

# 2024 NY DMA Hispanic voter profile

## 2024 HISPANIC REGISTERED VOTERS

**1,428,637**

**VOTE** **18%** of all registered voters

## POLITICAL AFFILIATION

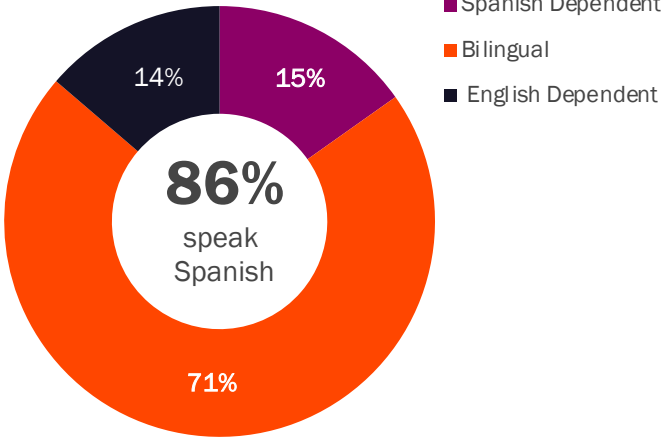


Democratic	921,876
Republican	137,860
Independent/Other	368,901

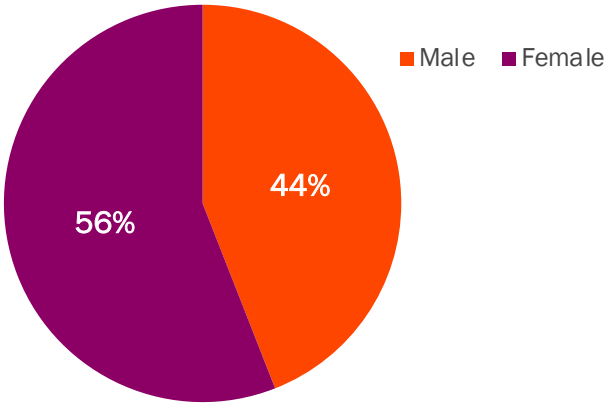
## AGE DISTRIBUTION 18+ HISPANIC

AGE DISTRIBUTION 18+	HISPANIC
18-34	26%
35+	74%
18-24	8%
25-34	19%
35-49	25%
50-64	25%
65+	23%

## 2024 HISPANICS AGE 5+ LANGUAGE USAGE\*



## REGISTERED VOTER GENDER DISTRIBUTION



## COUNTRY OF ORIGIN\* POPULATION SHARE

<b>Total Hispanic Population</b>	<b>5,626,481</b>	
Caribbean	2,766,151	49.2%
Puerto Rican	1,307,634	47%
Dominican	1,285,433	46%
Cuban	173,084	6%
South American	1,134,437	20.2%
Ecuadorian	450,450	40%
Colombian	330,530	29%
Peruvian	181,076	16%
Argentinean	47,803	4%
Venezuelan	45,125	4%
Chilean	30,428	3%
Uruguayan	15,297	1%
Bolivian	14,755	1%
Paraguayan	10,377	1%
Other South American	8,596	1%
Central American	708,948	12.6%
Salvadoran	279,670	39%
Guatemalan	166,688	24%
Honduran	152,402	21%
Panamanian	43,350	6%
Costa Rican	36,224	5%
Nicaraguan	26,125	4%
Other Central American	4,489	1%
Mexican	659,589	11.7%
Other Hispanic	357,356	6.4%

Source:L2 data mapping active registered voters as of 5/15/24 that voted in Presidential Elections. Projected 2024 turnout based on likely voters as of 5/15/24 includes active/non-active. A18+ includes full electorate regardless of age match Percentages are rounded.