinion
Joe Biden	22%	16%	6%	9%	47%	
Kamala Harris	28%	13%	7%	7%	44%	1%
US Supreme Court	19%	22%	19%	15%	23%	3%
US Senate	10%	19%	21%	26%	21%	4%
House of Representatives	14%	23%	22%	19%	18%	4%
Ron DeSantis	37%	17%	5%	7%	33%	1%
Rick Scott	26%	24%	11%	7%	27%	5%
Marco Rubio	27%	22%	11%	9%	25%	5%

■ Strongly approve   ■ Somewhat approve   ■ Neutral
■ Somewhat disapprove   ■ Strongly disapprove   ■ Unsure/No opinion
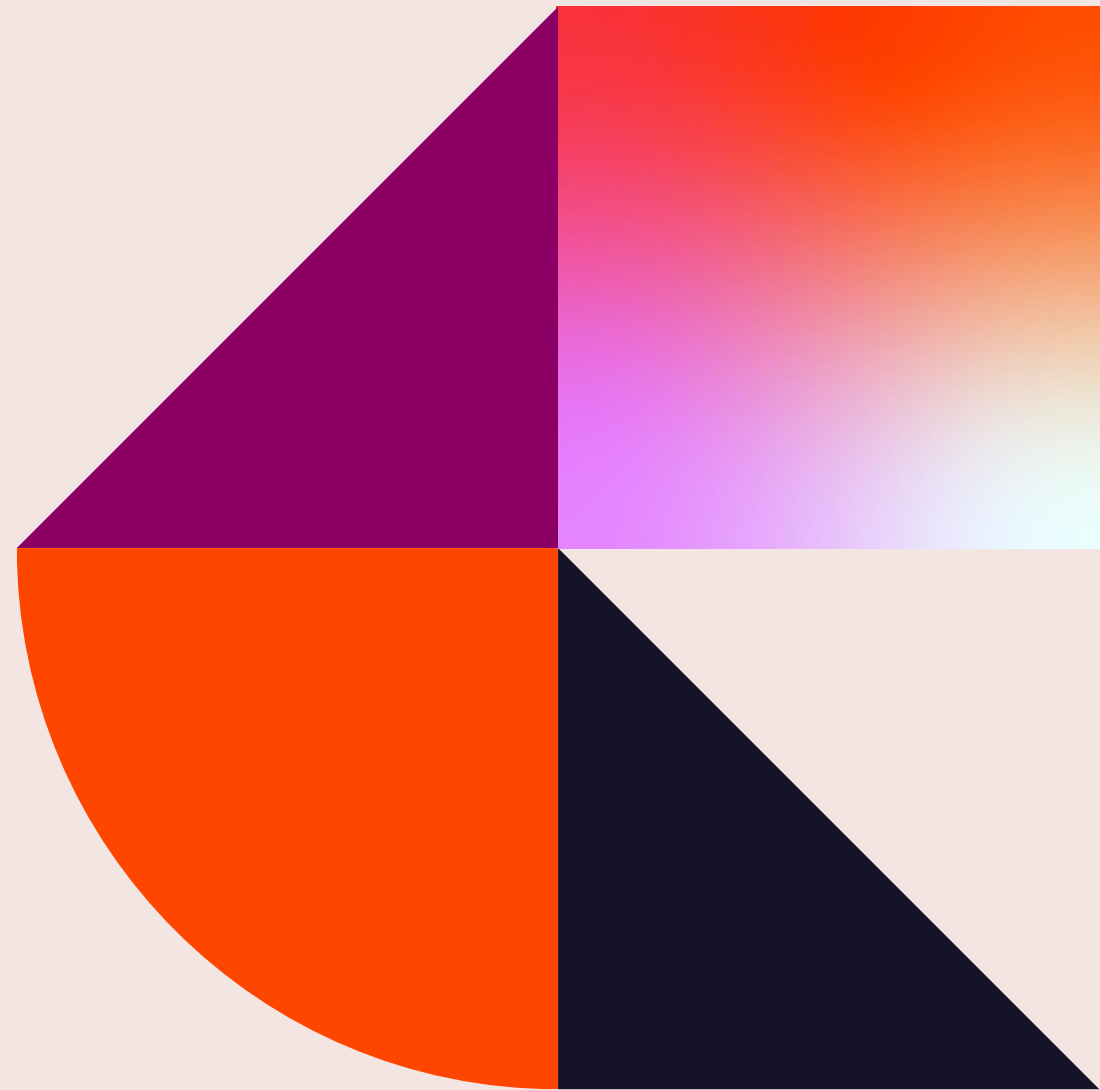
The Issues

Cost of Living, Economy, Inflation, Healthcare Top Issues for Hispanic Voters

- GUN CONTROL OF GREATER CONCERN FOR HISPANICS

Thinking about the issues, how important are the following issues to you?

Issue Importance TopBox

	Hispanic	Non-Hispanic		Hispanic	Non-Hispanic
Cost of living	78%	75%	Defense / military	49%	54%
Economy / jobs	73%	65%	Gun rights / 2nd amendment	48%	45%
Inflation	73%	72%	Infrastructure, such as roads and public transportation	47%	44%
Healthcare	70%	62%	Climate change	47%	40%
National security	66%	66%	Abortion	46%	45%
Social security / Medicare	66%	67%	Strengthening law enforcement	46%	46%
Crime and public safety	64%	60%	Energy policy	43%	39%
Affordable housing	61%	55%	Race relations	41%	33%
Taxes	60%	55%	Foreign policy	39%	39%
Education	59%	51%	Police reform	37%	29%
Border security	58%	57%	Israel / Hamas War	32%	32%
Gun control	55%	42%	U.S. relationship with China	32%	35%
Immigration	55%	57%	Russia / Ukraine war	31%	30%
Government spending / deficit	52%	54%	Culture wars	25%	22%
Entitlements / social services reform (Medicare, welfare, etc.)	52%	48%	LGBTQ rights	22%	23%
Opioids / drug abuse	49%	43%			

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Top Issues by Hispanic Voter Type

Thinking about the issues, how important are the following issues to you?

Top 10 Issues Among Definitely Harris Voters	% Hispanic Top Box
Cost of living	78%
Healthcare	77%
Economy / jobs	72%
Inflation	72%
Social security / Medicare	71%
Gun control	69%
National security	64%
Affordable housing	59%
Climate change	59%
Crime and public safety	59%

Top 10 Issues Among Unsure/Not-Definite Voters	% Hispanic Top Box
Cost of living	72%
Economy / jobs	65%
Healthcare	65%
Inflation	63%
Social security / Medicare	60%
Affordable housing	58%
Education	58%
National security	53%
Taxes	53%
Crime and public safety	52%

Top 10 Issues Among Definitely Trump Voters	% Hispanic Top Box
Cost of living	83%
Border security	82%
Inflation	81%
Economy / jobs	81%
National security	79%
Crime and public safety	78%
Immigration	74%
Taxes	68%
Healthcare	68%
Government spending / deficit	66%

53% of All Hispanics Said There Was One Specific Issue That Will Determine Who They Vote For

Thinking again about the issues, is there one specific issue that will determine who you will vote for?

Determining Issue

53% Hispanic
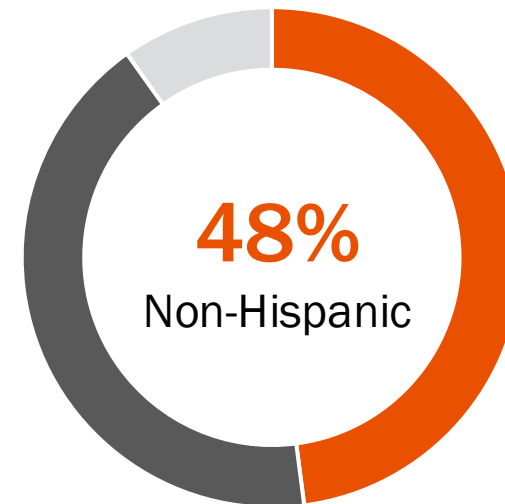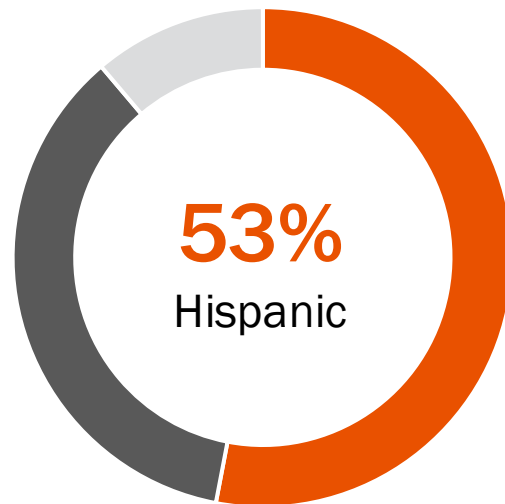
48% Non-Hispanic

- Yes
- No
- Unsure/I don't know

Issues That Will Determine Who They Vote For

- INFLATION MOST IMPORTANT TO HISPANICS

Please indicate which of the following issues will determine who you vote for.

Top 10 Determining Issues

	Hispanic	Non-Hispanic
Inflation	14%	9%
Cost of living	11%	9%
Abortion	10%	16%
Immigration	9%	11%
Economy / jobs	8%	6%
Border security	6%	9%
Social security / Medicare	5%	5%
Affordable housing	3%	2%
Healthcare	3%	4%
Gun control	3%	4%

Party Better Able to Handle Issues

Thinking again about the issues, which party do you think would do a better job of handling each of the following issues, the Democratic Party or the Republican Party?

	Hispanic		Non-Hispanic	
	Democrat Top2Box	**Republican** Top2Box	**Democrat** Top2Box	**Republican** Top2Box
Climate Change	48%	32%	45%	34%
Healthcare	48%	39%	44%	40%
Abortion	47%	33%	47%	38%
Social Security	47%	36%	45%	40%
Entitlements Reform	46%	38%	45%	40%
Education	45%	37%	41%	42%
Energy Policy	44%	40%	42%	41%
Cost of Living	43%	43%	38%	47%
Economy / jobs	42%	43%	39%	48%
Crime and public safety	42%	43%	37%	48%

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Party Better Able to Handle Issues

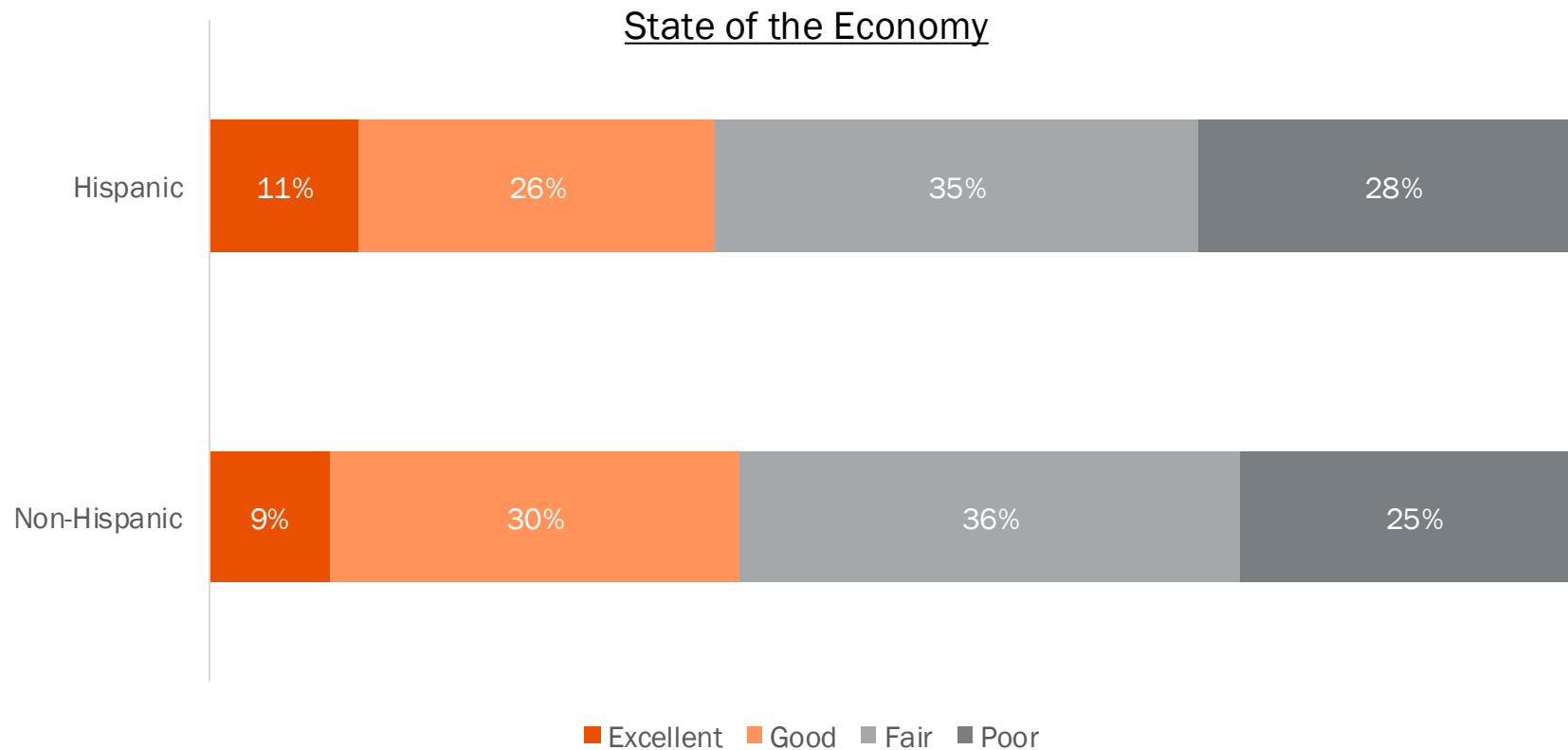*Thinking again about the issues, which party do you think would do a better job of handling each of the following issues, the Democratic Party or the Republican Party?*

	Hispanic		Non-Hispanic	
	Democrat Top2Box	**Republican** Top2Box	**Democrat** Top2Box	**Republican** Top2Box
Taxes	40%	45%	38%	48%
Foreign policy	40%	44%	36%	49%
Inflation	38%	47%	37%	48%
Opioids	37%	40%	37%	40%
Immigration	37%	47%	36%	52%
Gov spending	37%	39%	35%	48%
National Security	36%	48%	36%	50%
Border Security	35%	50%	33%	54%
Defense	34%	49%	33%	51%

Candidate Better Able to Handle Issues

Thinking again about the issues, which candidate do you think would do a better job of handling each of the following issues, Kamala Harris or Donald Trump?

	Hispanic		Non-Hispanic	
	Harris Top2Box	**Trump** Top2Box	**Harris** Top2Box	**Trump** Top2Box
Healthcare	50%	40%	45%	40%
Social Security	49%	40%	42%	44%
Abortion	48%	36%	49%	39%
Climate Change	47%	35%	46%	34%
Education	46%	37%	43%	42%
Entitlements Reform	46%	37%	44%	40%
Energy policy	43%	39%	42%	43%
Cost of Living	41%	47%	40%	50%
Inflation	41%	49%	38%	50%
Taxes	40%	47%	38%	50%

Candidate Better Able to Handle Issues

Thinking again about the issues, which candidate do you think would do a better job of handling each of the following issues, Kamala Harris or Donald Trump?

	Hispanic		Non-Hispanic	
	Harris Top2Box	Trump Top2Box	Harris Top2Box	Trump Top2Box
Opioids	40%	42%	37%	43%
Economy / jobs	39%	49%	38%	50%
Crime and public safety	39%	49%	40%	49%
Foreign policy	39%	48%	38%	50%
Gov spending	38%	46%	36%	48%
Defense	36%	50%	34%	55%
Immigration	36%	52%	35%	54%
National Security	35%	51%	37%	50%
Border Security	32%	54%	34%	57%

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ECONOMY

63% of Hispanics Rate the Economy in Florida Right Now as Fair or Poor

How would you rate the economy in your state right now?

State of the Economy

	Excellent	Good	Fair	Poor
Hispanic	11%	26%	35%	28%
Non-Hispanic	9%	30%	36%	25%

Legend: ■ Excellent ■ Good ■ Fair ■ Poor

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22% of Hispanic Voters Believe the Economy Will Get Worse

Thinking ahead to a few months from now... Do you believe the economy in your state will get better, get worse, or stay about the same as it is now?
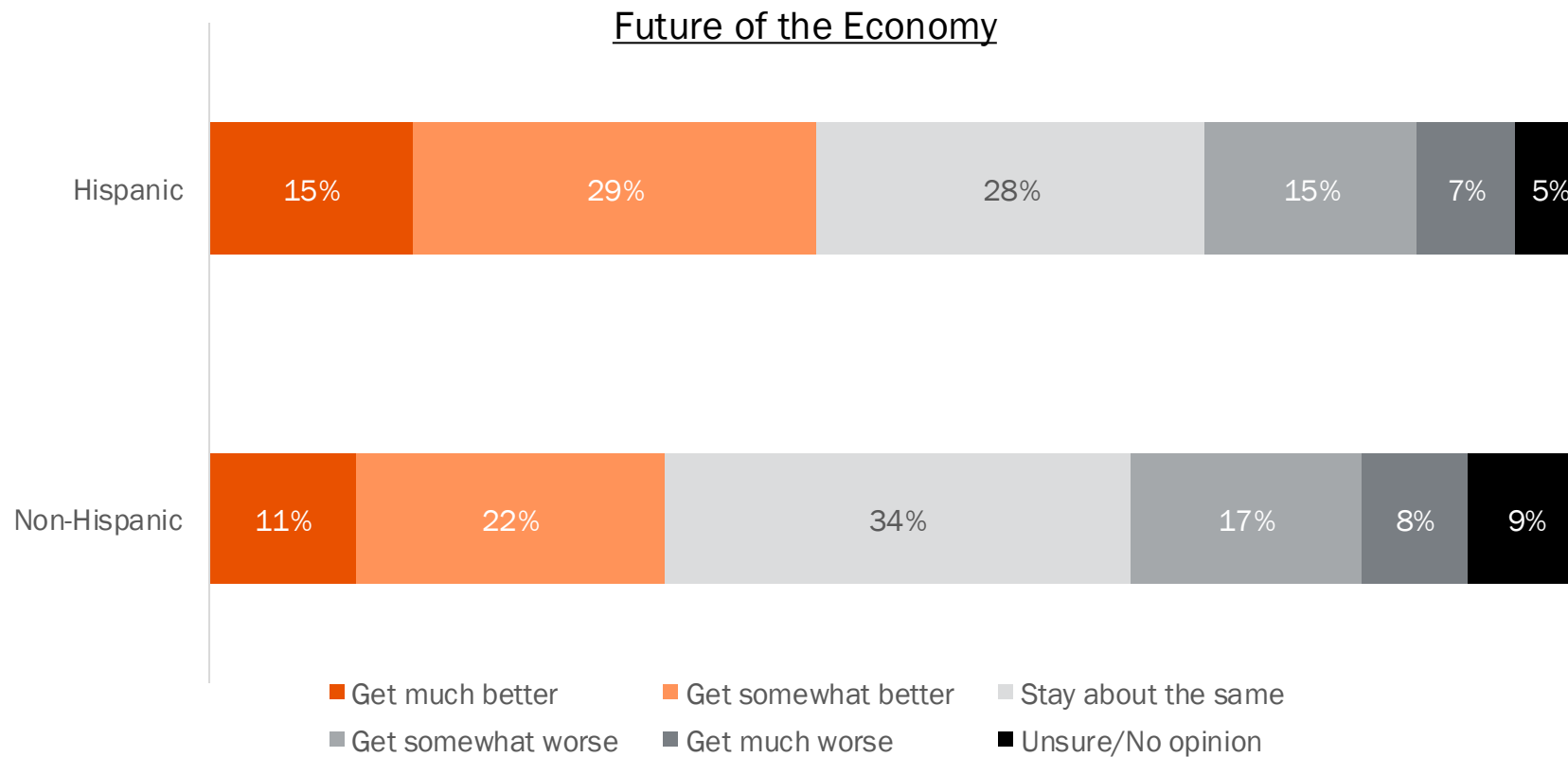
Future of the Economy

	Get much better	Get somewhat better	Stay about the same	Get somewhat worse	Get much worse	Unsure/No opinion
Hispanic	15%	29%	28%	15%	7%	5%
Non-Hispanic	11%	22%	34%	17%	8%	9%

■ Get much better ■ Get somewhat better ■ Stay about the same
■ Get somewhat worse ■ Get much worse ■ Unsure/No opinion

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Economy

How much do you agree or disagree with the following statements? [*Economy*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Inflation is putting a significant strain on my budget	81%	8%	78%	11%
I feel that it is increasingly difficult for middle class families to prosper in the United States	78%	9%	84%	6%
I am concerned about the U.S. federal government's spending and deficit	74%	9%	79%	6%
Corporations and financial firms are buying up single-family homes and apartment buildings and driving up housing prices	73%	8%	69%	9%
The price of gas is putting a strain on my finances	71%	12%	67%	18%
I expect my personal economic situation to get better in the next few years	64%	13%	48%	23%
My personal economic situation has become worse in the last year	60%	19%	65%	21%
Someone in my household has taken, or is considering taking, a second job in order to maintain our standard of living	53%	24%	45%	34%
I have taken, or am considering taking, a second job in order to maintain my standard of living	51%	25%	45%	34%
Home ownership is still within reach for most people	36%	51%	25%	57%
I feel that jobs are getting easier to find	33%	45%	32%	37%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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PUBLIC HEALTH & HEALTHCARE

Public Health & Healthcare

How much do you agree or disagree with the following statements? [*Public Health & Healthcare*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Mental health issues are a growing problem for people in the United States	84%	3%	86%	5%
Drug abuse is a serious public health issue in the United States	84%	4%	87%	3%
I am generally satisfied with my healthcare coverage	66%	18%	69%	18%
The cost of prescription drugs is a financial problem for me	48%	29%	44%	36%
The cost of my health care and insurance is reasonable	48%	32%	47%	34%
Medicaid and Medicare are working well now	42%	24%	48%	25%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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Abortion

How much do you agree or disagree with the following statements? [*Public Health & Healthcare*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I would not vote for a political candidate whose views on abortion were at odds with mine	57%	13%	57%	15%
Abortion laws should be created by state governments, not by the federal government	44%	23%	51%	24%

Abortion Policy *Thinking about abortion policy and laws, which of the following comes closest to your view?*	Hispanic	Non-Hispanic
Abortion should be legal only in the case of rape, incest or when the mother's life is in danger	30%	27%
Abortion should be legal until the fetus can survive outside the womb (approximately the 24th week of pregnancy)	12%	13%
Abortion should be legal at any time during pregnancy	12%	17%
Abortion should be illegal in all cases	12%	11%
Abortion should be legal only in the first 15 weeks of pregnancy	8%	10%
Abortion should be legal only in the first trimester (approximately the first 13 weeks) of pregnancy	8%	8%
Abortion should be legal only before a fetal heartbeat is detected (at approximately the first 6 weeks of pregnancy)	6%	5%
Other	1%	1%
Unsure/I don't know	11%	8%

Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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CRIME & PUBLIC SAFETY

Crime & Public Safety

How much do you agree or disagree with the following statements? [*Crime & Public Safety*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Homelessness is a serious problem in the United States	85%	3%	91%	2%
Crime is a growing problem in the United States	79%	7%	82%	7%
I believe that stricter gun control laws would reduce crime	62%	23%	51%	35%
Government authorities have become too lenient on criminals	59%	15%	65%	12%
Police departments in the United States are understaffed	58%	13%	68%	9%
Children in my community are generally safe at the schools they attend	56%	18%	61%	16%
I support second amendment gun rights	54%	22%	68%	16%
Homelessness is a serious problem in my neighborhood	53%	26%	53%	30%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

Crime & Public Safety

How much do you agree or disagree with the following statements? [*Crime & Public Safety*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Government authorities are doing a good job combating crime in my neighborhood	51%	19%	53%	19%
I feel less safe in my everyday life than I did a year ago	51%	22%	49%	29%
Government authorities are doing a good job protecting businesses near where I live and shop	50%	16%	54%	15%
Crime is a growing problem where I live	48%	29%	50%	24%
Gun violence is a growing problem where I live	46%	28%	53%	26%
My police department is understaffed	42%	19%	48%	15%
My local government should significantly reduce the resources and budgets for police	27%	47%	23%	61%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

IMMIGRATION & BORDER SECURITY

Immigration & Border Security

How much do you agree or disagree with the following statements? [*Immigration & Border Security*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
There are too many undocumented immigrants crossing the border into the United States	76%	9%	78%	8%
Securing our southern border is an important step toward stopping the flow of illegal drugs and sex trafficking into the United States	73%	12%	79%	7%
All migrants who want to enter the United States should be fully vetted first	72%	11%	79%	5%
United States taxpayers cannot afford to pay for all the costs associated with the undocumented migrants in the U.S.	70%	12%	78%	9%
The Biden Administration must take the steps necessary to immediately stop undocumented migrants from entering the United States	69%	10%	78%	7%
It is not fair that migrants get free housing, food, and healthcare when so many longtime Americans struggle to pay for those things	67%	13%	78%	10%
We should provide a pathway to legal status (including citizenship) for undocumented immigrants who have been in the U.S. and have not committed a serious crime	63%	19%	51%	28%
The situation at the southern border could be largely solved if the U.S. enforced its current immigration laws	62%	14%	74%	7%
We should reform immigration laws to give higher priority to people with needed skills and education	61%	10%	54%	17%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

Immigration & Border Security

How much do you agree or disagree with the following statements? [*Immigration & Border Security*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
The United States military should be used to secure the southern border	59%	19%	65%	16%
There are too many undocumented migrants coming to my state	59%	17%	66%	12%
The arrival of migrants has made the affordable housing problem worse	56%	20%	63%	18%
Local law enforcement should be able to detain undocumented migrants	55%	20%	71%	12%
It feels like migrants are being treated better than most Americans	54%	24%	65%	19%
The rules that I have to live by don't seem to apply to migrants	53%	22%	67%	16%
The Biden administration is primarily responsible for the situation at the southern border	50%	29%	59%	27%
The U.S. should complete the construction of a wall on the southern border of the U.S.	48%	30%	65%	19%
My feelings about the migrant issue make it more likely I will vote for Republican candidates in the next election	47%	32%	53%	30%
The resettling of all the migrants will, in the long-run, benefit the United States	45%	21%	33%	37%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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Immigration & Border Security

How much do you agree or disagree with the following statements? [*Immigration & Border Security*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Most undocumented migrants who entered the U.S. over the last few years should be deported	45%	29%	59%	19%
I support the way my state and local officials are handling the migrant issue	44%	26%	42%	31%
Undocumented migrants have increased crime in my state	43%	33%	54%	21%
Undocumented migrants will take jobs away from poorer and working-class Americans	43%	34%	63%	24%
I am confident that the Biden administration has a plan to effectively deal with the undocumented migrant issue	42%	39%	34%	50%
My feelings about the migrant issue make it more likely I will vote for Democratic candidates in the next election	38%	35%	39%	43%
Undocumented immigrants arriving across the southern border should be transported by the government throughout the United States	35%	36%	25%	52%
I support the way the Biden Administration is managing the southern border	33%	44%	28%	53%
Government benefits like healthcare should be provided to undocumented immigrants free of cost	30%	47%	20%	68%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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CLIMATE CHANGE & ENERGY POLICY

Climate Change & Energy Policy

How much do you agree or disagree with the following statements? [*Climate Change & Energy Policy*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Climate change is a very big threat to the planet	68%	14%	62%	24%
Climate change is a result of human activity	65%	17%	59%	19%
Governments should create policies that encourage oil and gas production in the U.S.	62%	15%	63%	16%
Action should be taken on climate change even if it means significant restrictions on my use of cars, trucks, and planes	53%	22%	44%	35%
The United States should eliminate fossil fuels as a source of energy for its electric power grid	46%	19%	40%	38%
Government regulation and action on climate change is hurting the economy	46%	22%	51%	24%
Action should be taken on climate change even if it means a significant increase in my taxes or in my gas and electricity expenses	46%	31%	39%	41%

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GOVERNMENT

Government

How much do you agree or disagree with the following statements? [*Government*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
The federal government of the United States is too big and powerful	60%	14%	60%	17%
The voting in the 2020 election was free and fair and the vote-counting was done accurately	59%	21%	51%	30%
The United States Justice Department has become politicized in its prosecutions	58%	13%	63%	15%
The federal government of the United States has become too intrusive in the lives of Americans	54%	14%	64%	13%
The FBI has become politicized in its investigations	50%	18%	60%	16%
I want the next president to shrink the size of the federal government	48%	18%	55%	18%
I am confident that Social Security and Medicare benefits, that are similar to those of current retirees, will be available in the future to younger generations	46%	27%	36%	41%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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GOVERNMENT POLICY

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Government Policy

How much do you agree or disagree with the following statements? [*Government Policy*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I think that the United States government should provide expanded benefits and entitlements to Americans	66%	9%	56%	22%
China represents the most serious economic and geo-political threat to the United States	61%	9%	71%	9%
The U.S. government should spend less money supporting the war in Ukraine	57%	17%	55%	25%
Iran is the primary destabilizing force in the Middle East	57%	10%	63%	6%
The government should ban social media, like Facebook and TikTok, from being used by children	52%	24%	50%	28%
I support the Biden Administration's efforts to forgive student loans	51%	29%	41%	47%
I think that the United States spends too much on defense and the military	43%	29%	32%	48%
Student loans should not be forgiven and paid for by taxpayers	42%	40%	55%	31%
The age required to collect full Social Security benefits will need to be raised in order to keep the program from running out of money	32%	36%	41%	31%
I support the way the Biden Administration is dealing with the Israel-Hamas war	31%	41%	32%	47%
Growth in spending on entitlements, like Social Security and Medicaid, needs to be reduced	30%	41%	24%	55%
The United State should increase the amount of military aid it sends to Israel	30%	40%	40%	33%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

TECHNOLOGY

Technology

How much do you agree or disagree with the following statements? [*Technology*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Artificial Intelligence (AI) technology will be used to create a significant amount of misleading and deceptive information, pictures and video that will be hard to identify as fake	70%	10%	77%	7%
Artificial Intelligence (AI) technology should be heavily regulated by the federal government	65%	13%	66%	13%
Artificial Intelligence (AI) technology will eliminate more jobs than it creates	63%	19%	61%	13%
Social media, like Facebook and TikTok, does more harm than good	47%	26%	52%	24%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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EDUCATION

Education

| How much do you agree or disagree with the following statements? [*Education*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
Parents should be allowed to know what is being taught in the public schools that their children attend	79%	5%	87%	6%
Parents should have a say in what is taught to their children in public schools	67%	12%	69%	14%
More emphasis should be placed on trade schools	67%	6%	76%	5%
All parents should have publicly-funded options, beyond traditional public schools, to educate their children	62%	13%	63%	19%
The public schools in my neighborhood are good	59%	18%	55%	18%
College is no longer worth the cost for most students	58%	17%	66%	17%
The public school system is working well in my state	45%	27%	47%	27%
Public schools where I live are better than they were before the pandemic	36%	25%	29%	26%
The federal government's Department of Education should be eliminated	26%	45%	35%	42%
Colleges and universities should be allowed to use race in admissions decisions	26%	50%	26%	57%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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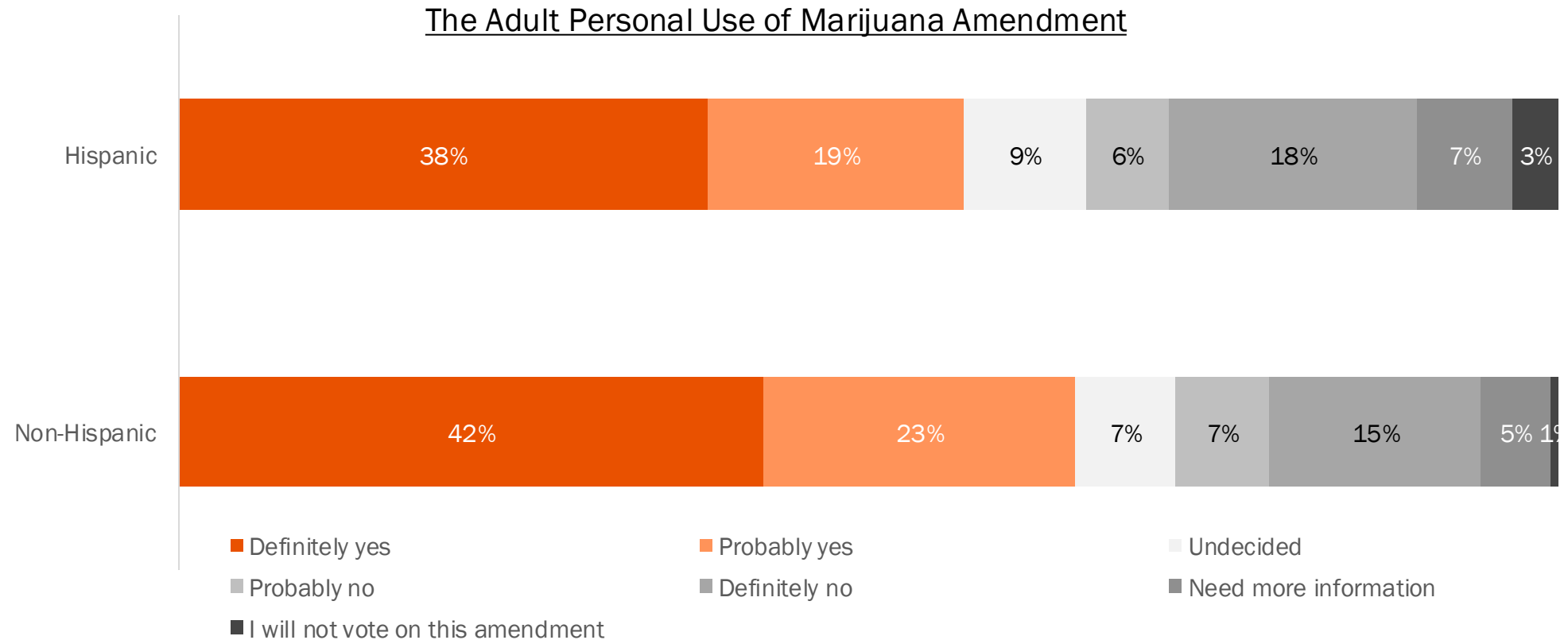# Constitutional Amendments
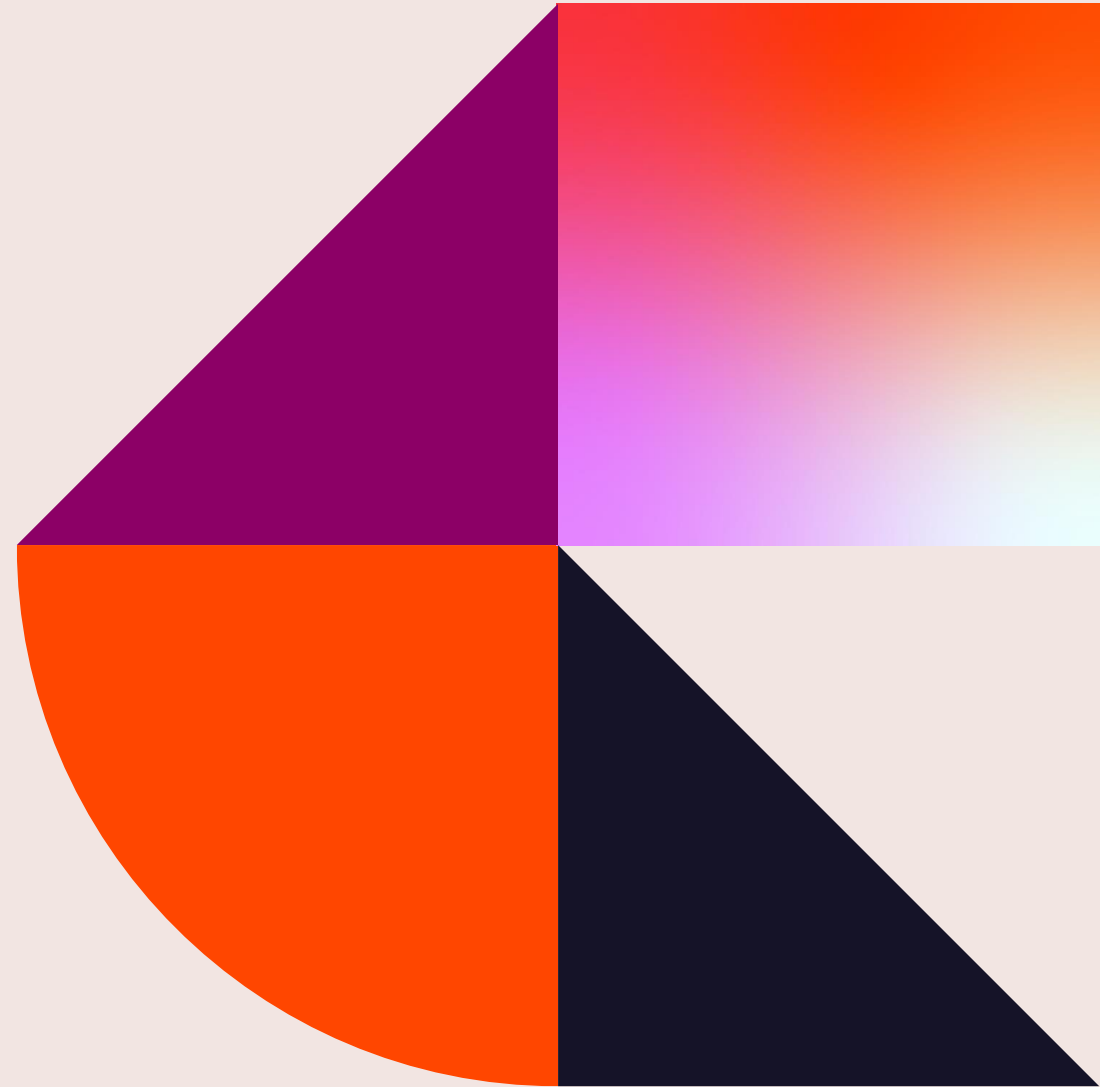
The Adult Personal Use of Marijuana Amendment

-38% OF HISPANICS WOULD DEFINITELY VOTE YES, 18% WOULD DEFINITELY VOTE NO
-41% OF HISPANICS UP FOR GRABS (25% PROBABLY, 9% UNDECIDED, 7% NEED MORE INFORMATION)

The Adult Personal Use of Marijuana is a proposed amendment to the Florida constitution that will appear on the ballot for the November 2024 general election. If the election were held today, would you vote yes or no on this amendment?
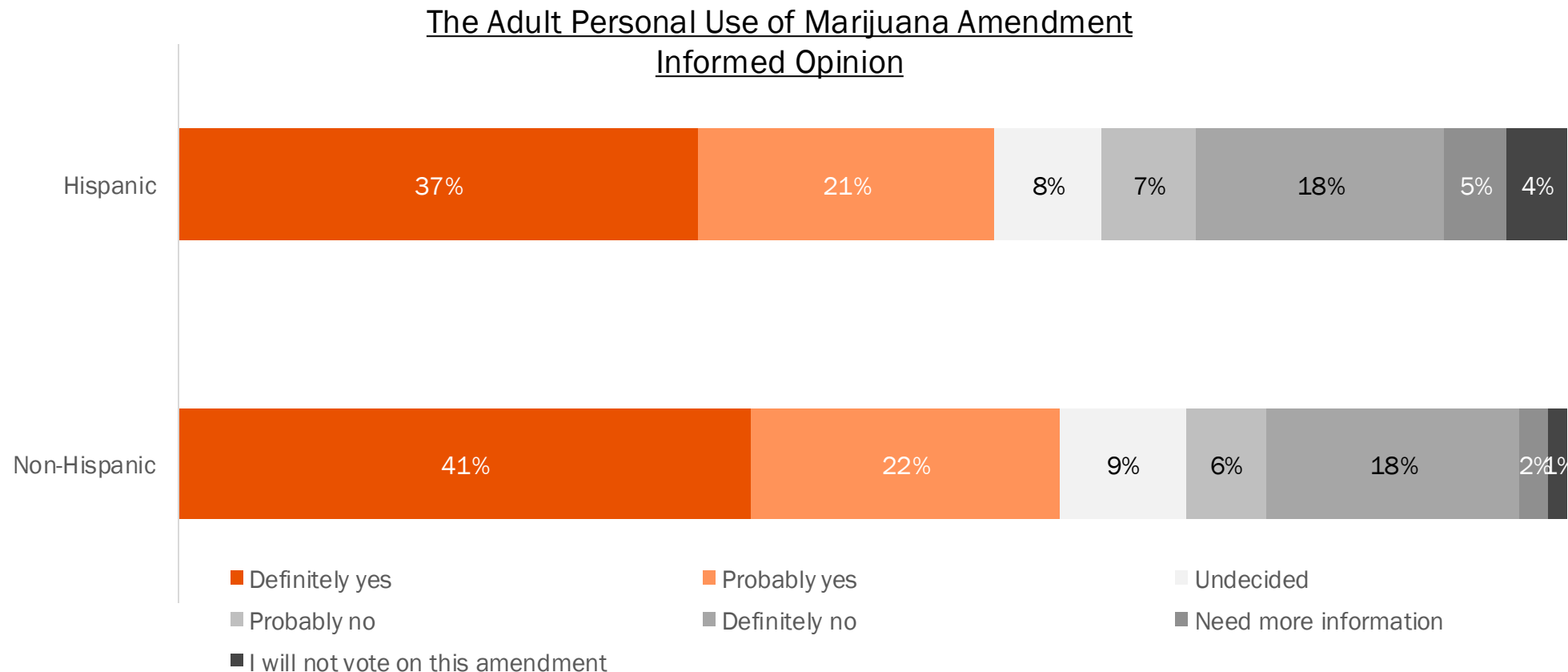
The Adult Personal Use of Marijuana Amendment

	Definitely yes	Probably yes	Undecided	Probably no	Definitely no	Need more information	I will not vote
Hispanic	38%	19%	9%	6%	18%	7%	3%
Non-Hispanic	42%	23%	7%	7%	15%	5%	1%

Legend:
- ■ Definitely yes
- ■ Probably yes
- □ Undecided
- ■ Probably no
- ■ Definitely no
- ■ Need more information
- ■ I will not vote on this amendment

The Adult Personal Use of Marijuana Amendment Informed Opinion

-AFTER READING A SUMMARY OF THE AMENDMENT, 37% OF HISPANICS WOULD DEFINITELY VOTE YES, 18% WOULD DEFINITELY VOTE NO
-41% OF HISPANICS UP FOR GRABS (28% PROBABLY, 8% UNDECIDED, 5% NEED MORE INFORMATION)

Again, if the election were held today, would you vote yes or no on this amendment?

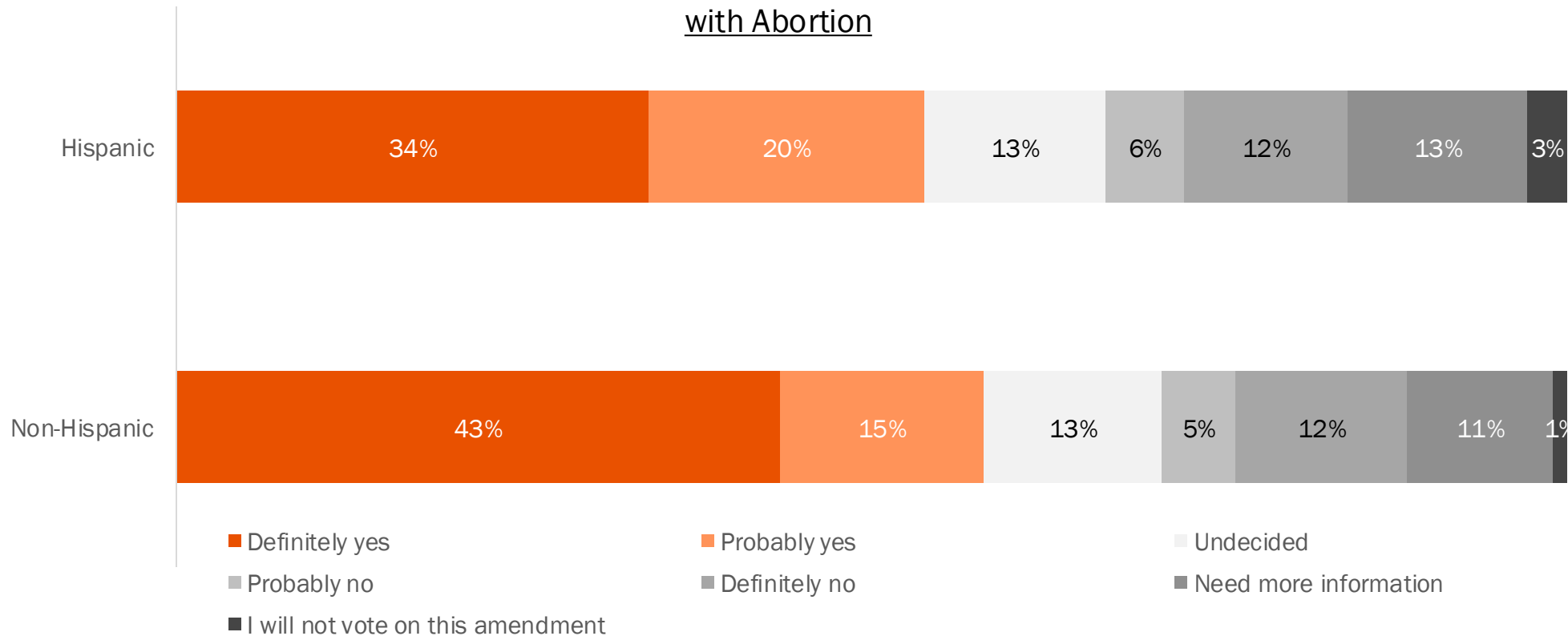## The Adult Personal Use of Marijuana Amendment Informed Opinion

	Definitely yes	Probably yes	Undecided	Probably no	Definitely no	Need more information	I will not vote
Hispanic	37%	21%	8%	7%	18%	5%	4%
Non-Hispanic	41%	22%	9%	6%	18%	2%	1%

Legend:
- ■ Definitely yes
- ■ Probably yes
- □ Undecided
- ■ Probably no
- ■ Definitely no
- ■ Need more information
- ■ I will not vote on this amendment

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The Amendment to Limit Government Interference with Abortion

-34% OF HISPANIS WOULD DEFINITELY VOTE YES, 12% WOULD DEFINITELY VOTE NO;
-52% OF HISPANICS UP FOR GRABS (26% PROBABLY, 13% UNDECIDED, 13% NEED MORE INFORMATION)-

The Amendment to Limit Government Interference with Abortion is a proposed amendment to the Florida constitution that will appear on the ballot for the November 2024 general election. If the election were held today, would you vote yes or no on this amendment?

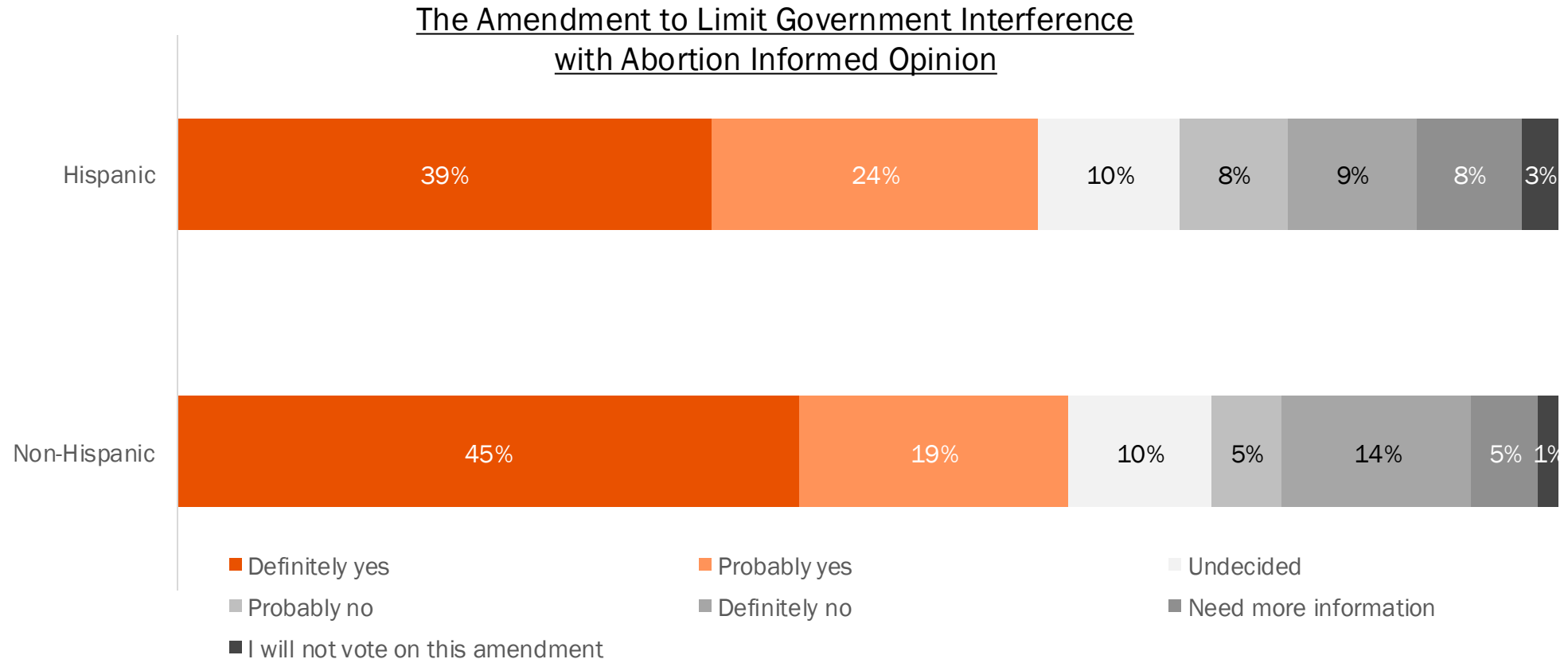### The Amendment to Limit Government Interference with Abortion

	Definitely yes	Probably yes	Undecided	Probably no	Definitely no	Need more information	I will not vote
Hispanic	34%	20%	13%	6%	12%	13%	3%
Non-Hispanic	43%	15%	13%	5%	12%	11%	1%

- ■ Definitely yes
- ■ Probably yes
- ■ Undecided
- ■ Probably no
- ■ Definitely no
- ■ Need more information
- ■ I will not vote on this amendment

The Amendment to Limit Government Interference with Abortion Informed Opinion

-AFTER READING A SUMMARY OF THE AMENDMENT, 39% OF HISPANICS WOULD DEFINITELY VOTE YES, 9% WOULD DEFINITELY VOTE NO
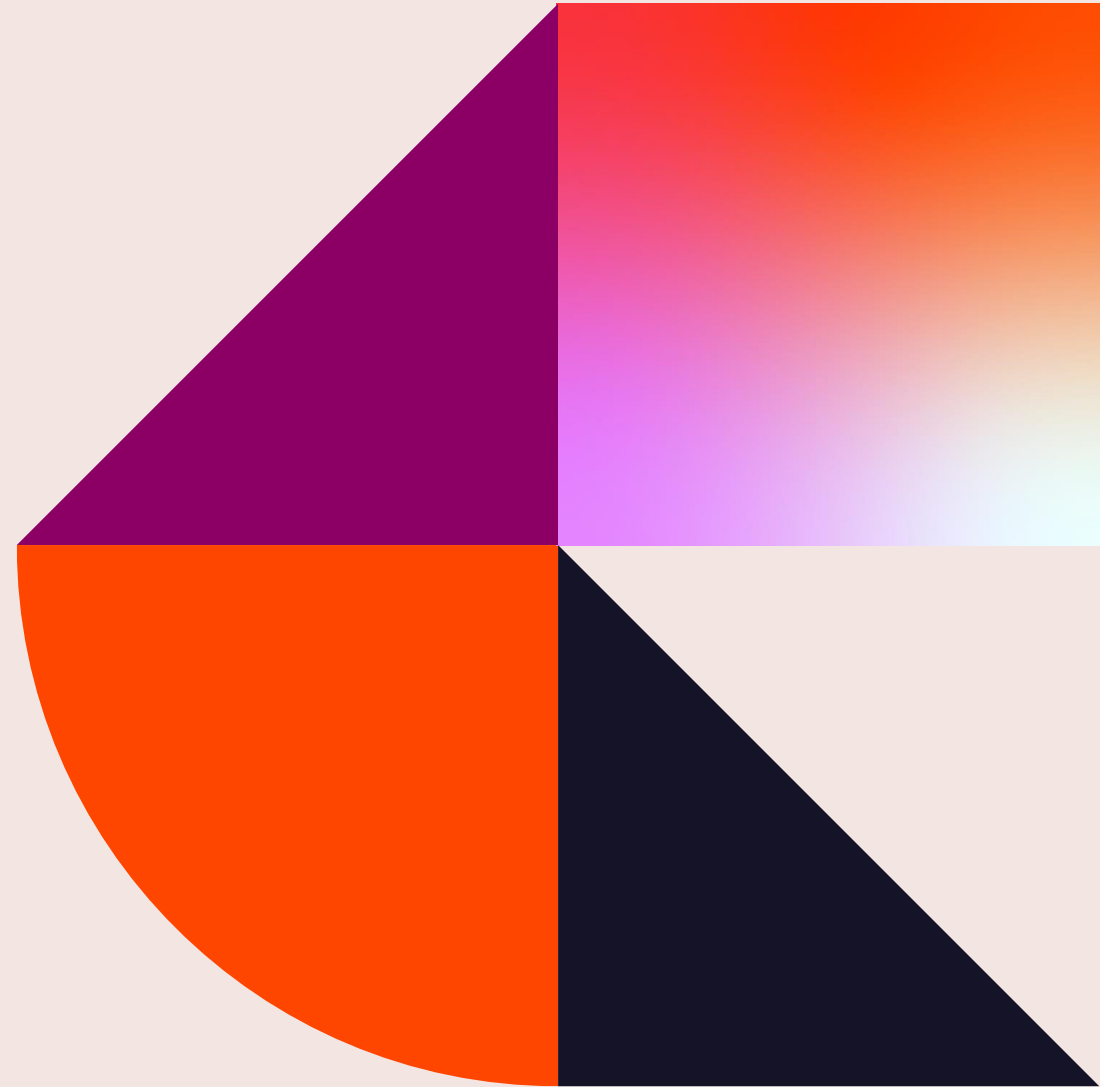**-50% OF HISPANICS UP FOR GRABS (32% PROBABLY, 10% UNDECIDED, 8% NEED MORE INFORMATION)**

Again, if the election were held today, would you vote yes or no on this amendment?

The Amendment to Limit Government Interference with Abortion Informed Opinion

	Definitely yes	Probably yes	Undecided	Probably no	Definitely no	Need more information	I will not vote
Hispanic	39%	24%	10%	8%	9%	8%	3%
Non-Hispanic	45%	19%	10%	5%	14%	5%	1%

- ■ Definitely yes
- ■ Probably yes
- ■ Undecided
- ■ Probably no
- ■ Definitely no
- ■ Need more information
- ■ I will not vote on this amendment

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Information Sources & Language Preferences

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YouTube, Local & National TV Most Heavily Used Political Information Sources by Hispanics

Which of the following sources are you currently using to follow developing political issues? Select all that apply.
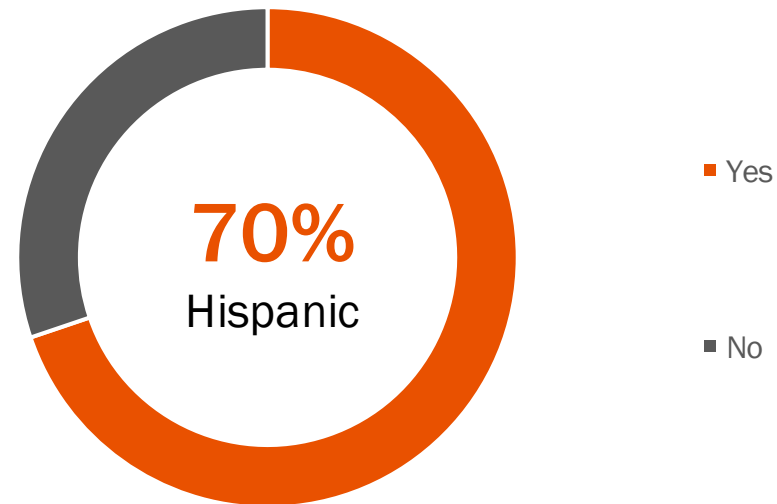
Information Sources

	Hispanic	Non-Hispanic		Hispanic	Non-Hispanic
YouTube	49%	34%	Online publications	26%	27%
Local Television	49%	52%	Newspapers	26%	25%
National Television (like network programs or cable news)	48%	56%	Podcasts	24%	18%
Instagram	37%	18%	Debates	22%	27%
Facebook	35%	35%	Snapchat	11%	7%
Family	29%	28%	Magazines	11%	11%
X, formerly known as Twitter	28%	19%	Religious organization/Church	8%	7%
Friends	27%	29%	Community organization	7%	5%
TikTok	27%	17%	School	6%	4%
Radio	26%	21%	None of these	3%	4%

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Spanish-Language News Viewers & Streamers

Do you watch or stream Spanish-language news?

Spanish-Language News Viewers & Streamers

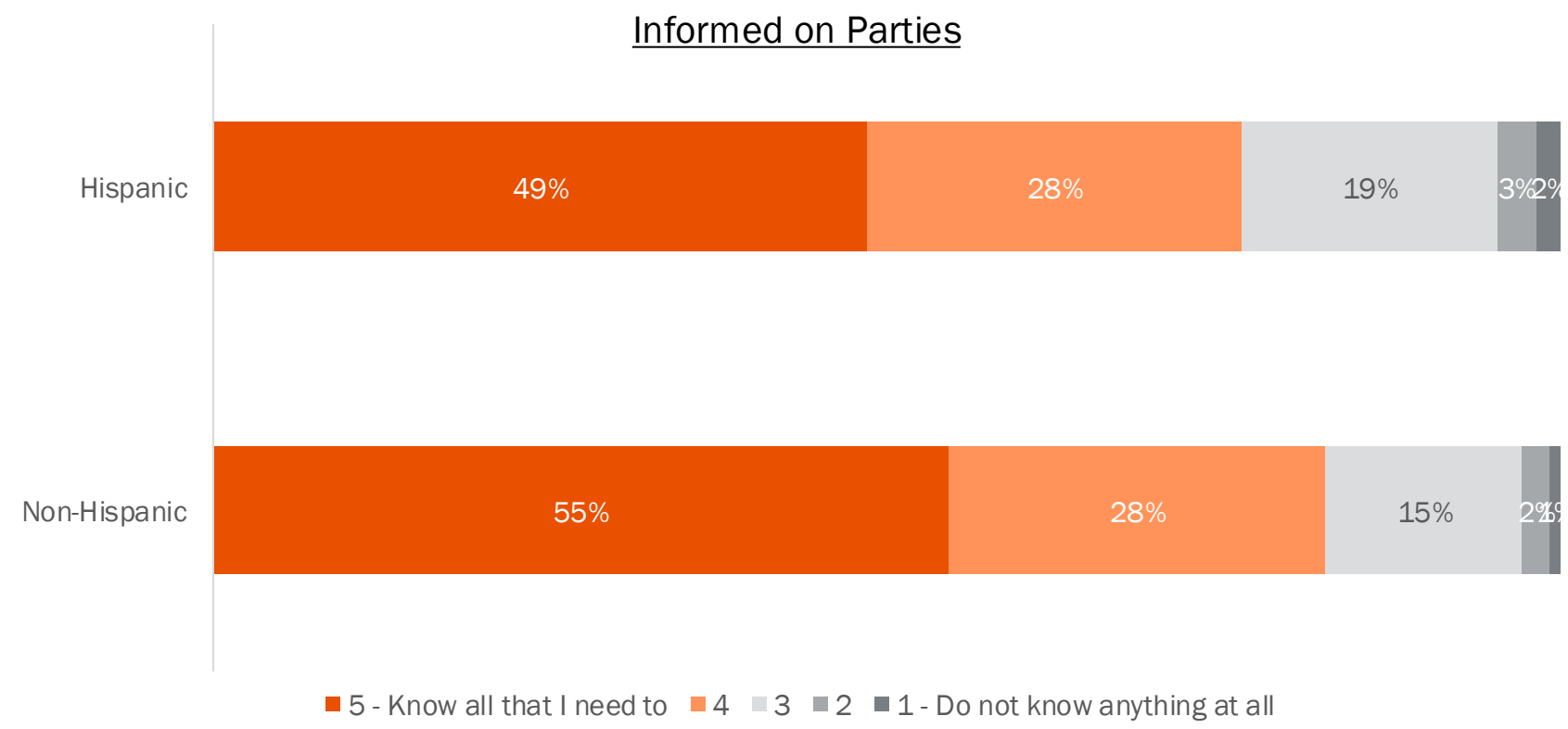
70%
Hispanic

- Yes
- No

52% of Hispanics Need More Information About the Candidates & Their Positions on the Issues

Do you think that you know enough now about the candidates and their positions on the issues most important to you to confidently make a voting decision?

Informed on Candidates

	5 - Know all that I need to	4	3	2	1 - Do not know anything at all
Hispanic	48%	28%	21%	2%	2%
Non-Hispanic	53%	26%	16%	4%	1%

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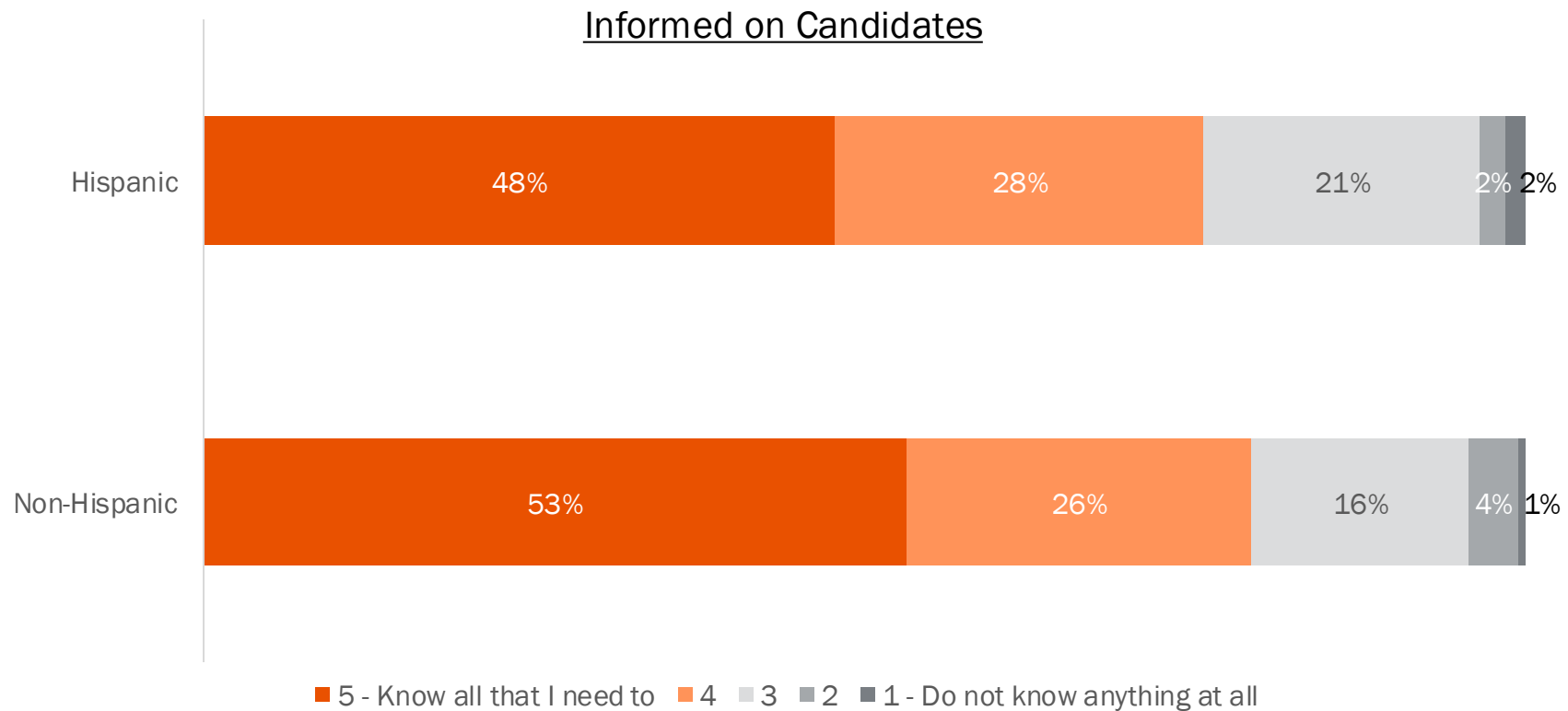
51% of Hispanics Don't Have All the Party Information They Need to Make Voting Decision
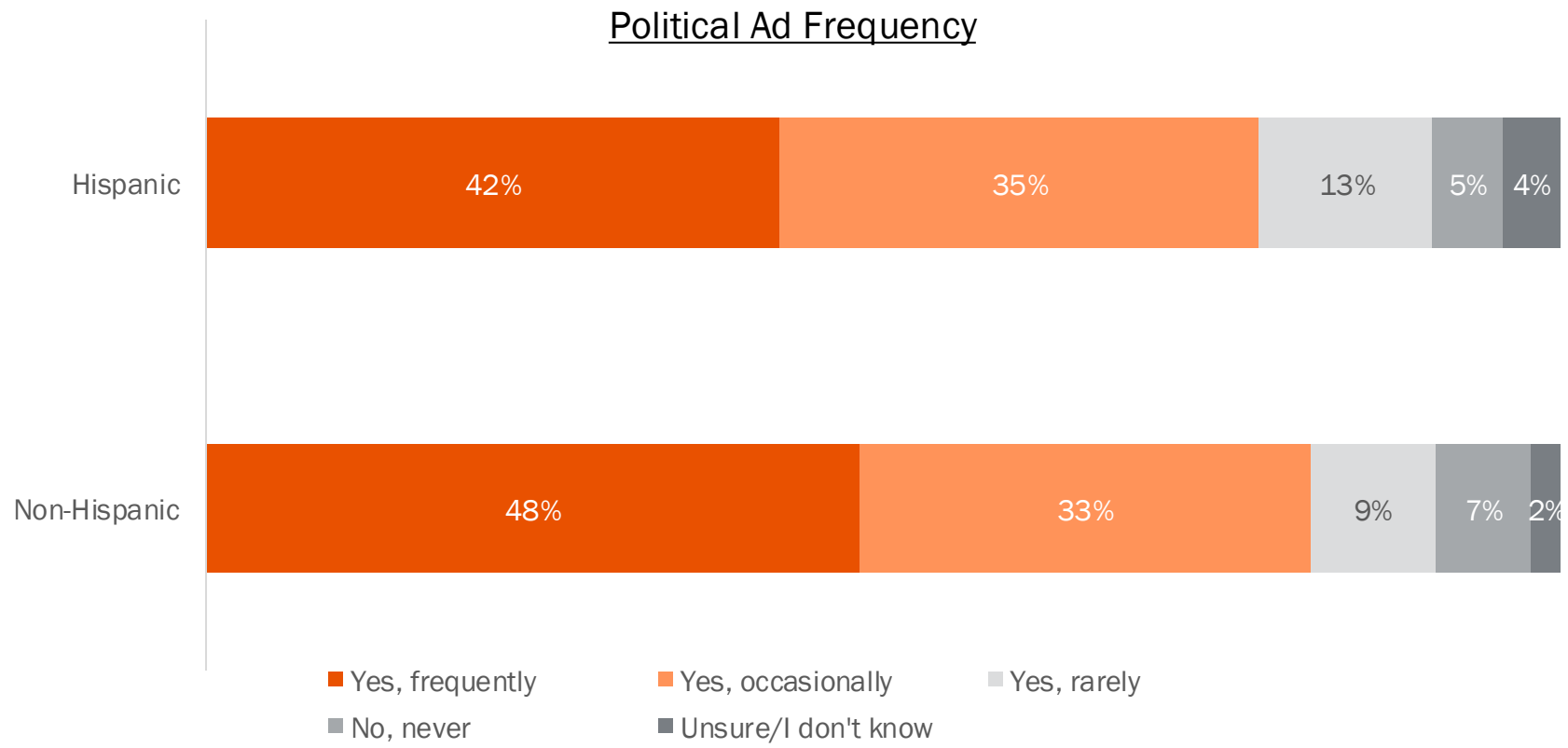
Do you think that you know enough now about where the political parties stand on the issues most important to you to confidently make a voting decision?

Informed on Parties

Hispanic	49%	28%	19%	3%	2%
Non-Hispanic	55%	28%	15%	2%	1%

■ 5 - Know all that I need to ■ 4 ■ 3 ■ 2 ■ 1 - Do not know anything at all

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53% of Hispanics Occasionally, Rarely or Never See Political Ads

In the last 30 days, have you heard or seen any ads from political candidates or their campaigns in an effort to win your vote?

Political Ad Frequency

	Yes, frequently	Yes, occasionally	Yes, rarely	No, never	Unsure/I don't know
Hispanic	42%	35%	13%	5%	4%
Non-Hispanic	48%	33%	9%	7%	2%

- Yes, frequently
- Yes, occasionally
- Yes, rarely
- No, never
- Unsure/I don't know

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Messaging in Spanish is *Powerful* and *Connects*

70%
OF HISPANICS AGREE

I *appreciate when candidates advertise in Spanish* in trying to win my vote
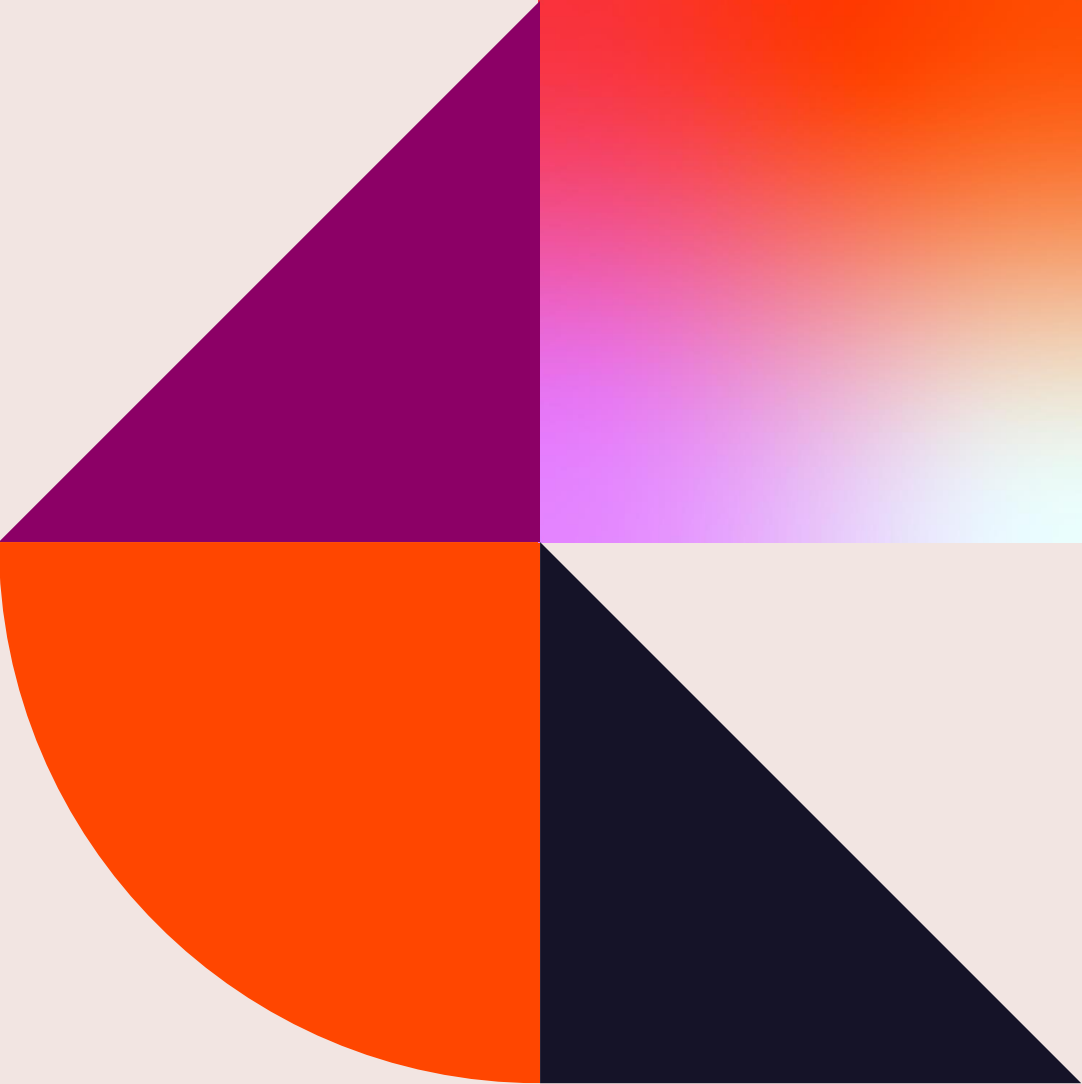
65%
OF HISPANICS AGREE

Political parties and candidates who advertise in Spanish are *showing me they want my vote*

59%
OF HISPANICS AGREE

When a political party or candidate communicates with me in Spanish, it suggests that *they are truly interested in Hispanics and our community*
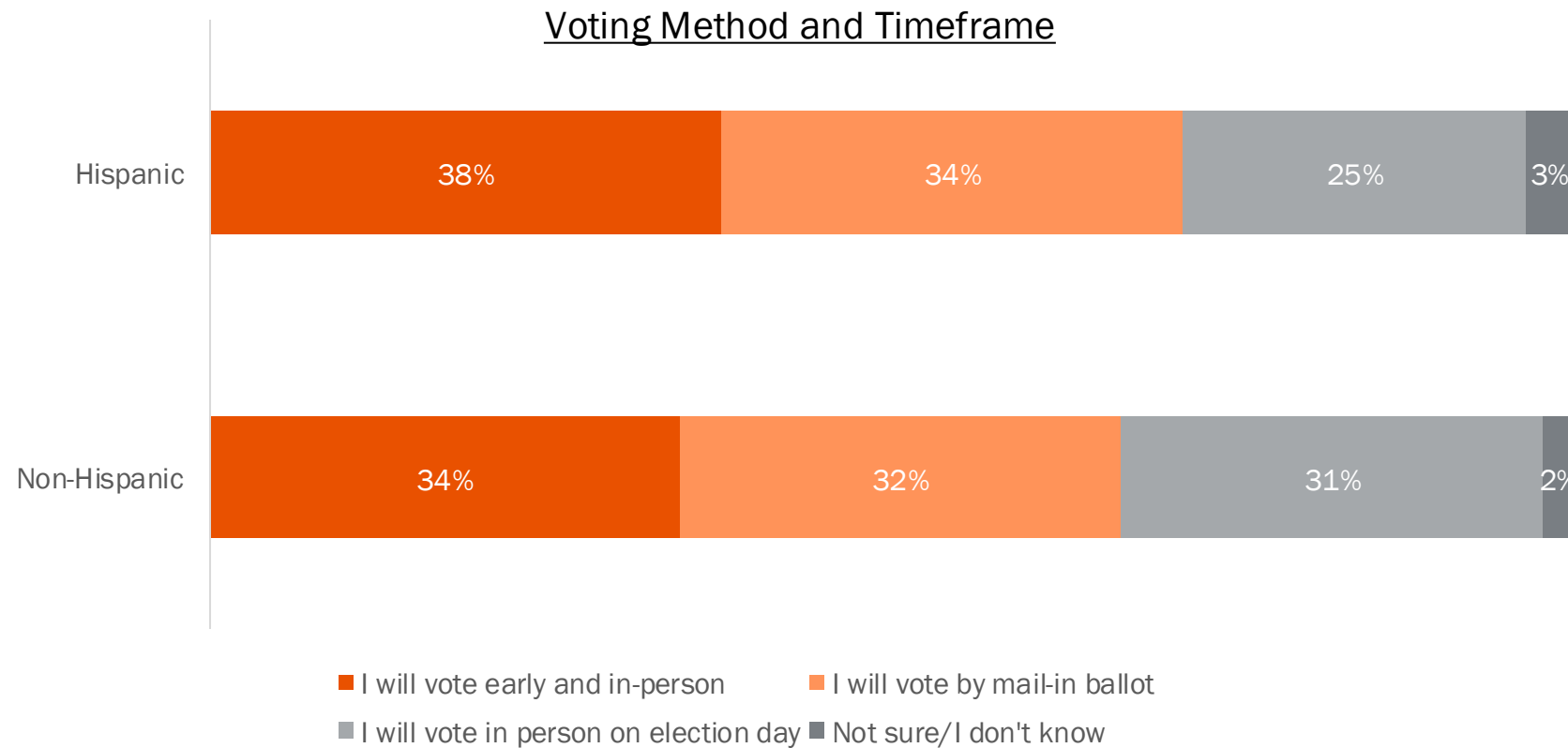
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Voting & Campaign Information

Voting Method and Timeframe

- HISPANICS MORE LIKELY THAN NON-HISPANICS TO VOTE EARLY AND IN PERSON, OR BY MAIL

How do you plan to vote in the General election?

Voting Method and Timeframe

	I will vote early and in-person	I will vote by mail-in ballot	I will vote in person on election day	Not sure/I don't know
Hispanic	38%	34%	25%	3%
Non-Hispanic	34%	32%	31%	2%

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Vota Conmigo Familiarity

How familiar or unfamiliar are you with the "Vota Conmigo" campaign?

Vota Conmigo Familiarity

31%
Hispanic

- ■ Heard of, and familiar
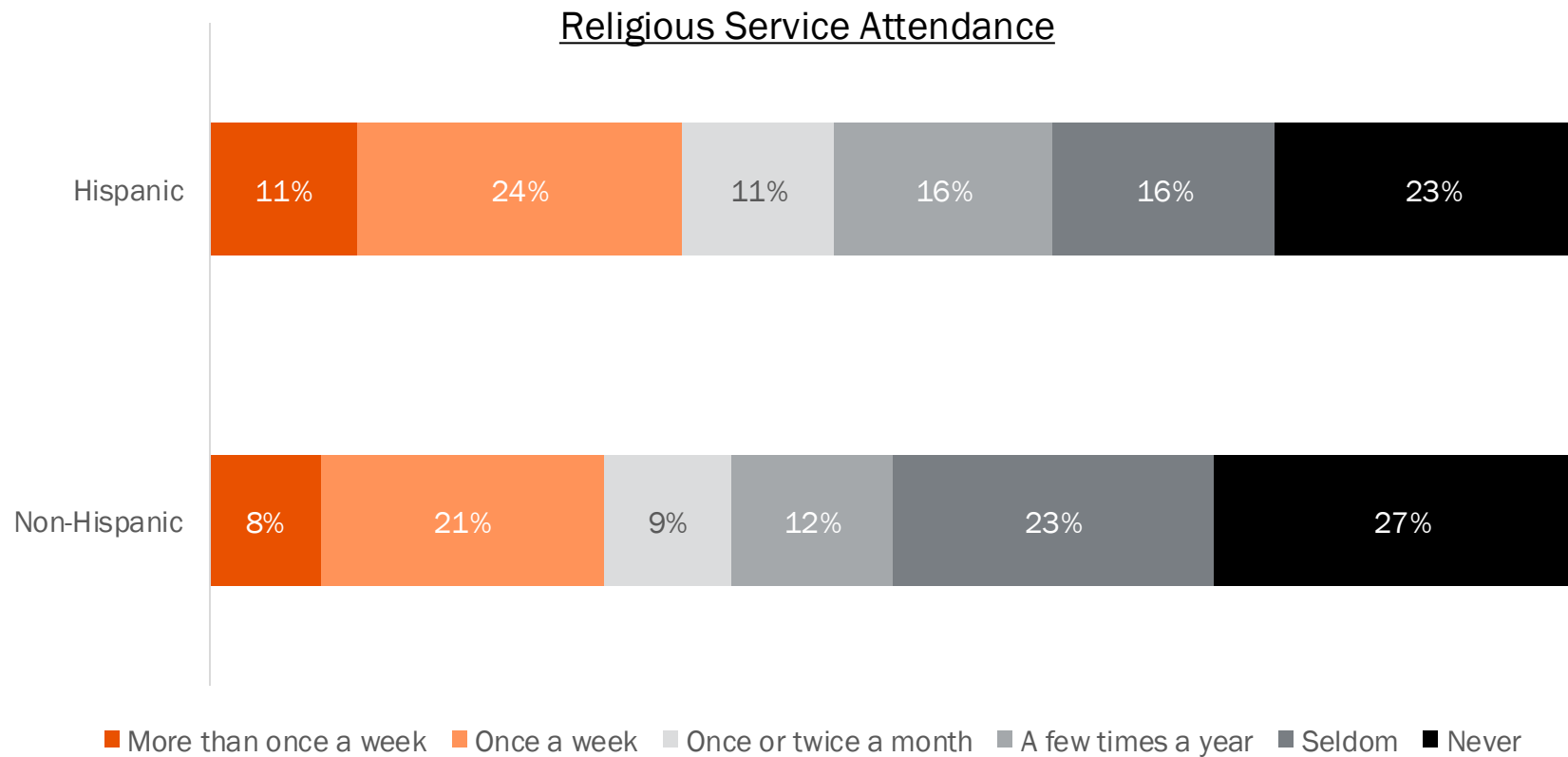- ■ Heard of, but unfamiliar
- ■ Have not heard of
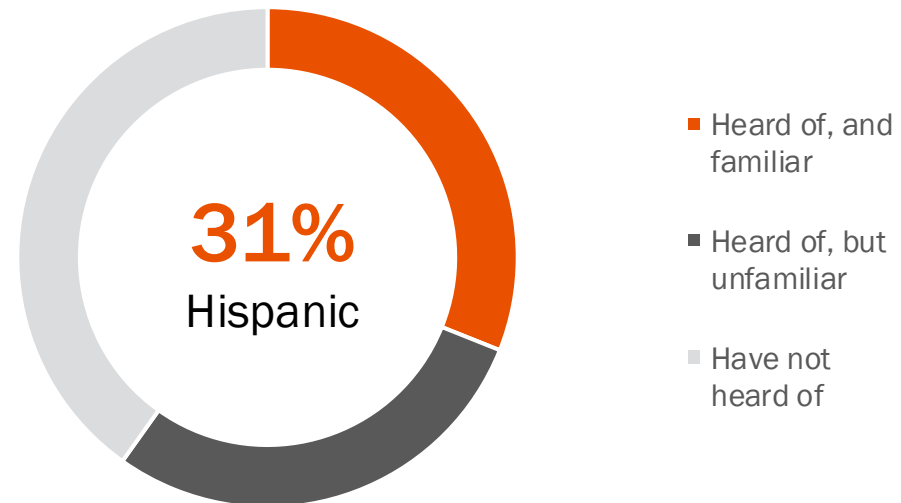
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Gracias

APPENDIX

Religious Service Attendance

Aside from weddings and funerals, how often would you say that you attend religious services?

Religious Service Attendance

Hispanic: More than once a week 11% | Once a week 24% | Once or twice a month 11% | A few times a year 16% | Seldom 16% | Never 23%

Non-Hispanic: More than once a week 8% | Once a week 21% | Once or twice a month 9% | A few times a year 12% | Seldom 23% | Never 27%

Legend: ■ More than once a week ■ Once a week ■ Once or twice a month ■ A few times a year ■ Seldom ■ Never

Political Campaigning

How much do you agree or disagree with the following statements? [Political *Campaigning*]	Hispanic		Non-Hispanic	
	Agree	Disagree	Agree	Disagree
I feel that candidates and their campaigns are making a strong effort to win my vote	69%	10%	67%	11%
I appreciate being personally contacted, by phone or by knocking at my door by a political party, candidate or organization that is looking to influence my vote	36%	43%	25%	59%

5 pt Scale: Agree = 4,5, Disagree = 1,2, Neutral = 3 (not reported), No opinion = 0 (Not reported)
Agree and Disagree above will not sum to 100%
Among likely voters 18+
Source: Univision political tracker in collaboration with Media Predict as of August 2024

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Ballot Language Preference

When voting, I prefer to receive a ballot in...

Ballot Language Preference

69%
Hispanic

- Spanish
- English
- No preference

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