

2024 National Hispanic voter profile

2024 HISPANIC REGISTERED VOTERS

24,401,957



13% of all registered voters

POLITICAL AFFILIATION

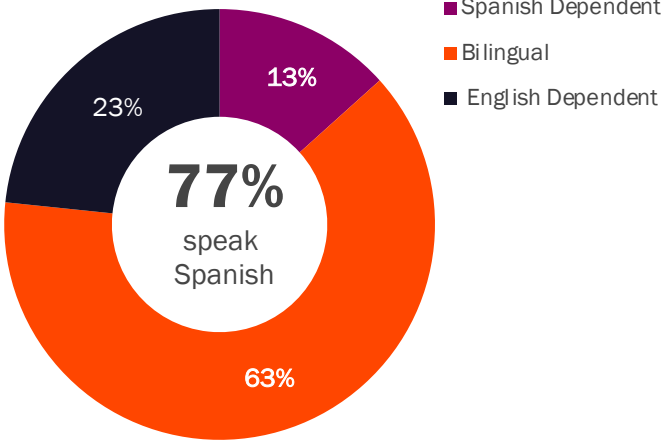


■ Democratic	13,236,007
■ Republican	4,006,120
■ Independent/Other	7,159,830

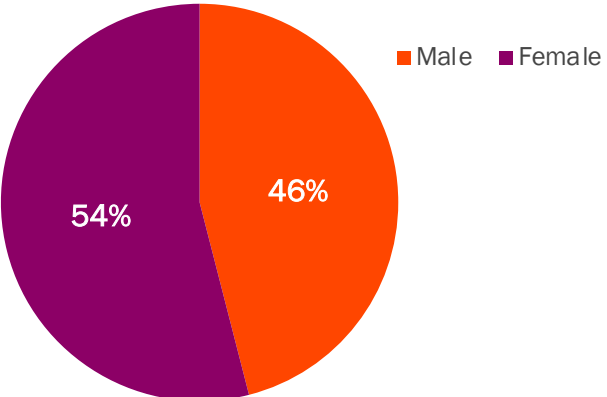
AGE DISTRIBUTION 18+ HISPANIC

18-34	34%
35+	66%
18-24	13%
25-34	21%
35-49	25%
50-64	22%
65+	18%

2024 HISPANICS AGE 5+ LANGUAGE USAGE*



REGISTERED VOTER GENDER DISTRIBUTION



COUNTRY OF ORIGIN* POPULATION SHARE

Total Hispanic Population	67,042,928	
Mexican	39,982,372	59.6%
Caribbean	11,591,176	17.3%
Puerto Rican	6,437,964	56%
Cuban	2,650,759	23%
Dominican	2,502,453	22%
Central American	6,795,435	10.1%
Salvadoran	2,653,296	39%
Guatemalan	1,906,196	28%
Honduran	1,252,989	18%
Nicaraguan	491,573	7%
Panamanian	251,368	4%
Costa Rican	199,007	3%
Other Central American	41,006	1%
South American	4,607,115	6.9%
Colombian	1,489,155	32%
Ecuadorian	849,567	18%
Peruvian	779,371	17%
Venezuelan	678,994	15%
Argentinean	325,455	7%
Chilean	197,593	4%
Bolivian	145,043	3%
Uruguayan	71,603	2%
Other South American	39,238	1%
Paraguayan	31,096	1%
Other Hispanic	4,066,830	6.1%

Source: L2 Active Registered Voter File, retrieved May 2024. (*)= Claritas American MarketScope DataStream 2024 Series. Produced by the Geoscape © Intelligence System (GIS)

