

# 2024 Tampa Hispanic voter profile

## 2024 HISPANIC REGISTERED VOTERS

**460,881**



**16%** of all registered voters

## POLITICAL AFFILIATION

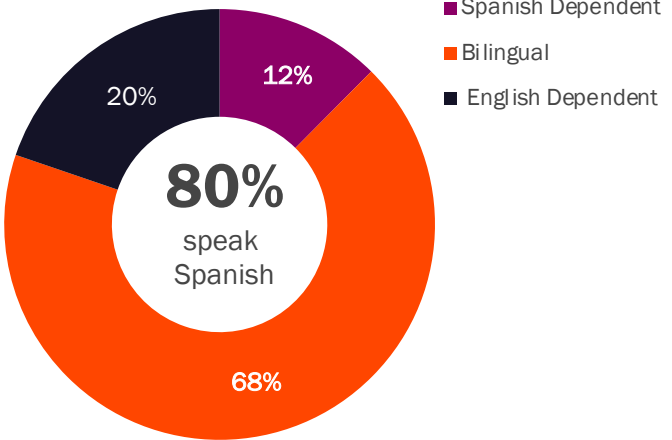


|                   |         |
|-------------------|---------|
| Democratic        | 157,656 |
| Republican        | 130,132 |
| Independent/Other | 173,093 |

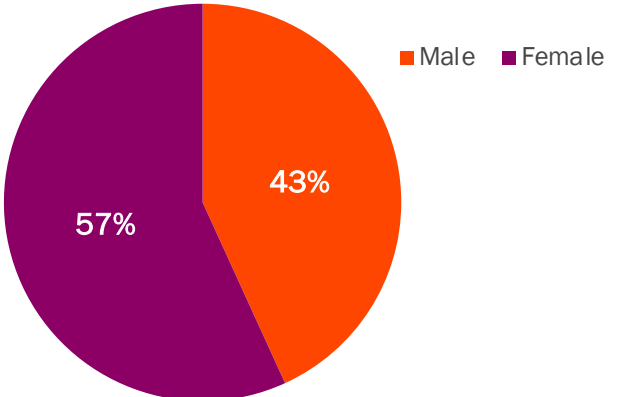
## AGE DISTRIBUTION 18+ HISPANIC

|       |     |
|-------|-----|
| 18-34 | 28% |
| 35+   | 72% |
| 18-24 | 11% |
| 25-34 | 17% |
| 35-49 | 26% |
| 50-64 | 25% |
| 65+   | 21% |

## 2024 HISPANICS AGE 5+ LANGUAGE USAGE\*



## REGISTERED VOTER GENDER DISTRIBUTION



## COUNTRY OF ORIGIN\* POPULATION SHARE

Total Hispanic Population **1,187,595**

|                        |         |       |
|------------------------|---------|-------|
| Caribbean              | 612,475 | 51.6% |
| Puerto Rican           | 346,382 | 57%   |
| Cuban                  | 216,935 | 35%   |
| Dominican              | 49,158  | 8%    |
| Mexican                | 283,780 | 23.9% |
| South American         | 136,970 | 11.5% |
| Colombian              | 63,508  | 46%   |
| Venezuelan             | 25,155  | 18%   |
| Peruvian               | 18,826  | 14%   |
| Ecuadorian             | 13,683  | 10%   |
| Argentinean            | 6,573   | 5%    |
| Chilean                | 3,442   | 3%    |
| Uruguayan              | 2,842   | 2%    |
| Bolivian               | 2,345   | 2%    |
| Other South American   | 354     | 0%    |
| Paraguayan             | 242     | 0%    |
| Central American       | 78,397  | 6.6%  |
| Honduran               | 21,736  | 28%   |
| Guatemalan             | 17,216  | 22%   |
| Nicaraguan             | 13,311  | 17%   |
| Panamanian             | 10,636  | 14%   |
| Salvadoran             | 10,125  | 13%   |
| Costa Rican            | 4,468   | 6%    |
| Other Central American | 905     | 1%    |
| Other Hispanic         | 75,973  | 6.4%  |

Source:L2 data mapping active registered voters as of 5/15/24 that voted in Presidential Elections. Projected 2024 turnout based on likely voters as of 5/15/24 includes active/non-active. A18+ includes full electorate regardless of age match Percentages are rounded.

