2024 Atlanta Hispanic voter profile

2024 HISPANIC REGISTERED VOTERS		2024 HISPANICS AGE 5+ LANGUAGE USAGE*			COUNTRY OF ORIGIN*	POPULATION	SHARE
320,650				■Spanish Dependent ■Bilingual	Total Hispanic Population	977,598	
T ² of all registered voters		15% 29% 85% speak		■ English Dependent	Mexican Central American Guatemalan Salvadoran Honduran	507,487 169,129 62,378 49,985 33,802	51.9% 17.3% 37% 30% 20%
POLITICAL AFFILIATION 19% 13% 68%		Spanis 56%	h		Panamanian Nicaraguan Costa Rican Other Central American	11,439 6,109 5,093 323	7% 4% 3% 0%
 De mocrati c Republican 	42,563	REGISTERED VOTER G	ENDER DIS	TRIBUTION	Caribbean Puerto Rican Cuban	154,546 100,083 30,102	15.8% 65% 19%
Independent/Other AGE DISTRIBUTION 18+	HISPANIC			■Male ■Female	Dominican South American Colombian Venezuelan	24,361 98,735 40,196 26,497	16% 10.1% 41% 27%
18-34 35+ 18-24	47% 53% 22%	54%	46%		Peruvian Ecuadorian Argentinean Uruguayan	13,784 6,039 4,517 3,249	14% 6% 5% 3%
25-34	25%				Chilean	2,150	2%

Source:L2 data mapping active registered voters as of 5/15/24 that voted in Presidential Elections. Projected 2024 turnout based on likely voters as of 5/15/24 includes active/non-active. A18+ includes full electorate regardless of age match Percentages are rounded

23%

19%

10%

35-49

50-64

65+



Televisa Univision

Bolivian

Paraguayan **Other Hispanic**

Other South American

974

726

603

47,701

1%

1%

1%

4.9%